

## **Business Blog Machine Learning:**

In this section we will answer from business side of prediction and recommendation system. In order to increase buying of books for users who loves reading we will provide suggestion like Netflix does. It is also beneficial for authors to increase their profit and to see how well they are doing with their books. What a company can do in that case is to sell internal information to publishers of the books to see how well in the future would readers will enjoy reading depending also by genre.