

Introduction to Data Mining

Jun Huang

Classification Summary

#### Introduction to Data Mining

Lecture3 Classification

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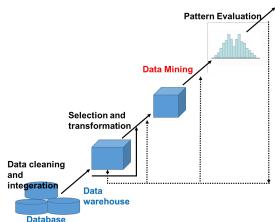


# KDD Process Data Mining-Core of Knowledge discovery process

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Classification Summary Knowledge





#### Classification and Prediction

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Classification

Classification and

Decision Tree

Bayesian Classification

&NN Ensemble Methods

Prediction Evaluation

- What is classification? What is prediction?
- Issues regarding classification and prediction
- Classification by decision tree induction
- Bayesian classification
- Other classification methods
- Prediction
- Accuracy and error measures
- Summary



#### Classification vs. Prediction

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Prediction

Decision Tree

Bayesian Classification

Ensemble Methods
Prediction

Summary

#### Classification

- Predict categorical class labels (discrete or nominal)
- Classify records (construct a model) based on the training set and the class labels in a classifying attribute and then use the rules to classify new records

#### Prediction

- Model continuous-valued functions, i.e., predict unknown or missing values
- Typical applications
  - Credit approval
  - Target marketing
  - Medical diagnosis
  - Fraud detection
  - Intrusion detection



#### Classification A Two-Step Process

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Decision Tree Bayesian Classification

Ensemble Methods
Prediction

- Model Construction: describing a set of predetermined classes
  - Each tuple/sample is assumed to belong to a predefined class, as determined by the class label attribute
  - The set of tuples used for model construction is traning set
  - The model is represented as classification rules, decision trees, or mathematical formulae
- Model usage: for classifying future or unknown objects
  - Estimate accuracy of the model
    - The known label of test sample is compared with the classified result from the model
    - Accuracy rate is the percentage of test set samples that are correctly classified by the model
    - Test set is independent of training set, otherwise over-fitting will occur
  - If the accuracy is acceptable, use the model to classify data tuples whose class labels are not known





#### Process(1): Model Construction

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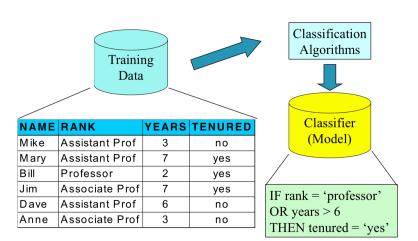
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Ensemble Methods

Prediction

Prediction Evaluation





#### Process(2): Using the model in Classification

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Decision Tree

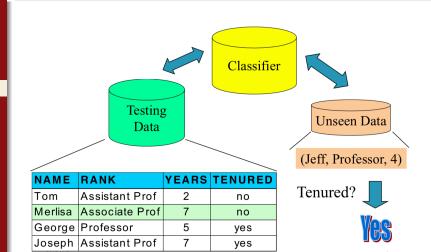
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Prediction

Evaluation





# Supervised vs. Unsupervised Learning

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Decision Tree Bayesian Classification

kNN Ensemble Methods

Prediction Evaluation

- Supervised Learning (Classification)
  - Supervision: The training data (observations, measurements, etc.) are accompanied by labels indicating the class of the observations
  - New data is classified based on the training set
- Unsupervised Learning (Clustering)
  - The class labels of training data is unknown
  - Given a set of measurements, establish classes or clusters in the data



# Issues Regarding Classification and Prediction 1 - Data Preparation

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Classification kNN

Ensemble Methods Prediction

Evaluation
Summary

- Data Cleaning
  - Preprocess data in order to reduce noise and handle missing values
- Relevance analysis (Feature Selection)
  - Remove the irrelevant or redundant attributes
- Data Transformation
  - Generalize and/or nomalize data



# Issues Regarding Classification and Prediction

2 - Evaluating Classification Methods

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Decision Tree

Classification

Ensemble Methods Prediction

Evaluation Summary Accuracy

- Classifier Accuracy: Predicting Class Label
- Predictor Accuracy: Guessing value of predicted attributes
- Speed
  - Time to construct the model (training time)
  - Time to use the model (classification or prediction time)
- Robustness: handling noise and missing values
- Scalability: efficiency in disk-resident databases
- Interpretability
  - Understanding and insigh provided by the model
- Other measures, e.g., goodness of rules, such as decision tree size or compactness of classification rules



#### Classification by Decision Tree Induction

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Classification

Decision Tree
Bayesian
Classification

&NN
Ensemble Methods
Prediction
Evaluation

- Decision tree
  - A flow-chart-like tree structure
  - Internal node denotes a splitting test on an attribute
  - Branch represents an outcome of the test
  - Leaf nodes represents class distribution
- Decision tree generation two phases
  - Tree construction
    - At start, all the training examples are at the root
    - partition examples recursively based on selected attributes
  - Tree pruning
    - Identify and remove branches that relfect noise or outliers
- Use of decision tree: Classifying an unknown sample



#### Classification by Decision Tree Induction

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Classification and Prediction

Decision Tree

Bayesian Classification &NN

Ensemble Methods
Prediction
Evaluation

Summary

#### **Generate\_Decision\_Tree**(D,attribute\_list)

- ① create a node N;
- $\mathbf{Q}$  if tuples in D are all of the same class C, then
- or return N as a leaf node labeled with the class C;
- 4 if attribute\_list is empty, then
- $oldsymbol{\circ}$  return N as a leaf node labeled with the majority class in D;// majority voting
- apply Attribute\_selection\_method(D, attribute\_list) to find the highest information gain;
- label node N with test-attribute;
- **8** for each value  $a_i$  of test-attribute
- **o** Grow a branch from node N for test-attribute =  $a_i$ ;
- Let  $s_i$  be the set of samples in D for which test-attribute  $= a_i$ ;
- $\mathbf{0}$  if  $s_i$  is empty then
- $\square$  attach a leaf labeled with the majority class in D to node N;
- else attach the node returned by Generate\_Decision\_ Tree(s<sub>i</sub>,attribute\_list) to node N;
- end for





