



Exploration Panel

Year

2017

2018

2019

2020

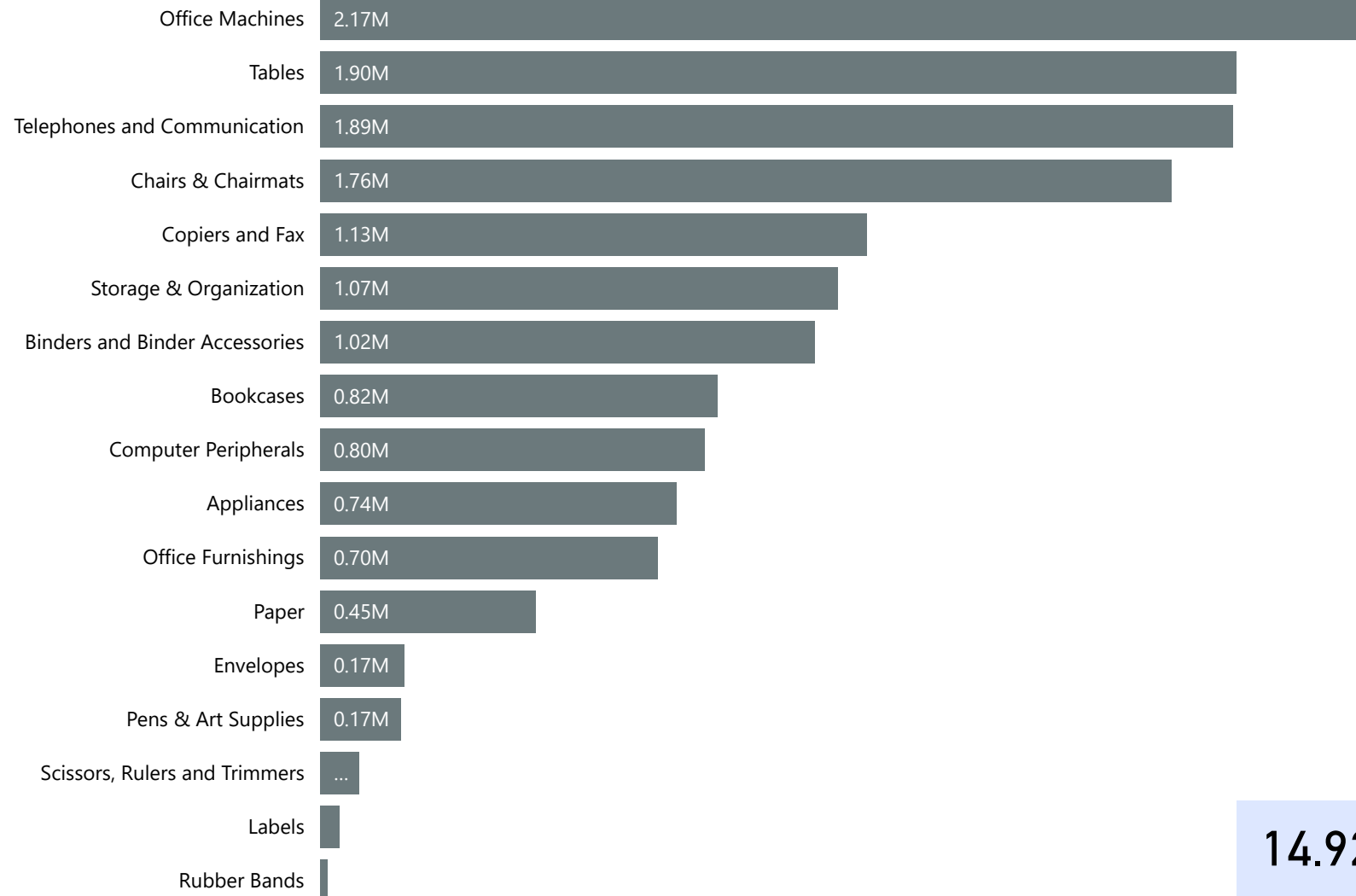
Dimensions

- ☐ Region
- ☐ State
- ☐ Customer Segment
- ☐ Product Category
- ☒ Product Sub-Category
- ☐ Product Container
- ☐ Order Priority
- ☐ Ship Mode
- ☐ Year
- ☐ Quarter
- ☐ Month

Measures

- ☒ SALES
- ☐ PROFIT
- ☐ QUANTITY
- ☐ ORDERS
- ☐ SHIPPINGCOST
- ☐ AVG SALES
- ☐ AVG PROFIT
- ☐ AVG QUANTITY
- ☐ AVG SHIPPING COST

