



**SHEILD INSURANCE
ANALYSIS**



General View



**Sales Mode
Analysis**



**Age-Group
Analysis**



Age-Group	City	Month	Policy_id	Sales_mode
All	All	All	All	All

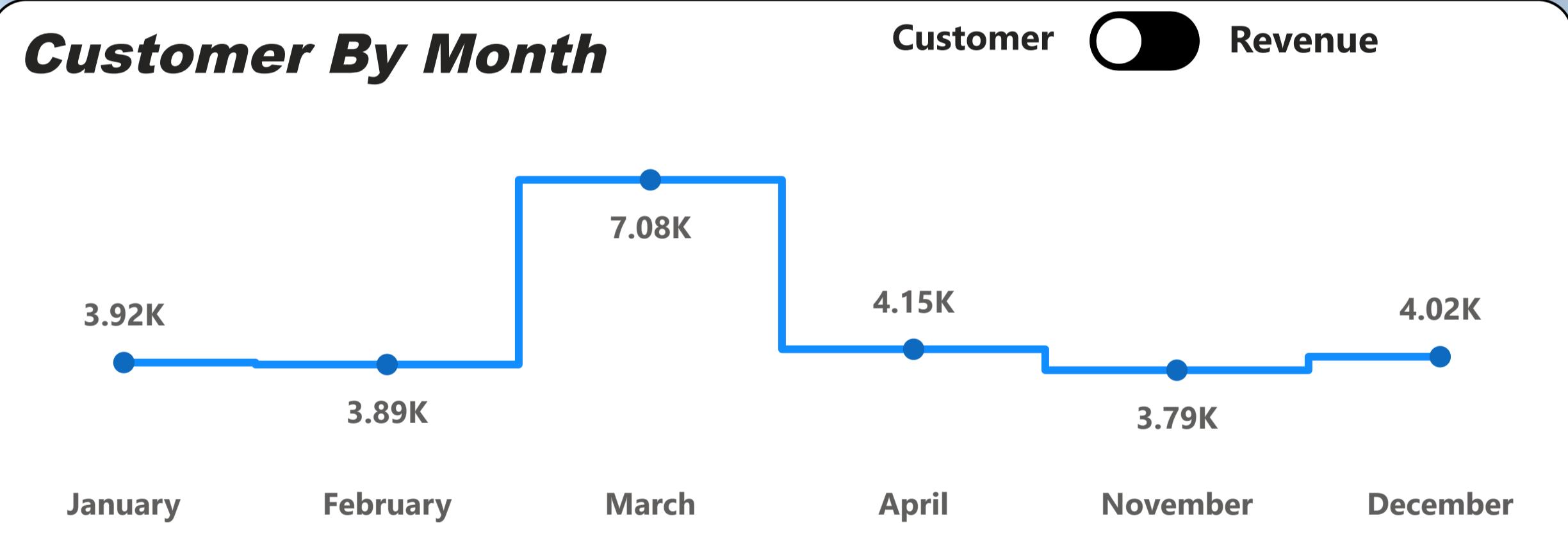
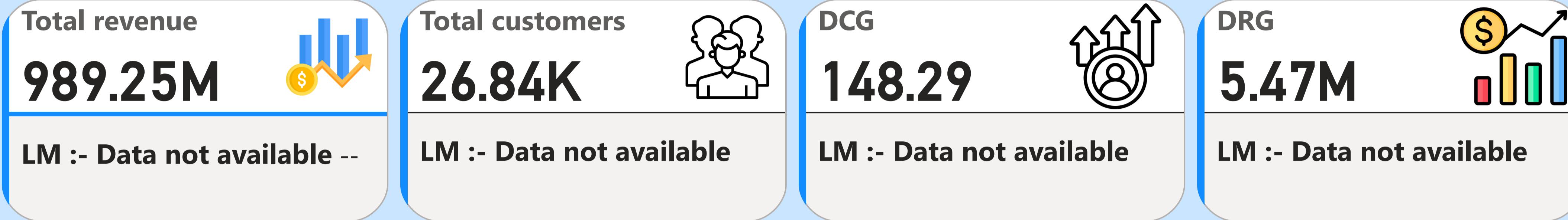
Home Page

General Analysis

Sales Mode Analysis

Age - Group Analysis

LM :- Last Month
DCG:- Daily Customer Growth
DRG :- Daily Revenue Growth



Revenue And Customer split by city			Revenue And Customer split by Age Group		
city	Total customers	Total revenue	Age-Group	Total customers	Total revenue
Chennai	2966	106.31M	31-40	10485	311.80M
Delhi NCR	11007	401.57M	41-50	6000	226.09M
Hyderabad	4340	160.52M	25-30	3200	57.09M
Indore	2096	81.35M	51-65	3057	165.06M
Mumbai	6432	239.51M	65+	2232	203.69M
Total	26841	989.25M	Total	26841	989.25M