#### Decision Tree Induction: Training Dataset

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Decision Tree

Bayesian

Classification

kNN

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Ensemble Methods Prediction Evaluation

age	income	student	credit_rating	buy_computer
<= 30	high	no	fair	no
<= 30	high	no	excellent	no
31 - 34	high	no	fair	yes
> 40	medium	no	fair	yes
> 40	low	yes	fair	yes
> 40	low	yes	excellent	no
31 - 40	low	yes	excellent	yes
<= 30	medium	no	fair	no
<= 30	low	yes	fair	yes
> 40	medium	yes	fair	yes
<= 30	medium	yes	excellent	yes
31 - 40	medium	no	excellent	yes
31 - 40	high	yes	fair	yes
> 40	medium	no	excellent	no



#### **Decision Tree**

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#### Classification

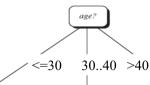
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Decision Tree

Bayesian Classification

Ensemble Methods

Prediction Evaluation



income	student	credit_rating	class
high	no	fair	no
high	no	excellent	no
medium	no	fair	no
low	yes	fair	yes
medium	yes	excellent	yes

income	student	credit_rating	class
medium low low medium medium	no yes yes yes no	fair fair excellent fair excellent	yes yes no yes no

income	student	credit_rating	class
high low medium high	no yes no yes	fair excellent excellent fair	yes yes yes yes



#### Output: A Decision Tree for "buys\_computer"

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Decision Tree

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Evaluation Summary

age? 31..40 credit rating? student? yes excellent fair nó no yes no



#### Algorithm for Decision Tree Induction

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Prediction
Decision Tree

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&NN
Ensemble Methods
Prediction
Evaluation

Evaluation

- Basic Algorithm (A greedy algorithm)
  - Tree is constructed in a top-down recursive divide-and-conquer manner
  - At start, all the training examples are at the root
  - Attributes are categorical(if continuous-valued, they are discretized in advance)
  - Examples are partioned recursively based on selected attributes
  - Test attributes are selected on the basis of a heuristic or statistical measure (e.g., information gain, Gini index)
- Conditions for stopping partitioning
  - All samples for a given node belong to the same class
  - There are no remaining attributes for further partitioning majority voting is employed for classifying the leaf
  - There are no samples left



# Information Gain (ID3/C4.5)

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Classification and

Decision Tree

Bayesian Classification

Ensemble Methods
Prediction
Evaluation

Summary

• Select the attribute with the highest information gain

$$Info(\mathcal{D}) = -\sum_{i=1}^{m} p_i \log_2(p_i)$$

$$Info_A(\mathcal{D}) = \sum_{j=1}^{v} \frac{|\mathcal{D}_j|}{|\mathcal{D}|} Info(\mathcal{D}_j)$$

- where the dataset has m class labels, and the attribute A has v different values
- ullet Assume there two classes. P and N
  - $\bullet$  Let the set of examples  ${\mathcal D}$  contain p elements of class P and n elements of class N
  - The amount of information, needed to classify sample

$$Info(\mathcal{D}) = -\frac{p}{p+n}\log_2\frac{p}{p+n} - \frac{n}{p+n}\log_2\frac{n}{p+n}$$



#### Information Gain in Decision Tree Induction

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Classification
Classification and

Prediction

Decision Tree

Decision Tree

Bayesian Classification &NN

Ensemble Methods
Prediction
Evaluation

Summary

- Assume that attribute A have v distinct values  $\{a_1, a_2, ..., a_v\}$
- Training set  $\mathcal D$  will be partitioned into sets  $\{\mathcal D_1, \mathcal D_2, ..., \mathcal D_v\}$ 
  - If  $\mathcal{D}_i$  contains  $p_i$  examples of P and  $n_i$  examples of N, the entropy, or the expected information based on partitioning into subsets by attribute A is

$$Info_A(\mathcal{D}) = \sum_{i=1}^{v} \frac{p_i + n_i}{p+n} Info(\mathcal{D}_i)$$

ullet Information gain of A

$$Gain(A) = Info(\mathcal{D}) - Info_A(\mathcal{D})$$



# Attribute Selection by Information Gain Computation

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Classification and

Decision Tree

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Prediction Evaluation

- class P: buys\_computer = "yes"
- class N: buys\_computer = "no"
- $Info(\mathcal{D}) = 0.940$
- Compute the entropy for age:

age	$p_i$	$n_i$	$Info_{\sf age}(\mathcal{D}_i)$
<= 30	2	3	0.971
3040	4	0	0
>40	3	2	0.971

- $Info_{age}(\mathcal{D}) = \frac{5}{14}Info_{age}(\mathcal{D}_1) + \frac{4}{14}Info_{age}(\mathcal{D}_2) + \frac{5}{14}Info_{age}(\mathcal{D}_3)$
- Hence  $Gain(age) = Info(\mathcal{D}) Info_{age}(\mathcal{D}) = 0.246$



#### Exercise

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Prediction

Decision Tree

Bayesian Classification

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Prediction Evaluation

Summary

• Please calculate the information gain of income, student, and credit\_rating, respectively.

- Gain(income) = 0.029
- Gain(student) = 0.151
- $Gain(credit\_rating) = 0.048$



#### Problem of Infomation Gain

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#### Classification

Classification and Prediction

Decision Tree

Bayesian Classification

&NN

Ensemble Methods

Prediction

Evaluation

Summary

$$Info(\mathcal{D}) = -\sum_{i=1}^{m} p_{i} \log_{2}(p_{i})$$

$$Info_{A}(\mathcal{D}) = \sum_{j=1}^{v} \frac{|\mathcal{D}_{j}|}{|\mathcal{D}|} Info(\mathcal{D}_{j})$$

$$Gain(A) = Info(\mathcal{D}) - Info_{A}(\mathcal{D})$$

What is disadvantage(s) of Information Gain?



