

Summary



Customer Name	Total Profits	Total Sales	Total Costs	Total Transactions	Quantity Sold	Profit Margin
Willie Mason	\$7,054	\$27,791	\$20,737	12	22	25.38%
Willie Hicks	\$12,965	\$39,974	\$27,009	19	37	32.43%
Willie Harrison	\$6,700	\$20,165	\$13,465	9	18	33.23%
Willie Day	\$13,475	\$38,564	\$25,089	15	27	34.94%
Willie Daniels	\$4,282	\$14,077	\$9,795	11	19	30.42%
William Schmidt	\$9,091	\$27,826	\$18,735	11	23	32.67%
William Montgomery	\$13,396	\$38,092	\$24,696	16	28	35.17%
William Medina	\$10,096	\$32,980	\$22,884	13	23	30.61%
William James	\$11,888	\$32,772	\$20,884	16	25	36.27%
William Hawkins	\$7,242	\$29,210	\$21,968	11	27	24.79%
William Franklin	\$13,057	\$37,068	\$24,011	15	30	35.22%
William Carpenter	\$12,938	\$34,287	\$21,349	12	24	37.73%
William Andrews	\$19,722	\$62,571	\$42,849	19	38	31.52%
Wayne Williams	\$7,637	\$25,657	\$18,020	11	19	29.77%
Wayne Stone	\$4,378	\$12,705	\$8,327	8	10	34.46%
Wayne Stewart	\$9,985	\$32,111	\$22,126	11	23	31.10%
Wayne Rodriguez	\$6,209	\$18,113	\$11,904	15	24	34.28%
Wayne Owens	\$14,423	\$39,759	\$25,336	13	32	36.28%
Wayne Ortiz	\$6,657	\$23,379	\$16,722	9	15	28.47%
Wayne Johnson	\$11,314	\$42,939	\$31,625	16	26	26.35%
Wayne Hunter	\$9,346	\$26,409	\$17,063	14	25	35.39%
Wayne Gordon	\$14,845	\$45,697	\$30,852	17	32	32.49%
Total	\$8,122,139	\$24,966,839	\$16,844,700	10605	20531	32.53%

Dates

1/23/2018

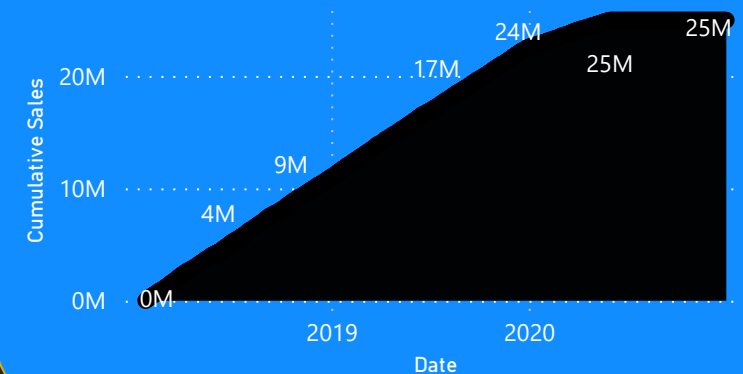


12/31/2020



Date	Total Sales	LY Sales	Cumulative Sales
27/01/2020	\$9,147	\$71,594	22948598
24/03/2019	\$33,664	\$71,512	13751798
22/12/2019	\$21,221	\$70,130	22297991
10/10/2019	\$29,654	\$66,129	19990633
08/10/2019	\$24,338	\$65,922	19919238
04/04/2019	\$56,150	\$64,571	14084418
22/02/2020	\$1,761	\$63,628	23374201
21/02/2020	\$22,205	\$61,873	18756039
Total	\$24,966,839	\$23,256,308	24966839

