

**BSc (Hons) in Information Technology**

# IT3060 – Human Computer Interaction Year III, Semester II, 2020

**Tutorial Cover Sheet**

|  |  |
| --- | --- |
| **Tutorial No** | Tute 3 |
| **Batch No** | WE\_IT\_Y3s2 |
| **Group No** | G2.1 |



|  |  |  |
| --- | --- | --- |
|  | **Student Registration Number** | **Student Name /(Contact Number)** |
| **1** | **IT18110494** | **Yatagama H.C** |

1. What is a user research and explain the importance of it?

User research describes the effort of understanding the big picture context of who our users are and what they need from us — so that we design digital experiences that they value.

Importance of a user research

* It helps us to understand who we’re designing and publishing for, within which usage contexts
* To get feedback on the usability and effectiveness of our products and services
* finding out what ‘better’ looks like, from the perspective of those we seek to serve

1. Briefly explains Need Finding Technique in design thinking

1