SALES by Product Sub-Category



14.92M
SALES

Top N Sales

3.20M

States

742K

Products

307K

Customers

TopN

1

2

3



Sales Insights

Year

▼

All

▼

Quarter

▼

All

▼

Region

▼

All

▼

Customer Segment

▼

All

▼



1263
Products

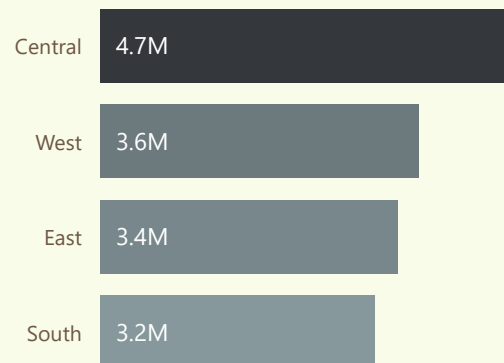


795
Customers

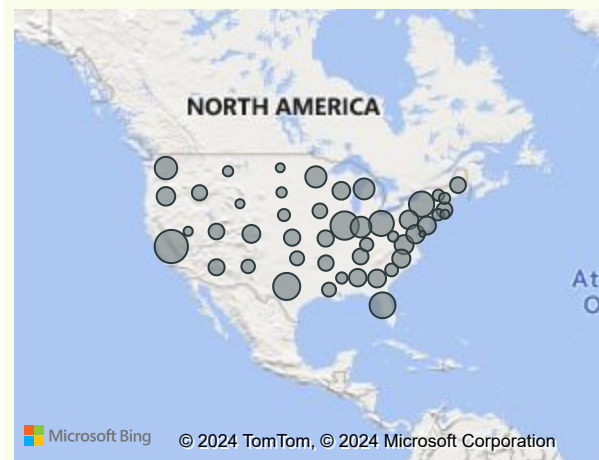


8399
Orders

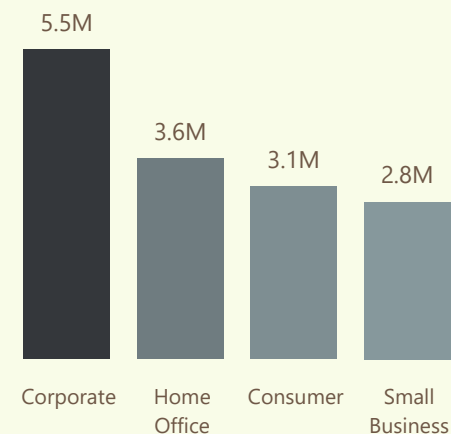
Region



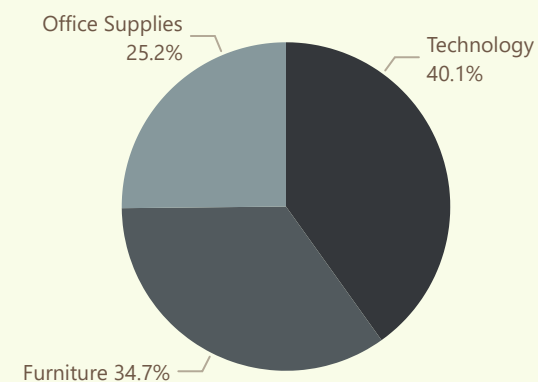
State



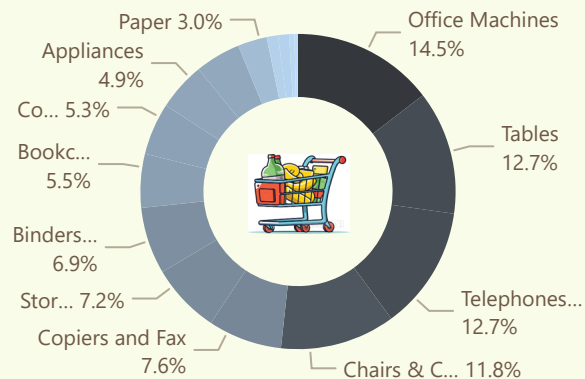
Customer Segment



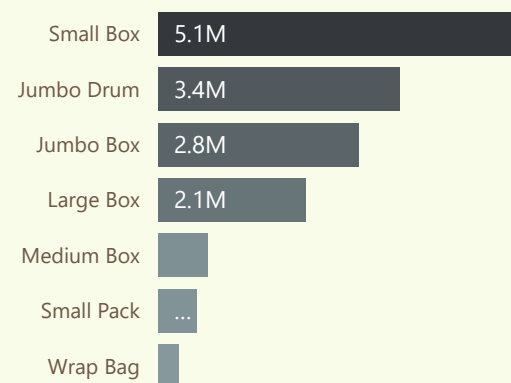
Product Category



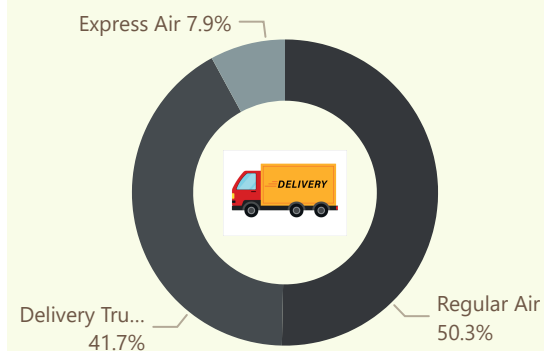
Product Subcategory



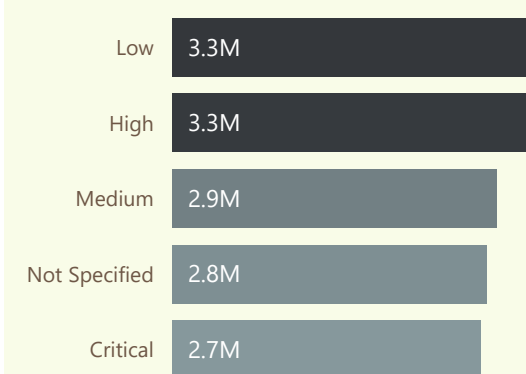
Product Container



Ship Mode



Order Priority



Sales Distribution

