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SUMMARY OF TOP 100 SURVEY

Source Letter		Α	В	C	D	E	F	G	Н	l i		K	Total
Total names listed in each source								1		·			Total
	Under Ps.75,000								-				
	Ps.75,000 - Ps.150,000			 -									
	Ps.150,000 - Ps.375,000												
	over Ps.375,000						_					-	
AGE	25 – 34 years old												-
	35 - 44 years old				_					-			ļ
	over 45 years old												-
OCCUPATION	Professional, Technical												
	Proprietor, Manager, Executive												-
ADDITIONAL STATUS	Landowner							-					
	Self-Employed							-					
	None of the above		_			-							-
CIVIL STATUS	Single	-											
	Married			-									
NO. OF CHILDREN/ AGES OF CHILDREN	0 – 5 years old							-					
	6 – 12 years old				-					_			
	13 – 16 years old			-									
	17 - 23 years old						-		-	_			
LENGTH OF TIME KNOWN	More than 5 years												
	2 – 5 years												
	Less than 2 years												
HOW WELL KNOWN	Close Friend	1											
	Casual Friend										-		
	Speaking Acquaintance					-					-		
HOW OFTEN SEEN IN LAST YEAR	More than 5 times												
	3 = 5 times												
	1 – 2 times												
	Not at all												
COULD APPROACH ON BUSINESS	Easily												
	Fairly Easy									-			
	With Difficulty												
	Probably Not								 				
ABILITY TO PROVIDE REFERRALS	Excellent		-										
	Good												
	Fair												
	Poor												

