

# Retail Sales Overview

Category

All

Sub-Category

All

Segment

All

Ship Mode

All

TOTAL SALES

2.30M

QUANTITY

37.87K

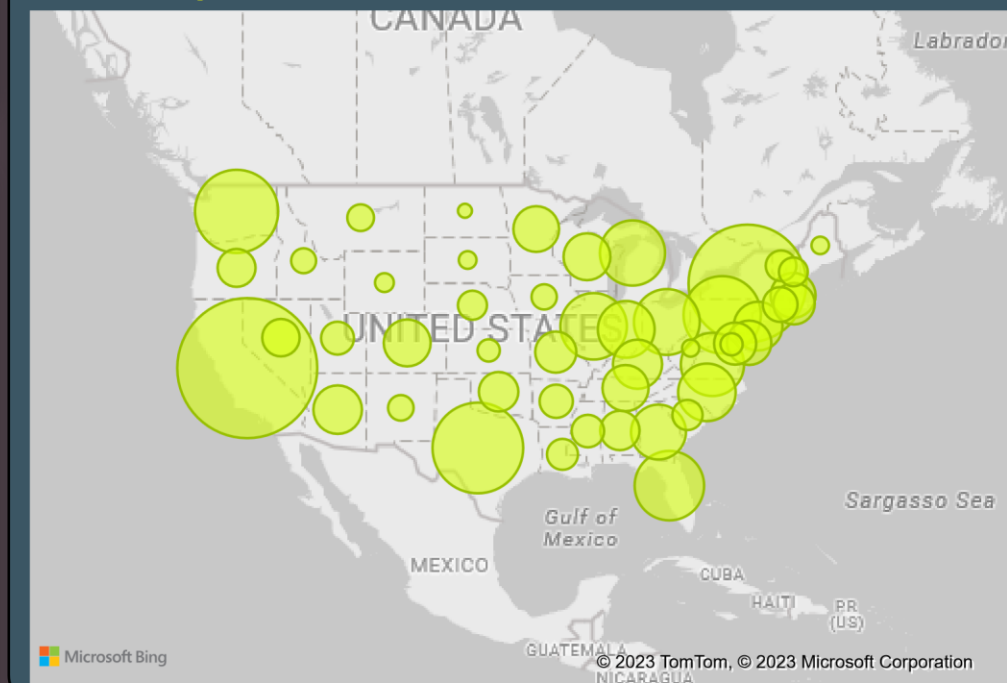
TOTAL PROFIT

286.40K

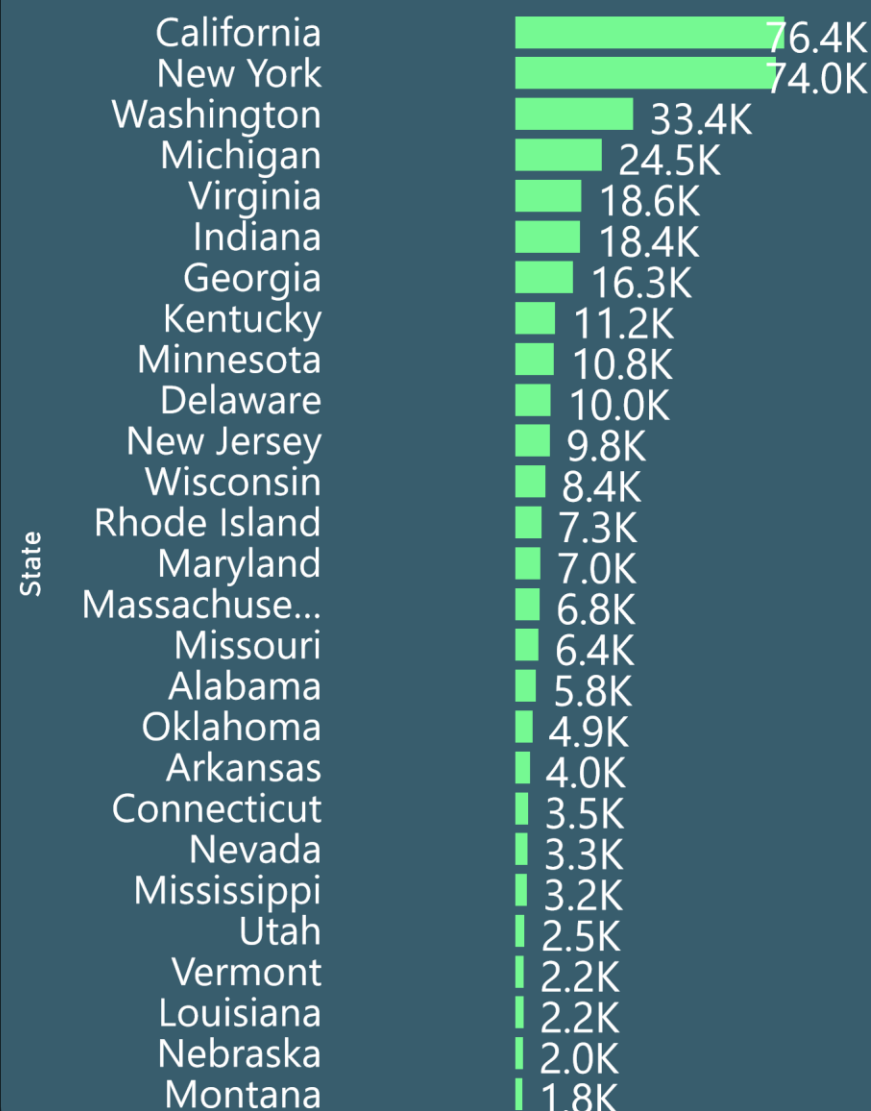
AVG DISCOUNT

15.62%

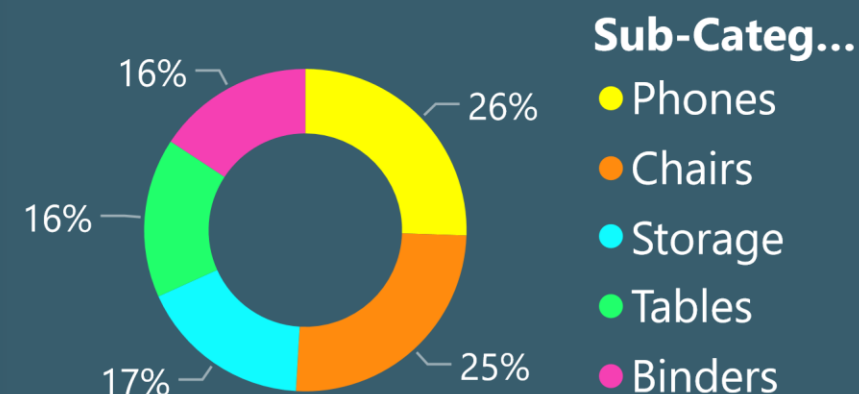
Sales by States



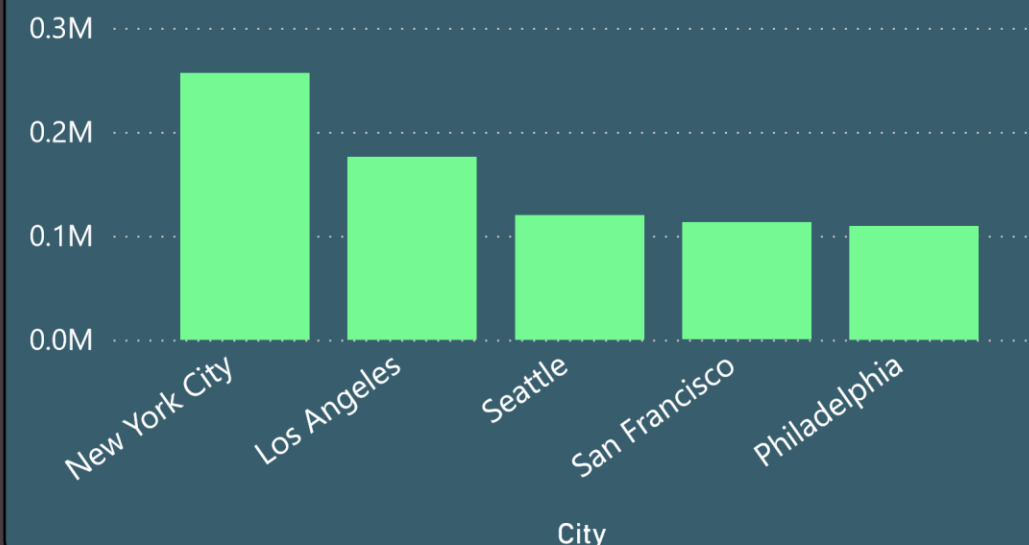
Profit by Product States



Top 5 Selling Products