Customer Segmentation

city	Age-Group	Total customers	Total revenue
Delhi NCR	31-40	4370.00	128.74M
Delhi NCR	41-50	2455.00	89.60M
Delhi NCR	65+	919.00	82.52M
Mumbai	31-40	2453.00	73.21M
Delhi NCR	51-65	1233.00	66.90M
Mumbai	41-50	1431.00	54.74M
Hyderabad	31-40	1705.00	50.90M
Mumbai	65+	540.00	48.24M
Mumbai	51-65	777.00	42.22M
Hyderabad	41-50	995.00	39.14M
Hyderabad	65+	356.00	33.55M
Total		26841.00	989.25M



Home Page

General Analysis

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Age - Group Analysis

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Age-Group

All

City

All

Month

All

Policy_id

All

Sales_mode

All

Total revenue

989.25M



LM :- Data not available

Total customers

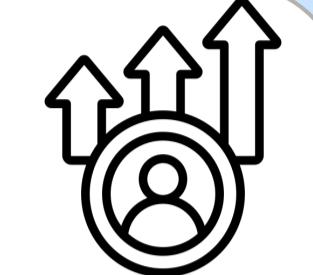
26.84K



LM :- Data not available

DCG

148.29



LM :- Data not available

DRG

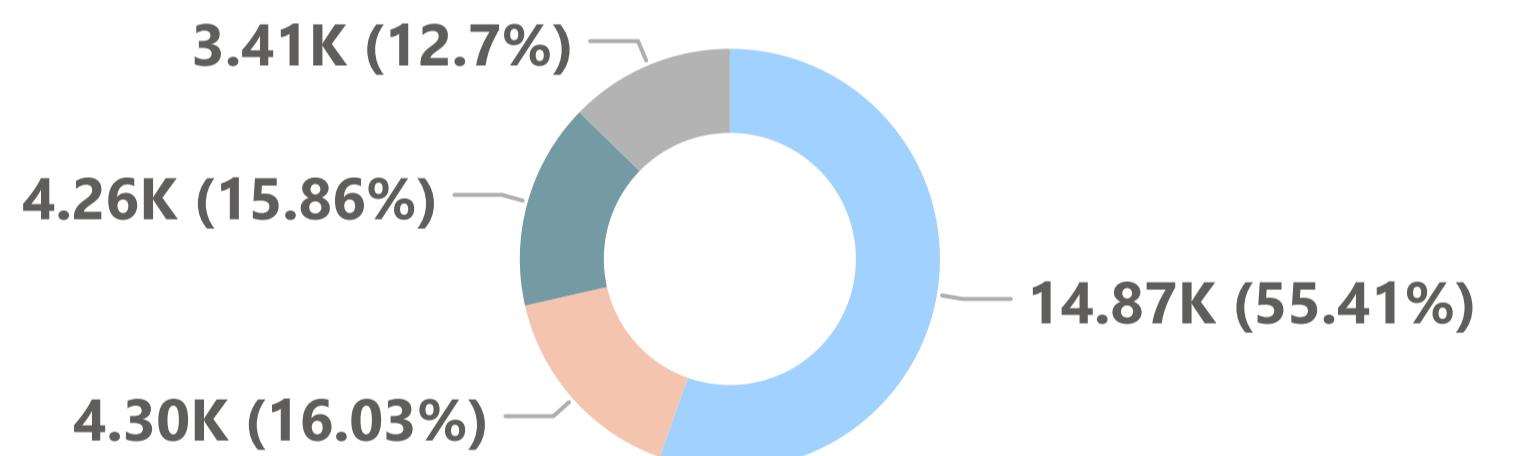
5.47M



LM :- Data not available

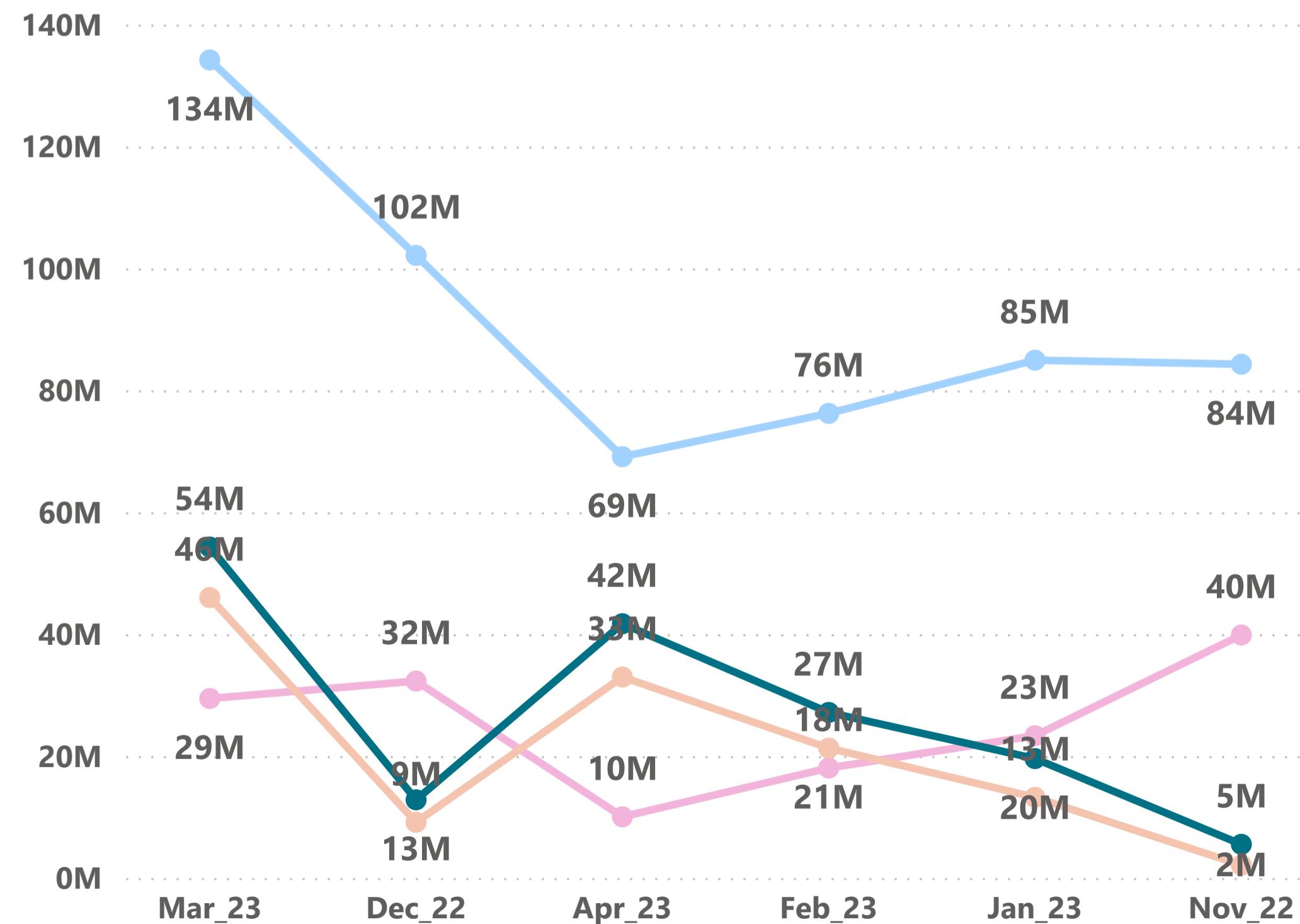
Total customers by sales_mode

sales_mode ● Offline-Agent ● Online-App ● Offline-Direct ● Online-Website



