

Customer Insights Overview

3.75

Average of Review Rating

3.9K

Number of Customers

\$59.76

Average of Purchase Amount

Category

Accessories

Clothing

Footwear

Outerwear

Gender

Female

Male

Subscription Status

No

Yes

Shipping Type

2-Day Shipping

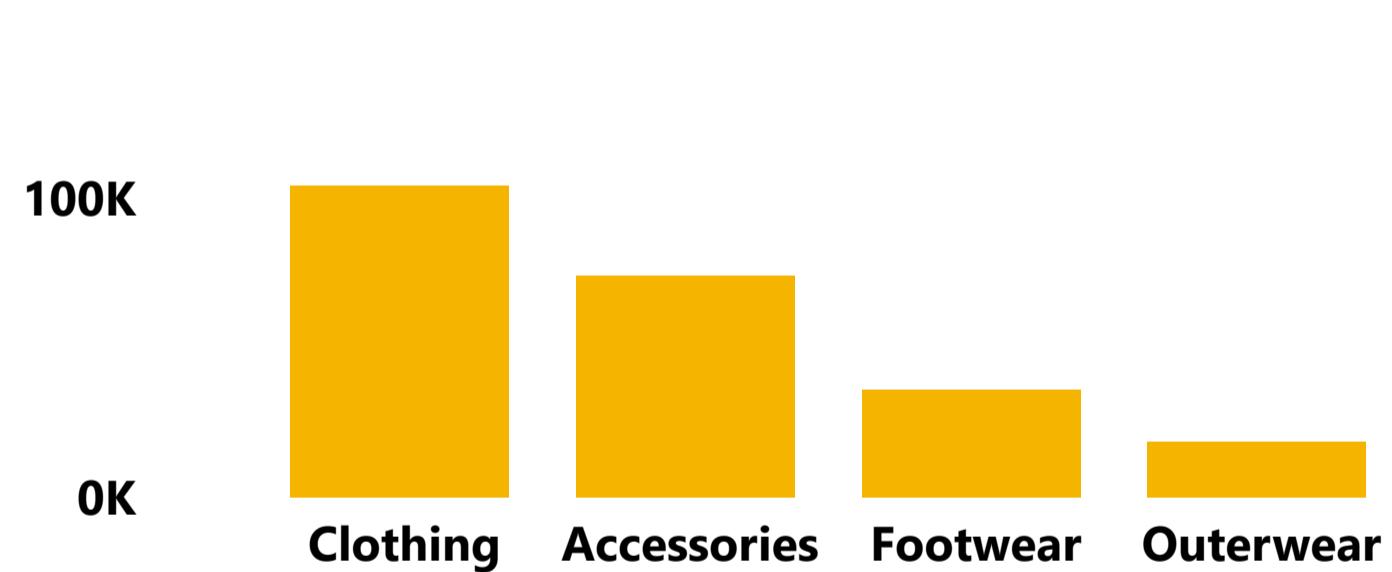
Express

Free Shipping