14.9M

SALES

449.42

Median of Sales

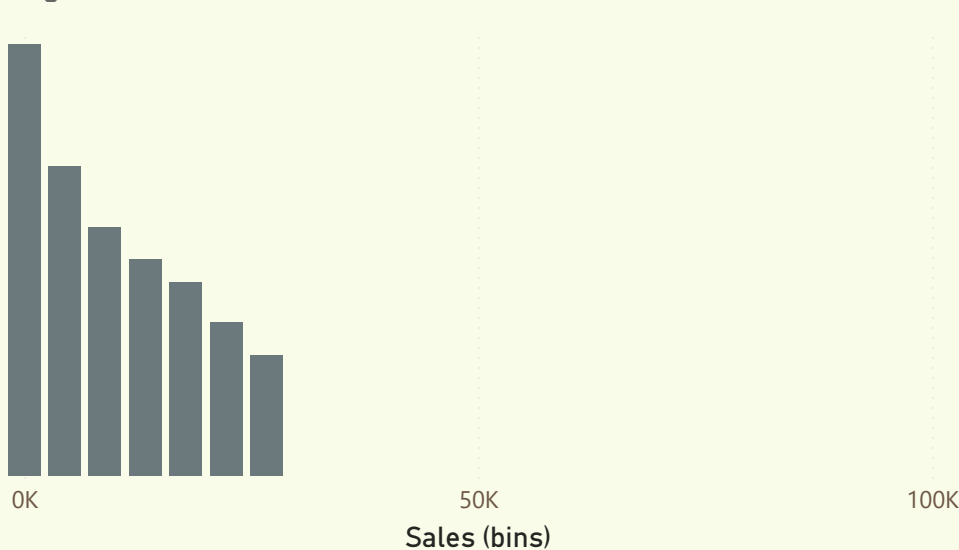
1.8K

Average of Sales

Sales Distribution



Log Distribution of Sales



Year



All



Quarter



All



Region



All



Custom...



All



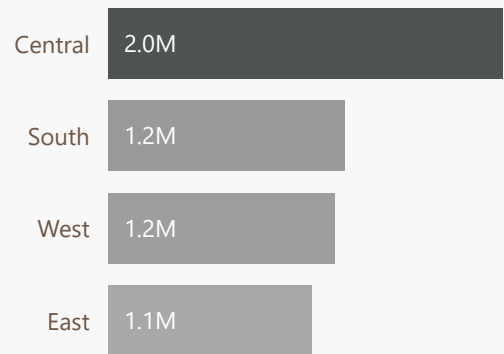
Descriptive Statistics across Parameterized Dimensions

Dimensions
Region
State
Customer Segment
Product Category
Product Sub-Category
Product Container
Order Priority
Ship Mode
Year
Quarter
Month

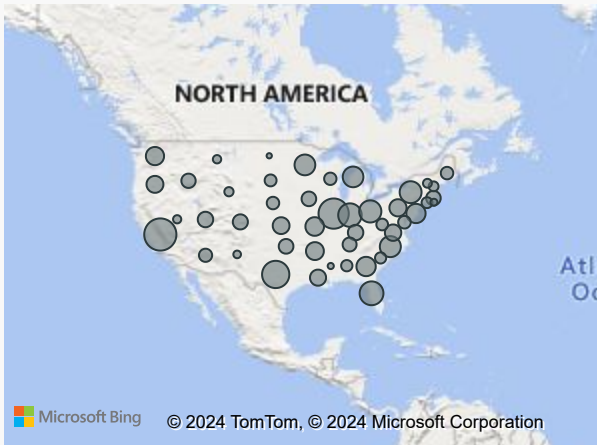
Region	Sum of Sales	Median of Sales	Average of Sales	Min of Sales	Max of Sales	STD of Sales
Central	4.70M	461	1.7K	2	29K	3.2K
West	3.65M	438	1.9K	3	30K	3.6K
East	3.42M	451	1.8K	3	46K	3.6K
South	3.15M	448	1.7K	5	89K	4.0K
Total	14.92M	449	1.8K	2	89K	3.6K

