HIMANSHU PRAJAPATI

Graphic Designer | UI/UX Designer

📞 **+91 9173712250**   ✉️ **himanstudio25@gmail.com**   🔗 **Portfolio**

Summary

I am a Graphic Designer/UI UX Designer with strong skills in typography, color theory, layout, composition, wireframing, prototyping, branding, and graphic design. I use Figma, Adobe Photoshop, Illustrator, and InDesign to create clean, user-friendly designs for web, app, and social media projects. I am eager to apply my skills, collaborate with teams, and contribute fresh ideas to real-world design challenges.

Experience

Freelance + Personal Projects

🗓 2024 - Present

- **Branding Projects**
  Designed complete brand identities (logo, typeface, colors, packaging, product visuals, social media posts, posters) for Café Crate (coffee), LuxeThreads (fashion), Velora (beauty), and Frooz (beverage).

- **UI Practice Projects**
  Designed websites for Hotel booking, Donation platform, Ceramic bowl e-commerce store, and Fashion brand.

- **Social Media + Posters**
  Designed social media posts, posters, and typographic posters to sharpen skills and explore creative layouts.

Certification

🎖 **Graphic Design,**

Graphic Design Masterclass - Udemy
Typography, color theory, layout, logo/branding design, Adobe Photoshop, Illustrator, InDesign

Digital Branding & Campaign Design - Rajeev Sir
Built brand identities, designed social media campaigns, content planning

Inspire & Design, Unlock Design, Unlock Typography - Rajeev Sir
Concept-based ad design, typography pairing, color selection, shape theory, creative workflows, and trend-based design techniques.

🎖 **UI & UX Design**

Figma UI & UX Design Essentials

Figma UI & UX Design Advanced
Interactive prototypes, wireframing, style guides, variables, advanced components and animations.

🎖 **Video Editing & Motion Design**

Adobe Premiere Pro cc Masterclass - Udemy

Video Ads Making - Rajeev Sir

Education

🖥 2019 - 2021   HNGU University
Bachelor of Commerce (B.Com)

🖥 2015 - 2017   GSHC Board
12th Commerce (General)

Skills

✏️ **Graphic Design**
- Brand identity , Logo design
- Typography, Color theory
- Poster design
- Social media graphics

🖥 **UI/UX Design:**
- Website design, App design
- Wireframing, Prototyping, Testing
- User Experience,User Interface
- Design systems & Style guides

🖱 **Tools**   🔧 **Tech**
- Figma   - HTML
- Photoshop   - CSS
- Illustrator   - JS
- After Effect
- Premiere Pro
- Adobe XD
- InDesign

🔤 **Languages**
- English
- Hindi
- Gujarati

🔗 **Social**
- Linkedin
- Behance