#### Problem of Infomation Gain

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Classification

Classification and

Decision Tree

Bayesian Classification

kNN

Ensemble Methods

Prediction Evaluation

Summary

# $Info(\mathcal{D}) = -\sum_{i=1}^{v} p_i \log_2(p_i)$ $Info_A(\mathcal{D}) = \sum_{j=1}^{v} \frac{|\mathcal{D}_j|}{|\mathcal{D}|} Info(\mathcal{D}_j)$ $Gain(A) = Info(\mathcal{D}) - Info_A(\mathcal{D})$

#### What is disadvantage(s) of Information Gain?

- Attribute is selected with the highest information gain
- Information gain measure is biased towards attributes with a large number of values



# Gain Ratio for Attribute Selection(C4.5)

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Decision Tree

Bayesian Classification

Ensemble Methods
Prediction
Evaluation

Summary

• C4.5(a successor of ID3), uses gain ratio to overcome the problem (normalization to information gain)

$$SplitInfo_A(\mathcal{D}) = -\sum_{j=1}^{v} \frac{|\mathcal{D}_j|}{|\mathcal{D}|} \times \log_2(\frac{|\mathcal{D}_j|}{|\mathcal{D}|})$$

- $SplitInfo_A(\mathcal{D}) = -\frac{4}{14} \times \log_2(\frac{4}{14}) \frac{6}{14} \times \log_2(\frac{6}{14}) \frac{4}{14} \times \log_2(\frac{4}{14}) = 0.926$
- GainRatio(A) = Gain(A)/SplitInfo(A), e.g., gain\_ratio
   (income) = 0.029/0.926 = 0.031
- The attribute with the **maximum gain ratio** is selected as the splitting attribute



#### Problem of Gain Ratio

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Classification and

Prediction

Decision Tree

Bayesian Classification

kNN

Ensemble Methods

Prediction

Evaluation Summary

$$\begin{array}{ccc} SplitInfo_{A}(\mathcal{D}) & = & -\sum_{j=1}^{v} \frac{|\mathcal{D}_{j}|}{|\mathcal{D}|} \times \log_{2}(\frac{|\mathcal{D}_{j}|}{|\mathcal{D}|}) \\ GainRatio(A) & = & Gain(A) \\ \hline SplitInfo(A) \end{array}$$

What is disadvantage(s) of Gain Ratio?



#### Problem of Gain Ratio

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Classification

Classification and

Decision Tree

Bayesian Classification

kNN Ensemble Methods

Ensemble Method

Prediction Evaluation

Summary

$$SplitInfo_{A}(\mathcal{D}) = -\sum_{j=1}^{v} \frac{|\mathcal{D}_{j}|}{|\mathcal{D}|} \times \log_{2}(\frac{|\mathcal{D}_{j}|}{|\mathcal{D}|})$$

$$GainRatio(A) = \frac{Gain(A)}{SplitInfo(A)}$$

#### What is disadvantage(s) of Gain Ratio?

- Attribute is selected with the highest gain ratio
- Gain ratio tends to prefer unbalanced splits in which one partition is much smaller than the other



# Gini Index (CART, IBM Intelligent Miner)

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Prediction

Bayesian Classification

&NN Ensemble Methods

Prediction
Evaluation
Summary

• If a data set  $\mathcal D$  contains examples from n classes, gini index,  $gini(\mathcal D)$  is defined as

$$gini(\mathcal{D}) = 1 - \sum_{j=1}^{n} p_j^2$$

- where  $p_i$  is the relative frequency of class j in  $\mathcal{D}$ .
- If a data set  $\mathcal{D}$  is split into two subsets  $\mathcal{D}_1$  and  $\mathcal{D}_2$  with sizes  $N_1$  and  $N_2$  respectively, the gini index of the split data contains examples from n classes, the gini index of the spit is defined as

$$gini_{split}(\mathcal{D}) = \frac{N_1}{N}gini(\mathcal{D}_1) + \frac{N_2}{N}gini(\mathcal{D}_2)$$

• The attribute provides the **smallest**  $gini_{split}(\mathcal{D})$  is chosen to split the node (need to enumerate all possible splitting points for each attribute)



# Gini index (CART, IBM IntelligentMiner)

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Classification and Prediction

Decision Tree

Bayesian Classification

Ensemble Methods Prediction

Evaluation Summary

- The lowest is the best
- All attributes are assumed continuous-valued
- Can be modified for categorical attributes
- Ex.  $\mathcal{D}$  has 9 tuples in bus\_computer = "yes" and 5 in "no",  $gini(\mathcal{D})=1-(\frac{9}{14})^2-(\frac{5}{14})^2=0.459$
- Suppose the attribute income partitions  $\mathcal D$  into 10 in  $\mathcal D_1$ :{medium, high} and 4 in  $\mathcal D_2$

$$gini_{income \in \{medium, high\}}(\mathcal{D}) = \frac{10}{14}gini(\mathcal{D}_1) + \frac{4}{14}gini(\mathcal{D}_2)$$
$$= \frac{10}{14}(1 - (\frac{6}{10})^2 - (\frac{4}{10})^2) + \frac{4}{14}(1 - (\frac{1}{4})^2 - (\frac{3}{4})^2)$$
$$= 0.450$$



#### Problem of Gini Index

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Classification and Prediction

Decision Tree

Bayesian Classification

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Ensemble Methods

Prediction

Evaluation

Summary

$$\begin{array}{ccc} & & \\ & gini(\mathcal{D}) & = & 1 - \sum_{j=1}^{n} p_{j}^{2} \\ & & \\ & gini_{split}(\mathcal{D}) & = & \frac{N_{1}}{N}gini(\mathcal{D}_{1}) \end{array}$$

What is disadvantage(s) of Gini Index?



#### Problem of Gini Index

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Classification

Classification and

Decision Tree

Bayesian Classification

kNN Ensemble Methods

Prediction

Evaluation

Summary

$$gini(\mathcal{D}) = 1 - \sum_{j=1}^{n} p_j^2$$
  
 $gini_A(\mathcal{D}) = \sum_{i=1}^{v} \frac{|\mathcal{D}_i|}{|\mathcal{D}|} gini(\mathcal{D}_i)$ 

#### What is disadvantage(s) of Gini Index?

- Attribute is selected with the lowest Gini index
- Gini index is biased towards multivalued attributes
- Gini index has difficulty when # of classes is large
- Gini index tends to favor tests that result in equal-sized partitions and purity in both partitions



#### Extracting Classification Rules from Trees

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Decision Tree

Bayesian Classification

Ensemble Methods
Prediction

Prediction
Evaluation
Summary

- Represent the knowledge in the form of If-Then rules
- One rule is created for each path from the root to a leaf
- Each attribute-value pair along a path forms a conjunction
- The leaf node holds the class distribution
- Rules are easier for humans to understand
- Example
  - If age = "<=30" AND student = "no" THEN buys\_computer = "no"
  - If age = "<=30" AND student = "yes" THEN buys\_computer = "yes"
  - IF age =">40" AND credit\_rating = "excellent" THEN buys computer = "no"
  - IF age = "<=30" AND credit\_rating = "fair" THEN buys\_computer = "yes"



