Importing Libraries

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler
from sklearn.linear_model import LogisticRegression
from matplotlib.colors import ListedColormap
from sklearn import metrics
import seaborn as sns
%matplotlib inline
import warnings;
warnings.filterwarnings('ignore');
```

Importing Dataset

```
dataset=pd.read csv('Social Network Ads.csv')
dataset
      User ID
               Gender
                        Age EstimatedSalary
                                              Purchased
0
     15624510
                 Male
                         19
                                       19000
                                                       0
1
     15810944
                 Male
                         35
                                       20000
                                                       0
2
                                                       0
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               Female
                         26
                                       43000
3
     15603246
                         27
                                                       0
               Female
                                       57000
4
                                                       0
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                 Male
                         19
                                       76000
                                                      . .
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               Female
                         46
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                                                       1
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                 Male
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                                       23000
                                                       1
                                                       1
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                         50
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               Female
                                       20000
                                                       0
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                 Male
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               Female
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[400 rows x 5 columns]
```

Extracting Variables

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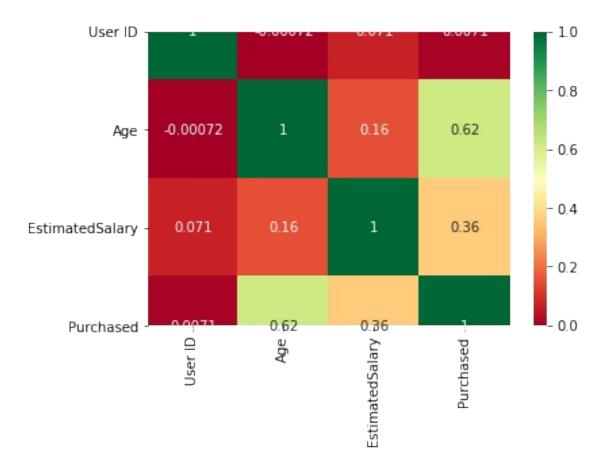
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Υ
```

```
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1,
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```

Heatmap to see correlation

```
sns.heatmap(dataset.corr(), annot = True, cmap = 'RdYlGn')
<matplotlib.axes._subplots.AxesSubplot at 0x7ff142682910>
```



Train Test Split

```
X_{\text{train}}, x_{\text{test}}, y_{\text{train}}, y_{\text{test}} = \text{train\_test\_split}(X, Y, \text{test\_size} = \frac{1}{3}, \text{random\_state} = \frac{32}{3}
```

Feature Scaling

```
standard_Scaler=StandardScaler()
X_train = standard_Scaler.fit_transform(X_train)
x_test = standard_Scaler.transform(x test)
x_test
array([[ 2.2508008 ,
                       0.96423267],
       [-1.3224201 ,
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Instantiating and fitting the model to training Dataset

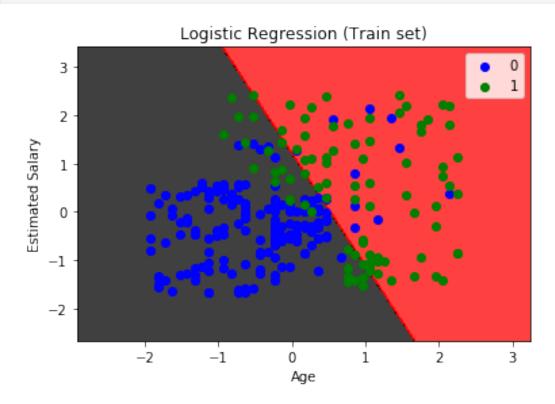
Prediction for Test Dataset

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      0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 1, 1, 1, 0,
0,
      0, 0])
y_test
array([1, 0, 1, 1, 1, 0, 0, 1, 1, 0, 0, 0, 1, 0, 0, 0, 0, 1, 0, 1, 1,
0,
      1, 1, 0, 0, 0, 0, 1, 1, 0, 1, 0, 1, 0, 0, 0, 1, 0, 0, 0, 1,
0,
      0, 1, 1, 0, 0, 0, 0, 1, 0, 0, 0, 1, 0, 1, 1, 0, 0, 0, 1, 1,
0,
      0, 1, 0, 0, 1, 0, 1, 1, 0, 1, 0, 0, 0, 0, 0, 1, 1, 0, 0, 1, 1,
1,
      1, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 0, 1, 0, 0, 1, 1, 0,
0,
      0, 1, 1, 0, 0, 0, 1, 1, 0, 1, 0, 1, 0, 0, 0, 0, 1, 1, 1, 0, 0,
0,
      0, 0])
```

Visualizing the Training Set Result

