

CREDIT CARD TRANSCATION REPORT

Revenue

57M

Amount

46M

Total Interest

8M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188733	37840749	6614294
Silver	5659121	4647596	821935
Gold	2533683	2091362	384756
Platinum	1135608	953314	161629
Total	56517145	45533021	7982614

Q4

Q3

Q2

Q1

week start date

All

F

M

Gold

Silver

Blue

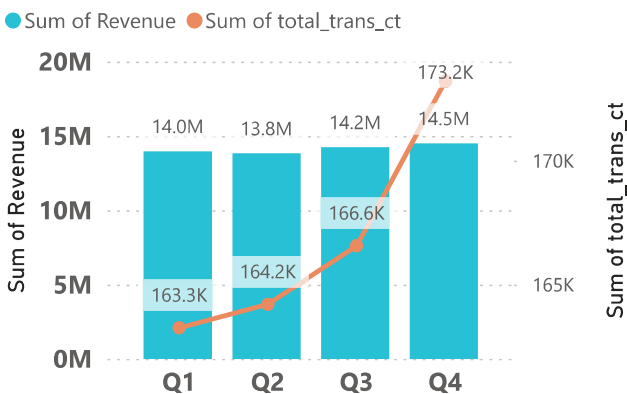
Platinum

Low

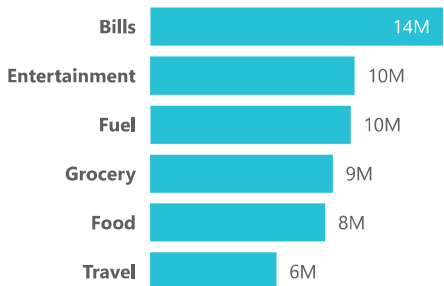
Med

High

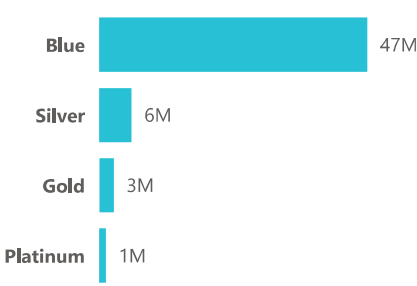
QTR Revenue and total trans count



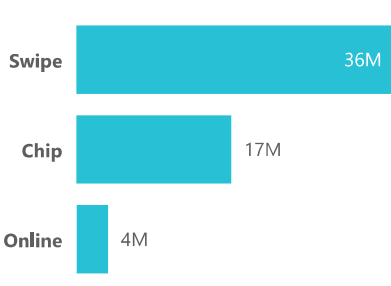
Revenue by Expenditure type



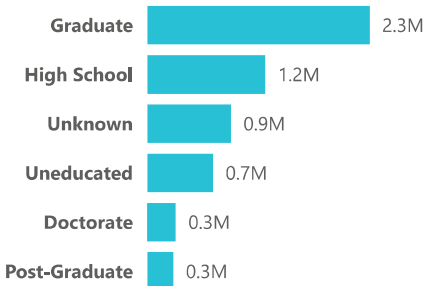
Revenue by Card Category



Revenue by Use Chip



Revenue by Week



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

week start date

All

Revenue

57M

Amount

46M

Income

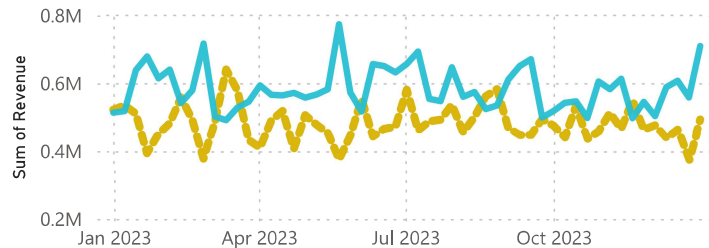
588M

CSS

3.19

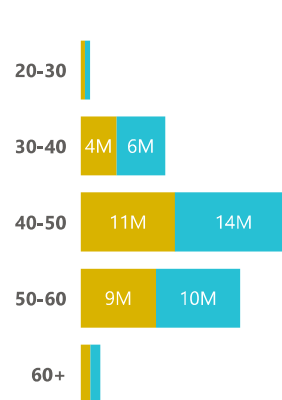
Revenue by Week

gender ● F ● M



Age Group

gender ● F ● M



M

31M

F

26M

Gold

Silver

Blue

Platinum

Swipe

Online

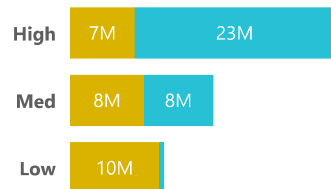
Chip

customer_job Sum of Revenue Sum of interest_earned Sum of income

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
White-collar	10283153	1464720	105618475
Selfemployed	8542852	1141536	77659931
Retirees	4617456	641700	49619308
Govt	8335560	1182257	90834727
Businessman	17697491	2584623	190350431
Total	56517145	7982614	587599783

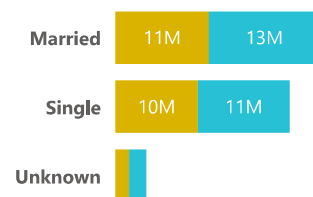
Income

gender ● F ● M



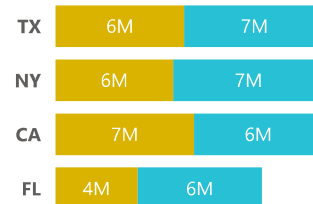
Marital Status

gender ● F ● M



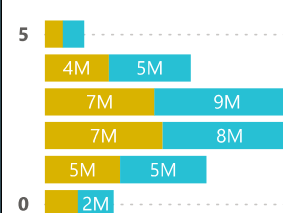
Top 4 States

gender ● F ● M



Dependent Count

gender ● F ● M



Education

gender ● F ● M

