



Investment Insights

The purpose of the analysis is to see the evolution of investment funding across the years and relationship between amounts raised by companies and post money valuation.

40.000

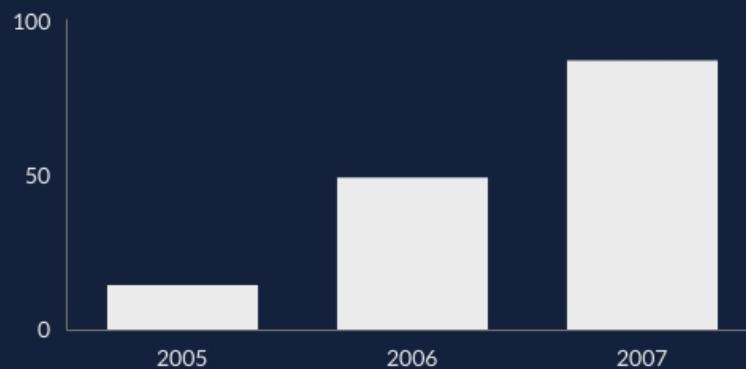
total amount of all investment

65%

Series A investment of all
investment types

2007

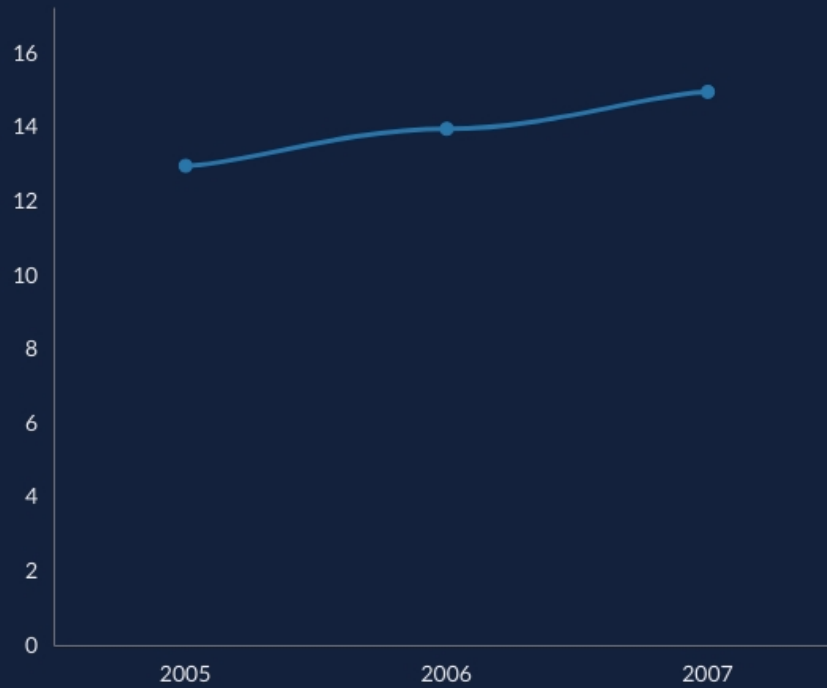
Year



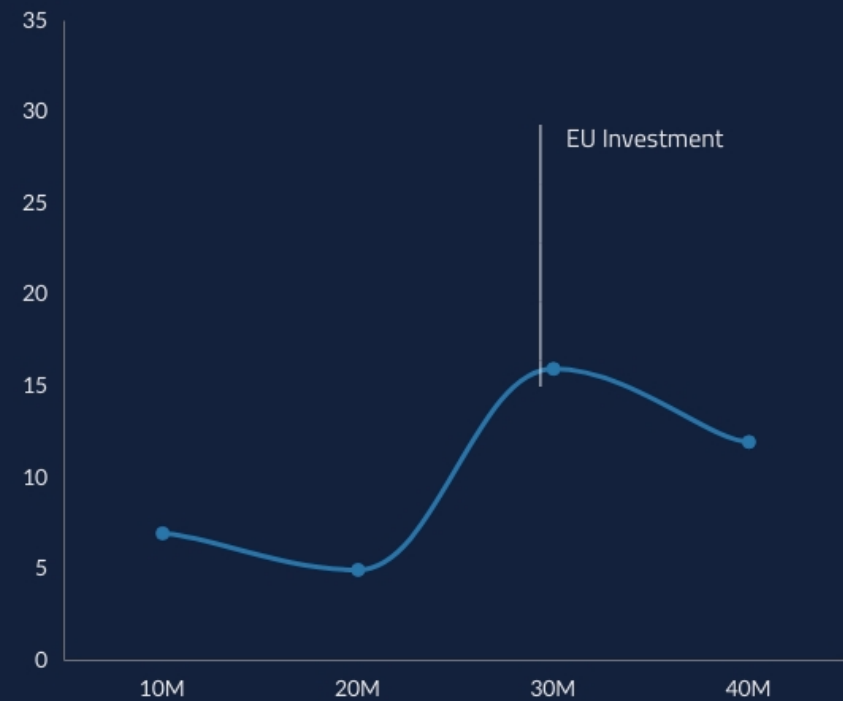
2007 numbers

in 2007 European type investment roared across the companies which shows the facility to access the funding as well as the need.

Investment amount raised by companies

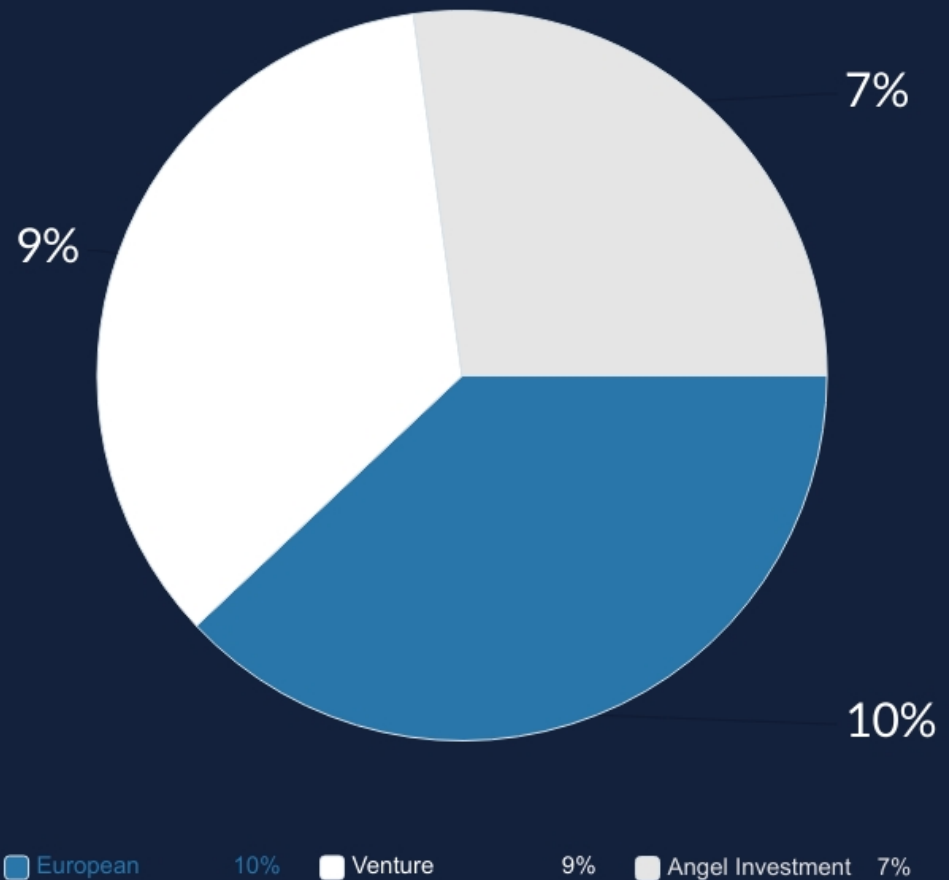


2007 investment trends through funding types



Funding type distribution across the amount raised by companies.

Companies seem to prefer Series A funding, followed by Series C and then Angel funding. This leads to the idea that since there is a steady growth of startups, there could be implemented some facilitations on the Angel investment side in order to encourage it.





2007 is best year Post money valuation is goes hand in had with raised amount as there is higher valuation where the amount raised is high. worth looking at the economic context to see level of funding attraction best amounts raised from series A+ followed by Angel there is a weak correlation between post money valuation and amount raised the relationship between funding type and raised amounts shows which type of funding is more accessible. Series B and angel. where there is lower amounts raised for other types of funding, there's less access for ex. ventures and others. regplots show that types of funding reveal not only the type of company but also the amount of money companies can usually raise using the types of funding. worth checking domain of topic and type company.

THANK YOU

Presented By: Hirsch BI Solutions

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