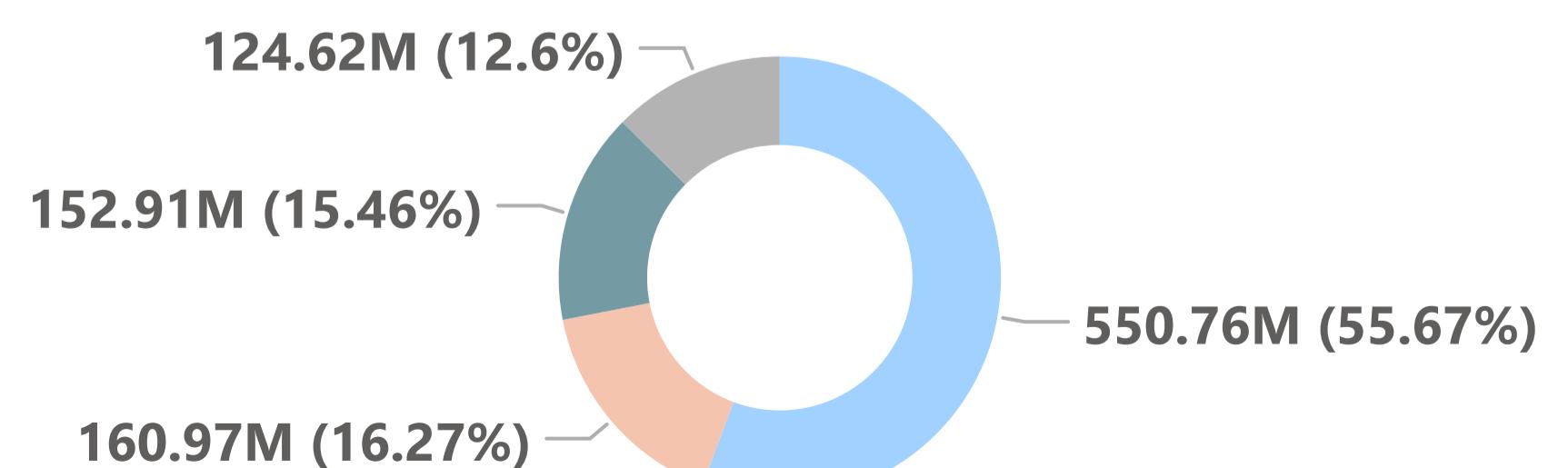
Monthly Revenue Trend By Sales Mode

sales_mode ● Offline-Agent ● Offline-Direct ● Online-App ● Online-Website



Total revenue by sales_mode

sales_mode ● Offline-Agent ● Online-App ● Offline-Direct ● Online-Website





Home Page

General Analysis

Sales Mode Analysis

Age - Group Analysis

Age-Group

All

City

All

Month

All

Policy_id

All

Sales_mode

All

Age-Group VS Policy Preference

Customer

Revenue

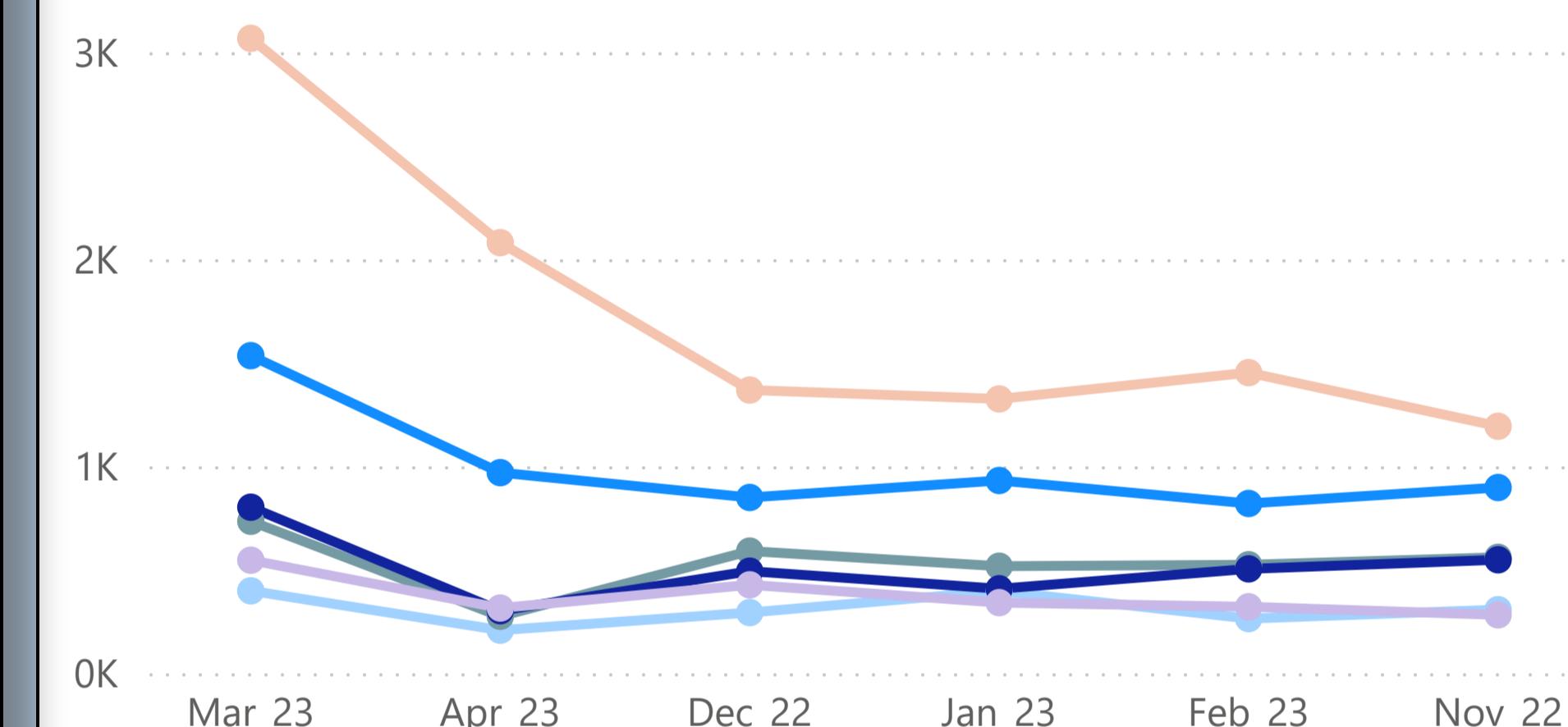
policy_id 18-24 25-30 31-40 41-50 51-65 65+

