

HIMANSHI MISHRA

BUSINESS & STRATEGY ANALYST

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PROFESSIONAL PROFILE

Analytical research professional with a strong foundation in economics and socio-political analysis. Experienced in leading cross-functional projects, from venture ideation to large-scale field research. Skilled in strategic execution, business insights, and organizational coordination within fast-paced, competitive environments.

PROFESSIONAL EXPERIENCE

Strategic Communications & Research

2022 – Present

- Develop executive thought leadership assets and strategic white papers for diverse professional portfolios.
- Synthesize complex socio-economic data into high-impact insights for research-driven decision making.

Field Researcher | CSDS – Lokniti Program

Dehradun, India

- Executed rigorous ground-level data collection and socio-political analysis within the Lokniti program framework.
- Facilitated stakeholder interviews and demographic research to support national-level electoral studies.

EDUCATION

Indira Gandhi National Open University (IGNOU)

Master of Business Administration (MBA) – Semester II

Expected 2027

Results for Sem I Awaited

Uttaranchal University, Dehradun

Bachelor of Arts – Economics & Political Science

2024

CGPA: 9.33

SKILLS

Strategic: Research & Analysis, Thought Leadership Development, Field Research, AI Tools & Automation.

Execution: Stakeholder Coordination, Event Management, Business Communication, Operational Logistics.

PUBLICATIONS & VENTURE INITIATIVES

Author – Unleashing the Magic Within You: Independently conceptualized and published non-fiction work focusing on mindset architecture, self-mastery, and personal transformation.

Innercraft (Stealth Venture Initiative): Leading early-stage venture ideation focused on inner capability-building; executing concept validation, content architecture, and long-term brand strategy.

LEADERSHIP & ORGANIZATIONAL EXPERIENCE

- **NSS Student Representative:** Directed college-wide social service initiatives, overseeing volunteer coordination and project delivery.
- **Member Secretary – Women's Cell:** Managed administrative compliance and execution of gender-sensitivity programs.
- **Event Execution:** Orchestrated university-level planning and hosting for high-profile academic and cultural events.

ENTREPRENEURIAL & SOCIAL IMPACT EXPERIENCE

- **Operational Logistics:** Managed commission-based airline e-ticketing for the Char Dham Yatra, optimizing booking workflows.
- **Social Impact:** Led COVID-19 era crowdfunding; facilitated resources for the establishment of an oxygen gas plant via Milan Foundation.
- **Strategic Communication:** Leveraged pageantry platforms for impact-driven advocacy and community mobilization.

ADDITIONAL EXPERIENCE

- Volunteered at international conferences (ELTAI) managing logistics and delegate relations.
- Modeling & Pageantry background utilized to refine communication and high-pressure stage presence.