# Himanshu Kumar

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#### **EDUCATION**

### Vellore Institute of Technology, Bhopal, Madhya Pradesh

Master of Computer Application

Aug 2023 - May 2025

**CGPA:** 7.62

#### Institute of Management Education, Ghaziabad, Uttar Pradesh

Bachelor of Computer Application

Sep 2020 – July 2023 **Percentage:** 70.19

# **SKILLS**

Languages: Java.

Development Skills: JavaScript, React.js, Node.js, Express.js, MongoDB, SQL, HTML, CSS, Tailwind CSS.

**Developer Tools:** Git & GitHub, Visual Studio Code, Postman. **Productivity Tools:** Microsoft Office (Excel, Word, PowerPoint).

# **EXPERIENCE**

**Just Dial,** Noida Mar 2022 - Dec 2022

**Position: Executive** 

- Collaborated with over **150** business owners to optimize product and service details for JD Mart's digital platform.
- Resulting in a 25% increase in user engagement and a 15% improvement in conversion rates through web catalogs.
- Conducted 100% quality assurance in product and service details, leading to improved platform credibility.

**NSB BPO,** Noida Aug 2020 - Nov 2021

**Position: Document Auditor** 

- Worked with the **Airtel EV** Management team to verify and process customer application paperwork and related procedures.
- Reduced processing errors by 20% through careful document checks in a high-volume environment.
- Gained expertise in document management systems and cross-team collaboration.

#### Innovators & You, Remote

Feb 2021 - Mar 2021

#### **Position: Business Development Executive**

- Led marketing campaigns, managed online sales, and gave product presentations, increasing customer acquisition by 25%.
- Executed sales plans that increased revenue and expanded the client base, strengthening e-commerce and digital marketing

# **PROJECTS**

Study Notion Ed-Tech Platform | React, Node.js, Express, MongoDB, JWT, Cloudinary, Tailwind CSS, REST API

Oct 2024 - Present

- Developing an educational platform using the MERN stack, magnify content creation efficiency by 40%.
- Implementing user authentication, resulting in a 20% reduction in onboarding time for new users.
- Integrating seamless **Razorpay** for payments, targeting a 30% reduction in transaction processing and amplify engagement.

**Van Vihar (7)** | React, Redux Toolkit, Tailwind CSS, Google Map API

Aug 2024 - Sep 2024

- Integrated React-Google-Maps API on Van Vihar, increasing user engagement by 25% through enhanced interactivity.
- Customized map makers and features, aligning with site functionality and increasing location-based interaction by 30%.
- Optimized mapping performance, reducing load times by 40% boost in overall site efficiency. Visit Website →

## **CODING PROFILES**

- **LeetCode**: Solved a rating of 1426, ranking in the top 30% by solving over **144** problems.
- **GeeksforGeeks:** Address **240**+ problems, earning a contest rating of 1480.
- **HackerRank:** Earned **5-star** rating in Java.

#### **ACADEMIC ACHEIVEMENTS**

- Achieved proficiency by completing the **Cisco Networking** Basics certification, engaging in 20 lab exercises focused on skills.
- Co-authored an **IEEE**-published **research paper** that leveraged Stack Ensembling techniques, resulting in a 15% improvement in sentiment analysis accuracy for **Amazon** product reviews compared to traditional methods. Visit Website ->