# Play Store Dataset Summary Report

## Key Metrics

Total rows: 50000

Total columns: 49

Dataset shape: (50000, 49)

Memory usage (MB): 120.38756561279297

Null values:

* ID: 0
* Name: 0
* Email: 0
* Phone: 0
* Age: 0
* Gender: 0
* Income Level: 0
* Device Type: 0
* Android Version: 0
* App Name: 0
* Developer: 0
* Category: 0
* Sub\_Category: 0
* Free/Paid: 0
* In-App Purchases: 0
* App Size (MB): 0
* Total Installs: 0
* Transaction ID: 0
* Transaction Type: 0
* App/Game Price: 0
* Discount Applied: 0
* Promo Code Used: 0
* Price Paid (with Coupon): 0
* Amount Spent on In-App Purchases: 0
* Time Spent (min): 0
* Session Count: 0
* Time Since Last Use (days): 0
* Favorite Flag: 0
* Uninstalled: 0
* Date: 0
* Time: 0
* Day of Week: 0
* Weekend: 0
* Season: 0
* Rating: 0
* Review Text: 0
* Review Sentiment: 0
* Review Length: 0
* Demographic Location: 0
* State: 0
* Country: 0
* Region: 0
* Play Pass Plan: 0
* Play Pass User: 0
* Subscription Duration: 0
* Auto-Renew: 0
* App Tags: 0
* Age Rating: 0
* Device Locale/Language: 0

Unique values:

* ID: 50000
* Name: 40115
* Email: 48955
* Phone: 50000
* Age: 53
* Gender: 3
* Income Level: 3
* Device Type: 5
* Android Version: 4
* App Name: 49920
* Developer: 37143
* Category: 5
* Sub\_Category: 17
* Free/Paid: 2
* In-App Purchases: 2
* App Size (MB): 31442
* Total Installs: 49886
* Transaction ID: 50000
* Transaction Type: 5
* App/Game Price: 4870
* Discount Applied: 2
* Promo Code Used: 2
* Price Paid (with Coupon): 4556
* Amount Spent on In-App Purchases: 10380
* Time Spent (min): 301
* Session Count: 50
* Time Since Last Use (days): 61
* Favorite Flag: 2
* Uninstalled: 2
* Date: 96
* Time: 38012
* Day of Week: 7
* Weekend: 2
* Season: 4
* Rating: 5
* Review Text: 50000
* Review Sentiment: 3
* Review Length: 281
* Demographic Location: 25343
* State: 48
* Country: 12
* Region: 5
* Play Pass Plan: 4
* Play Pass User: 2
* Subscription Duration: 25
* Auto-Renew: 2
* App Tags: 20
* Age Rating: 3
* Device Locale/Language: 5

## Sample Data

ID Name Email Phone Age Gender Income Level ... Play Pass Plan Play Pass User Subscription Duration Auto-Renew App Tags Age Rating Device Locale/Language  
33553 33554 Brent Henderson fieldsalicia@yahoo.com (405)415-9818x00244 54 Other Medium ... None No 5 Yes AR Support, Multiplayer Everyone pt-BR  
9427 9428 Christina Floyd knightnatalie@martinez.biz +1-948-393-1636x5090 41 Other High ... one\_month Yes 19 No AR Support, Offline 18+ en-US  
199 200 Rachel Moran andersonlaura@collier-davies.info (371)378-3332 45 Male High ... None No 0 Yes AR Support, Editor’s Choice Teen de-DE  
12447 12448 Clarence Santiago isaiahwhite@hotmail.com (804)397-8441 54 Other Medium ... yearly Yes 7 Yes Multiplayer, Offline 18+ en-GB  
39489 39490 Jonathan Harper hobbsdenise@schneider-white.com 389-538-2381 29 Other Medium ... None No 4 Yes Family Friendly, Multiplayer Everyone en-GB  
  
[5 rows x 49 columns]