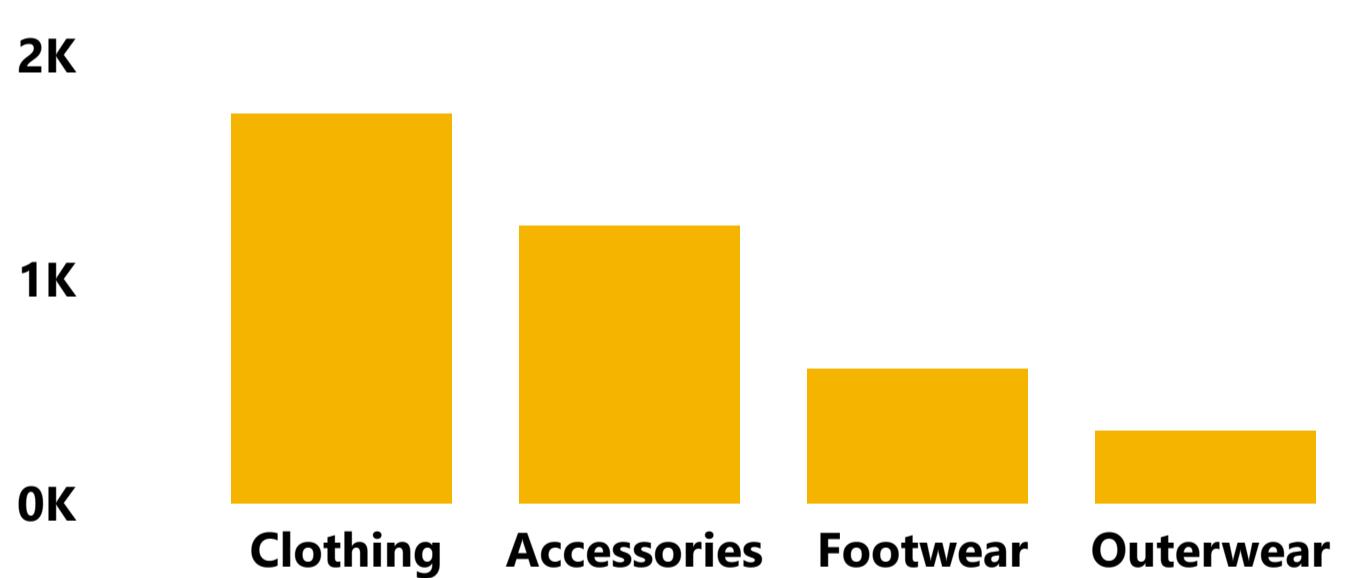
Next Day Air

Standard

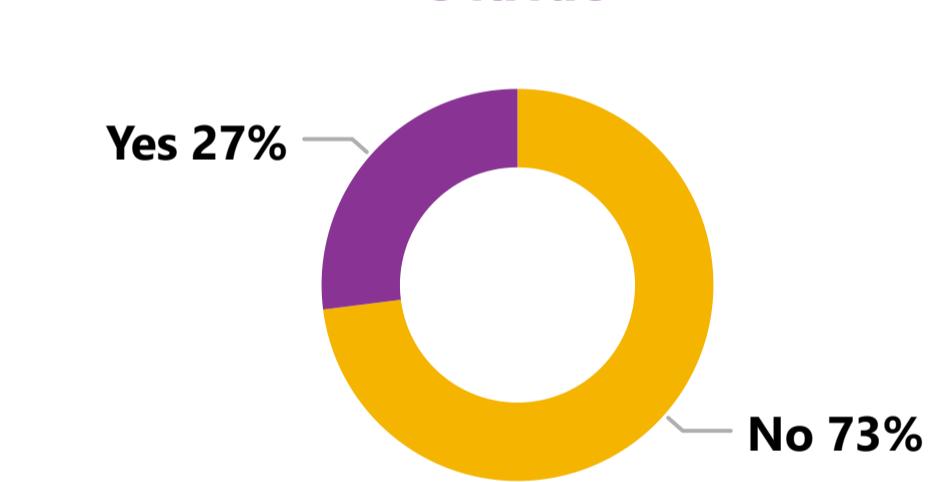
Revenue By Category



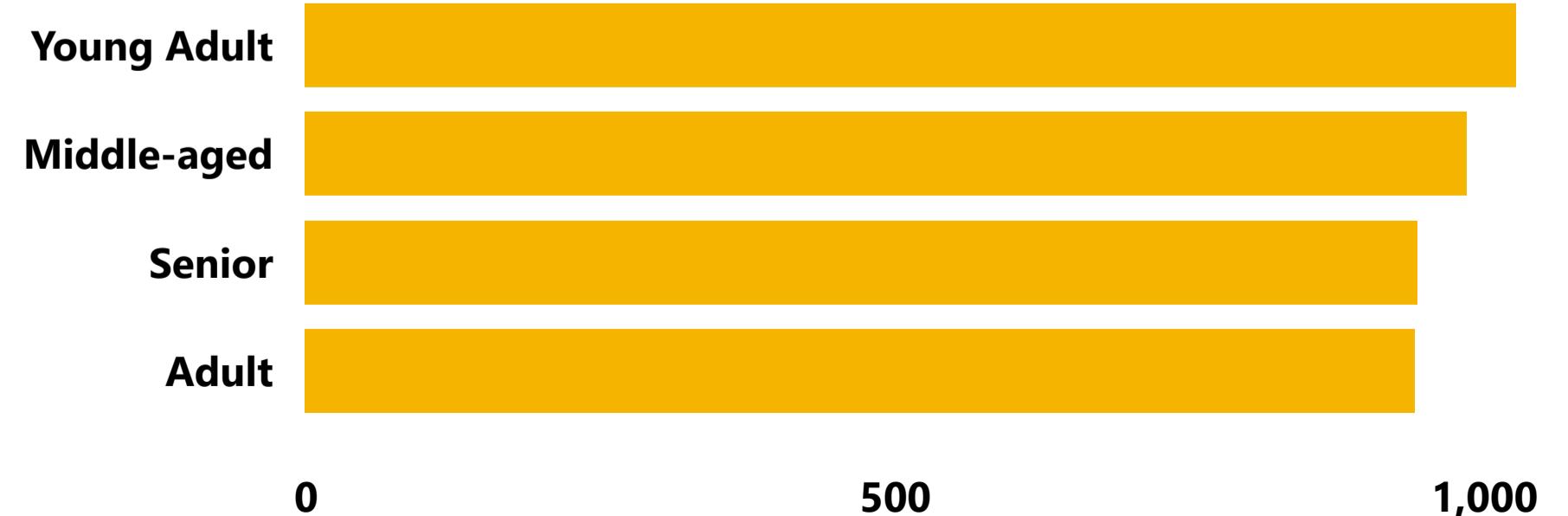
Sales By Category