Corporate Sales Insights

Region

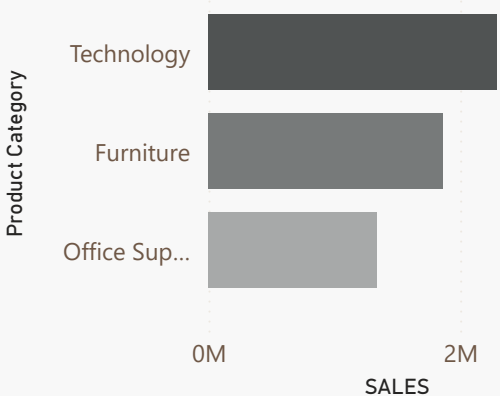


State

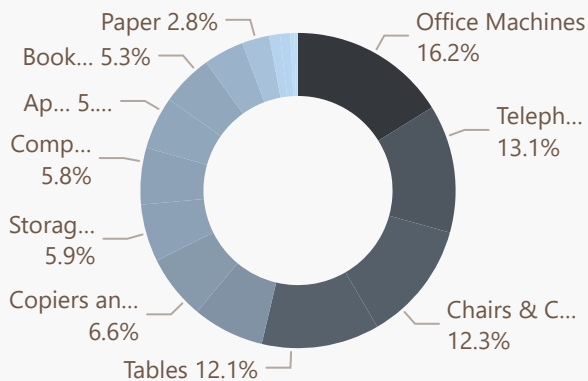


5.5M
SALES

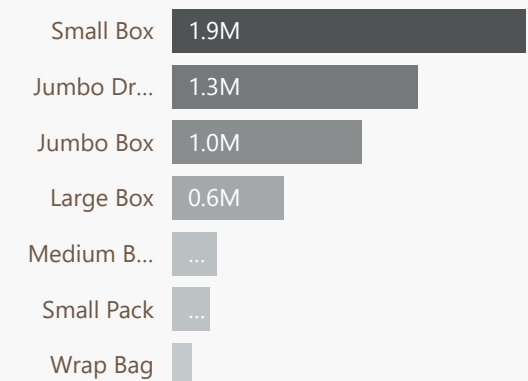
Product Category



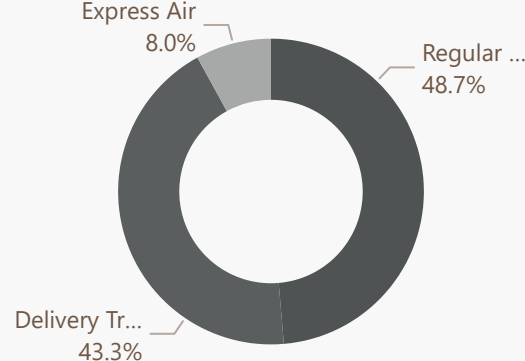
Product Subcategory



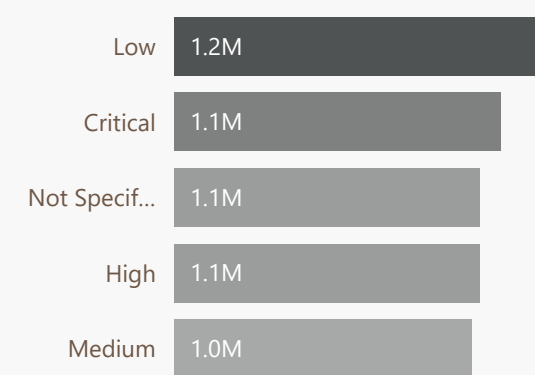
Product Container



Ship Mode



Order Priority



Year
All

Quarter
All

Region
All

1080
Products

353
Customers

3076
Orders

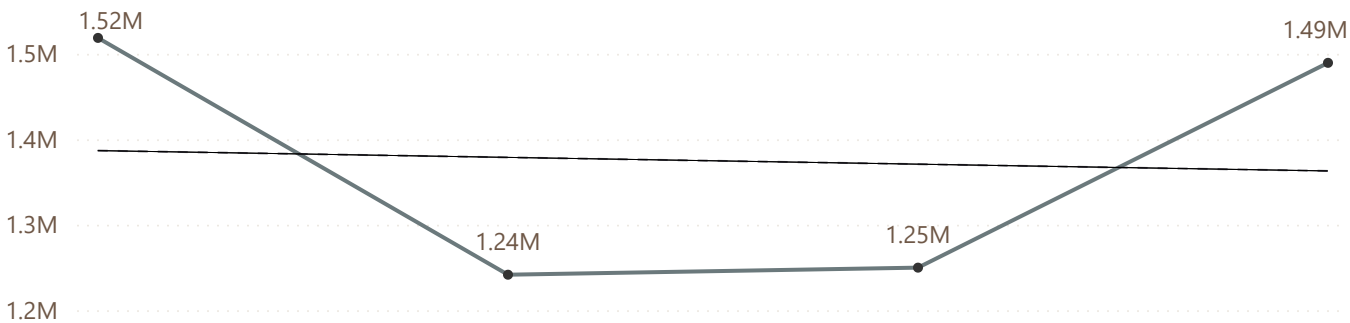
Corporate Sales - Yearly Trends

Region

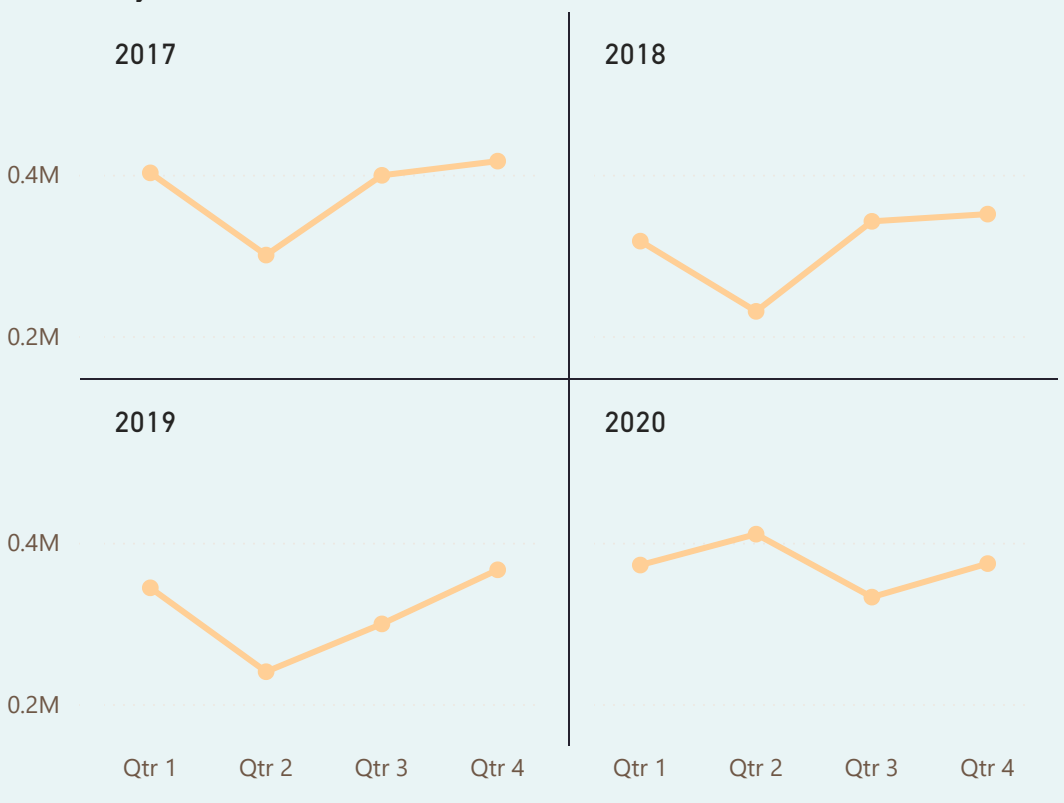
All

Year	Sales	Sales Change	Last Year % Change	CumulativeSales
2017	1.52M	0.00K	0.00	1.52M
2018	1.24M	-277.12K	-0.18	2.76M
2019	1.25M	8.27K	0.01	4.01M
2020	1.49M	239.67K	0.19	5.50M
Total	5.50M	1,489.34K	0.37	5.50M

