

### **Most Driven**

Transcend is dedicated to empowering students with hustle, and this means that we should support students, financially and otherwise, with their endeavours regardless of if they fit the University's curricula. Students should feel that their individual, entrepreneurial efforts do not subtract from their education, but rather bolster it. This scholarship is to support and encourage students that are following their entrepreneurial passions, by easing the financial burden of entrepreneurship.

The most deserving candidate will embrace the values which Transcend strives to represent. He or she will be a self-starter, someone who takes advantage of the rich resources of the entrepreneurship community and offers his or her knowledge or skill set to support others when the opportunity arises.

### Evaluation Criteria

- Demonstrates *hustle* throughout the school year (students that are present for only one semester may still apply).
- Actively pursues help from Transcend and other Entrepreneurial resources
  - [Transcend mentorship program](#)
  - Other student organizations: MadVentures, the Hub, Engineers in Business, Enactus
- Participates in events to learn, develop, and promote oneself and one's projects
  - Competitions:
    - [Transcend Madison](#), Nest Software Contest, Wisconsin Energy and Sustainability Challenge\*
    - \*winning awards at these competitions does not affect your scholarship evaluation
  - Lecture Series:
    - WARF [Entrepreneurons](#), Weinert [Distinguished Entrepreneurs Luncheons](#), Transcend Startup Tours
  - Transcend project reviews (for those with active projects)
- Is a follower and a leader: Plays an active role in strengthening the Transcend and greater Madison entrepreneurial communities by both seeking help from others and also supporting others' successes along the way