



SALES FINANCIAL ANALYSIS DASHBOARD

Summary Report

Prepared by: Himanshi sharma

Date: 5 june 2025



KEY METRICS OVERVIEW

- **TOTAL REVENUE: \$127M**
- **AVERAGE REVENUE: \$39.04K**
- **TOTAL TRANSACTIONS: 3,264**
- **TOTAL COUNTRIES: 3,264**

REVENUE BY REGION

- ASIA: \$79M (61.73%)
- UK: \$32M (APPROX. 25%)
- USA: \$17M (APPROX. 13%)

REVENUE BY COUNTRY (TOP PERFORMERS)

- SINGAPORE, HONG KONG (ASIA)
- ENGLAND, WALES (UK)
- JAPAN, OHIO, LAS VEGAS (USA)
- HIGH REVENUE AND AVERAGE REVENUE OBSERVED IN THESE COUNTRIES.

REVENUE BY STORE

- TOP STORES BY REVENUE :
- 1. STORE 1
- 2. STORE 4
- 3. STORE 3
- 4. STORE 5
- 5. STORE 2

REVENUE BY QUARTER

- **HIGHEST REVENUE QUARTER: QTR 1**
- **FOLLOWED BY: QTR 4 > QTR 2 > QTR 3**

REVENUE BY PRODUCT AND STORE

- **TOP PRODUCTS: SMARTPHONES, ACCESSORIES, TABLETS, LAPTOPS**
- **STORE-WISE DISTRIBUTION SHOWS:**
- **STORE 1 LEADS IN PRODUCT REVENUE.**

SALES REPS PERFORMANCE

- TOP SALES REP BY REVENUE: ANDREW T. (\$20.9M)
- OTHER HIGH PERFORMERS:
 - – LOUIS N. (\$19.0M)
 - – JANSEN B. (\$13.7M)
 - – BRYAN K. (\$8.2M)
 - – JASON W. (\$8.3M)

MONTHLY REVENUE TRENDS

- **PEAKS: MONTHS 1, 2, 3 (Q1)**
- **CONSISTENT GROWTH: OBSERVED THROUGHOUT THE YEAR**
- **INCLUDES DATA FROM BOTH 2019 AND 2020**

CONCLUSION & INSIGHTS

- **ASIA DOMINATES REVENUE SHARE.**
- **Q1 AND STORE 1 SHOW THE STRONGEST PERFORMANCE.**
- **HIGH-PERFORMING REPS DRIVE A LARGE PORTION OF SALES.**
- **REVENUE CONSISTENT ACROSS YEARS WITH SEASONAL SPIKES.**