

Customer Insights Overview

3.75

Average of Review Rating

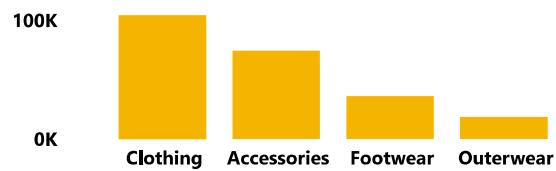
4K

Number of Customers

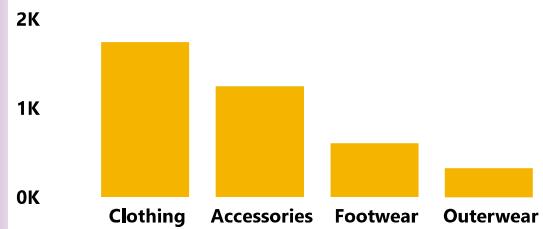
59.76

Average of Purchase Amount

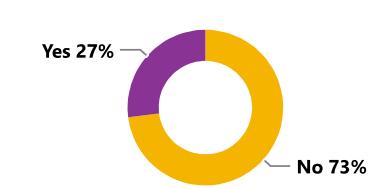
Revenue By Category



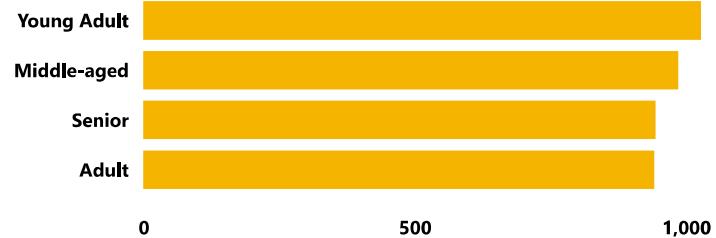
Sales By Category



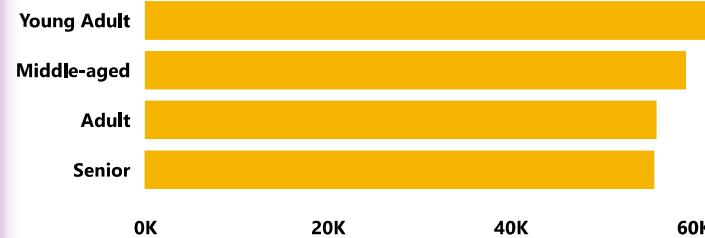
% of Customers by Subscription Status



Sales By Age Group



Revenue By Age Group



Gender

Female

Male

Subscription Status

No

Yes

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

