Contact:

Email: fathe.hindi@gmail.com

Linked-in: https://www.linkedin.com/in/fathi-hindi-6767a266/

mobile: +970597262705

profile: www.neno-tec.com

Fathi Hindi

eCommerce specialist

7+ years of software engineering experience, with strong analytical skills and a broad range of computer expertise and a great experience and knowledge on most of eCommerce platform such as Sales Force Commerce Cloud (SFCD), IBM Websphere, Magento, OpenCart, Shopify and other.

Experience including customization, developing all the aspect areas from presentation layer, business logic, and front end.

I have been engaged in developing many projects and engaged in many parts of software development life cycle for US and EUR brands.

Professional Experience

- Excellent knowledge and experience in SFCC Business Manager Tool.

- Participated in the maintenance work and production support for clients.

- Lead and senior full - stack developer using PHP and Magento with over 5+ years of professional experience in all phases of Software Development Life Cycle (SDLC) with a focus on web based client-server (multi-tier architecture) applications, mobile, and database development.

- Experience developing and deploying web applications with MVC frameworks: Laravel and CakePHP

- Excellent experience in SFCC promotion engine and promotion customizations.

- Proficient in Object-Oriented Design (OOD), data structures, problem solving, complexity analysis & debugging and good understanding of various design patterns.

- Excellent Experience on managing client's web sites contents through Contents Assets and Content Slots.

- Experienced in designing complex queries, stored procedures, triggers, joins, Common Table Expressions (CTE), Temp tables, tables, views and user defined

Professional Certifications

- SALESFORCE CERTIFIED — Commerce Cloud Digital Developer

Operating Systems

- Windows(XP, Vista, 7, 8, 10)
  Linux(Ubuntu, CentOs)

Tools

- Eclipse, UX Studio
- REST and SOAP Services
- Source code: GIT and SVN

Development Languages

- Java, JSP, HTML 4/5, JavaScript, JQuery, CSS3, Angular, React.
- Node.js, LAMP, WebGL, SVG, Larvael, CSS3, JQuery, Web Workers,
- Snap.svg, XML, JSON, AJAX, SEO, Bootstrap 2/3

Application Servers

- Commerce Cloud Digital
- Apache HTTP Server,
- Nginx
- IBM WebSphere

Virtualization/Cloud Technologies

- VMWare
- Vagrant
- Virtual Box
- Amazon Web Services (AWS)

Development Frameworks

- SFCC, Sap Hybris, WCS, Laravel and CakePHP

<u>Databases</u>

- DB2, Oracle, SQL Server, MongoDB, MySQL

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Work experience:

Salesforce Administrator/Developer

Responsibilities:

- Interacted with various business user groups and performed detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of Salesforce.com **(**SFDC).
- Developed APEX triggers, classes, Visual Force pages.
- Used agile methodology to achieve high performance.
- Guided colleagues how to overcome the complex scenarios when they are experiencing some critical issues like duplicating of records, bug fixes in coding etc.
- Developing Test plans, distinct test cases and execution of Test cases and Performing UI Testing and Functionality Testing.
- Documented test cases, test results, test procedure and reported to client and also coordinated with development team for Bug fixing.
- Performed fields mapping of Salesforce and Legacy CRM systems.
- Involved in systemintegration using Call Outs, Triggers and outbound messaging.
- Implemented security and sharing rules at object, field, and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
- Created Price books and also migrated the active Products from these Price books.
- Created Workflows and Approval processes and developed validation rules.
- Imported accounts and contacts data through Import Wizard.
- Involved in UNIT testing and Integrationtesting.

- Performed data migration into Salesforce application using apex data loader through CSVfiles.
- Created custom controllers implementing complex code for retrieval from Salesforce to VISUALFORCE pages.
- Developed Apex class and triggers to format phone/fax/zip code in account object.
- Extensively used REST APIs for integrationbetween Salesforce and on premise systems.
- Developed and maintained SFDC analytical reports and dashboards for management review.
- Involved in Setting up Sales Cloud Queues, web-to-lead setup, lead conversion mappings, assignment rules, auto response rules etc.)
- Involved in Setting up Service Cloud (Creating queues, Web-to-case setup, auto assignment rules, auto response rules, escalation rules).
- Involved in Configuring Campaign Management, Lead Conversion and Case Management Process.
- Involved in querying Salesforce tables using SOQL & SOSL queries using Force.com Explorer.

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Java/J2EE Developer

<u>**Responsibilities**</u>:

- Developed modules in Java and integrated with MySQL database.
- Responsible for coding using Java Servlets, Java Beans and XML.
- Worked with OOPS concepts such as Inheritance, Encapsulation, Abstraction and Polymorphism.
- Expertise in performing operations such as Collections, Exception Handling and Multithreading.
- Developed web applications using Spring MVC framework.
- Setup the class path for the Java JDK and managed the JVM (Java Virtual Machine) settings.
- Involved in Analysis, Design and Development of different phases of Process Flow module.
- Designed and developed highly customized front end screens using Sencha ExtJs framework library, JavaScript, HTML, CSS as a Rich Internet Application(RIA).
- Followed Scrum Agile methodology for the iterative development of the application.
- Scripting of Test cases base on the specifications received for the request.
- Utilized various Testing methodologies for testing application on various levels like system testing and integration.

- Designed Graphical User Interfaces using JSP's.
- Worked on various design patterns UML and Enterprise Application Integration.
- Implemented Action class and Action Forms using struts
- Worked on the design of the entire end-to end architecture for the Classification Web Application.
- Added Dynamic functionality to the user interface using Java Script.
- Implementation of components and wireframes using cross-browser compatible JavaScript, JQuery and AJAX.
- Experience in Programming with SQL, PL/SQL.
- Used JDBC for administering and managing users and clients.
- Implemented XSLT transformation for converting XML to HTML.
- Implemented database tables, middleware designing, client-side web programming and server-side java programming.

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Education:

Master's – Computer engineering

Ana-Najah National University,

Nablus, Palestine

2009-2014

Client worked with:

https://us.pandora.net/

https://www.christopherandbanks.com/

https://www.frontgate.com/

https://www.ballarddesigns.com/

https://ray-ban.com