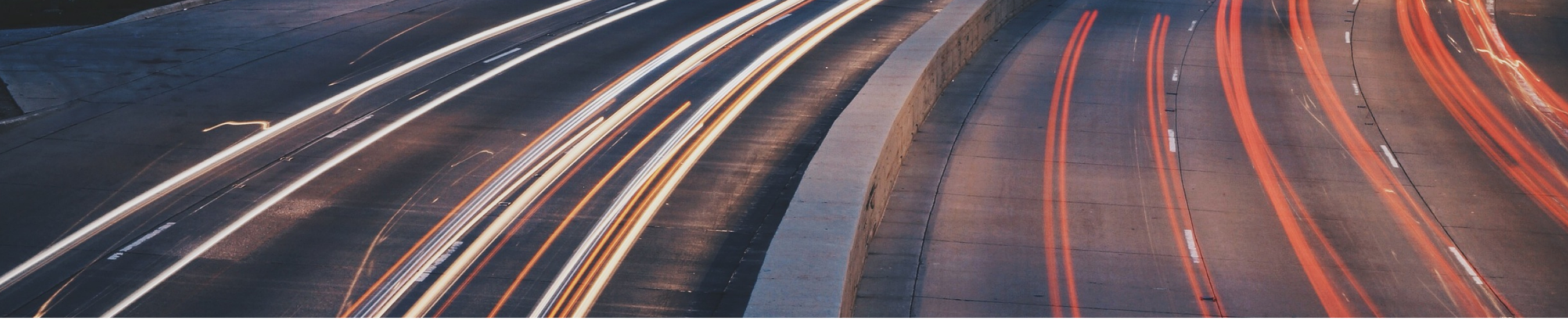


Apex Software House





E-Commerce Website

Today website is must for any business
house for Global Digital Presence...

Apex Advantages

- Simple & Effective Web Design
- Mobile Friendly Website
- Google Search Enable [CRAWLING]
- FACEBOOK & TWITTER Links
- Official Company Email IDs
- Website with Control Panel [DYNAMIC]
- Professional Digital Photography [On Request]
- Continuous Follow up & Updates on Website
- Web Visitors Count
- Web Analytical Reports [On Request]
- Digital Marketing [SEO & SMO Strategy]
- Online Enquiries through SMS
- Online Shopping Cart
- Payment Gateway
- Content Filtering [Maximum Use of Keywords]
- Product Portfolio with Multiple Images
- Enquiry Form
- Google Map

Features(Web)

- Catalog Management (Categories, Brand and Products Management)
- Content Management (Pages, Banners, Navigations & Emails)
- Multivendor Support (Vendor Management & Vender Product Mngnt.)
- Customer Management (Customer Account & Customer Management)
- Order Management (Manage, Update orders and Shipping)
- Shipping Configuration & Payment (Shipping Management)
- Admin Configuration (Administrative User Management)
- Standard User Interface Design (Device Responsive Support)
- Attractive & Dynamic UI design & Development

Features(App)

- Attractive User Interface Design & Development
- Product filter & product sorting
- Customer Account & Order Management
- Payment Gateway
- Shopping Cart Implementation (Product Cart & Checkout)
- Discount Coupons
- Wishlist
- Order tracking & Notification Management

Other Features

- **Images:** Images supplied by you, as desired and appropriate, will be incorporated. Professional stock images may be used; if these carry a cost, your approval will be sought first
- **Design/Code:** Website & Application will have attractive visual design, created with your feedback and to your satisfaction, and be easily navigable and usable. Code will be error free and compatible with standard browsers.
- **Usability:** Simplicity, cleanness of visual design, and ease of operation for the end-user will be high-priority considerations at each stage of the design & development process.
- **Web Hosting:** Standard web hosting will be provided from client side for storing web service and implementation of database.
- **Testing:** Website & Application will be tested for compatibility with minimum version of browser compatibility.
- **Site Statistics:** Detailed website & Application statistics will be provided by us, and will be provided to you after development.

An Extract of our Body of Work

www.apexsoftwarehouse.com

www.eaglepolychem.com

www.daspendawala.com

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www.hcrayurveda.com

www.bulletpump.com

www.protonholidays.com

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