Cumulative Sales by Date





Sales Analysis



YEAR

2018

2019

2020

QUARTER

1

2

3

4

MONTH

All

DATES

1/1/2018



12/31/2020



Profit Margin

32.52%

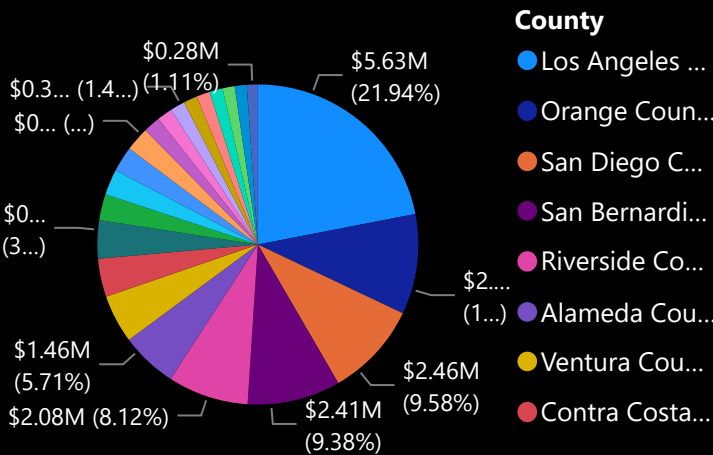
Profit Margin

Total Sales

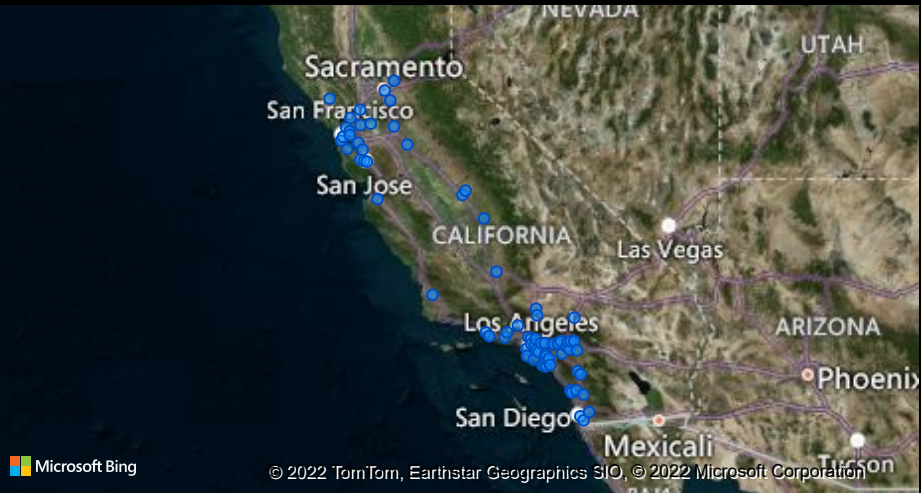
\$25.66M

Total Sales

Total Sales By Country



Latitude and Longitude



Profits

\$8.34M

Total Profits

Quantity Sold

21K

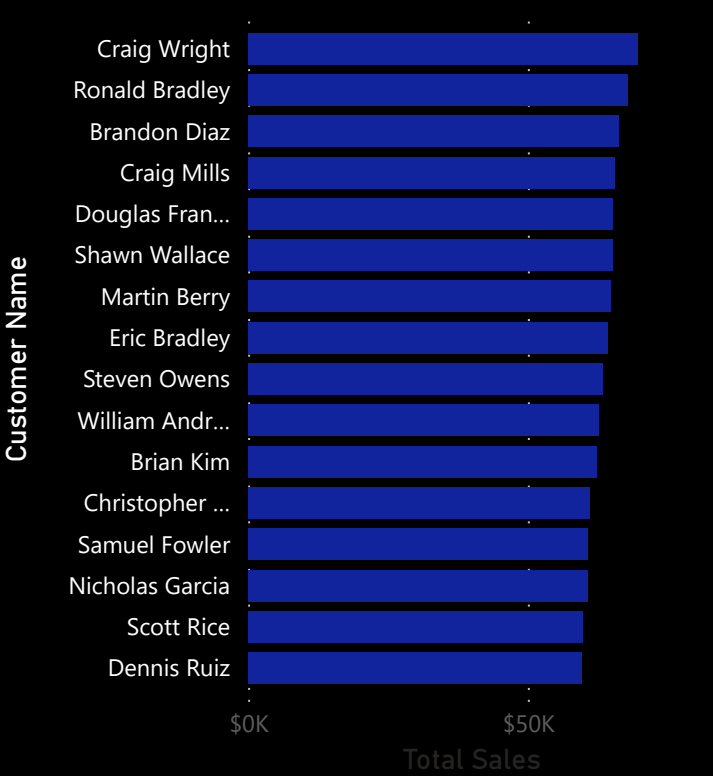
Quantity Sold

Total Transactions