# Overfitting and Tree Pruning

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Classification and

Prediction
Decision Tree

Classification &NN Ensemble Methods

Prediction
Evaluation

- Overfitting: An induced tree may overfit the training data
  - Too many branches, some may reflect anomalies due to noise or outliers
  - Poor accuracy for unseen samples
- Two approaches to avoid overfitting
  - Prepruning: Halt tree construction early do not split a node if this would result in the goodness measure falling below a threshold
    - Difficult to choose an appropriate threshold
  - Postpruning: Remove branches from a "fully grown" tree get a sequence of progressively pruned trees
    - Use a set of data different from the training data to decide which is the "best pruned tree"



### Summary of Decision Tree

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Prediction

Bayesian Classification

Ensemble Methods
Prediction
Evaluation

Summary

#### ID3

- Select the attribute with the **highest information gain**
- Information Gain is biased towards attributes with a large number of values
- C4.5
  - Select the attribute with the **highest** gain ratio
  - Gain ratio tends to prefer unbalanced splits in which one partition is much smaller than the other
- CART
  - Select the attribute with the **lowest gini index**
  - Gini index is biased towards multivalued attributes
  - Gini index has difficulty when # of classes is large
  - Gini index tends to favor tests that result in equal-sized partitions and purity in both partitions



# Summary of Decision Tree

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Classification
Classification and
Prediction

Decision Tree

Bayesian Classification

Ensemble Methods
Prediction
Evaluation

- The maximum number of leaf nodes in tree is N, where N is the number of examples in the training dataset
- The maximum length of the tree is <u>a</u>, where <u>a</u> is the number of attributes in the training dataset
- The maximum number of nodes in the tree is N+a



# **Evaluating Classifier Accuracy**

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Prediction

Decision Tree

Bayesian Classification

kNN Ensemble Methods

Prediction Evaluation

- Holdout
  - Train on 2/3
  - Test on 1/3
- Cross validation: k-fold cross validation
  - Partition data set into k parts
  - Train on random (k-1) parts, test on 1 part
  - Repeat k times, or more
  - Average accuracy



#### Comment on Decision Tree Induction

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Classification and Prediction

Decision Tree

Classification

kNN

Ensemble Methods

Ensemble Method Prediction Evaluation

- Relatively faster learning speed(than other classification methods)
- Convertible to simple and easy to understand classification rules
- Comparable classification accuracy with other methods
- Comparably scalable to large database



#### Enhancements to Basic Decision Tree Induction

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Classification Classification and

Decision Tree

Classification
&NN
Ensemble Methods
Prediction

Prediction Evaluation

- Allow for continuous-valued attributes
  - Dynamically define new discrete-valued attributes that partition the continuous attribute value into a discrete set of intervals
- Handle missing attribute values
  - Assign the most common value of the attribute
- Attribute construction
  - Create new attributes based on existing ones



### Bayesian Classification

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Classification
Classification and

Prediction
Decision Tree

Bayesian Classification

kNN kNN

Ensemble Methods Prediction

Evaluation

Summary

#### A statistical classifier

- Perform probabilistic prediction, i.e., predict class membership probabilities
- Foundation
  - Based on Bayes' Theorem
- Assumption
  - The effect of an attribute on a given class is independent of other attributes
- Performance
  - A simple Bayesian classifier, naïve Bayesian classifier, has comparable performance with decision tree and selected neural network classifiers



#### Bayesian Theorem: Basics

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Classification and Prediction

Decision Tree Bayesian Classification

kNN Ensemble Methods

Prediction Evaluation

Summary

Classification

ullet Let X be a data sample, class label is unknown

- ullet Let H be a hypothesis, e.g., X belongs to class C
- ullet Classification is to determine P(H|X), the probability that the hypothesis holds given the observed data sample X
- P(H): the initial probability
  - ullet E.g., X will buy computer, regardless of age, income,...
- $\bullet$  P(X): probability that sample data is observed
- P(X|H): the probability of observing the sample X, given that the hypothesis holds
  - E.g., Given that *X* will buy computer, what is the prob. that *X* is 31..40?



#### Bayesian Theorem

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Classification
Classification and
Prediction

Prediction Decision Tree

Bayesian Classification

kNN

Ensemble Methods
Prediction
Evaluation

Summary

• Given training data X, probability of a hypothesis H, P(H|X) follows the Bayesian Theorem

$$P(H|X) = \frac{P(X|H)P(H)}{P(X)}$$

- Predict X belongs to  $C_i$  iff the probability  $P(C_i|X)$  is the highest among all the  $P(C_k|X)$  for all the k classes
- Practical difficulty: require initial knowledge of many probabilities, significant computational cost



### Naïve Bayesian Classifier

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Classification

Prediction
Decision Tree
Bayesian

Classification

Ensemble Methods
Prediction

- Let  $\mathcal{D}$  be a training set of tuples and their associated class labels, and each tuple is represented by an n- dimensional attribute vector  $X = (x_1, x_2, ..., x_n)$
- Suppose there are m classes  $C_1, C_2, ..., C_m$
- $\bullet$  Classification is to derive the maximum posteriori, i.e., the maximal  $P(\,C_i|X)$
- This can be derived from Bayes Theorem

$$P(C_i|X) = \frac{P(X|C_i)P(C_i)}{P(X)}$$

- Since P(X) is constant for all classes, only  $P(C_i|X) = P(X|C_i)P(C_i) \text{ needs to be maximized}$
- $P(C_i)$  can be obtained from training data set  $s_i/s$



# Derivation of Naïve Bayes Classifier

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Classification Classification and Prediction

Prediction Decision Tree

Bayesian Classification

kNN Ensemble Methods

Prediction
Evaluation

Summary

• Assumption: attribute are conditionally independent (i.e., no dependence relation between attributes),  $X = (x_1, x_2, ..., x_n)$ 

$$P(X|C_i) = \prod_{k=1}^{n} P(x_k|C_i) = P(x_1|C_i) \times P(x_2|C_i) \times ... \times P(x_n|C_i)$$

