

Media Buying Intern

Intern → Full-time Track

100% Work From Home

Compensation & Structure

Internship (3 months): ₹20,000/month stipend + up to ₹40,000/month in commissions

Full-time Conversion: ₹4 LPA fixed + ₹2 LPA variable (KPI-linked) + performance commissions (up to ₹4,00,000; then 3.5% uncapped)

About Elation

We're a marketing strategy firm based out of Delhi NCR that specializes in generating attention, building recall, and converting that recall into revenue across industries.

You'll be with a young, scrappy, and ambitious team. Our core verticals include Personal Branding (CXOs & Authors), Food & Beverage (cafés & restaurants), Alcobev Brands (surrogate marketing), and Legacy Brands (convenience to intention shift).

We currently work across India, Singapore, and Dubai — with plans to expand further into Asia this year and the Americas next year.

Some Brands We've Worked With

Social

India's favourite café-bar-coworking space (55+ outlets)

Kibba

Premium beer brand co-founded by Badshah

Moooz

NCR's fastest-growing vodka brand

Vivek Gambhir

Ex-CEO Godrej & boAt, Chairperson boAt

Sunder Ramachandran

Ex-MD GSK, Leadership Coach

Ankur Mehra

Ex-Director Meta (San Francisco)

Burger Bae

Youth-led D2C fashion brand

Einstein Box

India's #1 early learning subscription box

Taj Puri

Luxury boutique hospitality

Courtyard by Marriott

Luxury hotel in the heart of NCR

Role Overview

We're hiring a **Media Buying Intern** who will directly manage campaigns across both sales-driven and brand-driven objectives. This isn't a "shadow internship." You'll be responsible for live budgets, scaling campaigns, and driving measurable results.

You'll start with a 3-month internship with revenue incentives, and then step into a full-time **Performance Marketing Manager** role — with a transparent growth ladder leading to **Head of Growth**.

Real Responsibility, Real Impact

Own 8 accounts concurrently with budgets from ₹20,000 → ₹6,00,000/month per account

Key Responsibilities

- Plan, launch, and optimize campaigns for Sales, Engagement, and Awareness
- Own 8 accounts concurrently (approx. 3 sales + 5 engagement/awareness)
- Handle budgets from ₹20,000 → ₹6,00,000/month per account
- Run structured A/B tests, thurplay optimization, and recall lift experiments
- Build & refine audiences (custom/lookalike/retargeting) and maintain UTM hygiene
- Collaborate on ad ideation & scripting for static + video ads; brief creatives with clear hooks/angles
- Stay current with platform shifts (attribution, placements, bidding, policy) and translate into action
- Report performance clearly with learnings and next steps

Required Skills & Qualifications

Hands-on experience managing at least ₹5,00,000 annual Meta ad spend

Technical proficiency with Pixel setup, Conversions API (CAPI), and Aggregated Event Measurement (AEM)

Campaign expertise across Sales, Engagement, Lead Gen, and Awareness campaigns

Testing & optimization skills in A/B testing, thurplay optimization, and evaluating recall lift

Creative collaboration - contributes to creatives (hooks, scripts, angles) with actionable feedback

Personal traits - Analytical, curious, calm under pressure, and biased to execution

Age requirement - Must be under 25 and have direct hands-on experience (not just coursework)

Why Join Elation?

Clear Growth Ladder

**Media Buying
Intern**



**Performance Marketing
Manager**



**Head of
Growth**

Skill Fund

₹15,000–₹35,000/year for
courses/books/certifications

Personal Branding Bonus

LinkedIn Premium + 15 posts + 15 videos
FOC

Time Off

2 days + 4 Sundays every month

Referral Bonus

7% of CTC (paid after 60-day retention)

Tools & Access

Paid tools/software as per role needs

Work Mode

100% WFH. Choose any 6–8 hour window
between 10 AM and 1 AM IST

Premium Network

Direct exposure to CXOs, D2C founders,
and industry leaders

Output Over Hours

Results-focused culture with flexible
working hours

How to Apply

If you thrive on ownership, experiments, and clean execution, we want you. Send your application to **careers@elation.agency**

1. Video Pitch (3 mins)

Record a short video explaining why you're a great fit for Elation and this role. Focus on your thinking process, not just your achievements.

2. Traditional CV

A clean, updated résumé outlining your experience and skills.

3. Meta Ads Screenshot / Case Study

Share a screenshot (with sensitive info hidden) of your best-performing Meta Ads campaign. Along with it, add a 2–3 line breakdown of the objective, strategy, spend, and results.



100% Remote Work

Work from anywhere with flexible hours. We care about results, not where you work from.