IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	January 2026
Team ID	LTVIP2026TMIDS86534
Project Name	ToyCraft tales: tableau's vision into toy manufacturer data
Maximum Marks	4 Marks

Step-1: Team Gathering, collaboration and select the problem statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!
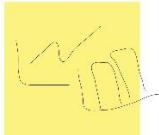
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you end break it up into smaller sub-groups.

🕐 20 minutes

TIP
Add custom table tags to sticky notes to make it easier to find, browse, organize and categorize to protect ideas as themes within your mural.

Tanmayee

By using the tableau prepare unique visualizations

give some analysis on top 10 and make visuals for thct

B.Manasa

Create interactive dashboards with filters for year, region, and category.

Add KPI tiles

U.Manasa

analysis on which toys are preferred by different age groups

add some dashboards

G.Kavya

Match production volume with regional purchasing trends

add some stories

add some kpi's to understand it easily

S.Bhuvaneswari

create the different visualizations to understand the data

Track toy performance vs. competitors

use some tool tips

By using the tableau prepare unique visualizations

add some dashboards

Add some KPI titles

Step-3: Idea prioritization