Hiral Kothari | LinkedIn Github | Leetcode | Email: hiralkothari19@gmail.com

Mobile: +91 9825380505

### **EDUCATION**

## Vellore Institute of Technology

Bachelor of Technology (CSE) CGPA: 8.45

Bhopal, India September 2022 - May2026

# SKILLS SUMMARY

- Programming: Java, Python, SQL, HTML, CSS, JavaScript
- Frameworks/Libraries: Git, React.js, Node.js, MongoDB, Express.js
- Relevant Coursework: Database Management System, Operating System, Computer Networks

#### **WORK EXPERIENCE**

## INSTAGRAM BRAND ANALYSIS | DATA ANALYST INTERN | PRATINIK INFOTECH | LINK April 2024 – June 2024

- Automated data collection from Instagram using Python, reducing manual effort by 30%
- Analyzed user engagement with Python scripts, increasing interactions by 25%
- Collaborated with cross-functional teams to improve social media ROI by 20% through data-driven insights.
- Conducted competitor engagement analysis, identifying opportunities that led to a 15% market share growth.

#### **PROJECTS**

# Dynamic Survey Creation & Response App (MERN Stack) | LINK

March 2025 - April 2025

- Developed a MERN stack survey app with real-time form creation and responses.
- Enabled dynamic question rendering and user-specific response tracking for personalized survey flow.
- Used MongoDB and Express APIs for efficient data handling.

# Instagram Brand Analysis | LINK

April 2024 - June 2024

- Gathered data from Instagram for Apple, Samsung, and Google, analyzing 50+ posts for each brand.
- Analyzed 1000+ user comments to determine sentiment towards each brand.
- Created 20+ visualizations using Power BI to present engagement metrics and trends.
- Technologies Used: Python, instagrapi, pandas, Power Bl.

## **CERTIFICATES**

#### Oracle Java Foundation Associate | LINK

April2025

- Strengthened foundational knowledge of Java including object-oriented principles and syntax.
- Proficient in developing, debugging and testing Java applications.

# SmartBridge Full Stack (MERN) with MongoDB Developer Certification | LINK

April2025

- Skilled in building full-stack web apps using MongoDB, Express.js, React, and Node.js.
- Experienced in developing RESTful APIs and responsive UIs.

# Journey to Cloud: Envisioning Your Solution by IBM SkillsBuild | LINK

March2025

- · Learned core cloud concepts and IBM Cloud services.
- Explored use cases for designing scalable cloud solutions.