POL1048HEL	2.36M	8.37M	54.36M	36.21M	28.04M	38.50M
POL2005HEL	3.96M	10.49M	71.96M	58.24M	62.29M	117.32M
POL3309HEL	2.85M	5.71M	26.34M	13.10M	5.23M	2.69M
POL4321HEL	4.42M	6.09M	8.90M	3.51M	1.67M	0.88M
POL4331HEL	2.97M	5.02M	14.75M	6.50M	2.52M	1.74M
POL5319HEL	1.61M	4.80M	28.37M	20.21M	9.90M	4.69M
POL6093HEL	2.45M	6.27M	36.67M	29.69M	16.23M	11.24M
POL6303HEL	2.08M	5.25M	30.88M	24.97M	12.60M	5.99M
POL9221HEL	2.82M	5.08M	39.58M	33.66M	26.57M	20.62M
Total	25.53M	57.09M	311.80M	226.09M	165.06M	203.69M

Monthly Customer Trend

Age-Group

18-24 25-30 31-40 41-50 51-65 65+

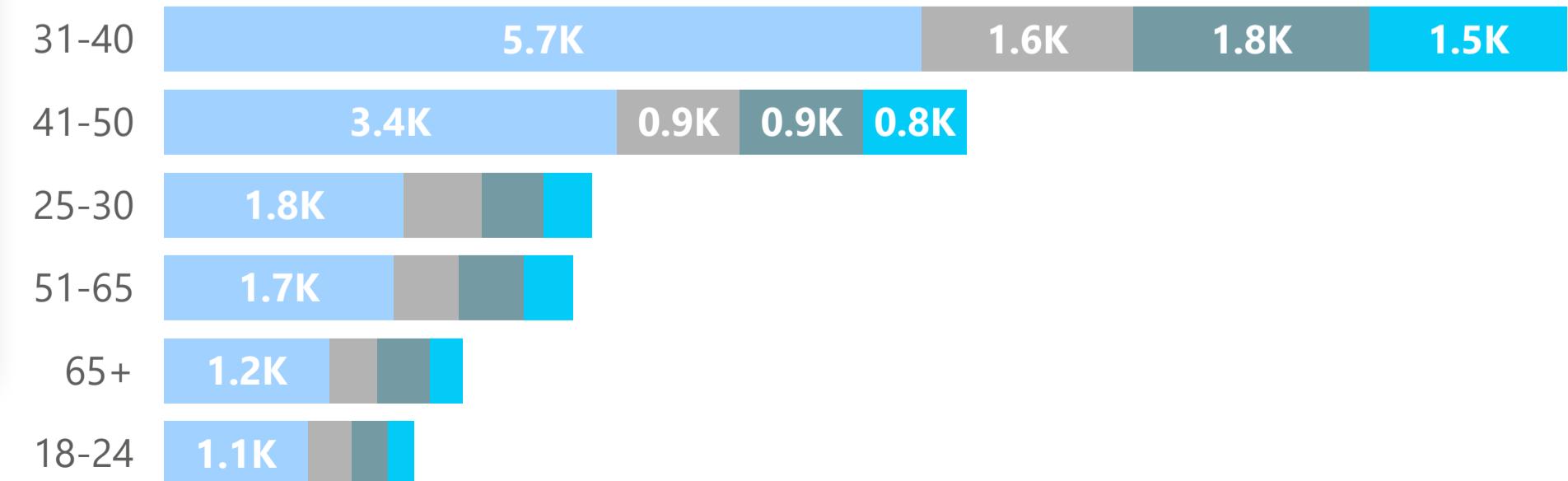


Age-Group VS Sales Mode(By Customers)

Customer

Revenue

sales_mode Offline-Agent Offline-Direct Online-App Online-Website



Expected Settlement by Age-Group