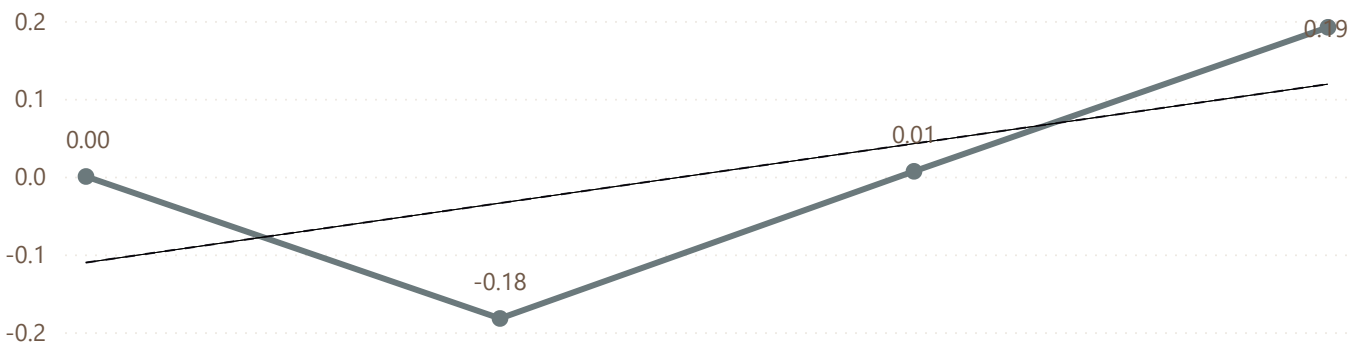
SALES by Year



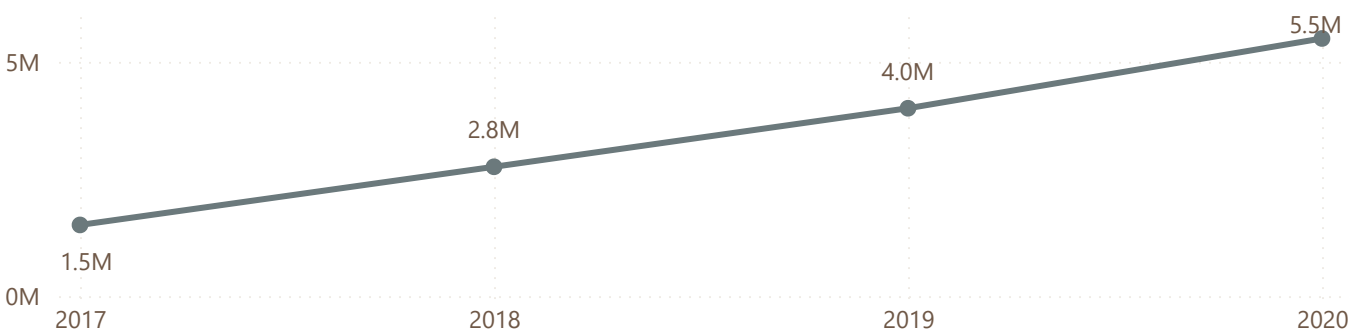
SALES by Quarter and Year



Same Period Last Year % Change by Year



CumulativeSales by Year

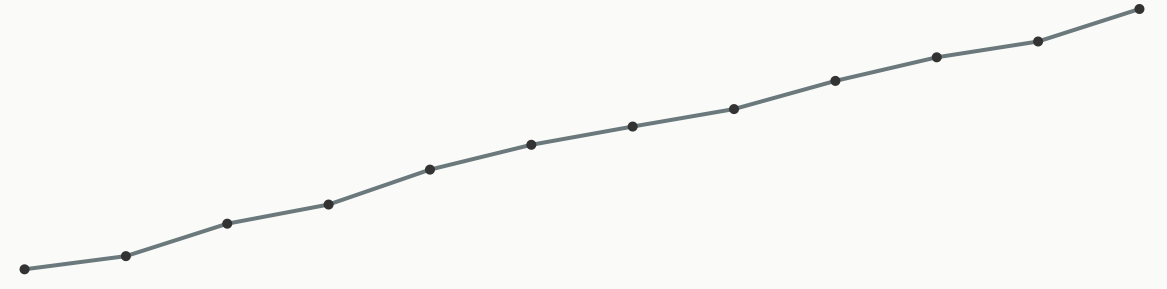


Corporate Sales - Monthly Trends

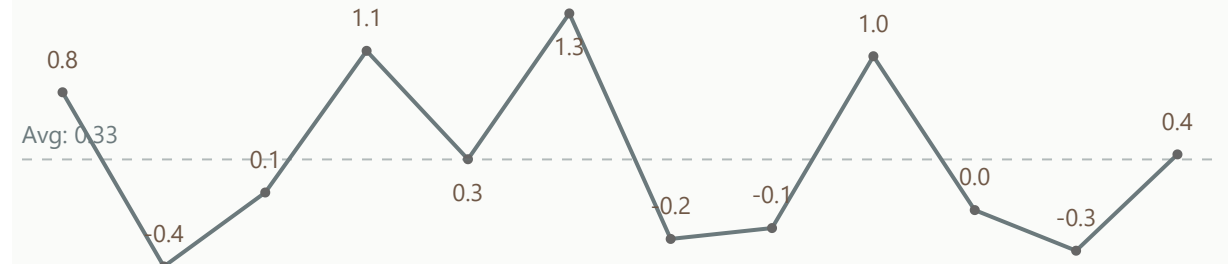
Year ▼ 2020 ▼
 Quarter ▼ All ▼
 Region ▼ All ▼

Month	Sales	Sales Change	CumulativeSales	MovingAverageSale	Last Year % Change
January	0.13M	60K	135K	135K	0.79
February	0.07M	-47K	203K	102K	-0.41
March	0.17M	16K	372K	124K	0.10
April	0.10M	52K	472K	112K	1.08
May	0.18M	45K	654K	150K	0.33
June	0.13M	74K	783K	137K	1.33
July	0.09M	-26K	878K	135K	-0.22
August	0.09M	-15K	969K	105K	-0.14
September	0.15M	75K	1,115K	111K	1.04
October	0.12M	-2K	1,238K	120K	-0.02
November	0.08M	-35K	1,320K	117K	-0.30
December	0.17M	45K	1,489K	125K	0.36
Total	1.49M	240K	1,489K	1,489K	0.19

