

EXECUTIVE SUMMARY OF RSVP MOVIES

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Over the last 3 years, over 8000 movies have been produced, with some missing important information such as Country, Language, and Production House. Gross Income information is also missing in 46% of movies. However, there is a declining trend in the number of movies being produced each year, with a huge 32% decline in the last two years.

Around 19% of movies are multilingual and released worldwide, with the majority released in a single country. The average duration of movies is 104 minutes, and there are very few short movies being produced. Drama is the most popular genre, with 4285 movies and an average duration of 106.7746.

Netflix is producing more movies than Warner Bros, and Walt Disney Pictures has the best per movie income, followed by Universal Pictures. 41% of movies have more than one genre, and Drama is the most favorite genre for movie directors, followed by Comedy.

22% of movies are super hit with a median rating of 8 or above, and this number is increasing year on year. James Mangold, Anthony Russo, Joe Russo, and Soubin Shahir are the top directors, and Mammooty and Mohanlal are the top actors with the highest number of ratings.

In conclusion, RSVP movies can focus on the drama genre, work with Mammooty or Mohanlal as actors, and James Mangold, Anthony Russo, Joe Russo, or Soubin Shahir as directors for its future projects. Additionally, aiming for a median rating of 8 or above will increase the chances of producing a superhit movie.