



Hip Peach

let food be thy medicine

Hip Peach is the next evolution in food.
Our goal is simple. Our goal is to change
the way the world eats

How may you ask???

Shorter supply lines

Picked on demand

Eco friendly

Happy animals

Better food



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The average meal in the US travels **1500 miles** to get to your table.

Long supply lines mean food is picked way too early, the quality is reduced, and local farmers find it harder to compete with the mass production farms far away. In addition, more fuel is burned to get it there.

Something has to change!



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With a collective 60+ years of experience in produce, farming and app development, the Hip Peach team decided that food could be done better.

We put our nerd hats on and did some number crunching to come up with our balanced food plans.



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Our process

We took the average amount of food and types that a typical American eats in a year and created food packages that are balanced accordingly.

We only serve seasonal, locally sourced goods (except for very rare exceptions). You will know every place your food comes from and on top of all that you will receive seasonal recipes, pairings, and nutritional tips with your box each week.



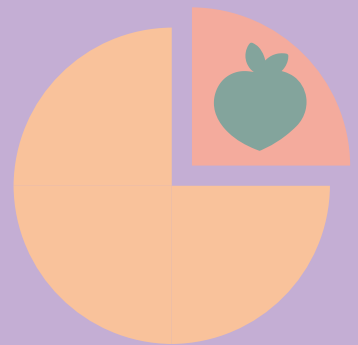
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Our plan

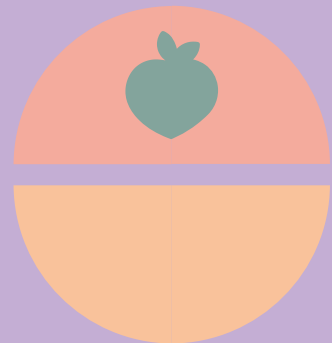
Basic

$\frac{1}{4}$ of all your food intake comes through Hip Peach.



Advanced

$\frac{1}{2}$ of all your food intake comes through Hip Peach.



Legendary

$\frac{3}{4}$ of all your food intake comes through Hip Peach.





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Basic plan

All food is sourced from the **best** possible producers near you. In some cases these might even be some of your neighbors or friends!

The amount of food you receive each week is **based** on your **monthly plan** breakdown below. Some items are only delivered **once** a month, like **grains** and **preserves**. Other items are delivered **twice** a month, like **dairy** and **proteins**. Finally, **produce** is delivered once a **week** as these items are perishable.



Dairy $\frac{1}{2}$ a pound



Protein 4 pounds



Fruit 6 pounds



Veggies 9 pounds



Grains 4 pounds



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Advanced plan

Advanced plans have the opportunity for expanded variety of **specialty items**! These items might include coffee, avocados, honey, jerky, preserves, and more!

Also, with the advanced plan you can **adjust** the **amount** of what categories you want to receive. Not into meat? No problem! We can add some more seasonal veggies and fruit to your order.



Dairy 1 pound



Protein 8 pounds



Fruit 12 pounds



Veggies 18 pounds



Grains 8 pounds



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Legendary plan

Legendary plans include **all** of the **features** of **basic** and **advanced** at no additional charge. Everything is custom **tailored** to your **diet** and two specialty items are included at no additional cost!

Delivery is also included with this option at no extra charge.



Dairy **2** pounds



Protein **16** pounds



Fruit **24** pounds



Veggies **36** pounds



Grains **16** pounds



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Field run | What is it?

Traditional grocery stores cull (throw away) **millions of pounds** of ugly food a year. This **waste** is a **terrible** burden on not just farmers, but our society as a whole. We **strongly** believe in ugly food. For our customers, we **encourage** you to give field run food the same love as pretty food. It is how we are able to give such **great value**, help **farmers** and keep our **communities strong!**