

Credit Card Transaction Report

Revenue

55M

Total interest

7.8M

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	649588
Silver	5586332	4586746	81208
Gold	2454072	2024078	37378
Platinum	1135608	953314	16162
Total	55315410	44522013	784338

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

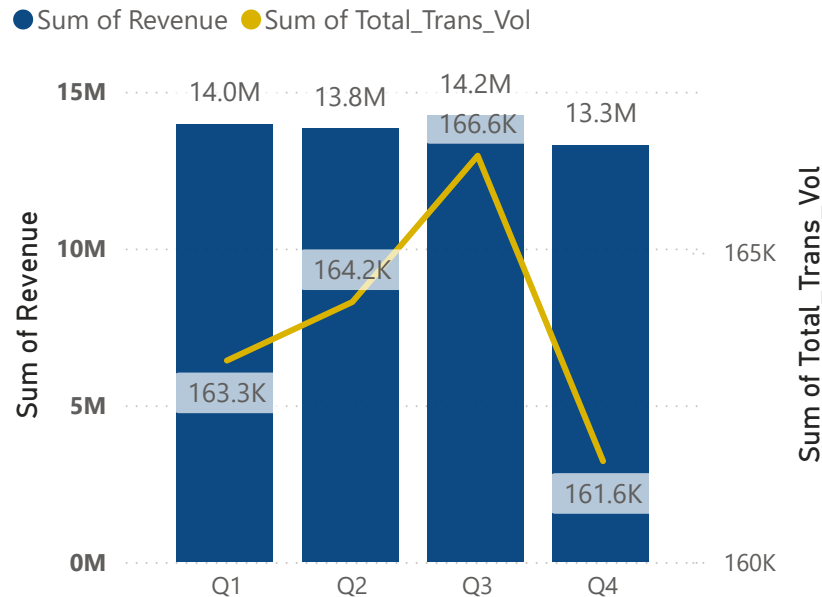
Platinum

Med

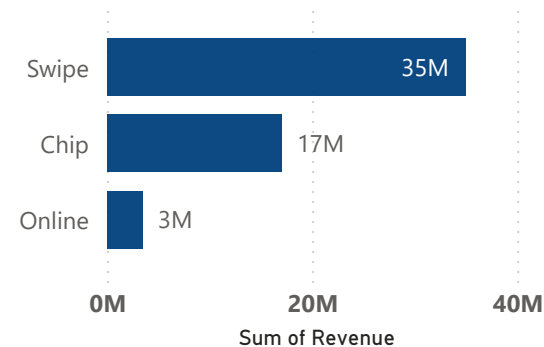
low

High

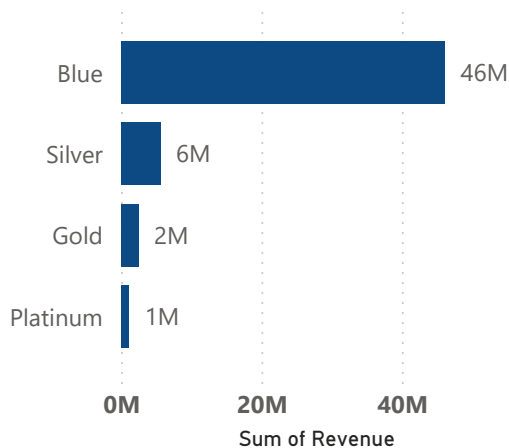
QTR Revenue and transaction count



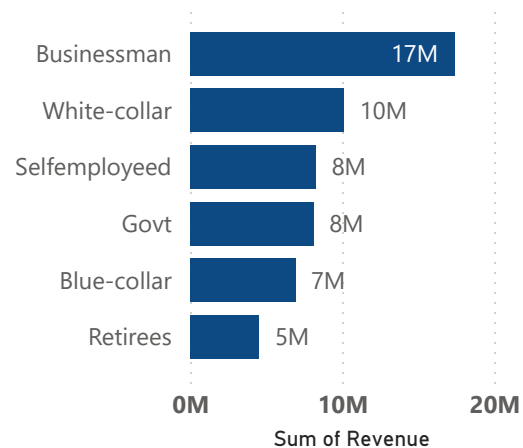
Revenue by Use Chip



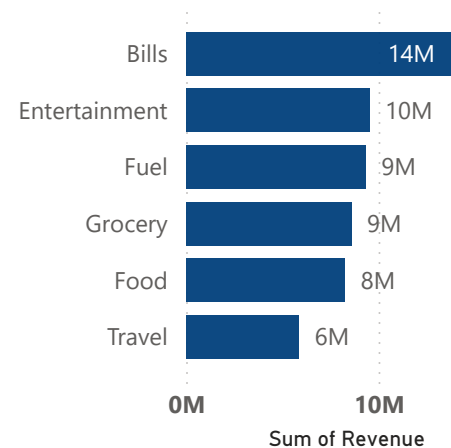
Coustomer Acq Job



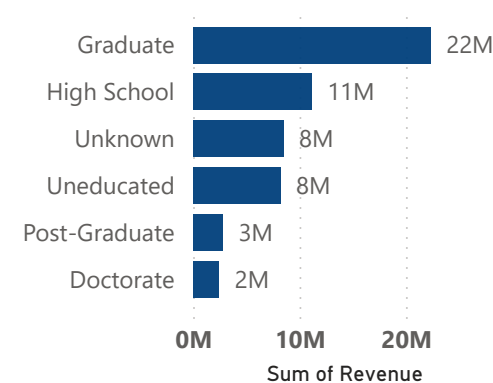