- This greatly reduces the computation cost: Only counts the class distribution
- If attribute  $A_k$  is **categorical**,  $P(x_k|C_i) = \frac{s_{ik}}{s_i}$ , count the distribution



# Derivation of Naïve Bayes Classifier

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Classification
Classification and
Prediction

Decision Tree Bayesian

Classification

&NN Ensemble Methods

Prediction Evaluation

Summary

• If attribute  $A_k$  is **continuous-valued**,  $P(x_k|C_i)$  is usually computed based on Gaussian distribution with a mean  $\mu$  and standard derivation  $\sigma$ ,

$$g(x,\mu,\sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{\frac{-(x-\mu)^2}{2\sigma^2}}$$

• Then,  $P(x_k|C_i)$  is calculated by

$$P(x_k|C_i) = g(x_k, \mu_{C_i}, \sigma_{C_i})$$

• The mean  $\mu$  and standard derivation  $\sigma$  can be easily estimated according the training data



#### Exercise

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Classification

Classification and Prediction Decision Tree

Bayesian

Classification &NN

Ensemble Methods
Prediction
Evaluation

age	income	student	credit_rating	buy_computer		
<= 30	high	no	fair	no		
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> 40	medium	no	fair	yes		
> 40	low	yes	fair	yes		
> 40	low	yes	excellent	no		
31 - 40	low	yes	excellent	yes		
<= 30	medium	no	fair	no		
<= 30	low	yes	fair	yes		
> 40	medium	yes	fair	yes		
<= 30	medium	yes	excellent	yes		
31 - 40	medium	no	excellent	yes		
31 - 40	high	yes	fair	yes		
> 40	medium	no	excellent	no		

- Predict what class does the data sample X = (age <= 30, Income = medium, Student = yes, Credit\_rating = Fair) belong to?</p>
- Class:  $C_1$ -buys\_computer = "yes",  $C_2$ -buys\_computer = "no"





#### Solution

Introduction to Data Mining

Jun Huang

Classification Classification and Prediction

Decision Tree

Bayesian Classification

Classificatio &NN

Ensemble Methods

Prediction Evaluation

Summary

#### • Compute $P(C_i)$ :

- $P(buys\_computer = "yes") = 9/14 = 0.643$
- $P(buys\_computer = "no") = 5/14 = 0.357$
- Compute  $P(X|C_i)$  for each class:
- $P(age = " \le 30" | buys\_computer = "yes") = 2/9 = 0.222$
- $P(age = " \le 30" | buys\_computer = "no") = 3/5 = 0.6$
- $P(income = "medium" | buys\_computer = "yes") = 4/9 = 0.444$
- $P(income = "medium" | buys\_computer = "no") = 2/5 = 0.4$
- $P(student = "yes" | buys\_computer = "yes) = 6/9 = 0.667$
- $P(student = "yes" | buys\_computer = "no") = 1/5 = 0.2$
- $P(credit\_rating = "fair" | buys\_computer = "yes") = 6/9 = 0.667$
- $\bullet \ \ P(credit\_rating = "fair" | buys\_computer = "no") = 2/5 = 0.4$



#### Solution

Introduction to Data Mining

Jun Huang

Classification
Classification and
Prediction
Decision Tree

Bayesian Classification

L'NN

Ensemble Methods
Prediction
Evaluation

- Test example:  $X = (age \le 30, Income = medium, Student = yes, Credit\_rating = Fair)$
- Compute  $P(X|C_i)$ :
- $P(X|buys\_computer = "yes") = 0.222 \times 0.444 \times 0.667 \times 0.667 = 0.044$
- $P(X|buys\_computer = "no") = 0.6 \times 0.4 \times 0.2 \times 0.4 = 0.019$
- Compute  $P(C_i|X) = P(X|C_i) * P(C_i)$ :
- $P(X|buys\_computer = "yes") \times P(buys\_computer = "yes") = 0.028$
- $P(X|buys\_computer = "no") \times P(buys\_computer = "no") = 0.007$
- Therefore, X belongs to class "buys\_computer = yes"



#### Naïve Bayesian Classifier: Comments

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Classification
Classification and
Prediction
Decision Tree

Bayesian Classification

Classification &NN

Ensemble Methods
Prediction
Evaluation

- Advantages
  - Easy to implement
  - Good results obtained in most of the cases
- Disadvantages
  - Assumption: class conditional independence, therefore loss of accuracy
  - Practically, dependencies do exist among variables
    - E.g., hospitals: patients; profile: age, family history, etc; symptoms:fever, cough etc; disease: lung cancer, diabetes, etc.
    - Dependencies among these cannot be modeled by Naïve Bayesian Classifier
- How to deal with these dependencies?
  - Bayesian Belief Networks



#### k Nearest Neighbors Algorithm

Introduction to Data Mining

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Classification

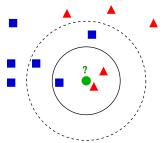
Classification an Prediction Decision Tree

Classification

kNN Ensemble Methods

Prediction Evaluation

- ullet All instances correspond to points in the  $\mathbb{R}^D$  space
- The nearest neighbor is defined in terms of Euclidean distance,  $dist(X_1, X_2)$ , or other distance measures
- Target function could be discrete-valued or real-valued
- ullet For discrete-valued, k-NN returns the most common value among the k training examples nearest to  $X_q$





#### Exercise

Introduction to Data Mining

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Classification

Classification and

Decision Tree Bavesian

Classification

Ensemble Methods

Prediction Evaluation

Summary

• Consider the one-dimensional data set. Please classify the data point x = 5.0 according to its 1-, 3-, and 5-nearest neighbors (using majority vote).

$\boldsymbol{x}$	y
0.5	-
3.0	-
4.5	+
4.6	+
4.9	+
5.2	-
5.3	-
5.5	+
7.0	-
9.5	-



#### Exercise

Introduction to Data Mining

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Classification

Classification and Prediction Decision Tree

Bayesian Classification

Ensemble Methods
Prediction
Evaluation

Summary

ullet Consider the one-dimensional data set. Please classify the data point x=5.0 according to its 1-, 3-, and 5-nearest neighbors (using majority vote).

$\boldsymbol{x}$	y	$dis\left( x_1-x_2 \right)$
0.5	-	4.5
3.0	-	2
4.5	+	0.5
4.6	+	0.4
4.9	+	0.1
5.2	-	0.2
5.3	-	0.3
5.5	+	0.5
7.0	-	2
9.5	_	4.5

How about k=4 ?



