

Cookie Policy

We are pleased that you are visiting our website at www.freebid.biz. Data protection and data security when using our website are very important to us. In this Cookie Policy we adhere to our obligations set out in Italy's Data Protection Code ("DPC") and the EU's Privacy and Electronic Communications Directive ("PECD") and inform you about the purposes for which we and our partners use cookies and similar technologies and how you can manage your preferences regarding cookies.

If you have any questions about the cookies we use or about our data protection practices in general, our contact details are Freebid, Via Robert Capa, 7 Piosasco (TO), Italy, or email us using assistenza@freebid.biz.

What are cookies?

Cookies are small text files that are sent to your computer to ensure the technical functionality of the website. We use cookies in some areas of our website to make it easier for you to use the pages and to make them more personalized.

When trying to understand cookies, it can help to know following terminology:

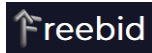
- *Essential or Necessary cookies*. These cookies are essential or necessary to ensure that a website works properly and is secure so that you can navigate a website and use its features. Without these cookies, certain features of a website would not function, and thus you would not be able to use certain services.
- *Optional cookies*. These cookies are non-essential for the website to function and require your consent. When it comes to optional cookies the following distinctions are made:
 - *Functional cookies* or sometimes called convenience cookies. These cookies allow a website to remember the options a user has made (including user ID's stored, consents given, or languages selected) and other personalization options you have selected when browsing.
 - *Analysis and performance cookies*, which are used to monitor and improve the function and service of a website. Those can track down problems when using a website, facilitate online surveys, record visitor numbers, and provide analytics metrics.
 - *Advertising cookies or targeting cookies*. They are used to deliver customized advertising to the user. This can be very convenient, but also very irritating.

The above mentioned laws require,

- to ask for your consent when using specific cookies (in particular any cookie that is not strictly necessary for the operation of the website, for example, Functional cookies, Analysis and performance cookies and Advertising cookies or targeting cookies "Optional cookies"); and
- to have a legal basis for the use of personal data in relation to cookies, the use of cookies would then be your consent as well as our legitimate interest.

What cookies do we use?

We only use optional cookies with your prior consent. If you are visiting our website for the first time, a banner will appear on our website asking for your consent to use optional cookies. If you consent to this, we will store a cookie on your computer and the banner will not be displayed again for the lifetime of the cookie. Thereafter, or if you actively delete this cookie beforehand, the banner will be displayed again the next time you visit our website in order to obtain your consent again.



Cookie Policy

How to control cookies?

You can set your web browser to disable cookies. Please note that most browsers offer different ways to protect your privacy. If you do not activate or deactivate certain cookies via the browser settings, it is possible that certain functionalities will not be available to you as expected.

You can configure the use of cookies in your browser settings by following the relevant link [Google Chrome](#), [Mozilla Firefox](#), [Microsoft Edge](#), [Opera](#), [Safari](#) at any time or deactivate them completely.

Please note that if you disable cookies in this way, you will not be able to set new cookies. However, it will not prevent previously set cookies from continuing to work on your device until you clear all cookies in your browser settings.

Pixel Cookies and Tags

We use so-called Pixel Cookies and Tags ("Pixel Cookies"). A Pixel Cookie is an advertising tool and typically consists of a JavaScript code snippet that allows us to understand and track visitors' activity on our website. For this purpose, Pixel Cookies collect and process information about visitors of our website and the device used (so-called event data).

Event data collected through Pixel Cookies is used for targeting our advertisements and improving ad delivery and personalised advertising. For this purpose, the event data collected on our website by means of Pixel Cookies is transmitted to the relevant operator of the Pixel Cookie and in part, also stored on your device. However, this only happens with your consent, and we and the relevant operator of the Pixel Cookie are considered joint controllers. Nonetheless, for the subsequent processing of the transmitted Event Data, the relevant operator of the Pixel Cookie is the sole controller.

For more information about how the relevant operator of the Pixel Cookie processes personal data, including the legal basis on which they rely on and how you can exercise your rights against, please refer to the following Privacy Policies: [Facebook](#), [Instagram](#), and [TikTok](#).

Google AdSense

We use Google AdSense, a web advertising service provided by [Google LLC](#). Google AdSense uses Cookies. In addition, Google AdSense also uses so-called "web beacons" (small invisible graphics) to collect information, through the use of which simple actions such as user traffic on our website can be recorded, collected and evaluated. The information generated by the cookie and/or web beacon (including your IP address) about your visit to this website will be transmitted to and stored by Google on servers in the United States.

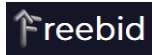
Google uses the information thus obtained to carry out an evaluation of user behaviour with regard to the AdSense ads. The IP address transmitted by your browser as part of Google AdSense will not be merged with other Google data. The information collected by Google may be transferred to third parties where required to do so by law, and/or where such third parties process the information on Google's behalf.

Opting Out

Adsense

You can prevent the installation of cookies from Google AdSense in various ways: a) by adjusting the browser software accordingly; b) by deactivating Google's interest-based ads; c) by deactivating the interest-based ads of the providers that are part of the self-regulatory campaign "About Ads"; d) by permanent deactivation through a browser plug-in. The settings under b) and c) are deleted when cookies are deleted in the browser settings. More detailed information on privacy and cookies for advertising on Google AdSense can be found in Google's privacy policy, in particular under the following links:

- <http://www.google.com/policies/privacy/partners/>;



Cookie Policy

- <http://www.google.com/intl/en/policies/technologies/ads>;
- <http://support.google.com/adsense/answer/2839090>

Facebook

If you do not wish to participate in usage-based advertising through Facebook you can object here: <https://www.facebook.com/settings?tab=ads>

Instagram

If you do not wish to participate in usage-based advertising through Instagram you can change your ad settings by following these instructions: <https://help.instagram.com/911879456838933>

TikTok

If you do not wish to participate in usage-based advertising through LinkedIn you can change your ad settings by following these instructions: <https://www.tiktok.com/safety/en/ads-and-data/>

General

If you do not wish to participate in our advertising personalization or retargeting/tracking you can object to behavioural advertising at the following websites: [Your Online Choices](#), [Digital Advertising Alliance of Canada](#), [Network Advertising Initiative](#), [AdChoices](#) and the [European Interactive Digital Advertising Alliance \(Europe only\)](#).

Does this policy change?

We may update our Cookie Policy from time to time. This might be for a number of reasons, such as to reflect a change in the law or to accommodate a change in our business practices and the way we use cookies. We recommend that you check here periodically for any changes to our Cookie Policy. This Cookie Policy was last updated on Saturday, 02. December 2023.

Who should I contact for more information?

If you feel that the above is not sufficient or if you have any queries as regards the collection, processing or use of your information we are looking forward to hearing from you. We will make every effort to reply as soon as possible and take into consideration any suggestions from your end.