# GYÖRGY BOKROS

## PRODUCT DESIGNER

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I am a multi-disciplinary Product Designer with 12+ years experience in building products for web, mobile and desktop. My front-end skills also helping me to build a bridge between the design, the product team and the development to reach the ideal solution, keeping the business needs in mind. I enjoy problem solving and see product design as a science.

## Employment History

### Senior Product Designer at Accedo Broadband AB

August 2016 - Present

Accedo Broadband AB provides TV applications, tools, and services to media companies, consumer electronics, and TV operators. My role is to design video experiences on multiple platforms closely with the clients, the project managers and the developers.

#### Notable projects:

- **Redesigning AppGrid**: I started to work recently on the flagship product of Accedo, an application management solution that combines CMS, analytics, configuration and A/B testing tool.

### Senior Product Designer at Gawker Media

March 2015 - August 2016

As a team member of a small design team, I work closely with the product and the developer team. Creating rapid and high fidelity prototypes became my daily routine as a type of language for communicating design ideas.

#### Notable projects:

- **Designing a Q&A tool**: we built a live commenting system, where I was involved to shape the product concept as well.

- **Designing video content:** as a part of the video team, I designed a fully featured video player, based on JWPlayer's platform. I deepened in JWPlayer's front end and built the CSS of the skin myself.

- **Redesigning the main page of the CMS:** the goal was to design an easily readable main page for Gawker Media sites. I designed a mobile and tablet version since the sites are responsive.

- **Redesigning the discussion system of the CMS:** I designed a new look for our commenting system, then helped in the implementation.

- **Designing the Kinja Icon Set:** the goal was to create a consistent icon set we can use in every case. The project had a front end part, I discovered how to use them in SVG on the web the best way. I documented the guidelines for newly created icons also.

- **Kinja News Reader iOS application:** we built a simple iOS application to read and follow Gawker Media sites. I liked to explore and research the possibilities to serve various content types on mobile.

## Participating as UX/UI designer on Leanvocab
2015 - Current

Leanvocab is a simple iOS application in which you can practice your vocabulary.
The application's first version is recently released, I'm responsible for the user experience and the visual design.

## Head of UX/UI design at CEMP
2008 - 2015

As a design lead, I was working closely with a four membered UX/UI team.
My role was to guide my team and collaborate with the Editorial and the Business team. I was responsible for maintaining and forming the company's design language and brand identity.

### Notable projects:

- **Index.hu responsive redesign:** I had a chance to redesign the leading hungarian news site in responsive technique. We also built new tools to help the Editorial team to coverage news more quickly. I worked close through the entire design process with the Editorial, the Development and the Business team.

- **Redesigning Index.hu mobile application for iOS (2013)**

- **Professional guidance of Blog.hu UI/UX redesign**

- **Professional guidance of Dívány and Travelo UI design**

- **Designing Index2 UI/UX**

- **Index.hu mobile application UI/UX design**

# Web designer at Budapest Hotel Reservation

2004 - 2008

After a year of freelancing I started to work at Budapest Hotel Reservation as the sole site builder and web designer where I the basics of front end and web design learned. We built an online booking system with recommendations.

## Key Skills

- Visual Design
- Sketching
- Wireframing
- Rapid and Hi-Fi Prototyping
- HTML/CSS/SASS/LESS

- Responsive Web design
- Designing Interactive User Flows
- Creating and Maintaining Style Guides
- User & Product Research Methods
- Writing Design Documentation

## Tools

- Pen and Paper
- Sketch
- Adobe Software Family
- Invision
- Framer Studio

- Github
- Keynote
- Sublime Text
- Jira
- Axure

## Language Proficiency

- Hungarian (native)
- English (intermediate)
- German (intermediate)

## Awards

- 2015: Kreatív Media design: Grand Prize
- 2015: Kreatív Media design: Silver in Web category

## Professional Activities

- I was participating as a mentor in Green Fox Academy's Web Developer Course for Beginners.

- I'm active in the hungarian designer scene, I was a juror recently in a media design contest organized by Kreatív, the leading hungarian magazine about media and advertising.

- Some of my colleagues and I at Gawker Media had a challenge, we published daily our own design works through a year. This project was for practicing, exploring several styles and techniques and just having fun.

- I was an instructor at the MOME ID UI/UX course between 2012 and 2014, first in the subject of designing news sites and online magazines, then in HTML/CSS/SASS for beginners.

## Hobbies

Cooking, diving, bicycling, reading, video games.