### Discussion on the k-NN Algorithm

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Classification

Classification an Prediction Decision Tree

Classification

Ensemble Methods

Prediction Evaluation

- k-NN for real-value prediction for a given unknown tuple
  - Returns the mean value of the k nearest neighbors
- Robust to noisy data by averaging k-nearest neighbors
- Distance between neighbors could be dominated by the irrelevant attributes
  - To overcome it, eliminate irrelevant attributes
- Lazy-learner
  - Not build a classifier
  - Store all the training samples
  - High computational cost for each new tuple



#### Issues to kNN Algorithm

Introduction to Data Mining

• The choice of k

- If k is too small, then the resut can be sensitive to noise points
- If k is too large, then the neighborhood may include too many points from other classes

#### Combing the nearest neighbors class labels

- Maiority vote
- The nearest neighbors may vary widely in their distance, and the closer neighbors more reliably indicate the class of the object
- Weights each object's vote by its distance

#### The choice of distance measure

• Euclidean distance, cosine similarity, Manhattan distance, Metric Learning, .etc

#### High computation

- Find the k nearest neighbors for each test example
- Make use of structure of data, e.g., nearest neighbor graphs, minimum spanning trees, relative neighborhood graphs, Delaunay triangulations, and Gabriel graphs,...

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Classification

Decision Tree Classification

Ensemble Methods

Prediction Evaluation



#### Ensemble Methods:Increasing the Accuracy Bagging and Boosting

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Classification Decision Tree

Classification

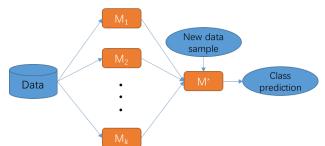
Ensemble Methods

Prediction Evaluation

Summary

#### Ensemble methods

- Use a combination of models to increase accuracy
- Combine a series of k learned models,  $M_1, M_2, ..., M_k$ , with the aim of creating an improved model  $M^*$
- Popular ensemble methods
  - Bagging
  - Boosting





# Bagging: Bootstrap Aggregation

Introduction to Data Mining

Jun Huang

Classification

Classification and Prediction Decision Tree

Bayesian Classification &NN

Ensemble Methods

Prediction Evaluation

Summary

Analogy:Diagnosis based on multiple doctors' majority vote

- Training
  - Give a data set  $\mathcal D$  of N samples, at each iteration i, a training set  $\mathcal D_i$  is sampled with replacement from  $\mathcal D$
  - ullet A classifier model  $M_i$  is learned for each training set  $\mathcal{D}_i$
- ullet Classification: classify an unknown data sample X
  - ullet Each classifier  $M_i$  returns its class prediction
  - $\bullet$  The bagged classifier  $M^*$  counts the votes and assigns the class with the most votes to X



# Bagging: Bootstrap Aggregation

Introduction to Data Mining

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#### Classification

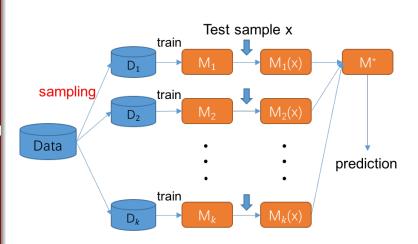
Classification and Prediction

Decision Tree

Bayesian Classification

#### Ensemble Methods

Prediction Evaluation



• 
$$M^*(x) = maxcount_t M_t(x)$$





# Bagging: Bootstrap Aggregation

Introduction to Data Mining

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Classification

Classification and Decision Tree

Classification

Ensemble Methods

Prediction Evaluation

Summary

 Prediction: can be applied to the prediction of continuous values by taking the average value of each prediction for a given test tuple

- Accuracy
  - Often significant better than a single classifier derived from
  - For noise data: not considerably worse, more robust
  - Proved improved accuracy in prediction



#### Exercise

Introduction to Data Mining

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Classification and

Decision Tree
Bayesian
Classification

kNN
Ensemble Methods
Prediction
Evaluation

Summary

ining

Х	0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0
у	1	1	1	-1	-1	-1	-1	1	1	1

Examples chosen for training in each round are shown below:

Following is a data set to construct a bagging classifier

Х	0.1	0.2	0.2	0.3	0.4	0.4	0.5	0.6	0.9	0.9
У	1	1	1	1	-1	-1	-1	-1	-1	- 1
Cla	Classifier: ① $x \le 0.35 - y = 1$ , ② $x > 0.35 - y = -1$									
X	0.1	0.2	0.3	0.5	0.5	0.8	0.9	1	1	1
У	1	1	1	-1	-1	1	1	1	1	1
Cla	Classifier: ① $0.4 <= x <= 0.55 -> y=-1$ , ② $x>0.55 -> y=1$ , ③ $x<0.4 -> y=1$									
X	0.1	0.2	0.3	0.4	0.4	0.5	0.7	0.7	0.8	0.9
У	1	1	1	-1	-1	-1	-1	-1	1	1
Cla	Classifier: ① $x <= 0.35 -> y = 1$ , ② $0.35 <= x <= 0.75 -> y = -1$ , ③ $x > 0.75 -> y = 1$									

Please predict the class label for x = 0.38?



# Boosting

Introduction to Data Mining

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Classification
Classification and
Prediction
Decision Tree

Bayesian Classification &NN

Ensemble Methods

Evaluation

- Analogy: Consult several doctors, based on a combination of weighted diagnoses - weight assigned based on the previous diagnosis accuracy
- How boosting works?
  - After a classifier  $M_i$  is learned, the weights are updated to allow the subsequent classifier  $M_{i+1}$  pay more attention to the training tuples that were misclassified by  $M_i$
  - ullet A series of k classifiers are iteratively learned
  - $\bullet$  The final  $M^*$  combines the votes of each individual classifier, where the weight of each classifier's vote is a function of its accuracy



# Boosting

Introduction to Data Mining

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#### Classification

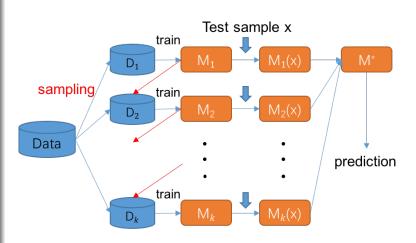
Classification and Prediction

Decision Tree

Bayesian Classification

#### Ensemble Methods

Prediction Evaluation



• 
$$M^*(x) = \operatorname{argmax}_{M_c} \sum_{t}^{k} w_t M_t(x)$$





# Boosting

Introduction to Data Mining

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Classification
Classification and

