

ADERINBOYE IMOLEAYO

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AI-ASSISTED DATA ANALYST | AI
VIDEO CONTENT CREATOR | AI
GRAPHICS DESIGNER

About Me

I'm a data analyst and creative technologist who helps businesses make sense of their numbers and tell their stories visually. I dig into business data to find insights that actually matter, then turn those findings into reports and visuals that people can understand and act on.

On the creative side, I use AI tools to produce videos and graphics that grab attention whether it's for marketing campaigns, social media, or internal communications. I'm all about making things clear, telling good stories, and creating work that moves the needle for the business.

What I really enjoy is bridging the gap between data and creativity taking complex information and making it accessible and engaging for different audiences.

Skill

Data Analytics

- Data cleaning, analysis & visualization
- Business insight generation & reporting
- AI-assisted analytics (ChatGPT, Excel)
- Executive dashboards & client reports

AI Video Production

- Script-to-video creation (short & long-form)
- YouTube Shorts, Reels, TikTok content
- AI voiceovers, subtitles & storytelling

AI Graphic Design

- Image generation & editing
- Social media graphics & thumbnails
- Brand visuals & marketing creatives

Experience

AI-Assisted Data Analyst

- Analyzed e-commerce sales data to identify revenue trends, product performance, and customer behavior
- Cleaned datasets, uncovered patterns, and delivered actionable insights for sales growth and retention
- Created visual reports and business-friendly dashboards for stakeholder decision-making

Skills Used:

Data Cleaning, EDA, Visualization, Business Insights, AI Analytics

AI Video Content Creator

- Produced AI-powered videos for marketing and social media (YouTube Shorts, Reels, TikTok)
- Transformed scripts into engaging content using AI visuals, voiceovers, and animations
- Delivered high-quality, audience-focused videos with fast turnaround times

AI Graphics Designer

- Designed social media graphics, thumbnails, banners, and marketing materials using AI tools
- Maintained brand consistency while accelerating design workflows
- Created visually compelling assets that drive engagement

TOOLS & TECHNOLOGIES

Data & Analytics: ChatGPT (Advanced Data Analysis), Excel, Google Sheets, Power BI

AI Video: CapCut, Pictory, Runway, AI voiceover tools

AI Design: Midjourney, DALL-E, Canva, Adobe Suite