Revenue by customer Job



Revenue by Expenditure Type



Revenue by Education



Credit Card Customer Report

Revenue

55M

Total interest

7.8M

Income

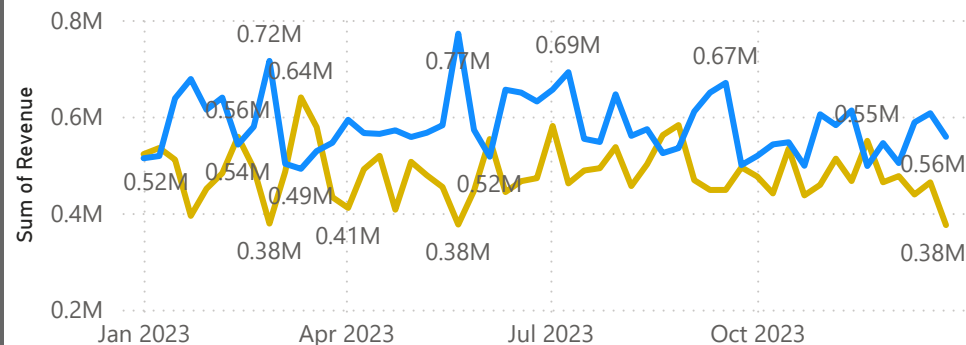
576M

CSS

3.19

Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Med

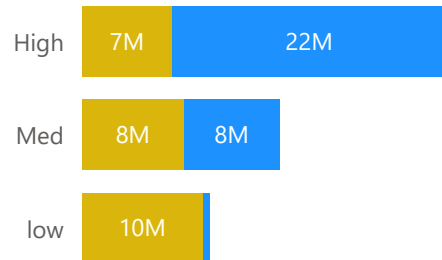
low

High

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

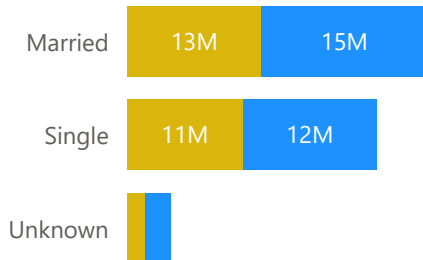
Salary Group

Gender ● F ● M



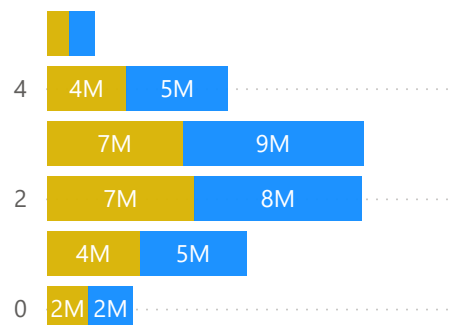
Marital Status

Gender ● F ● M



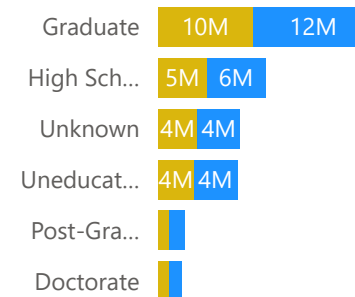
Dependent Count

Gender ● F ● M



Education Level

Gender ● F ● M



Top 5 states

Gender ● F ● M