```
X set,y set = X train,y train
X1,X2 = np.meshgrid(np.arange(start=X set[:,0].min() -
1, stop=X set[:,0].max()+1, step=0.01),
                    np.arange(start=X set[:,1].min() -
1, stop=X set[:,1].max()+1, step=0.01))
plt.contourf(X1,X2,log reg.predict(np.array([X1.ravel(),X2.ravel()]).T
).reshape(X1.shape),
alpha=0.75,cmap=ListedColormap(('black','red')))
plt.xlim(X1.min(),X1.max())
plt.ylim(X2.min(),X2.max())
for i,j in enumerate(np.unique(y set)):
    plt.scatter(X_set[y_set == j,0],X_set[y_set == j,1],
               c=ListedColormap(['blue', 'green'])(i), label=j)
plt.title('Logistic Regression (Train set)')
plt.xlabel('Age')
plt.ylabel('Estimated Salary')
plt.legend()
plt.show()
'c' argument looks like a single numeric RGB or RGBA sequence, which
should be avoided as value-mapping will have precedence in case its
length matches with 'x' & 'y'. Please use a 2-D array with a single
row if you really want to specify the same RGB or RGBA value for all
points.
```

'c' argument looks like a single numeric RGB or RGBA sequence, which should be avoided as value-mapping will have precedence in case its length matches with 'x' & 'y'. Please use a 2-D array with a single row if you really want to specify the same RGB or RGBA value for all points.



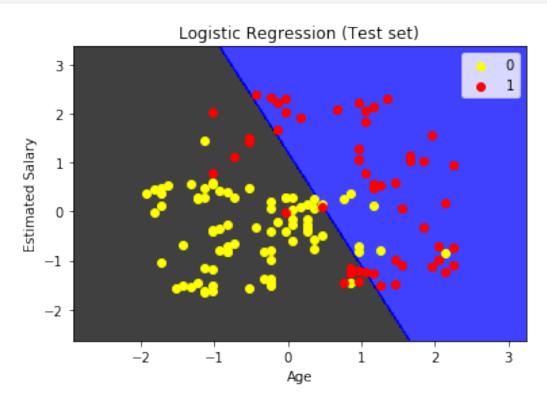
Visualizing the Testing Set results

```
X_{set}, y_{set} = x_{test}, y_{test}
X1,X2 = np.meshgrid(np.arange(start=X set[:,0].min() -
1, stop=X \text{ set}[:,0].max()+1, step=0.01),
                     np.arange(start=X set[:,1].min() -
1, stop=X set[:,1].max()+1, step=0.01))
plt.contourf(X1,X2,log reg.predict(np.array([X1.ravel(),X2.ravel()]).T
).reshape(X1.shape),
alpha=0.75, cmap=ListedColormap(('black', 'blue')))
plt.xlim(X1.min(),X1.max())
plt.ylim(X2.min(),X2.max())
for i,j in enumerate(np.unique(y set)):
    plt.scatter(X set[y set == j,0],X set[y set == j,1],
               c=ListedColormap(['yellow', 'red'])(i), label=j)
plt.title('Logistic Regression (Test set)')
plt.xlabel('Age')
plt.ylabel('Estimated Salary')
```

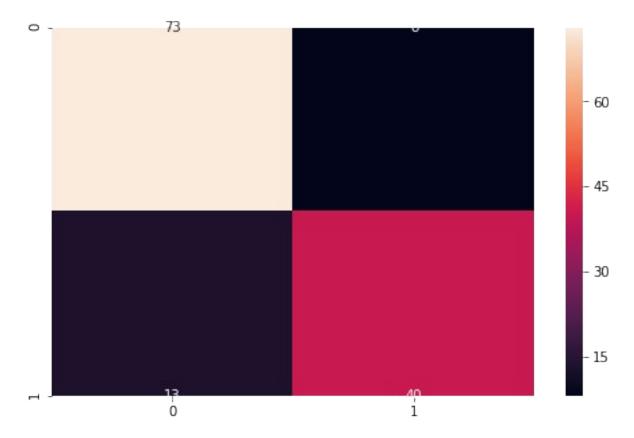
```
plt.legend()
plt.show()
```

'c' argument looks like a single numeric RGB or RGBA sequence, which should be avoided as value-mapping will have precedence in case its length matches with 'x' & 'y'. Please use a 2-D array with a single row if you really want to specify the same RGB or RGBA value for all points.

'c' argument looks like a single numeric RGB or RGBA sequence, which should be avoided as value-mapping will have precedence in case its length matches with 'x' & 'y'. Please use a 2-D array with a single row if you really want to specify the same RGB or RGBA value for all points.



Confusion Matrix



```
# fig, ax = plt.subplots()
# sns.heatmap(ax=ax)
```

Accuracy

```
accuracy = (73+40)/len(y_test)
accuracy
```

0.8432835820895522

Mis Classification Rate

```
mis_cla_rate = (13+8)/len(y_test)
mis_cla_rate

0.15671641791044777
```

Accuracy, Precision, Recall etc

```
print("Recall: ", metrics.recall_score(y_test,y_pred))
Recall: 0.7547169811320755
```

ROC and AUC

```
y_pred_proba = log_reg.predict_proba(x_test)[::,1]
fpr, tpr, _ = metrics.roc_curve(y_test, y_pred_proba)
auc = metrics.roc_auc_score(y_test, y_pred_proba)
plt.figure(figsize=(12,10))
plt.plot(fpr,tpr,label="auc="+str(auc))
plt.legend(loc=4)
plt.title("Receiver Operating Characteristic Curve (ROC)")
plt.xlabel("FPR ---->")
plt.ylabel("TPR ---->")
plt.show()
```

