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| Quincy, MA | Hirav V. Raval | [hiravraval@gmail.com](mailto:hiravraval@gmail.com)  Cell: 7326667207 |

**SUMMARY**

Experienced Web/eCommerce Lead Developer with a demonstrated history of working in the IT industry. Skilled in SalesForce Commerce Cloud(Demandware) with 5+ years of expeirence, PHP, JavaScript, HTML, Magento, and, Java. Strong engineering professional with a Master's focused in Computer Science from Polytechnic Institute of NYU.

**TECHNICAL SUMMARY**

* Programming: JavaScript, HTML5, CSS3, PHP, NODE, Bootstrap,Java
* Tools: GIT, Eclipse, Cloudbee, Bitbucket, SourceTree, Grunt, Visual Studio, Visual Source Safe
* CMS: Salesforce Commerce Cloud (Demandware), WordPress, Magento
* Others: Google APIs, Facebook API, CheetahMail, Twitter API, Marketo, Core Metrics, Omniture

**EXPERIENCE**

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| **Lead Developer**  **Hingham, MA** | **Coldwater Direct LLC** | 05/2018 – Present |

* Develop, maintain and tested new Demandware/SFCC web modules for shopping cart, marketing
* Team up with ecommerce team to comprehend business requirements
* Implemented the ADA compliance tool - Audioeye.
* Updating the SSL certification for website.
* Developed a custom cartridge for cheetahmail implementation.
* Solved critical issues, bugs and enhanced the user experience using JavaScript and its libraries and CSS frameworks.
* Spearheaded project planning sessions with managers, business analysts, and team members to analyze business requirements and outline proposed IT solutions.

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| **Software Developer**  **Charlotte, NC** | **NJTech Inc** | 05/2017 – 05/2018 |

* Develop and maintain new Cron jobs to provide and gather necessary information for a product.
* Providing production support when required.
* Implemented the Google invisible recaptch on SFCC platform.
* Developed a web site for merchants so that they can debug and product related issues (examples are promotions, inventory, flags etc) using OCAPI and node and express.
* Solved critical issues and bugs using JavaScript and its libraries and framework like angular and react.
* Using Bitbucket and SourceTree, managing the code version and create a new when needed.
* Supporting Customer Service and offshore team by provided necessary information regarding the site and third party documentations.

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| **Software Engineer**  **New York, NY** | **Tarte Inc** | 11/2016 – 04/2017 |

* Develop new and promotional web module through using pipeline, ISML, DemandWare Script, HTML5, CSS3, JavaScript and libraries/framework (jQuery, Bootstrap).
* Integrated third party applications using the REST API methodology.
* Build and manage Order Management System using LAMP stack.
* Architected, develop and tested eGift module.
* Work with system users to identify the problems with a focus on performance and patches.
* Worked with business partners and gather all the required information and convert them into technical details and proposed the architected solutions.
* Develop and maintain new Cron jobs to provide and gather necessary information for a product.
* Supported Customer Service and offshore team by provided necessary information regarding the site and third-party documentations.
* Collaborated with database administrators to design appropriate data structures and optimize it.

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| **Demandware/SFCC Developer**  **New York, NY** | **Panasonic Corporation of NA** | 06/2015 – 10/2016 |

* Implemented product review cartridge and the payment gateway as a part of a team.
* Solved complex issues and critical bugs in Demandware.
* Involved in estimation of timeframe for development, testing and deployment.
* Architected two promotional/marketing responsive web sites and guided three developer using media query and bootstrap CSS and lead 3 developers.
* Gathering requirements from various group and convert them in to the technical documentation.
* Develop code for bugs using Eclipse IDE, Bitbucket for version control and Cloudbees for code build.
* Integrate multiple third party API across the site using the REST API method. E.g. social feeds, news feeds, Facebook.
* Project planning sessions with managers, business analysts, and team members to analyze business requirements and outline proposed IT solutions.

**EDUCATION**

M.S., Computer Science, Polytechnic Institute of NYU, NY, USA (2011)

B.E., Computer Engineering, Saurashtra University, Gujarat, India (2008)