

## EXECUTIVE SUMMARY AND RECOMMENDATIONS

1. Drama is the most popular genre with 4285 movies and an average of 106,7746 movies. RSVP Films may focus on this genre in its future films. Action and suspense types are also possible.
2. Dream Warrior Pictures and the National Theatre produce the highest quality live action movies. Star Cinemas and Twentieth Century Fox are also good competitors because most movies are aimed at Indian audiences and hence there are more movies available in different languages.
3. Star Cinema and 20th Century Fox are the two studios with the most views (average score  $\geq 8$ ) among multilingual films.
4. The best directors watched at the screening are James Mangold, Anthony Russo, Joe Russo and Soubin Shahr.
5. Most of the movies are shot in March, about 2,300 movies a year.
6. The last 3 were tied for second place. RSVPs can work with them on future projects.
7. Mammooty and Mohanlal are the most popular actors.
8. Most movies have an average rating of 6-8. Aim for an average of 8+ ratings to increase the chances of super hit videos.
9. Taapsee Pannu can be selected as a player as she is at the top of the list with an average of 7.74 ratings and the most votes.
10. Marvel Studios (No. 1), Twentieth Century Fox (No. 2), and Warner Bros. (No. 3) was chosen as the international partner with the most votes.
11. Vijay Sethupati in India deserves attention as he is very popular here.