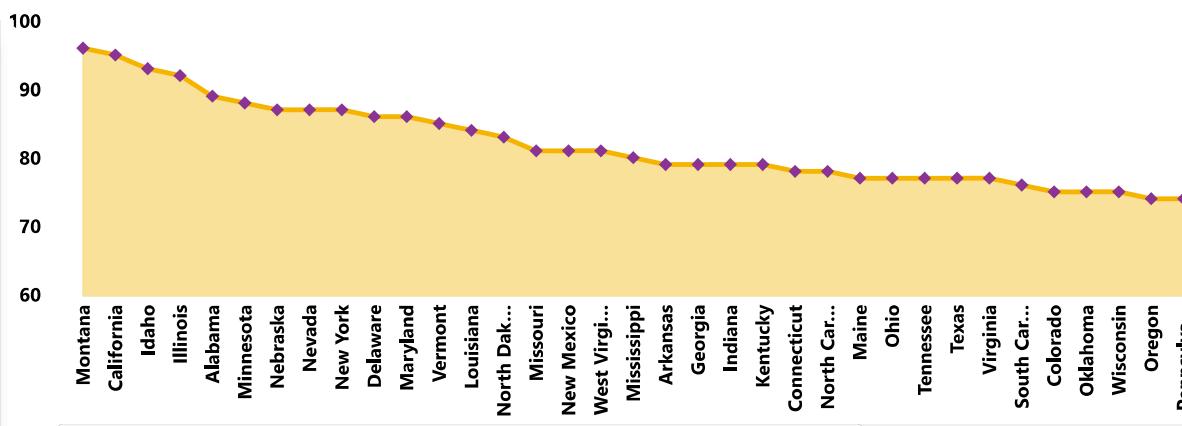
Standard



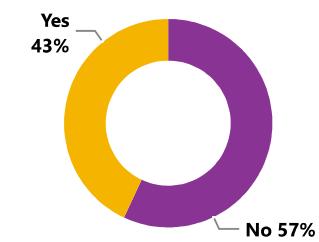
Frequency of Purchases

- Select all
- Annually
- Bi-Weekly
- Every 3 Months
- Fortnightly
- Monthly
- Quarterly
- Weekly

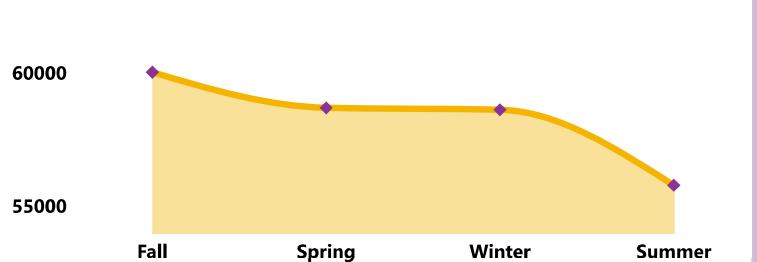
Customer By Location



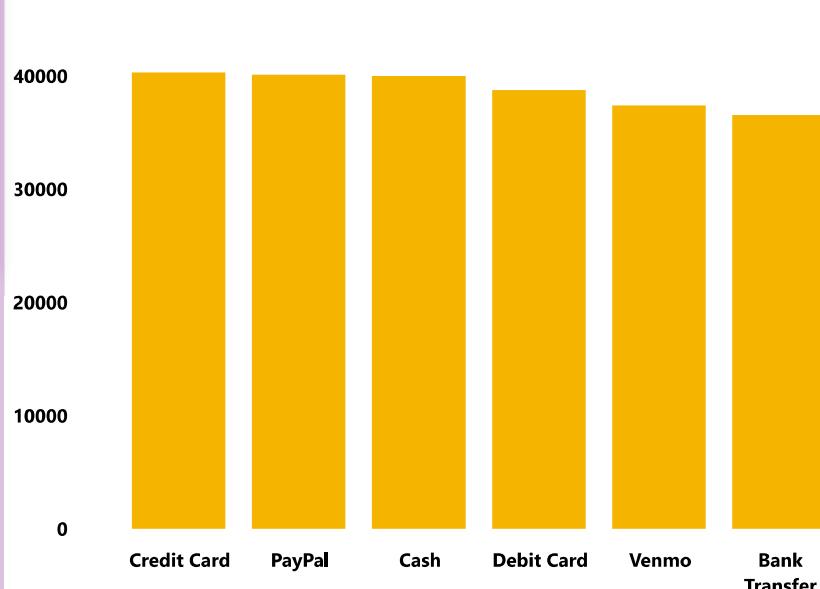
Promo Code Used During Purchase



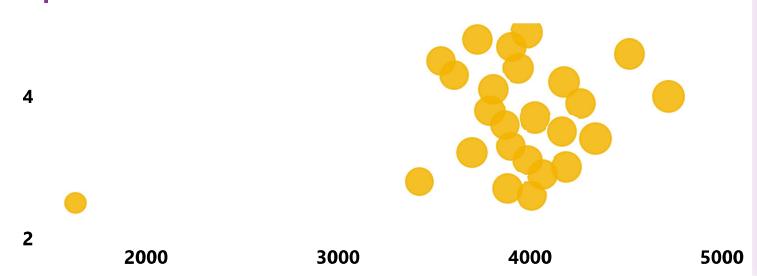
Purchase During Season



Payment Method During Purchase



Repeat Purchase Potential



Size Preference Analysis

