

Profits Dashboard

Year

2017

2018

2019

2020

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Region

Central

East

South

West

Customer Segment

Consumer

Corporate

Home Office

Small...

Highest Profit Region

Central

481.89K

Loss Making Product Container

Jumbo Box

-74.26K

PROFIT MARGIN

10.2%

Top 5 States By Profits

| California

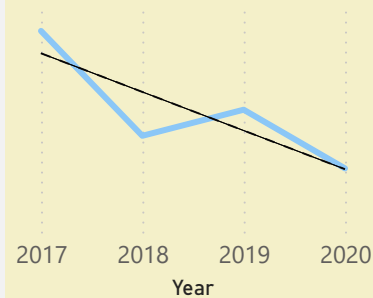
| Illinois

| New York

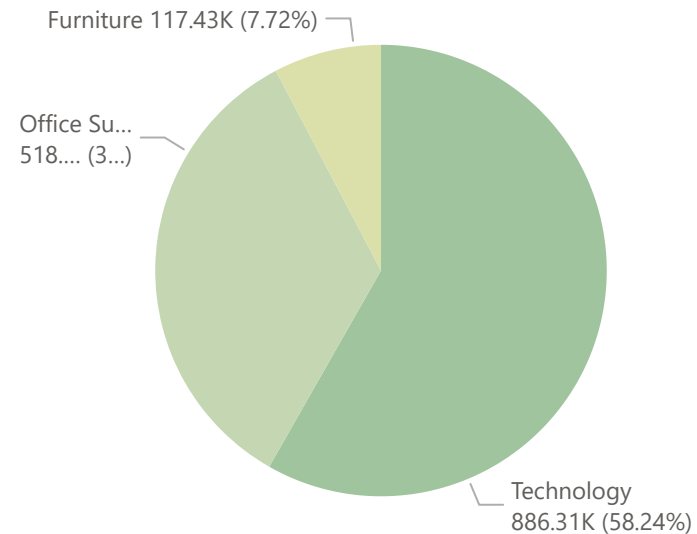
| Ohio

| Texas

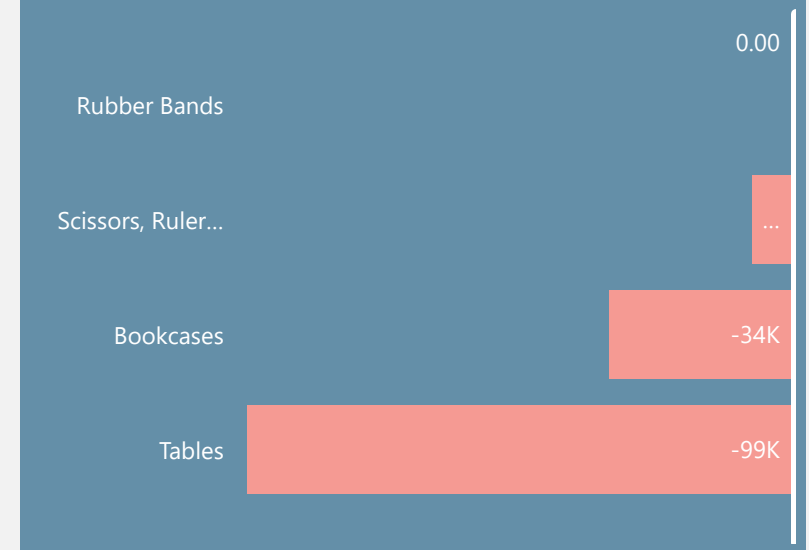
Yearly Profits Trend



PROFITS by Product Category



Losing Subcategories

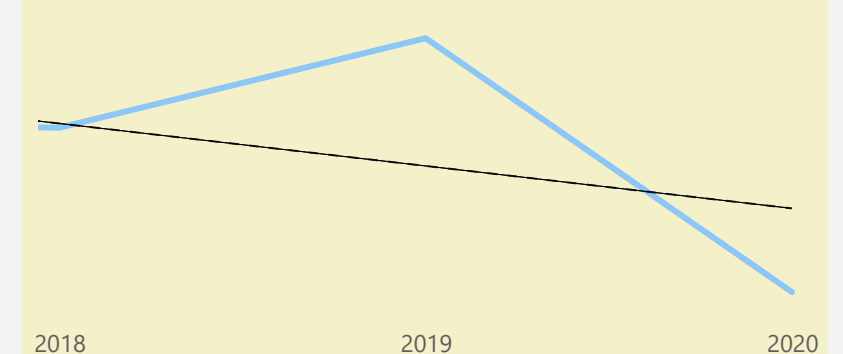


Most Profitable Segment

Small Business

11.3%

Yearly Percentage Variations in Profit Margin



Exploration Panel

2017

2018

2019

2020

Dimensions

- ☒ Customer Segment
- ☐ Product Category
- ☐ Product Sub-Category
- ☐ Region
- ☐ State
- ☐ Year
- ☐ Quarter
- ☐ Month
- ☐ Status
- ☐ Manager

