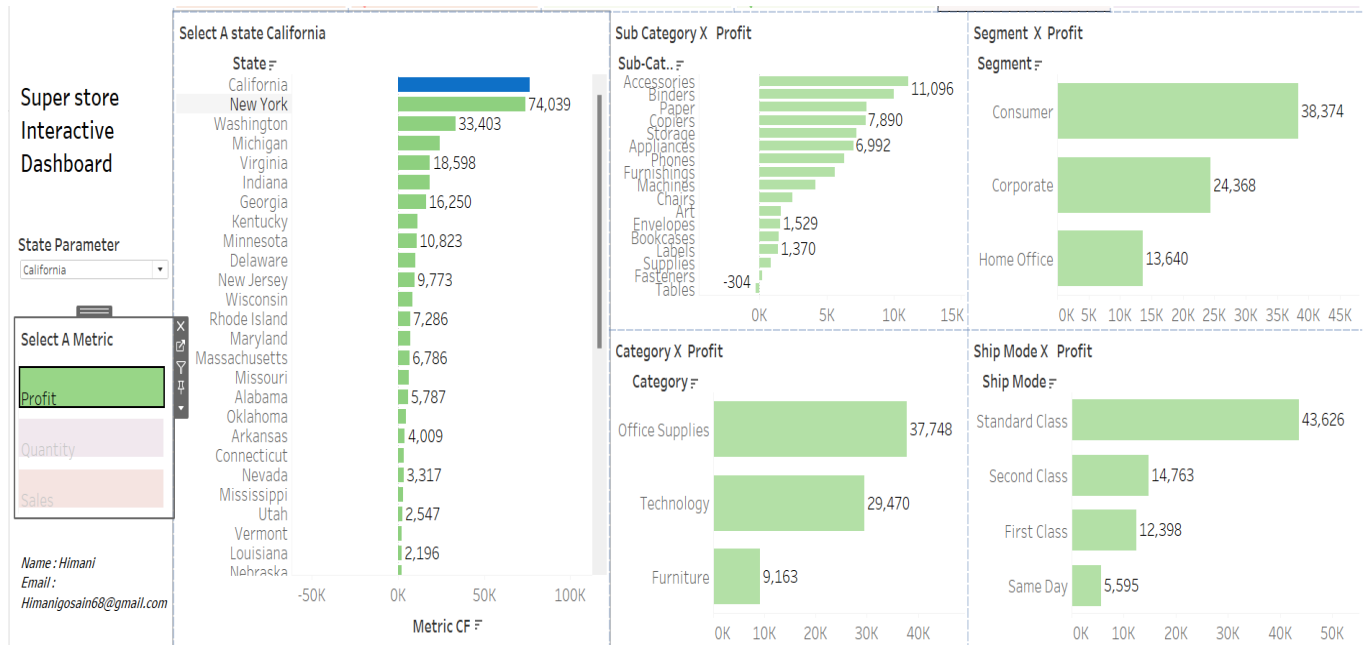


## Super Store Dashboard Insights:

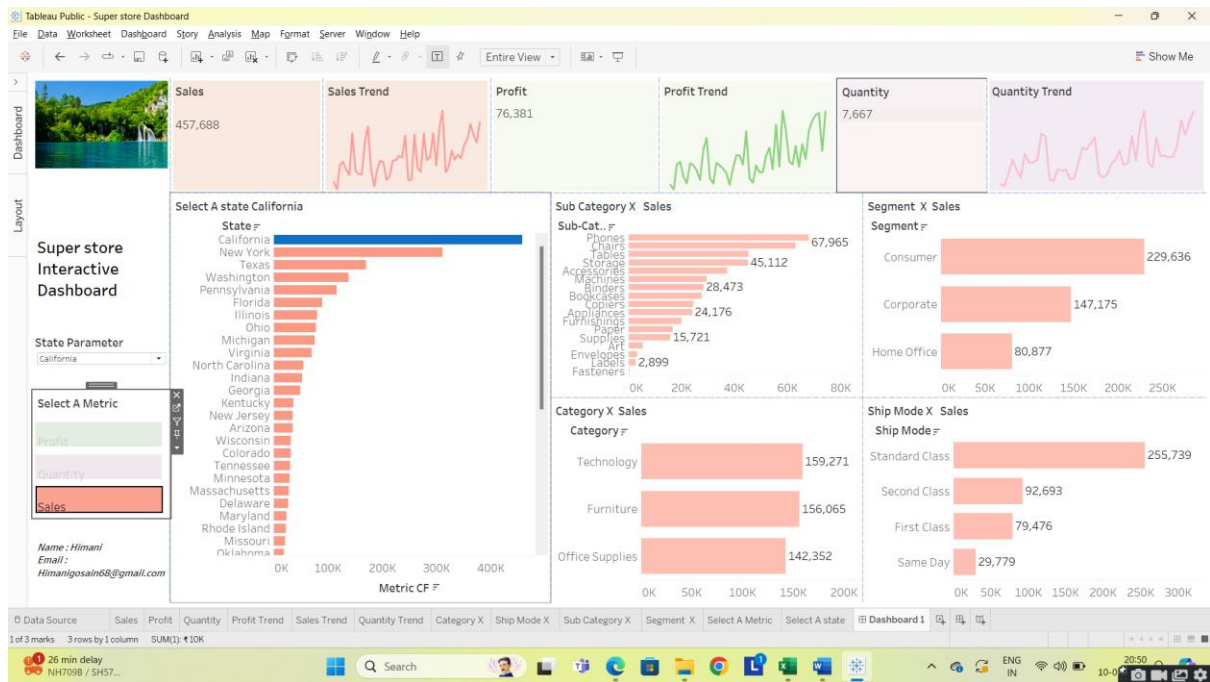


**Profit by Category:** Overall, the Office Supplies category appears to be the most profitable, followed by furniture and Technology.

**Top Segment by Profit:** It appears that the "Consumer" segment is the most profitable segment, followed by "Corporate" and then "Home Office."

**Profit by Sub-Category:** Overall, the Accessories Sub- category appears to be the most profitable, followed by other Sub-Categories.

**Profit by State:** Based on the dashboard, California state has the highest profit as comparison to other states.



**Sales by Category:** Overall, the Technology category Sales appears to be the most higher, followed by furniture and Office Supplies.

**Top Segment by Sales:** It appears that the "Consumer" segment is the most higher sale segment, followed by "Corporate" and then "Home Office."

**Sale by Sub-Category:** Overall, the Phones Sub- category appears to be the higher Sale, followed by other Sub-Categories.

**Sale by State:** Based on the dashboard, California state has the highest Sale as comparison to other states.