

CHERUKUPALLY HIMAJA SRI KALYANI

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13-1-55/E/18, Avanthinagar (East), PR Nagar HYDERABAD, TELANGANA 500018

Career Objective

To contribute as a UX/UI designer by creating user-centric and innovative digital experiences, while continuing to develop my design skills and knowledge in a dynamic environment.

Experience

Sep 2023 – Dec 2023: Business Development Executive Intern, ZynEvents

- Designed promotional materials and refined user experiences using Canva.
- Managed social media handles and created engaging Reels with copyright-free media.
- Collaborated with creative talents and conceptualized event engagements.
- Researched new virtual tools and applications, contributing to innovative event solutions.

June 2023 – Sep 2023: SMO Intern, My Equation

- Participated in market research to inform design and marketing strategies.
- Promoted company workshops, engaging with potential clients and tracking updates.
- Participated in making sales calls and strategizing with team members to increase participation.
- Updated leads on workshop details, enhancing communication and user engagement.

Academic Qualifications

2021 – 2024: BBA specialized in Information Technology with 9.10 CGPA from St. Joseph's Degree & PG College

2019 – 2021: Board of Intermediate Education with 82% from Sri Gayatri Junior College

2019: Central Board of Secondary Education Certification (10th Standard) with 83.6% GPA from Vijetha Vidyalaya

Special Skills

- Adaptability, Hardworking and Creative thinking
- Wireframing & Prototyping
- UI Design Principles
- Design thinking, colour theory and typography
- Good Organization & Management Skills
- Keen to learn new skills and participate in imminent opportunities
- Ability to work in a team or group and suggesting innovative ideas
- Punctuality, determination and discipline
- Problem analysis and Problem solving

Technical skills

- Figma – Intermediate, Adobe CC – Beginner
- Canva – Intermediate
- Efficient Knowledge in MS – Office suite
- HTML, CSS, Python, SQL – Beginner
- Beginner level operations in Microsoft Power BI

Certifications

- Certificate of Completion in Adobe CC Master Class, Udemy, August 2024
- Certificate of Course Completion in UX/UI Design, Udemy, July 2024
- Certificate of Course Completion in Web Development, NSDC, February 2024
- Certificate of Internship, ZynEvents, December 2023
- Certificate of Internship, Tech Analogy aka My Equation, September 2023
- Certified in DABDM with Power BI, Excelytics, 2022
- Certified in Advanced Excel, Tech Mahindra, 2021

Languages Proficient

- English – Proficient
- Telugu – Native, Proficient
- Hindi – Proficient

Hobbies

- Passionate about design trends, exploring creative applications, and visual storytelling.
- Playing and listening to music, reading books, editing videos, journaling

Portfolio

<http://himajacherukupally.site/>

Name: Ch. Himaja

Place: Hyderabad

Date: 09-09-2024