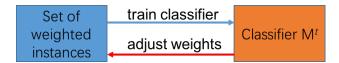
Decision Tree Bayesian

Classification kNN

Ensemble Methods

Prediction Evaluation

- The boosting algorithm can be extended for the prediction of continuous values
- Comparing with bagging: boosting tends to achieve greater accuracy, but it also risks overfitting the model to the misclassified data





# Bagging vs. Boosting

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Classification

Classification and Prediction

Bayesian Classification

Ensemble Methods

Prediction Evaluation

Summary

Model training:

Bagging: random sampling, independent classifiers

ullet Boosting: subsequent classifier  $M_{i+1}$  pay more attention to the training tuples that were misclassified by  $M_i$ 

Model usage:

Bagging: equal weight

Boosting: different weights assigned



# Random Forest Tree bagging

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Classification

Classification and Prediction

Bayesian Classification

Ensemble Methods

Prediction Evaluation

Summary

• Given a training set  $\mathcal{D} = \{x_i, y_i\}_{i=1}^n$ ,  $x_i \in \mathbb{R}^d$ , and  $y_i$  is the corresponding class label.

- The procedures of Tree bagging is summarized as following:

  - Sample, with replacement, n training examples from  $\mathcal{D}$ , call  $\mathcal{D}_b = \{x_i, y_i\}_{i=1}^n$ ;
  - **3** Train a classification or regression tree  $f_b$  on  $\mathcal{D}_b$ ;
  - End
- Predictions for unseen samples x' can be made by taking the majority vote in the case of classification trees.
- ullet or by averaging the predictions from all the individual regression trees on x'

$$\hat{f} = \frac{1}{B} f_b(x')$$



#### Random Forest

Introduction to Data Mining

Jun Huang

# Classification Classification and Prediction Decision Tree

Bayesian Classification kNN

Ensemble Methods

Prediction Evaluation

- Random forests differ in only one way from Tree Bagging
  - They use a modified tree learning algorithm that selects, at each candidate split in the learning process, a random subset of the features.

  - Sample, with replacement, n training examples with p features from  $\mathcal{D}$ , call  $\mathcal{D}_b = \{x_i, y_i\}_{i=1}^n, x_i \in \mathbb{R}^p$ ;
  - **3** Train a classification or regression tree  $f_b$  on  $\mathcal{D}_b$ ;
  - End
- Typically, for a classification problem with d features,  $\sqrt{d}$  (rounded down) features are used in each split.
- For regression problems the inventors recommend d/3 (rounded down) with a minimum node size of 5 as the default. (The Elements of Statistical Learning, 2nd ed.)



#### Random Forest

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Classification
Classification and
Prediction
Decision Tree

Bayesian Classification

Ensemble Methods

Prediction Evaluation

- Decision trees are a popular method for various machine learning tasks. Tree learning comes closest to meeting the requirements for serving as an off-the-shelf procedure for data mining
- It is invariant under scaling and various other transformations of feature values, is robust to inclusion of irrelevant features
- Random forests or random decision forests are an ensemble learning method for classification, regression and other tasks
- Random decision forests correct for decision trees' habit of overfitting to their training set



#### What is Prediction?

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Classification

Decision Tree

Classification

Ensemble Methods

Prediction Evaluation

- Numerical prediction is similar to classification
  - Construct a model
  - Use model to predict continuous or ordered value for a given input
- Prediction is different from classification.
  - Classification refers to predict categorical class label
  - Prediction models continuous valued functions
- Major method for prediction: regression
  - Model the relationship between one or more independent or predictor variables and a dependent or response variable
- Regression analysis
  - Linear and multiple regression
  - Non-linear regression
  - Other regression methods: generalized linear model, Poisson regression, log-linear models, regression trees, logistic regression ◆ロト ◆倒 ト ◆ 重 ト ◆ 重 ・ 夕 Q (\*)



### Linear Regression

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Classification

Classification and Decision Tree

Classification **kNN** 

Ensemble Methods

Prediction

Evaluation Summary

- Linear regression: a response variable y and a single predictor variable x,  $y = w_0 + w_1 x$ , where  $w_0$  and  $w_1$  are regression
- Method of least squares: estimate the best-fitting straight line,  $w_1 = \frac{\sum_{i=1}^{|D|} (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^{|D|} (x_i - \bar{x})^2}$ , and  $w_0 = \bar{y} - w_1 \bar{x}$



#### Linear Regression Multiple linear regression

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Classification

Classification and Decision Tree

Classification

Ensemble Methods

Prediction Evaluation

- Multiple linear regression: more than one predictor variable
  - Training data is of the form  $(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), ..., (\mathbf{x}_{|D|}, y_{|D|})$

$$\mathbf{A} [\mathbf{A}_1, g_1], (\mathbf{A}_2, g_2), \dots, (\mathbf{A}_{|D|}, g_{|D|})$$

$$\mathbf{A} [\mathbf{A}_1, \mathbf{Y}_1, \mathbf{Y}_2, \mathbf{Y}_3] \in \mathbb{R}^{d \times n} \mathbf{Y} = [y_1, y_2, y_3]$$

- Let  $\mathbf{X} = [\mathbf{x}_1, \mathbf{x}_2, ..., \mathbf{x}_n] \in \mathbb{R}^{d \times n}, \mathbf{y} = [y_1, y_2, ..., y_n]^T$
- Linear regression:  $y = \mathbf{x}^T \mathbf{w} + w_0$
- where  $\mathbf{w} = [w_1, w_2, ..., w_d]^T \in \mathbb{R}^d$  is the regression coefficients, the bias  $w_0$  can be absorbed into w when the constant value 1 is added as an additional dimension for each data  $\mathbf{x}_i (1 \leq i \leq n)$  , so we can obtain  $\mathbf{y} = \mathbf{x}^T \mathbf{w}$
- Apply the least square loss:

$$J(\mathbf{w}) = \frac{1}{2} \sum_{i=1}^{n} (\mathbf{x}_{i}^{T} \mathbf{w} - y_{i})^{2}$$

$$= \frac{1}{2} \|\mathbf{X}^{T} \mathbf{w} - \mathbf{y}\|_{2}^{2}$$

$$= \frac{1}{2} (\mathbf{X}^{T} \mathbf{w} - \mathbf{y})^{T} (\mathbf{X}^{T} \mathbf{w} - \mathbf{y})$$