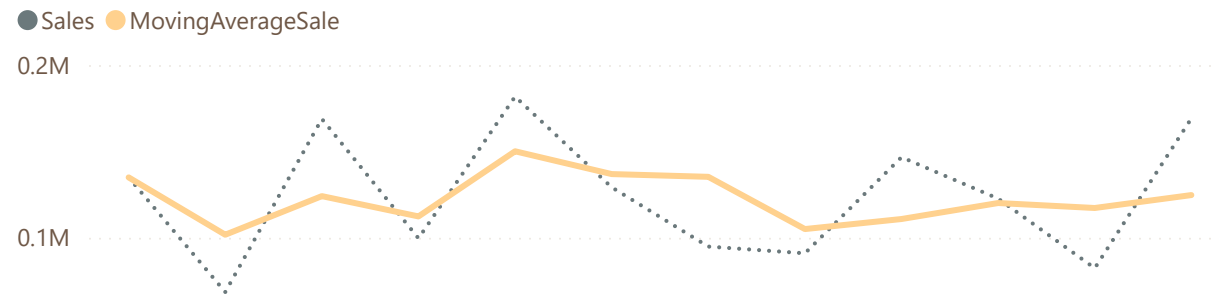
CumulativeSales by Month



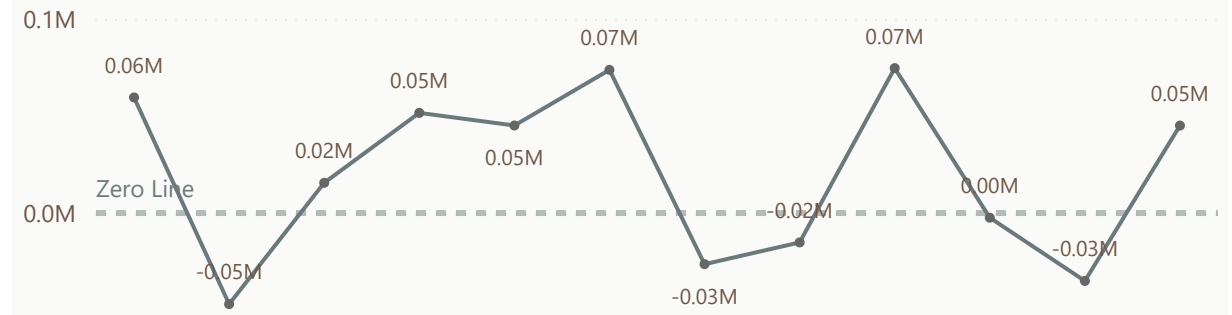
Same Period Last Year % Change by Month



3M Moving Average Sale



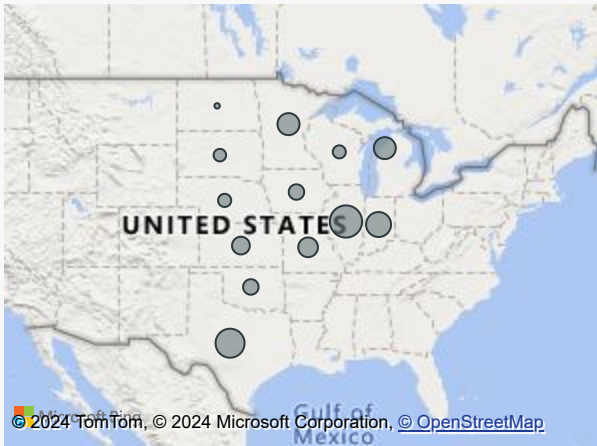
SALES CHANGE by Month



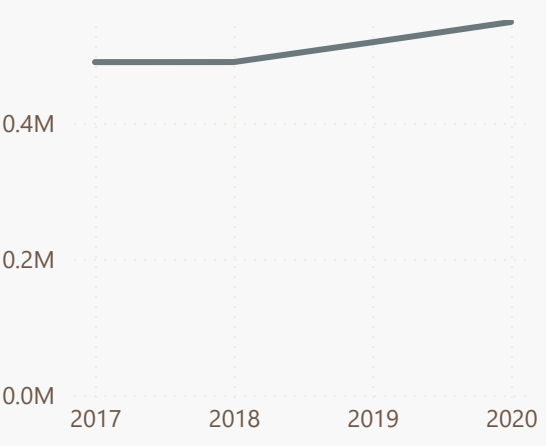
Corporate Segment Central Region - Sales Insights