Measures

- ☒ PROFITS
- ☐ PROFIT MARGIN
- ☐ AVG PROFIT
- ☐ MEDIAN PROFIT
- ☐ MIN PROFIT
- ☐ MAX PROFIT
- ☐ STD PROFIT
- ☐ EARNED PROFIT
- ☐ SALES
- ☐ RETURNED SALE

PROFITS by Customer Segment



PROFITS

1.52M

PROFIT MARGIN

10.2%

AVG PROFIT

181.18

MEDIAN PROFIT

-1.50

MIN PROFIT

-14.14K

MAX PROFIT

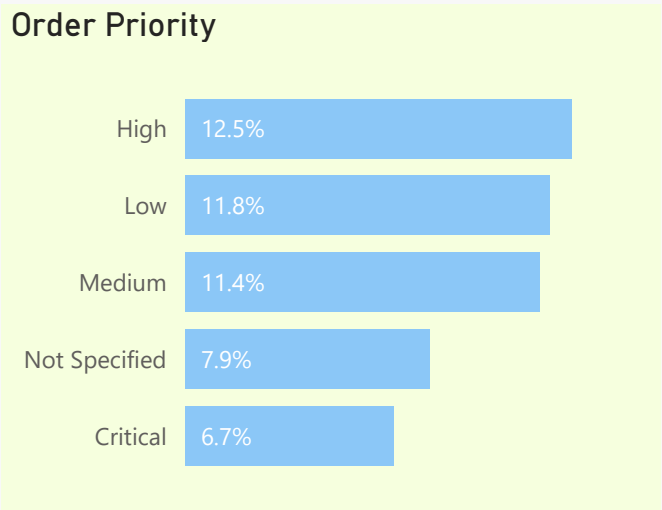
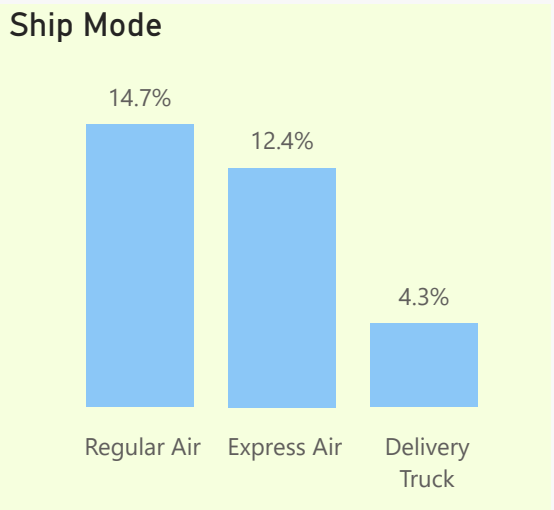
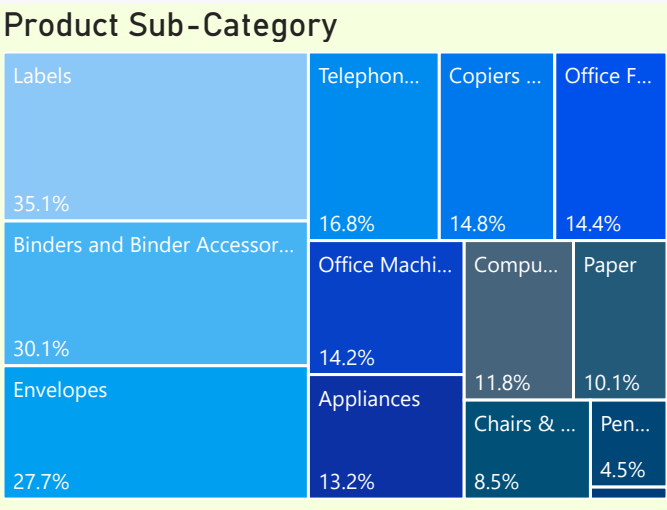