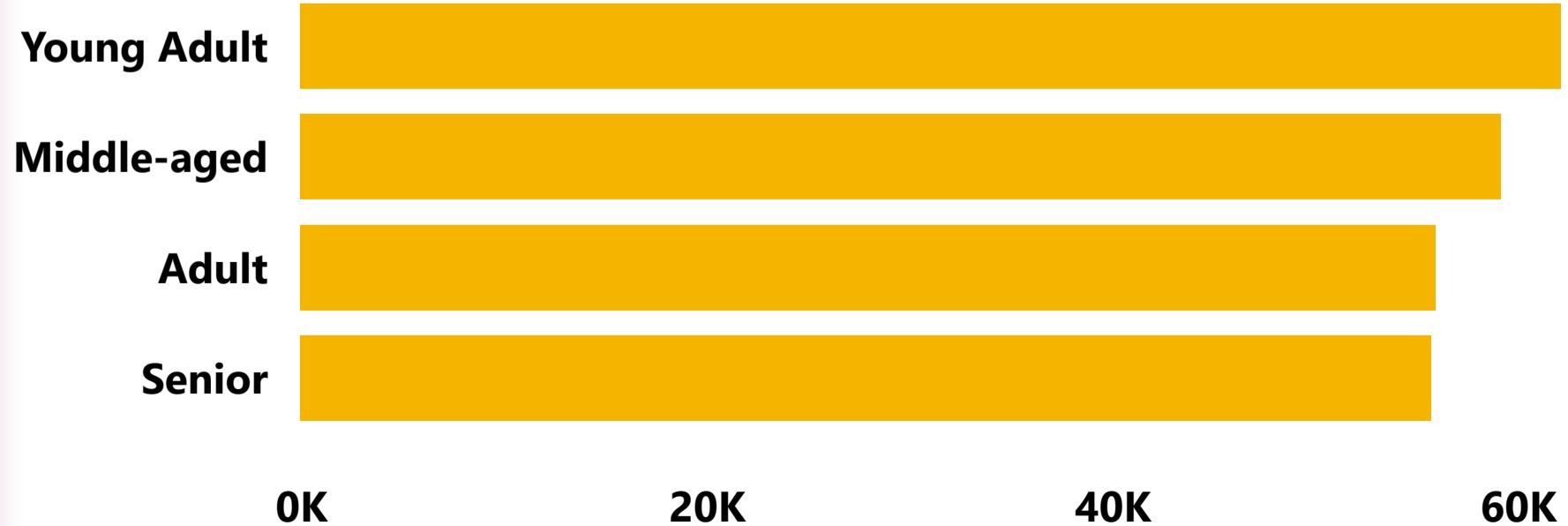
% of Customers by Subscription Status



Sales By Age Group

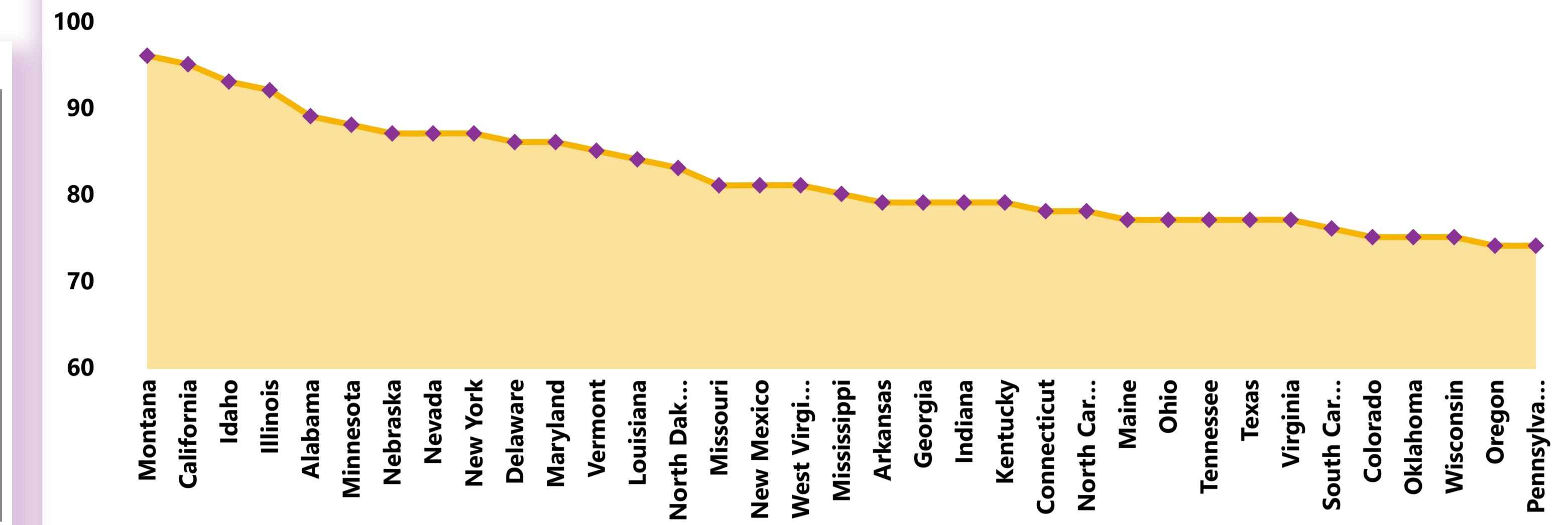


Revenue By Age Group