2.0M
SALES

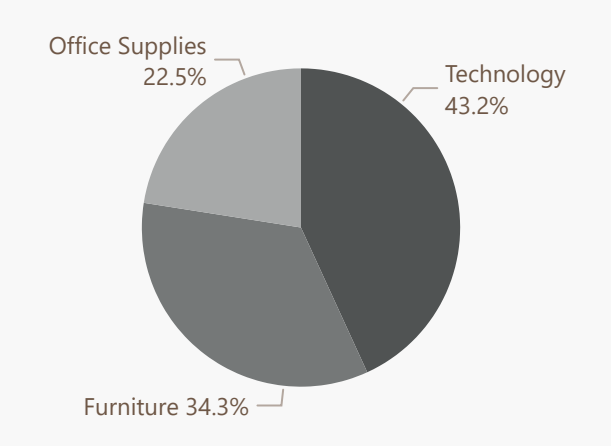
State



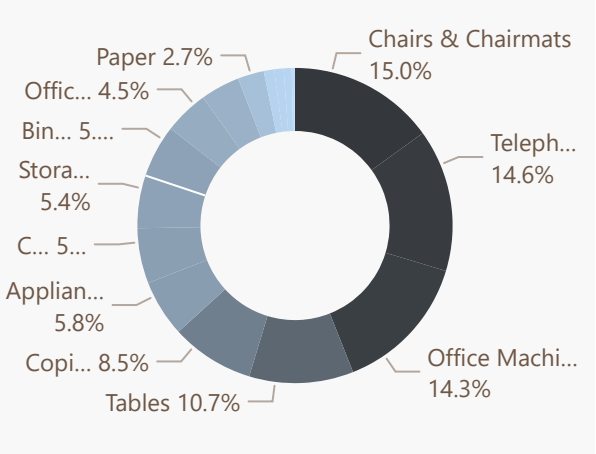
Yearly Trend



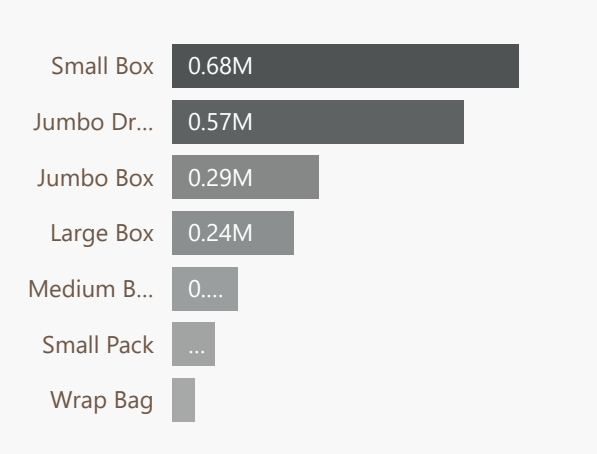
Product Category



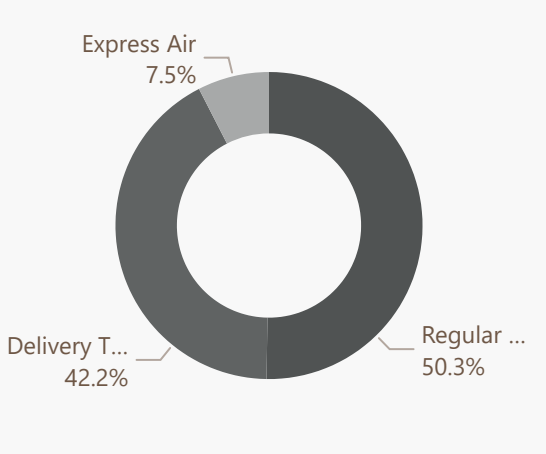
Product Subcategory



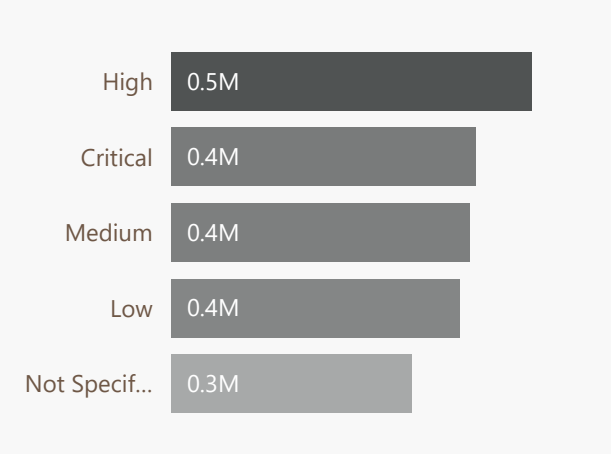
Product Container



Ship Mode



Order Priority



Year



Quarter



698

Products

156