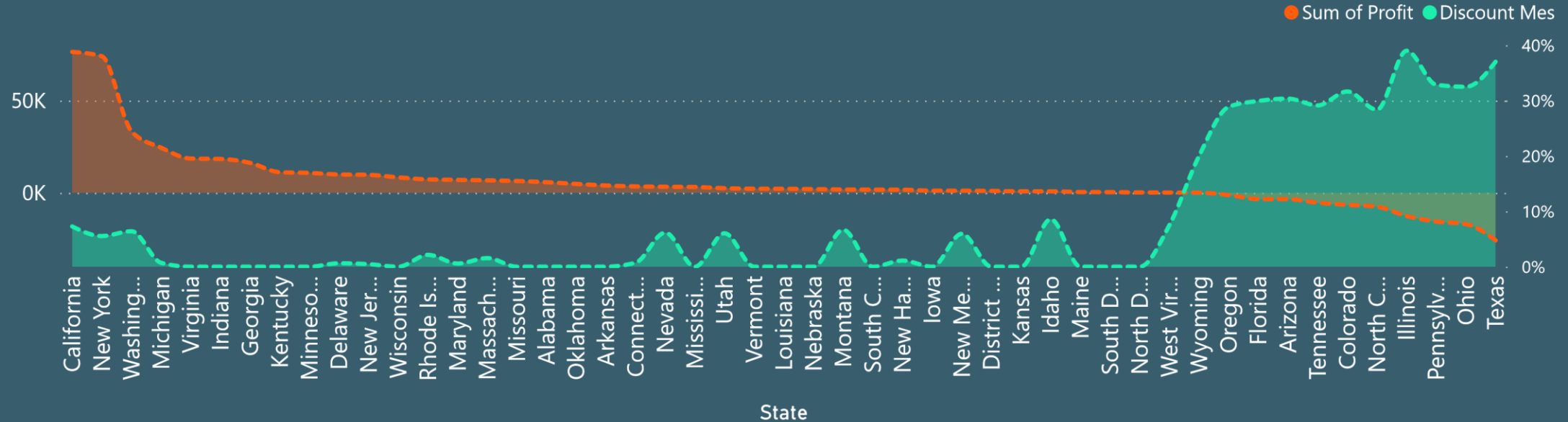
Top 5 Selling Cities



Region



## Profit and Discount by States



### Key Points

At 76,381.39, California had the highest Sum of Profit and was 396.86% higher than Texas, which had the lowest Sum of Profit at -25,729.36.

California accounted for 15.82% of Sum of Profit.

Sum of Profit and Discount diverged the most when the State was California, when Sum of Profit were 76,381.31 higher than Discount.