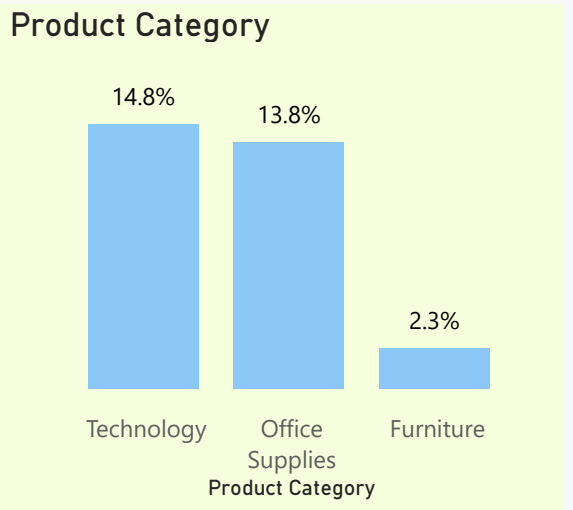
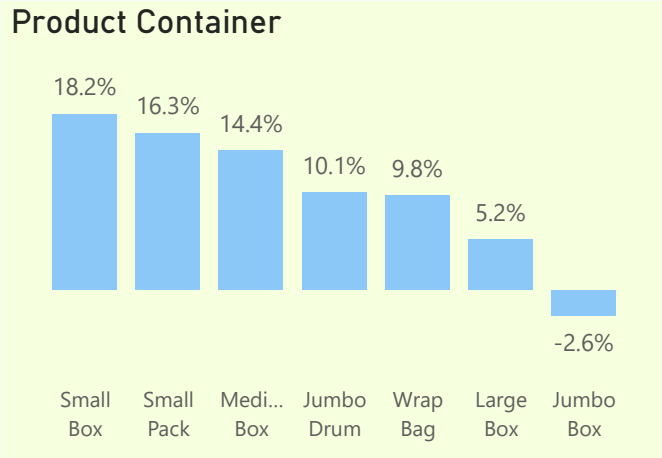
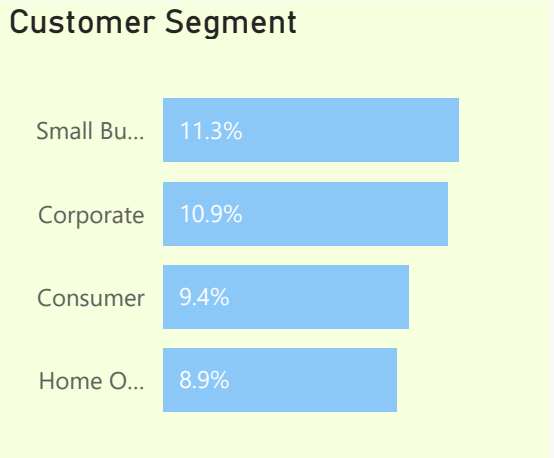
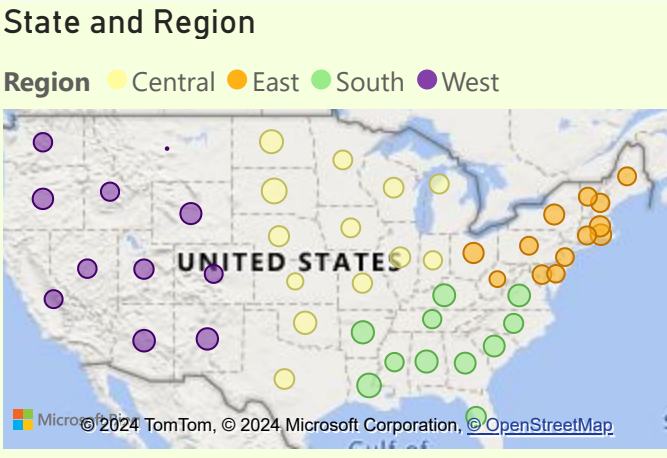
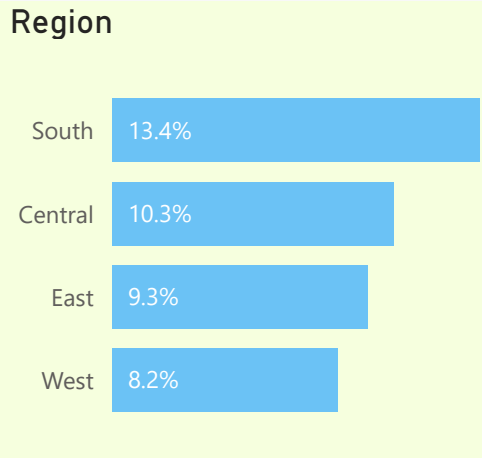
27.22K

STD PROFIT

1.20K

Profitability Analysis

Year				Quarter				Region				Customer Segment			
2017	2018	2019	2020	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Central	East	South	West	Consumer	Corporate	Home Office	Small...



