



FILTERS

region All
sub_zone All
FY 2021

P&L for Markets

All Values in INR

Markets	Net Sales	COGS	Gross Margin	Gross Margin %
Australia	20.99M	14.08M	6.9 M	32.92%
Austria	2.84M	1.98M	0.9 M	30.11%
Bangladesh	6.95M	4.55M	2.4 M	34.54%
Canada	35.06M	21.66M	13.4 M	38.21%
China	22.89M	13.49M	9.4 M	41.07%
France	25.94M	14.73M	11.2 M	43.24%
Germany	12.01M	8.86M	3.1 M	26.18%
India	161.26M	109.65M	51.6 M	32.00%
Indonesia	18.41M	11.34M	7.1 M	38.41%
Italy	11.72M	8.19M	3.5 M	30.13%
Japan	7.92M	4.24M	3.7 M	46.52%
Netherlands	7.98M	4.63M	3.4 M	42.03%
Newzealand	11.40M	5.90M	5.5 M	48.23%
Norway	13.68M	9.65M	4.0 M	29.48%
Pakistan	5.66M	3.61M	2.0 M	36.18%
Philippines	31.86M	19.40M	12.5 M	39.09%
Poland	5.19M	2.98M	2.2 M	42.56%
Portugal	11.83M	6.85M	5.0 M	42.13%
South Korea	48.97M	31.38M	17.6 M	35.92%
Spain	12.62M	8.44M	4.2 M	33.13%
Sweden	1.77M	1.06M	0.7 M	40.22%
United Kingdom	34.15M	18.74M	15.4 M	45.13%
USA	87.78M	55.31M	32.5 M	36.99%
Grand Total	598.88M	380.71M	218.2 M	36.43%



FILTERS

region

customer

All

All

Division Level Report

All Values in INR

Division	2020	2021	2020 Vs 2021
N & S	51.4 M	94.7 M	184.4%
P & A	105.2 M	338.4 M	321.5%
PC	40.1 M	165.8 M	413.7%
Grand Total	196.7 M	598.9 M	304.5%

Atliq Hardwares



FILTERS

region	All
division	All
market	All

Products	Qty
AQ Master wirele	3.4 M
AQ Gamers	3.4 M
AQ Gamers Ms	4.0 M
AQ Master wirele	4.1 M
AQ Master wired	4.2 M
Grand Total	19.0 M

Top 5 Products

FILTERS

region	All
division	All
market	All

Products	Qty
AQ HOME Allin1	0.0 M
AQ Home Allin1	0.0 M
AQ Smash 2	0.0 M
AQ Gamer 1	0.1 M
AQ GEN Z	0.1 M
Grand Total	0.2 M

Bottom 5 Products



FILTERS

region	All
customer	All

Top 5 Country -2021

All Values in INR

Country	2021
Canada	35.1 M
India	161.3 M
South Korea	49.0 M
United Kingdom	34.2 M
USA	87.8 M
Grand Total	367.2 M