

Content Creator

The Creative Force

Hybrid (Delhi NCR)



We're hiring a Content Creator who gets it. At Elation, we don't just make content – we build brands that people actually remember and buy from. And we're looking for someone who wants to do what we do best, and make it even better with us.

This isn't about creating pretty posts that get likes. This is about understanding what transforms a business into a brand on social media, and then executing that vision with precision.

Compensation & Structure

Internship (3 months): ₹15,000/month

Full-time Conversion: ₹4 LPA + Performance bonuses

ESOP Potential: Opens after 9 months of full-time (\approx 1 year total including internship)

About Elation

The goal of Elation is to generate attention, create recall, and turn it into revenue, all while having fun and making sure the tracking's impeccable and the ROAS has an upward trajectory.

You'll work directly with our client portfolio, creating content that doesn't just look good – it drives business results. There's no barrier to entry here: no past experience or fancy degree needed. What matters is your ability to think creatively, execute flawlessly, and understand what makes content convert.

We're a small, scrappy team working with D2C fashion & lifestyle brands, CXOs building personal brands, and coaches & consultants. Our clients span India, Singapore, and Dubai, with ambitions to expand across Asia this year and the Americas next year.

Role Overview

As **Content Creator**, you'll be the creative force behind our clients' social presence. You'll write content that converts, shoot videos that stop the scroll, and manage the entire content pipeline from ideation to execution.

You'll work directly with brands, understand their business goals, and translate those into content strategies that build genuine brand equity. This isn't just about posting – it's about understanding what transforms a business into a brand on social media.

Your Mission

Create content that drives measurable business results while maintaining the highest quality standards across all client accounts.

Key Responsibilities

Content Creation & Production

- Write compelling content across all formats (captions, scripts, long-form posts)
- Shoot high-quality videos and photos that align with brand aesthetics
- Manage content quality and consistency across multiple client accounts
- Execute end-to-end content campaigns from concept to delivery

Strategy & Ideation

- Come up with fresh, on-brand content ideas that align with business objectives
- Research trending formats and adapt them for client needs
- Understand platform algorithms and optimize content accordingly
- Develop content calendars that support larger marketing goals

Talent & Production Management

- Coordinate with influencer marketing agencies for collaborations
- Find and manage UGC talent and models for shoots
- Get behind the camera yourself when needed
- Manage shoot logistics, timelines, and deliverables

Account Management

- Manage social media accounts for clients
- Track content performance and optimize based on data
- Maintain brand voice and visual consistency across platforms
- Coordinate with internal teams for seamless execution

Required Skills & Traits

Creative & Technical

- Strong writing skills with understanding of platform-specific content
- Photography and videography skills (mobile and camera)
- Basic editing skills for quick turnarounds
- Eye for aesthetics and brand consistency

Strategic & Analytical

- Understanding of social media algorithms and best practices
- Ability to analyze content performance and iterate
- Knowledge of what makes content shareable and conversion-focused
- Research skills to stay on top of trends

Execution & Management

- Strong organizational skills for managing multiple accounts
- Ability to work with external talent and agencies
- Comfortable being on camera when required
- Project management skills for campaign execution

Why Join Elation?

Clear Growth Ladder

**Content
Creator
Intern**



**Content
Creator**



**Head of
Content**

Skill Fund

₹20,000/year for professional development

Personal Branding Bonus

LinkedIn Premium + 15 posts + 15 videos FOC

Flexible Schedule

1 day off weekly + 2 days PTO/month

Referral Bonus

7% of CTC for successful team referrals

Hybrid Work

4 days WFH, 1 day in office + compensated travel

Premium Network

Direct exposure to CXOs, D2C founders, industry leaders

Conference & Event Access

Attend marketing events and conferences

Wellness Package

Gym membership + quarterly offsites

Mentorship Access

External mentors in the Elation network

Flexible Hours

Choose your productive hours within business requirements

How to Apply

Create a show-stopping reel of either:

Yourself Speaking

Show us your on-camera presence and communication skills

A Book/Your Favourite Keyboard

Get creative with product storytelling and visual aesthetics

Write Some Scripts

Demonstrate your writing skills with sample social media scripts

Send your application to: careers@elation.agency

Learn More About Elation

Website: www.elation.agency

Our Founder: <https://www.linkedin.com/in/aradhyabhartiya/>