

Google LLC is an American multinational technology company focusing on artificial intelligence,[9] online advertising, search engine technology, cloud computing, computer software, quantum computing, e-commerce, and consumer electronics. It has often been considered "the most powerful company in the world"[10] and as one of the world's most valuable brands due to its market dominance, data collection, and technological advantages in the field of artificial intelligence.[11][12][13] Its parent company Alphabet is often considered one of the Big Five American information technology companies, alongside Amazon, Apple, Meta, and Microsoft.