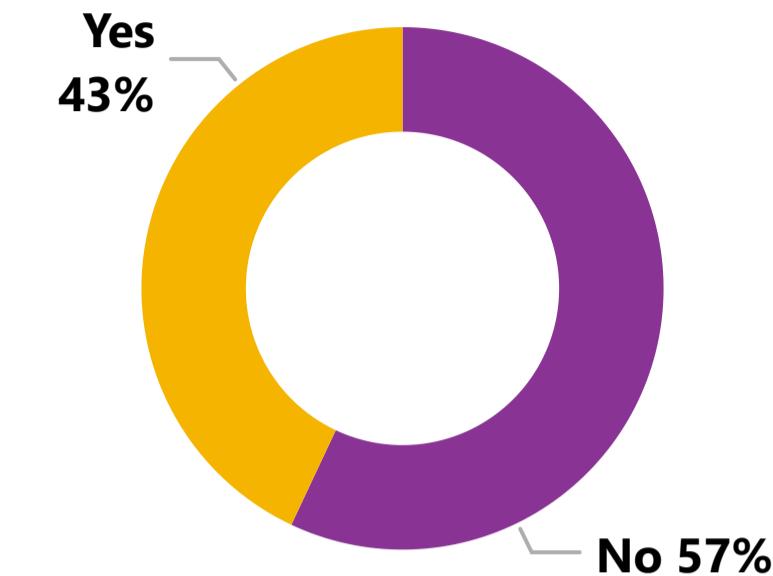




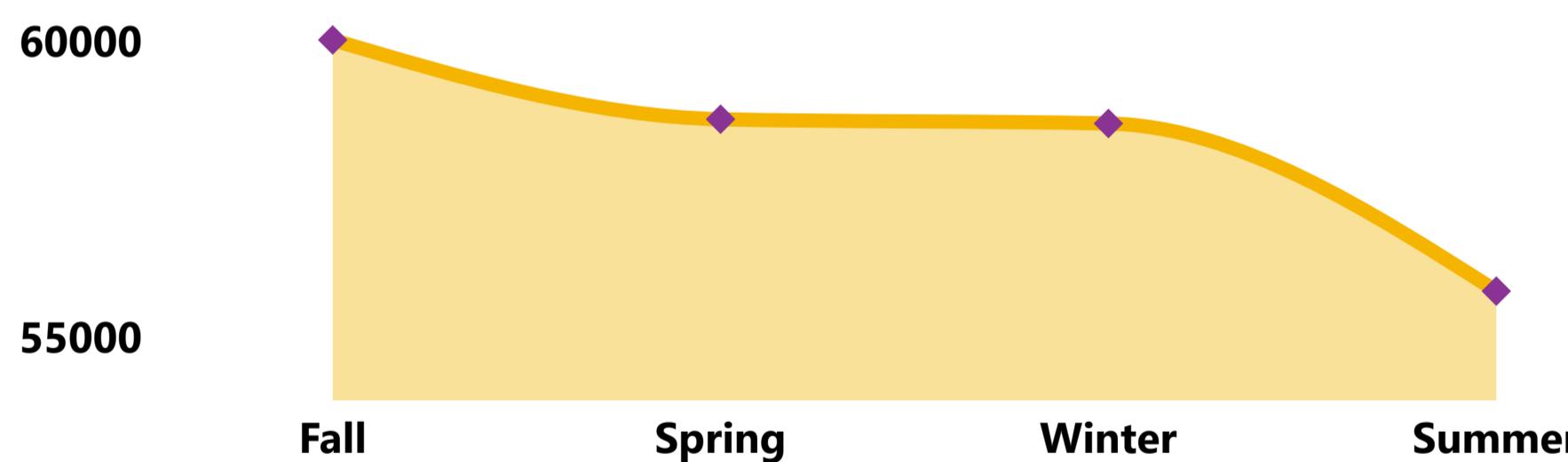
Customer By Location



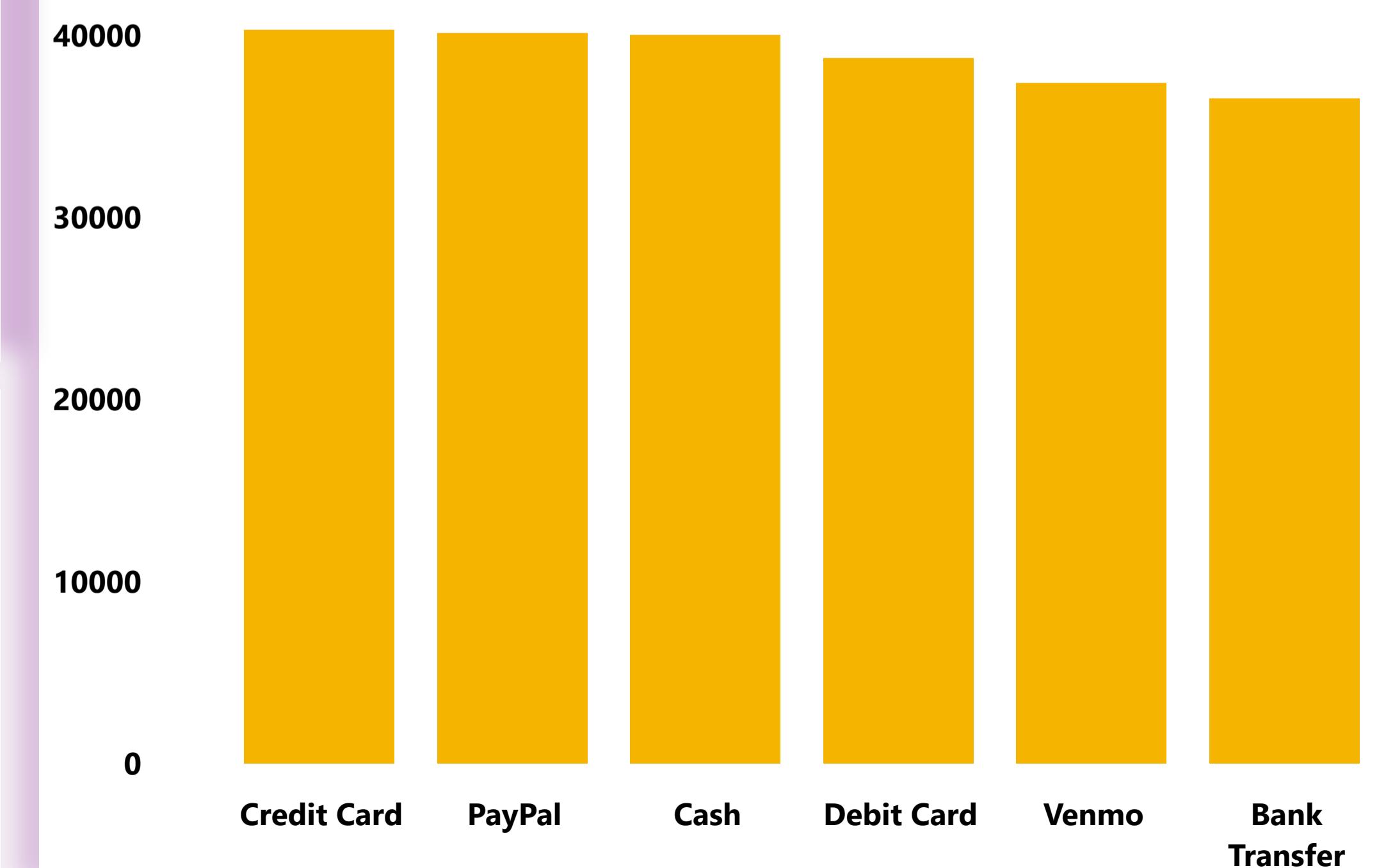
Promo Code Used During Purchase



