

INFORMATION TO MOBILE ORGANIZERS



Dr. Jeewanee Galleherage
MBBS, DTM,
MD (TRANSFUSION MED)

Welcoming the organizer



- Warm welcome & Thanking the organizer
- Discuss about his organization or indication for the program
- First Time/ regular
- Past experiences on organizing a program
- Requirement of in-written request in a letterhead / Rubber Stamp
 - Date/Venue/Number of donors
 - Name of contactable person/ telephone nos –Cell/Land
- Importance of regular correspondence

General Introduction of donor selection criteria

- Age
 - Weight
 - Frequency –(Not donated whole blood in last 4/12 – male/female)
 - Must be in good health – not on any drugs (But explain allowed drugs)
 - Not in fasting
 - Adequate sleep
 - Not exerted
- ID card / DL
Donor Booklet

Importance of safe blood collection

Explain

- The value of VNRBD
- Rejection of donors with high risk behavior (Window period)
- High risk behaviors
- Importance of donor questionnaire
- Importance of individual filling of the questionnaire
- Why not to force anybody to donate.
- Places/Clinics available to check for TTI

Availability of support from NBTS

- Education Programs
- Video Clips / Films
- Pre inspection of the venue
- Availability of facilities for in-house donation



Minimum expected number of donors

- Usually > 50 units
- 100 units/team – cost effective
- Any change or cancellation of the program – To inform the relevant officers of the BB as soon as possible (Inform in -written)
- Discuss the requirement (Excess stocks /Shortage) with the blood bank before the last advertising – will help to manage stocks effectively

Selection of a date

- Public Holidays & Weekends – More demand for the date
May need to reserve early
Usually more collection in NBTS
- Promote weekdays – Consider specially platelet need
Less collection in NBTS
- Can consider – Birthdays / anniversaries etc.



Time



- From 9 am to 3 pm (stop the issuing of donor declaration form)
- Why? Component production
- But in special situations can consider some changes– Heavy mobiles
With the agreement of Blood bank team + Hospital +NBC

Place (Venue)

- Public - Religious Places / Society Buildings/ School Buildings
No inhibition of people to reach to a public venue
- Private – Banks / Government Offices / Garment Factories
Restriction of entry to the publics

Easily Reachable / Easy access to transport / vehicle parking
Clean Environment, friendly & calm / Spacious /
Water / Electricity/ Toilets / waste disposal (Non Clinical)

Building

- Must be a permanent building. Safety of the donors are important.
- Ground floor is ideal. If using upper floors check for the availability of lifts.
- Explain the importance of well ventilated, well lighted spacious requirement.

Organizing the event

Advise the organizer to form committees
Advertising Committee
Venue Arrangement Committee
Food Committee
And to nominate main coordinators

Finding Donors

If it is an organization or an office (workplace)
- Notice Boards / Banners / through emails / Special announcements through public announcement system
If it is common venue
-Banners/Posters/ Media/ Social Media/ Loudspeakers, radio and Television.

Advertising



- Advise not to violate rules & regulations
 - Get the permission of the police to use loudspeakers
 - Paste posters only on permitted spaces.

Before advertising discuss the contents with blood bank

Timing of posters – 2 weeks before & 2 -3 days before the event

During the day of the program

Provide clear information on arranging the site

Adequate space for donors to fill donor declaration forms

Providing pens for donors to fill the forms

Special place for donor counselling for the doctor to maintain the confidentiality.

Highlight the importance of keeping the refreshment area within the same room.

Refreshments

- Ask the organizer to not to spend unnecessarily on refreshments
- King coconut -“Thambili” - is an ideal refreshment but cost??



- A snack with a soft drink (But can offer Tea / Milk / etc) is sufficient.
- It should not be a heavy meal.
- Food must be hygienic
- Drinking water must be available.



Gifts for donors



- Never offer valuable gifts – Why?
- A small souvenir or a certificate can be offered – Not a must.

