

**TECHNICAL SUMMARY**

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- Programming: JavaScript, HTML5, CSS3, PHP, NODE, Bootstrap, Java
- Tools: GIT, Eclipse, Cloudbee, Bitbucket, SourceTree, Grunt, Visual Studio, Visual Source Safe
- CMS: Salesforce Commerce Cloud (Demandware), WordPress, Magento
- Others: Google APIs, Facebook API, CheetahMail, Twitter API, Marketo, Core Metrics, Omniture

**EXPERIENCE**

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<b>Lead Developer</b> <b>Hingham, MA</b>	<b>Coldwater Direct LLC</b>	<b>05/2018 – Present</b>
<ul style="list-style-type: none"><li>• Develop, maintain and tested new Demandware/SFCC web modules for shopping cart, marketing</li><li>• Team up with ecommerce team to comprehend business requirements</li><li>• Implemented the ADA compliance tool - Audioeye.</li><li>• Updating the SSL certification for website.</li><li>• Developed a custom cartridge for cheetahmail implementation.</li><li>• Solved critical issues, bugs and enhanced the user experience using JavaScript and its libraries and CSS frameworks.</li><li>• Spearheaded project planning sessions with managers, business analysts, and team members to analyze business requirements and outline proposed IT solutions.</li></ul>		
<b>Software Developer</b> <b>Charlotte, NC</b>	<b>NJTech Inc</b>	<b>05/2017 – 05/2018</b>
<ul style="list-style-type: none"><li>• Develop and maintain new Cron jobs to provide and gather necessary information for a product.</li><li>• Providing production support when required.</li><li>• Implemented the Google invisible recaptch on SFCC platform.</li><li>• Developed a web site for merchants so that they can debug and product related issues (examples are promotions, inventory, flags etc) using OCAPI and node and express.</li><li>• Solved critical issues and bugs using JavaScript and its libraries and framework like angular and react.</li><li>• Using Bitbucket and SourceTree, managing the code version and create a new when needed.</li><li>• Supporting Customer Service and offshore team by provided necessary information regarding the site and third party documentations.</li></ul>		
<b>Software Engineer</b> <b>New York, NY</b>	<b>Tarte Inc</b>	<b>11/2016 – 04/2017</b>
<ul style="list-style-type: none"><li>• Develop new and promotional web module through using pipeline, ISML, DemandWare Script, HTML5, CSS3, JavaScript and libraries/framework (jQuery, Bootstrap).</li><li>• Integrated third party applications using the REST API methodology.</li><li>• Build and manage Order Management System using LAMP stack.</li><li>• Architected, develop and tested eGift module.</li><li>• Work with system users to identify the problems with a focus on performance and patches.</li><li>• Worked with business partners and gather all the required information and convert them into technical details and proposed the architected solutions.</li><li>• Develop and maintain new Cron jobs to provide and gather necessary information for a product.</li><li>• Supported Customer Service and offshore team by provided necessary information regarding the site and third-party documentations.</li><li>• Collaborated with database administrators to design appropriate data structures and optimize it.</li></ul>		

- Implemented product review cartridge and the payment gateway as a part of a team.
- Solved complex issues and critical bugs in Demandware.
- Involved in estimation of timeframe for development, testing and deployment.
- Architected two promotional/marketing responsive web sites and guided three developer using media query and bootstrap CSS and lead 3 developers.
- Gathering requirements from various group and convert them in to the technical documentation.
- Develop code for bugs using Eclipse IDE, Bitbucket for version control and Cloudbees for code build.
- Integrate multiple third party API across the site using the REST API method. E.g. social feeds, news feeds, Facebook.
- Project planning sessions with managers, business analysts, and team members to analyze business requirements and outline proposed IT solutions.

## **EDUCATION**

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M.S., Computer Science, Polytechnic Institute of NYU, NY, USA (2011)

B.E., Computer Engineering, Saurashtra University, Gujarat, India (2008)