CONTACT

📍 Ahmedabad , India

📞 8238908757

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LINKS

○ My Portfolio

EDUCATION

BCA , CGPA: 9
Silver Oak University ,
Ahmedabad
Jun 2022 - May 2025

12th , Percentage: 80
St.Mary's School , Ahmedabad
Jul 2021 - May 2022

10th , Percentage: 75
The New Little Flower School ,
Ahmedabad
Jun 2019 - Mar 2020

SKILLS

- Responsive Web Design
- HTML5/CSS3
- JavaScript Development
- Basic PHP
- Wordpress
- Search Engine Optimization (SEO)
- Technical SEO
- Keyword Research
- Google Analytics
- Problem-Solving

LANGUAGES

- English   Highly Proficient
- Hindi   Highly Proficient
- Gujarati   Highly Proficient

HOBBIES

- Learning new web technologies / coding
- Explore new tools
- Travelling

HIRAL CHORASIYA
ASSOCIATE WEB DEVELOPER + SEO EXECUTIVE

PROFILE

A WordPress Developer and SEO Executive with experience building responsive websites and managing on-page SEO for multiple projects. Skilled in WordPress customization, UI troubleshooting, performance optimization, and delivering user-focused web solutions. Able to manage tasks independently and ensure timely project delivery.

WORK EXPERIENCE

Wordpress Web Developer + SEO Executive   Feb 2024 - Nov 2025
Searchonic . Ahmedabad

- Developed and customized WordPress websites, landing pages. and blog layouts with clean UI and optimized functionality.
- Handled end-to-end SEO for 6 projects individually, including strategy planning, execution, reporting, and performance optimization.
- Fixed UI/UX issues, responsive design bugs, and resolved basic PHP errors to ensure smooth performance.
- Handled website deployment, theme updates, plugin optimizations, and ongoing WordPress maintenance.
- Managed client communication. requirement gathering, and project discussions.
- Led a small team, assigned tasks, monitored progress, and ensured timely project delivery.

Software Engineer intern   Apr 2023 - Jun 2023
Saeculum solution's , Ahmedabad

- Built front-end components using HTML, CSS, Bootstrap, and JavaScript.
- Assisted in cross-browser testing and UI debugging.
- Contributed to responsive layouts and improving user experience.
- Gained hands-on exposure to dynamic web development environments.

PROJECTS

Edulearn   Apr 2025 - May 2025
https://github.com/hiral-chorasiya/edulearn
E-Learning Platform (HTML. CSS, Bootstrap, JS, WordPress)

- Designed and developed key front-end screens including login, course pages, and quiz layouts.
- Integrated responsive UI with WordPress backend.
- Optimized UI flow for better user experience.

FigmaLand   May 2023 - May 2023
https://github.com/hiral-chorasiya/figmaland

- Converted Figma design to fully responsive HTML/CSS layout.
- Ensured pixel-perfect UI and fast-loading structure.