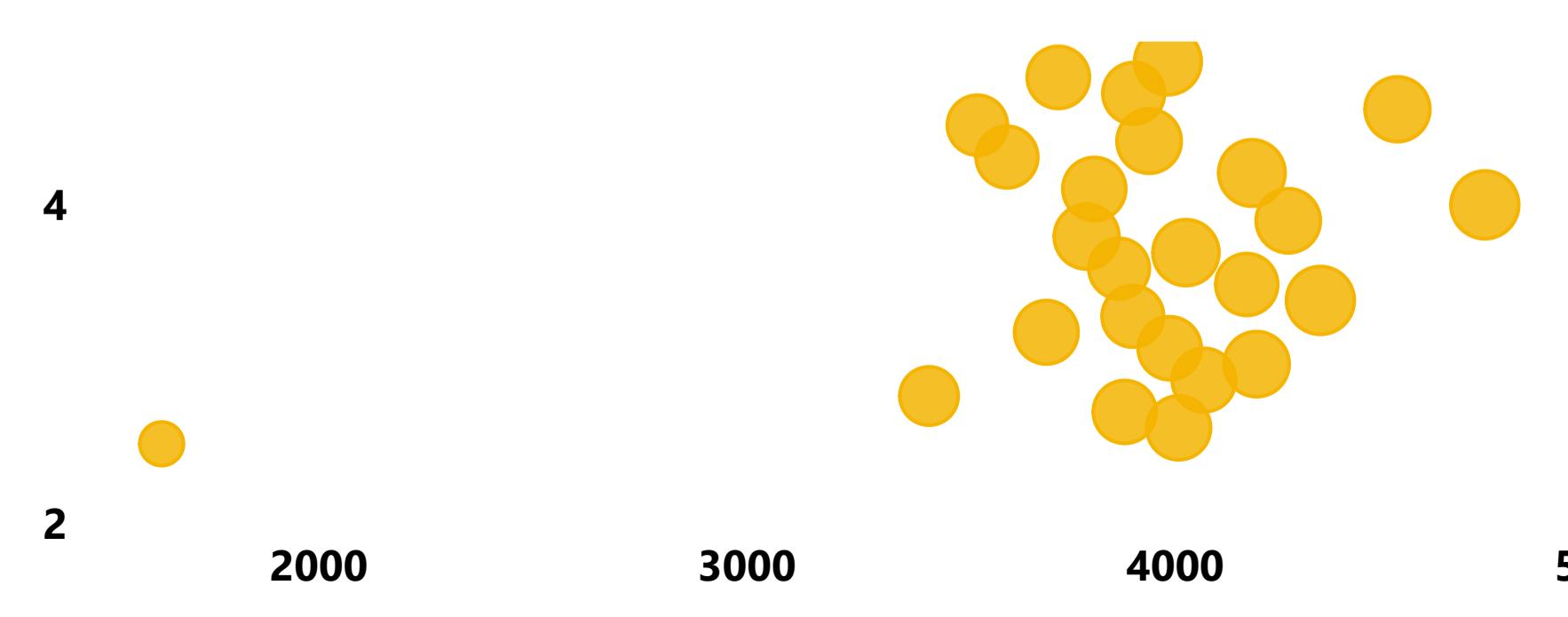
Purchase During Season



Payment Method During Purchase



Repeat Purchase Potential



Size Preference Analysis