Customers

1150

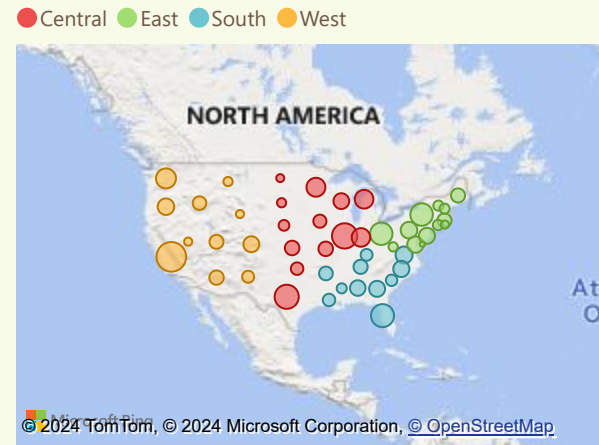
Orders



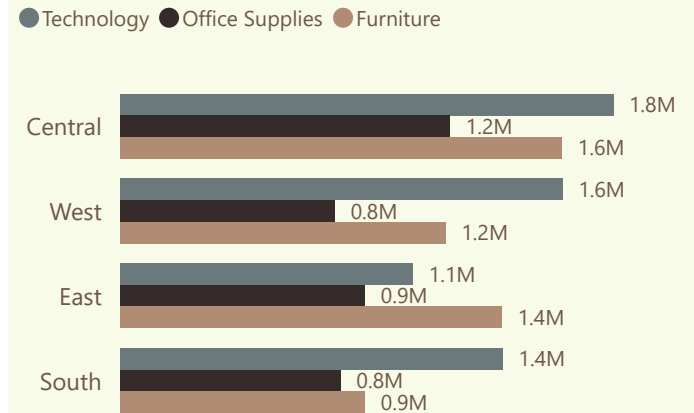
Customer Segment

All

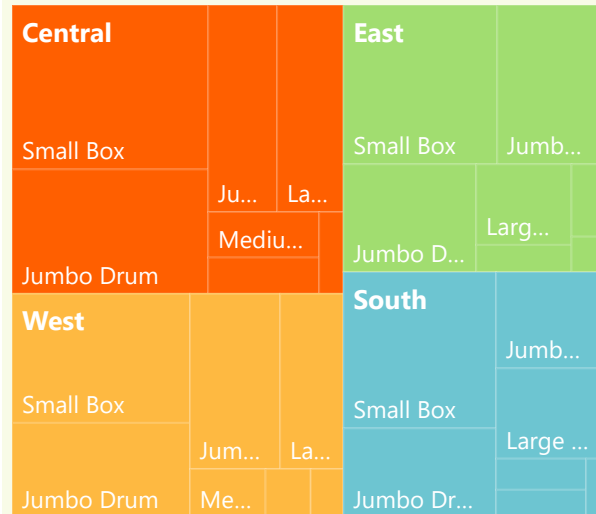
State



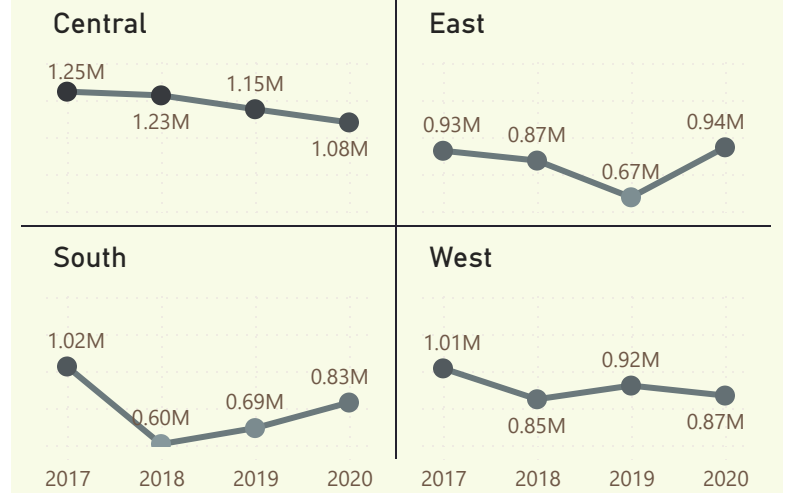
Customer Segment



Top 3 Product Subcategory



Ship Mode



Sales Decomposition

 **Region**
Central

Product Category ×
Technology

Product Sub-Cat... ×

