# Play Store Dataset Summary Report

## Key Metrics

Total rows: 50000

Total columns: 48

Dataset shape: (50000, 48)

Memory usage (MB): 117.48460006713867

Null values:

* ID: 0
* Name: 0
* Email: 0
* Phone: 0
* Age: 0
* Gender: 0
* Income Level: 0
* Device Type: 0
* Android Version: 0
* App Name: 0
* Developer: 0
* Category: 0
* Sub\_Category: 0
* Free/Paid: 0
* In-App Purchases: 0
* App Size (MB): 0
* Total Installs: 0
* Transaction ID: 0
* Transaction Type: 0
* App/Game Price: 0
* Discount Applied: 0
* Promo Code Used: 0
* Price Paid (with Coupon): 0
* Amount Spent on In-App Purchases: 0
* Time Spent (min): 0
* Session Count: 0
* Time Since Last Use (days): 0
* Favorite Flag: 0
* Uninstalled: 0
* Date: 0
* Time: 0
* Day of Week: 0
* Weekend: 0
* Season: 0
* Rating: 0
* Review Text: 0
* Review Sentiment: 0
* Review Length: 0
* Demographic Location: 0
* State: 0
* Country: 0
* Region: 0
* Play Pass User: 0
* Subscription Duration: 0
* Auto-Renew: 0
* App Tags: 0
* Age Rating: 0
* Device Locale/Language: 0

Unique values:

* ID: 50000
* Name: 40072
* Email: 48943
* Phone: 50000
* Age: 53
* Gender: 3
* Income Level: 3
* Device Type: 5
* Android Version: 4
* App Name: 49932
* Developer: 36902
* Category: 5
* Sub\_Category: 17
* Free/Paid: 2
* In-App Purchases: 2
* App Size (MB): 31311
* Total Installs: 49895
* Transaction ID: 50000
* Transaction Type: 5
* App/Game Price: 4866
* Discount Applied: 2
* Promo Code Used: 2
* Price Paid (with Coupon): 4532
* Amount Spent on In-App Purchases: 10376
* Time Spent (min): 301
* Session Count: 50
* Time Since Last Use (days): 61
* Favorite Flag: 2
* Uninstalled: 2
* Date: 96
* Time: 37954
* Day of Week: 7
* Weekend: 2
* Season: 4
* Rating: 5
* Review Text: 50000
* Review Sentiment: 3
* Review Length: 281
* Demographic Location: 25246
* State: 48
* Country: 12
* Region: 5
* Play Pass User: 3
* Subscription Duration: 25
* Auto-Renew: 2
* App Tags: 20
* Age Rating: 3
* Device Locale/Language: 5

## Sample Data

ID Name Email Phone Age Gender Income Level Device Type ... Country Region Play Pass User Subscription Duration Auto-Renew App Tags Age Rating Device Locale/Language  
33553 33554 Tyler Shaw charles89@hotmail.com 001-398-568-6604x24555 15 Female Medium Samsung Galaxy S23 ... UK Southeast Asia Premium 8 No Multiplayer, Family Friendly Teen en-US  
9427 9428 Mary Miller DDS lisa21@yahoo.com (273)493-6362x59530 54 Male Medium Samsung Galaxy S23 ... Canada Southeast Asia Premium 20 Yes Offline, Editor’s Choice 18+ de-DE  
199 200 Ashley Bradley jamesbrady@green.info +1-591-921-4161x4150 39 Male Medium Pixel 7 ... China Southeast Asia Premium 23 Yes Editor’s Choice, Multiplayer 18+ en-US  
12447 12448 Mackenzie Pierce princedana@example.com 523.823.1454x3269 16 Female High Motorola Edge ... India Southeast Asia Free 8 No Multiplayer, Editor’s Choice 18+ en-GB  
39489 39490 Dawn Rhodes christina82@gmail.com (576)354-6403 65 Female High Samsung Galaxy S23 ... Canada North America Basic 13 No Family Friendly, Multiplayer Teen de-DE  
  
[5 rows x 48 columns]