

# PERSONALIZED INVITATIONS



## Says

What have we heard them say?  
What can we imagine them saying?

Different types of invitation cards call for different design motifs. Ready to make your own creative invitation card design? Check out the following creative invitation ideas!

With this guide, you can design and print unique invitations for any event, including:

Looking for unique invitation card design ideas for your upcoming event? You’ve come to the right place! Invitation cards are powerful ways to attract guests to celebrations and business events, and a successful invitation starts with attention-getting design.



## Persona’s name

Short summary of the persona

With this guide, you can design and print unique invitations for any event, including:

- Weddings
- Birthday parties
- Baby showers
- Graduation parties
- Anniversary parties
- Retirement parties
- Church confirmations
- Special sales events
- Business conferences, seminars and trade shows
- VIP nights and open houses



## Does

What behavior have we observed?  
What can we imagine them doing?



## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Give your invitations the creative spark they need to make your event a success with the following 25 unique invitation card design ideas.

1. Calendar date
2. Challenge your guests
3. Abstract design
4. Turn it into a ticket
5. Add mystery and opulence
6. Map it
7. Mini movie poster
8. Die-cut invitation

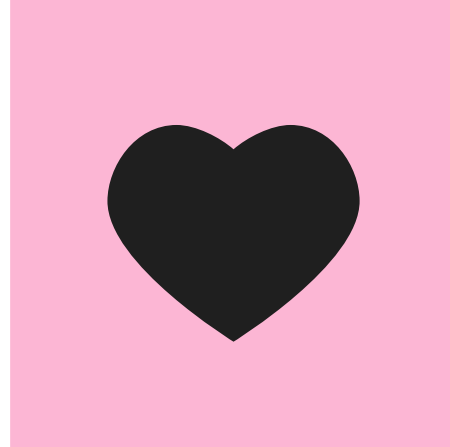
9. Kids’ designs
10. Unique photos
11. Illustrated designs
12. Infographic invitations
13. Extreme close-up
14. Photo filters
15. Multi-panel invites
16. Typography showcase

17. Coloring page invites
18. Newsletter invitations
19. Themed invite kits
20. Wine bottle invitations
21. Vintage design
22. Food/drink design
23. Foil stamp shimmer
24. Minimalist design
25. Interactive invitation cards

Some invitation cards have photographs as centerpieces, others feature obvious designs that designate the nature of the event. You might, instead, choose an abstract design as your centerpiece. Think outside the box, and don’t be afraid to design quirky invitations that get noticed!

You could design your invitation cards to look like a calendar box with a large digit for the date and a handwritten note for the event, time, location and any additional information your guests need to know. The best part? Your invitation cards can easily be placed on refrigerators as obvious reminders of the upcoming celebration, so no one misses the date. You can even print invitations as save-the-date refrigerator magnets to make it super-easy to remember your event.

If your event theme is unique, you can design an invitation kit to match. For example, if the theme is “adventure,” you might print invitation cards that look like passports, include an “Indiana Jones”-inspired map to your event, print a “travel” brochure, and print matching envelopes, envelope sealers, and address labels.



## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

[See an example](#)