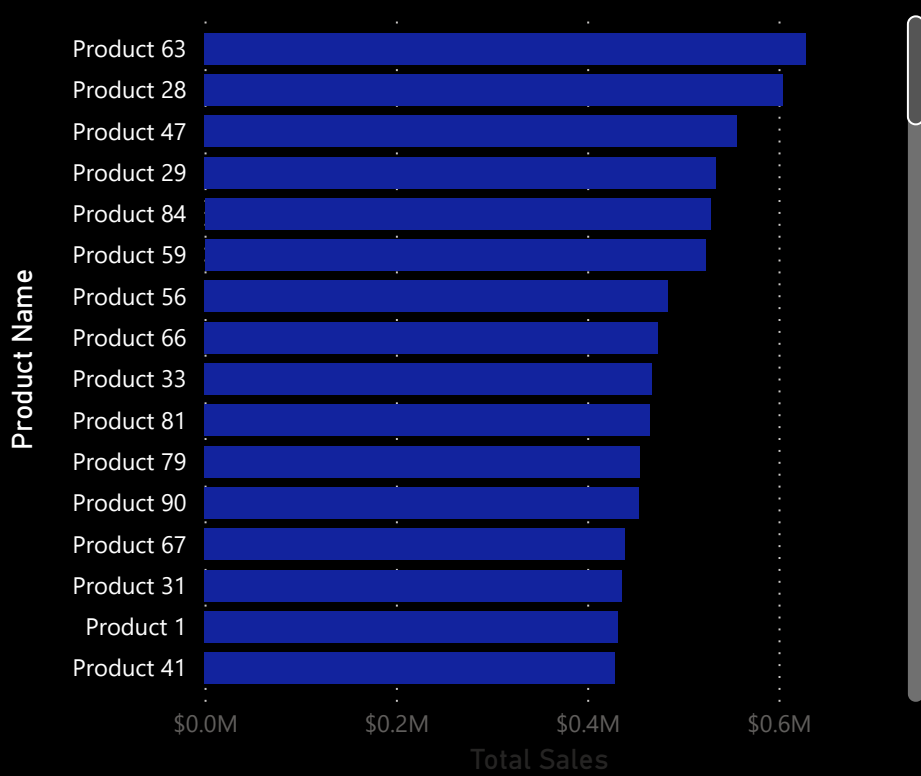
11K

Total Transactions

Total Sales By Country



Total Sales By Product Name

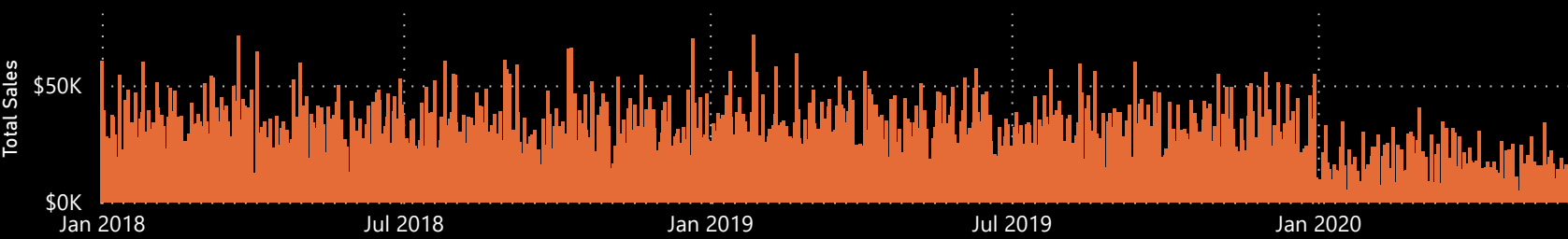


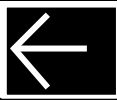
Total Costs

\$17.32M

Total Costs

Total Sales by Date





Revenue Analysis

YTD

2M

QTD

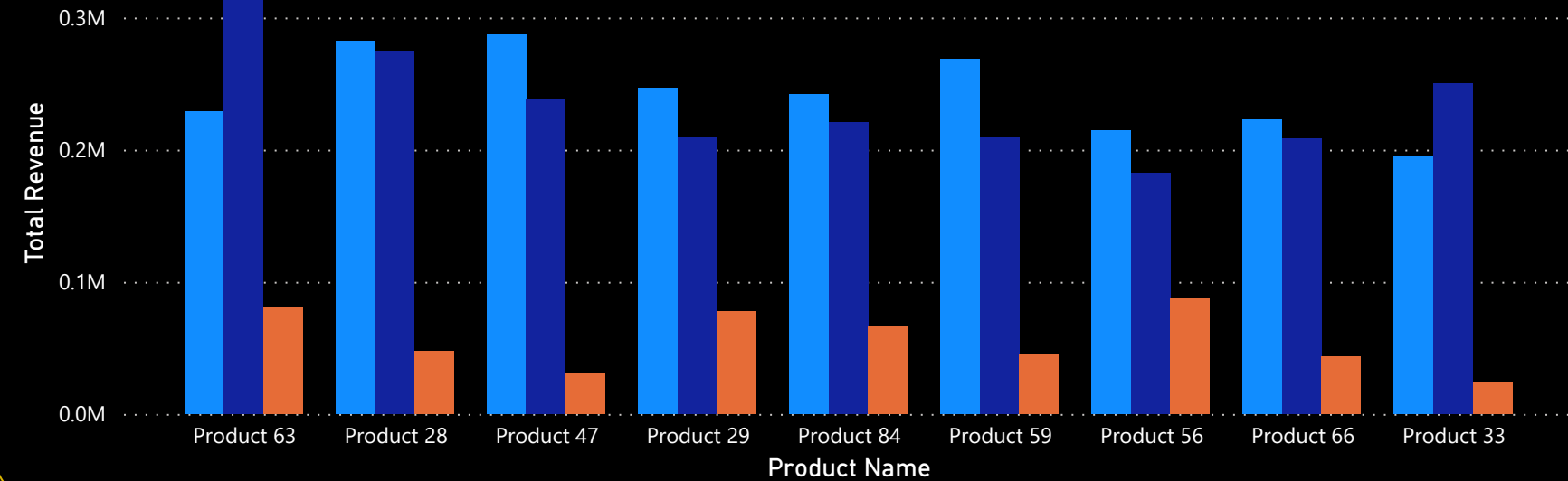
901K

MTD

454K

Total Revenue by Product Name and year

year ● 2018 ● 2019 ● 2020



Total Revenue and Total Revenue by Customer Name and year

year ● 2018 ● 2019 ● 2020

