

HINGIS CHANG

4 years+ innovative UX Designer excelling in visual storytelling and delivering user-centric solutions for both B2B and B2C products.

EXPERIENCE

UX Designer @ University of Pennsylvania Wharton School

Philadelphia, PA | 2023/07 - Current

- Developed a drug distribution management tool using HTML, CSS, and JavaScript (React), significantly improving usability for the Sierra Leone Health Department.
- Integrated Generative AI into an educational website interface, enhancing user engagement and effectiveness for self-paced learning.
- Created comprehensive design systems with Figma and JavaScript, validating color schemes, fonts, layouts, icons, and ensuring accessibility features for front-end development.

UI/UX Designer @ Gemini Crown Tech

Austin, TX | 2023/01 - 2023/06

- Delivered visual guidebook and user-friendly wireframe and high-fidelity prototype for a collaborative post-production tool.
- Established comprehensive help documentation and user guidance resources.

UX Design Intern @ Trend Micro, Inc.

Irving, TX | 2022/06 - 2022/12

- Enhanced 30+ executive stakeholders' experience by iteratively improving Customer Success Services user interfaces.
- Built dashboard style guides and design systems to translate business objectives into polished user interfaces.
- Visualized Marketing data in Power BI and Tableau for Sales team to better analyze and overview purchasing trend.
- Defined design guidelines and style guides to ensure consistency across all digital products.

UX Designer Intern @ Synology, Inc.

Taipei, Taiwan | 2019/07 - 2020/01

- Redesigned and revamped an internal collaborate tool, which greatly reduced communication friction for 12 designers, 15 PMs, and 30+ engineers.
- Devised and validated user-centered flows, wireframes and mockups for NAS application.

<https://www.hingisc.com>
hingis851027@gmail.com
(916) 907-4947

<https://www.linkedin.com/in/hingis-chang-a00547179/>

EDUCATION

The University of Texas At Austin

Austin, TX | 2021 - 2023

M.S. Information Studies in Human-Computer Interaction

National Taiwan University

Taipei, Taiwan | 2016 - 2020

B.S. Bio-Mechatronics Engineering

AWARDS

1st Place

Data Visualization Design

DELL's Pick Best Project

Experimental Storytelling

SKILLS

Prototyping, Wireframing
Usability Testing, Responsive Web Design (RWD), Visual Design, User Journey Map, Interaction Design, Design System, Accessibility Guideline, Inclusive Design, Competitive Analysis, Design Thinking, Personas, UX Design, UX Research, A/B Testing, Agile Scrum Development, Product Management

TOOLS

Figma, InVision, Sketch, Adobe XD, Adobe Creative Suite, Jira, HTML, CSS, JavaScript, TypeScript, Python, C++, SOLIDWORKS, After Effect, Premiere, Illustrator, Photoshop, Unity, Tableau, Power BI, Maya, Blender, Zeplin