

Jay Chovatiya

User Interface & Experience Designer

Portfolio: jaichovatiya.com

Phone: +91 9033162943

Email: jaychovatiya786@gmail.com

LinkedIn: linkedin.com/in/jay-chovatiya

ABOUT ME

Passionate UI/UX Designer with 2.5+ years of experience crafting intuitive digital experiences for web and mobile applications. Specialized in wireframing, prototyping, and user-centered design, I combine creativity with technical skills to deliver solutions that enhance usability and drive business growth. Proficient in Figma, Adobe XD, and front-end basics (HTML/CSS).

EXPERIENCE

UI/UX Designer, @Global Garner Sales Service Limited

Jan 2023 - Present, Ahmedabad

- **Franchise360:** Designed a platform for business owners to build and manage franchise networks, onboard sellers, earn commissions, and access a reward system with 5,000+ products. Includes custom websites, mobile apps, and flexible growth plans.
- **Global Garner Universal App:** Created a seamless multi-service app for gift cards, shopping, travel, and digital payments, improving user engagement by 30%.
- **UPOS:** Designed the web and mobile UI for Global Garner's POS system, enabling seamless buying, selling, and inventory management for digital franchises.
- **GG Vendor App:** Designed a local e-commerce platform with cashback, secure payments, marketing tools, and easy store management for vendors.
- **CashAqua (Web):** Designed a website for a drinking water brand with a unique "Pani Pe Petrol Ka Cashback" concept, ensuring an engaging user experience.

DESIGN SKILLS

Wireframing, Prototyping, Visual Design, Design System, Micro Animation, Interaction Design, Animation

DESIGN TOOLS

Adobe XD, Figma, Procreate, illustrator, Photoshop, HTML, CSS

EDUCATION

Master of Computer Application (MCA)

Shri Chimanbhai Patel Institute

2021 - 2024, Ahmedabad

CGPA: 8.2/10

Bachelor of Computer Application (BCA)

Shri Chimanbhai Patel Institute

2018 - 2021, Ahmedabad

CGPA: 7.3/10