

CONTACT

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LINKS

- 🌐 My Portfolio

EDUCATION

- BCA , CGPA: 9**
Silver Oak University , Ahmedabad
Jun 2022 - May 2025
- 12th , Percentage: 80**
St.Mary's School , Ahmedabad
Jul 2021 - May 2022
- 10th , Percentage: 75**
The New Little Flower School , Ahmedabad
Jun 2019 - Mar 2020

SKILLS

- Responsive Web Design
- HTML5/CSS3
- JavaScript Development
- Basic PHP
- Wordpress
- Search Engine Optimization (SEO)
- Technical SEO
- Keyword Research
- Google Analytics
- Problem-Solving

LANGUAGES

- English Highly Proficient
- Hindi Highly Proficient
- Gujarati Highly Proficient

HOBBIES

- Learning new web technologies / coding
- Explore new tools
- Travelling

HIRAL CHORASIYA

ASSOCIATE WEB DEVELOPER + SEO EXECUTIVE

PROFILE

A WordPress Developer and SEO Executive with experience building responsive websites and managing on-page SEO for multiple projects. Skilled in WordPress customization, UI troubleshooting, performance optimization, and delivering user-focused web solutions. Able to manage tasks independently and ensure timely project delivery.

WORK EXPERIENCE

- **Wordpress Web Developer + SEO Executive** Feb 2024 - Nov 2025
Searchonic , Ahmedabad
 - Developed and customized WordPress websites, landing pages, and blog layouts with clean UI and optimized functionality.
 - Handled end-to-end SEO for 6 projects individually, including strategy planning, execution, reporting, and performance optimization.
 - Fixed UI/UX issues, responsive design bugs, and resolved basic PHP errors to ensure smooth performance.
 - Handled website deployment, theme updates, plugin optimizations, and ongoing WordPress maintenance.
 - Managed client communication, requirement gathering, and project discussions.
 - Led a small team, assigned tasks, monitored progress, and ensured timely project delivery.
- **Software Engineer intern** Apr 2023 - Jun 2023
Saeculum solution's , Ahmedabad
 - Built front-end components using HTML, CSS, Bootstrap, and JavaScript.
 - Assisted in cross-browser testing and UI debugging.
 - Contributed to responsive layouts and improving user experience.
 - Gained hands-on exposure to dynamic web development environments.

PROJECTS

- **Edulearn** Apr 2025 - May 2025
<https://github.com/hiral-chorasiya/edulearn>
E-Learning Platform (HTML, CSS, Bootstrap, JS, WordPress)
 - Designed and developed key front-end screens including login, course pages, and quiz layouts.
 - Integrated responsive UI with WordPress backend.
 - Optimized UI flow for better user experience.
- **FigmaLand** May 2023 - May 2023
<https://github.com/hiral-chorasiya/figmaland>
 - Converted Figma design to fully responsive HTML/CSS layout.
 - Ensured pixel-perfect UI and fast-loading structure.