



Vibrant Villages Programme

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The Vibrant Villages Programme -II (WP-II) as a Central Sector Scheme (100% Centre funding) was approved by the Cabinet during April 2025, furthering its commitment for the vision of Viksit Bharat@2047 for 'Safe, Secured & Vibrant land borders'.

The Programme would help in the comprehensive development of the villages located in the blocks abutting international land borders (ILBs), other than the Northern border already covered under WP-I.

WP -I was approved by the Union Cabinet during February 2023 for the Financial Years 2022-23 to 2025-26 with financial allocation of Rs. 4800 Crore.

Scope of the scheme

VVP - II

The Programme would help in the comprehensive development of the villages located in the blocks abutting international land borders (ILBs), other than the Northern border already covered under WP-I.

With a total outlay of Rs.6,839 crore, the programme shall be implemented in select strategic villages in the States/UTs of Arunachal Pradesh, Assam, Bihar, Gujarat, J&K (UT), Ladakh (UT), Manipur, Meghalaya, Mizoram, Nagaland, Punjab, Rajasthan, Sikkim, Tripura, Uttarakhand, Uttar Pradesh and West Bengal till the FY 2028-29.

VVP - I

Comprehensive development of villages of blocks on northern border thus improving the quality of life of people living in identified border villages. This will help in encouraging people to stay in their native locations in border areas and reversing the outmigration from these villages adding to improved security of the border.

The scheme provided funds for development of essential infrastructure and creation of livelihood opportunities in 19 Districts and 46 Border blocks 4 states and 1 UT along the northern land border of the country to help in achieving inclusive growth and retaining the population in the border areas. In the first phase 663 Villages were taken up in the programme.

Scheme implementation

VVP - II

The objective of the programme is to create better living conditions and adequate livelihood opportunities to ensure prosperous and safe borders, control trans-border crime and assimilate the border population with the nation and inculcate them 'as eyes and ears of the border guarding forces', crucial for internal security.

The programme shall provide funds for infrastructure development within the village or a cluster of villages, value chain development (through cooperatives, SHGs, etc), border specific outreach activity, education infrastructure like SMART classes, development of tourism circuits and works/projects to create diverse & sustainable livelihood opportunities in the border areas.

The interventions would be border-specific, state and village specific, based on Village Action Plans prepared in a collaborative approach.

All-weather road connectivity for these villages shall be undertaken under the already approved PMGSY-IV under the MoRD.

The programme aims to achieve saturation in existing individual and household level welfare schemes in the identified villages under convergence as per scheme norms. The programme also aims to saturate all villages in such blocks in 4 thematic areas, namely all-weather road connectivity, telecom connectivity, television connectivity and electrification through convergence under existing scheme norms.

The programme emphasizes enhancing vibrancy in these villages by organizing activities including fairs & festivals, awareness camps, celebration of National days, regular visits by Ministers, senior Government officers from Central and State/UT Government & night stays in such villages. This would boost the tourism potential and promote the local culture and heritage of these villages.

Technology would be leveraged and information databases like PM Gati Shakti shall be used for effective implementation of the project.

VVP - I

The scheme aids to identify and develop the economic drivers based on local natural human and other resources of the border villages on northern border and development of growth centres on "Hub and Spoke Model" through promotion of social entrepreneurship, empowerment of youth and women through skill development and entrepreneurship, leveraging the tourism potential through promotion of local cultural, traditional knowledge and heritage and development of sustainable eco-agribusinesses on the concept of "One village-One product" through community based organisations, Cooperatives, SHGs, NGOs etc.

Expected outcomes

Key outcomes that have been attempted are, connectivity with all weather road, drinking water, 24x7 electricity – Solar and wind energy to be given focused attention, mobile and internet connectivity. Tourist centers, multi-purpose centers and health and wellness Centers.

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Vibrant Village Action Plans will be created by the district administration with the help of Gram Panchayats. 100 % saturation of Central and state schemes will be ensured.

Source : PIB

source: <https://data.vikaspedia.in/short/lc?k=Br6MPcLOQnWiPVCnBZ8Adg>