# Linear Regression Multiple linear regression

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#### Classification

Classification and

Prediction

Decision Tree

Classification

kNN Ensemble Methods

Prediction

Evaluation

Summary

$$J(\mathbf{w}) = \frac{1}{2} (\mathbf{X}^T \mathbf{w} - \mathbf{y})^T (\mathbf{X}^T \mathbf{w} - \mathbf{y})$$
$$= \frac{1}{2} (\mathbf{w}^T \mathbf{X} \mathbf{X}^T \mathbf{w} - \mathbf{w}^T \mathbf{X} \mathbf{y} - \mathbf{y}^T \mathbf{X}^T \mathbf{w} + \mathbf{y}^T \mathbf{y})$$

• Solving  $\mathbf{w}$ : Setting the derivative of  $J(\mathbf{w})$  with respect to  $\mathbf{w}$  to zero

$$\frac{\partial J(\mathbf{w})}{\partial \mathbf{w}} = \mathbf{X} \mathbf{X}^T \mathbf{w} - \mathbf{X} \mathbf{y} = 0$$
$$\mathbf{w} = (\mathbf{X} \mathbf{X}^T)^{-1} \mathbf{X} \mathbf{y}$$

• Note:  $\mathbf{X} \in \mathbb{R}^{(d+1) \times n}$ ,  $\mathbf{w} \in \mathbb{R}^{d+1}$ 





# Nonlinear Regression

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A polynomial regression model can be transformed into linear regression model. For example

$$y = w_0 + w_1 x + w_2 x^2 + w_3 x^3$$

• It can be convert to linear with new variables:

$$x_1 = x, x_2 = x^2, x_3 = x^3$$

$$y = w_0 + w_1 x_1 + w_2 x_2 + w_3 x_3$$

- There are many nonlinear regression models, e.g., Exponential, power, and log functions
- $y = \beta_0 e^{\beta_1 x}$ : let  $y' = \ln y$ ,  $\beta'_0 = \ln \beta_0$ , x' = x, than it can be convert to a linear model  $y' = \beta'_0 + \beta_1 x'$

Classification and Prediction Decision Tree

Bayesian Classification

kNN Ensemble Methods

Prediction

Evaluation Summary



# Classifier Accuracy Measures

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Classification
Classification and
Prediction
Decision Tree

Bayesian Classification

kNN Ensemble Methods

Prediction

Summary

Evaluation

- ullet Accuracy of a classifier M: percentage of test samples that are correctly classified by the model M
  - Given m classes,  $CM_{i,j}$  is an entry in a **confusion matrix** and it indicates # of samples in class i that are labeled by the classifier as class j
  - Accuracy = (t-pos + t-neg)/(pos + neg)
  - ullet Error rate (misclassification rate) of M=1 Accuracy

		Predict		
		$C_1$	$C_2$	Total
Actual	$C_1$	True positive	False negative	pos
class	$C_2$	Flase positive	True negative	neg
	Total	t-pos + f-pos	t-neg + f-neg	pos+neg



# Classifier Accuracy Measures

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Classification
Classification and
Prediction
Decision Tree

Bayesian Classification

Ensemble Methods

Prediction Evaluation

- Alternative accuracy measures
- sensitivity = t-pos/pos, true positive recognition rate, also called "recall"
- specificity = t-neg/neg, true negative recognition rate
- precision = t-pos/(t-pos + f-pos)
- recall = t-pos/(t-pos + f-neg)
- accuracy = (t-pos + t-neg)/(pos + neg)
- $f_1 = (1+\alpha^2) \times \operatorname{precision} \times \operatorname{recall} / (\alpha^2 \operatorname{precision} + \operatorname{recall}) = 2 \times \operatorname{t-pos}/(2 \times \operatorname{t-pos} + \operatorname{f-neg} + \operatorname{f-pos}), \alpha \text{ is usually set to be } 1$



#### ROC and AUC

Introduction to Data Mining

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Classification
Classification and
Prediction

Decision Tree Bayesian

Classification kNN

Ensemble Methods Prediction

Evaluation Summary

- The ROC (Receiver Operating Characteristic) curve is created by plotting the true positive rate (TPR) against the false positive rate (FPR) at various threshold settings.
- true positive rate (TPR): t-pos/pos, recall, sensitivity
- false positive rate (FPR): f-pos/neg, 1-specificity



# ROC and AUC Example

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#### Classification

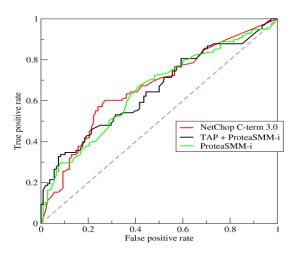
Classification and Prediction

Decision Tree Bayesian

Classification

Ensemble Methods

Prediction Evaluation





# ROC and AUC Key points

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Classification and

Decision Tree Bayesian Classification

kNN Ensemble Methods

Prediction

- (0,0): f-pos=0, t-pos=0. It means that all the tuples are classified as negative.
- (0,1): f-pos=0, t-pos=pos. It indicates that all the tuples are correctly classified.
- (0,1): f-pos=neg, t-pos=0. It indicates that all the tuples are incorrectly classified.
- (1,1): f-pos=neg, t-pos=pos. It indicates that all the tuples are classified as positive.



#### ROC and AUC

Introduction to Data Mining

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Classification

Classification and

Decision Tree

Classification

Ensemble Methods

Prediction

Evaluation

Summary

 AUC: Area under ROC curve, the AUC value is equivalent to the probability that a randomly chosen positive example is ranked higher than a randomly chosen negative example



# Summary

Introduction to Data Mining

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Classification

- Bagging and Boosting can be used to increase overall accuracy by learning and combing a series of individual models
- No single methods has been found to be superior over all others for all data sets
- Issues such as accuracy, training time, robustness, interpretability, and scalability must be considered
- *k*-fold cross validation is a recommended method for accuracy estimation