

**Code No: 8ZC01**

**Date: 11-Aug-2023 (Fri)**

**B.Tech II-Year II- Semester External Examination, Aug - 2023 (Regular & Supplementary)**  
**ECONOMICS, ACCOUNTANCY AND MANAGEMENT SCIENCE (CIVIL,ECE,CSE,DS,CS,AIIML & IOT)**

**Time: 3 Hours**

**Max.Marks:70**

**Note:** a) No additional answer sheets will be provided.  
b) All sub-parts of a question must be answered at one place only, otherwise it will not be valued.  
c) Missing data can be assumed suitably.

**Bloom's Cognitive Levels of Learning (BCLL)**

Remember	L1	Apply	L3	Evaluate	L5
Understand	L2	Analyze	L4	Create	L6

**Part - A**  
**ANSWER ALL QUESTIONS**

**Max.Marks:20**

	BCLL	CO(s)	Marks
1 Write on microeconomics and macro economics.	L2	CO1	[2M]
2 What is cost? Give examples.	L2	CO2	[2M]
3 Define the term accountancy.	L1	CO3	[2M]
4 Draw the format for Trading account.	L1	CO4	[2M]
5 Explain any two functions management.	L2	CO5	[2M]
6 Write on Johari Window.	L2	CO6	[2M]
7 What is survey method of demand forecasting?	L5	CO1	[2M]
8 Discuss the opportunity cost.	L3	CO2	[2M]
9 List out steps in controlling process.	L1	CO5	[2M]
10 Write on factors helps in attitude formation.	L4	CO6	[2M]

**Part - B**  
**ANSWER ANY FIVE QUESTIONS. EACH QUESTION CARRIES 10 MARKS.**

**Max.Marks:50**

	BCLL	CO(s)	Marks
11. Define Managerial Economics. Explain its nature and scope.	L2	CO1	[10M]
12. Explain Break Even Analysis using graph.	L4	CO2	[10M]
13. a) Write on types of accounts and their golden rules.	L2	CO3	[5M]
b) What is Double entry bookkeeping and mention advantages of double entry book keeping.	L3	CO3	[5M]
14. a) Differentiate between revenue expenditure and capital expenditure.	L4	CO4	[5M]
b) Write the format for balance sheet.	L1	CO4	[5M]
15. Define management. What are Henry Fayol's principles.	L2	CO5	[10M]
16. a) Discuss the important features of personality with example.	L5	CO6	[5M]
b) Write on concept of perceptual selectivity.	L1	CO6	[5M]
17. a) Explain accountancy cycle with a diagram.	L2	CO1	[4M]
b) What is fixed cost and variable cost?	L3	CO2	[3M]
c) List the principles of accounting.	L1	CO3	[3M]
18. a) Explain the procedure of adjustment for	L5	CO4	[4M]
• Outstanding salary			
• Depreciation on furniture			
b) Discuss any two types of planning.	L2	CO5	[3M]
c) Write a short note on Transactional analysis.	L6	CO6	[3M]