## LECTURE 9

22 August 2024

## BASICS OF CAUSAL IDENTIFICATION

- Difference between CAUSES and CORRELATION
- A study of change in women's voting rights in the USA and its implications on child health programs.



- How to ensure the effects on child health programs are actually caused by women getting the right to vote.
- Child health program expenditure may have increased due to an increase in awareness about public expenditure and effectiveness in improving policy outcomes.
- How to differentiate between the causal relationship and correlation.

## POTENTIAL OUTCOME FRAMEWORK / THE EXPERIMENTAL IDEAL

- Suppose we are trying to answer the question 'Do hospitals make people healthier?'
- First instinct would be to compare health status of those who have been to the hospital to the health of those who have not.
- USA's National Health Interview Survey contains the data, where an individual can self-report their health status with 1= excellent health and a 5 = poor health

Group	Sample Size	Mean health status	Std. Error
Hospital	7774	2.79	0.014
No Hospital	90049	2.07	0.003

Source: Mostly Harmless Econometric, Angrist & Pischke, 2008

 The table above suggests that going to the hospital makes people sicker.

- Let hospital treatment for an individual i be described by a binary variable  $D_i = \{0,1\}$  i.e, 1 if hospitalized and 0 if not
- We are interested in the health outcome/status of individual which is represented as  $Y_i$
- We need to identify if  $Y_i$  is affected by hospitalization
- To answer this question accurately, we need to compare what 'might have happened' to an individual who went to hospital if they had not gone and what 'might have happened' to an individual who did not go to hospital if they had gone.
- So, for any individual there are two POTENTIAL health outcomes:

$$potential \ outcome = \left\{ egin{array}{ll} \mathbf{Y_{1i}} & \mbox{if } \mathbf{D_i} = 1 \\ \mathbf{Y_{0i}} & \mbox{if } \mathbf{D_i} = 0 \end{array} \right..$$

- $Y_{0i}$  is the health status if an individual had not gone to the hospital, irrespective of whether he actually went.
- $Y_{1i}$  is the individual's health status if he goes to the hospital.
- The difference between these two terms for an individual gives the effect of hospitalization on the health status of that particular individual.
- The health status of individual i is  $Y_i$  which can be written as

$$Y_i = \begin{cases} Y_{1i} & \text{if } D_i = 1 \\ Y_{0i} & \text{if } D_i = 0 \end{cases}$$

$$= Y_{0i} + (Y_{1i} - Y_{0i})D_i.$$

• The term in the bracket is the health effect of hospitalization we are interested in.