PROFITS	PROFIT MARGIN	AVG PROFIT	MEDIAN PROFIT	MIN PROFIT	MAX PROFIT	STD PROFIT	EARNED PROFIT	SALES	RETURNED SALE
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Profit Distribution

Year

2017

2018

2019

2020

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Region

Central

East

South

West

Customer Segment

Consumer

Corporate

Home Office

Small...

Dimensions

Customer Segment

Product Category

Product Sub-Category

Region

State

Year

Quarter

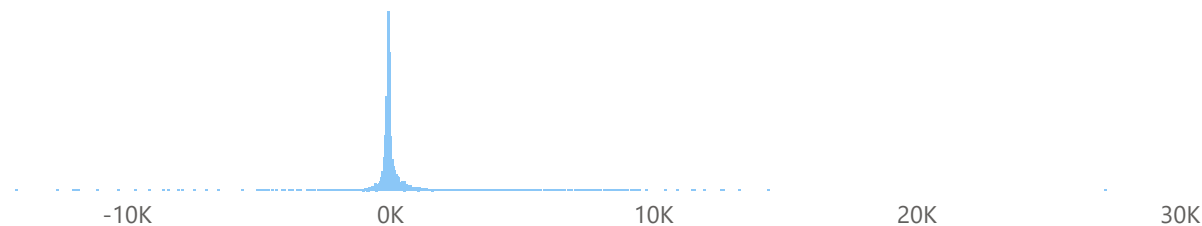
Month

Status

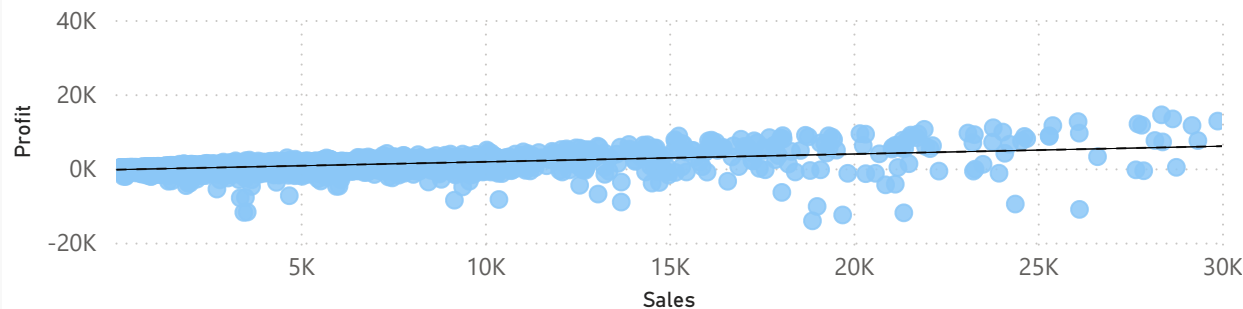
Manager

Product Sub-Category	PROFITS	SALES	PROFIT MARGIN
Binders and Binder Accessories	177K	549K	32.3%
Telephones and Communication	151K	870K	17.3%
Office Machines	137K	1,011K	13.5%
Copiers and Fax	76K	502K	15.1%
Chairs & Chairmats	73K	803K	9.1%
Appliances	51K	379K	13.5%
Computer Peripherals	48K	374K	12.7%
Office Furnishings	44K	330K	13.2%
Envelopes	23K	81K	28.6%
Paper	21K	199K	10.5%
Storage & Organization	10K	508K	2.1%
Labels	8K	21K	37.0%
Pens & Art Supplies	5K	85K	5.4%
Rubber Bands	0K	7K	2.7%
Scissors, Rulers and Trimmers	-5K	63K	-7.2%
Bookcases	-26K	342K	-7.7%
Tables	-39K	832K	-4.7%
Total	753K	6,955K	10.8%

Profits Distribution



Sales and Profit Correlation



Quantity and Profit Correlation

