# **Hicham Taabani Portfolio**

UI/UX Designer, UX Writer & Product Manager





hishamtaabani@gmail.com

Github Linkedin

Mobile: 0563974497

## Salam

My Name is Hicham Taabani

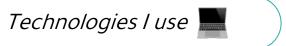


I build products and apps that aim to make a difference in people's life.



B.Sc. Information Technology (Second honor) King Abdulaziz University

Willing to relocate, work remotely



















Business Goals

Your Product

User Needs













#### **Project Background:**

Having a life as a student is more than enough and getting the information doesn't suppose to be challenging for the students, the main problem is that there is no reliable source of information for the students.

So, we hope that our project will help the students to reach their maximum potential and not worry about having to look everywhere for the information they need. By making one reliable source for the faculty students.

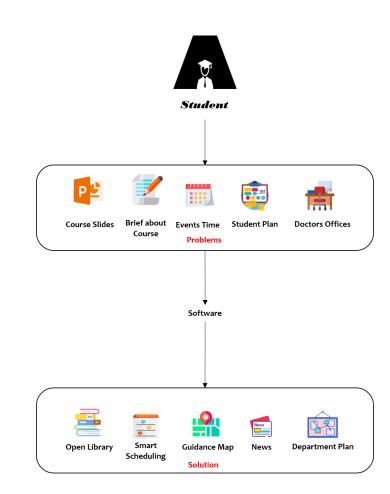
#### **Project Definition:**

When the student arrives to the faculty he doesn't know where to get the information, because there are multiple sources like social media WhatsApp, twitter, and blackboard. This could be confusing for the students.

#### **Project Objectives**

Our objective is to make the faculty environment for the students much more productive wither it is for studying or even for the extracurricular activity, especially now since we are in the online . communication between the faculty and the students have not been more important than now, we hope that our application will be the gate for the students to know everything they need in there 4 years in the faculty and that our application will make the students:

- Can see all the news and get the Student activity certificate.
- Can get access to any subject information and slides anytime they want.
- Always know where and how to go in the faculty.
- that know every major and its plan in the faculty.
- Have training opportunities in there major.
- Know what certificate they need to work for next.
- Have an idea about each subject they are going to take in each semester.





#### **Proposed Solution:**

All these problems we can solve them by one simple solution, we introduce FCIT App this application is unlike any other product made by the university. What's different about it when you compare it to MyKAU app and Blackboard app is the exclusivity it offers for FCIT Students and professors.

#### My Roles:

- Plan and conduct user research, benchmarking and competitor analysis.
- Create user stories, personas, user journey mapping and storyboards.
- Determine information architecture.
- Translate concepts into user flows, wireframes, mockups and prototypes
- Design UML Diagrams.
- Create UX Writing.
- Define the visual style and illustrate graphics to create the brand identity.
- Conduct usability testing.















The spread of **COVID-19** Virus over the globe has led to the shout down for many Quran institutions around the world to keep students safe. However, many students were unable to learn Quran because there is not any online platform that facilitate the learning process of Quran.

quick tool for Quran teachers. What it does It is a web-based platform that has a user-friendly interface. Using Al and speech recognition to evaluate student reciting of the Nobel Quran and assesses the teacher to evaluate his students. There are simply two types of accounts, teacher account which allows the user to create new Halaqh selecting the required Quran chapter and verses to be recited. After the creation of the Halaqh a unique code can be shared to allow students to join the Halaqh and recite Quran. After the student join the Halaqh by entering the code he can submit his reciting of Quran, an automatic result of his reciting generated by Al will be shown to the owner of the Halaqh as the student submit the reciting.

#### My Roles:

- Determine information architecture.
- User Interview and Research.
- Create and Translate concepts into user flows and prototypes
- Developed the Frontend for the User interfaces.
- Define the visual style
- Create UX Writing.
- Conduct usability testing.
- Tools Used:



















#### 



#### **Problem Overview:**

In our university we have an activity certificate that its <u>eligible</u> for those who are effective in attending Activities (requires 50 points: 25 general activates, and 25 for Membership and competitions). the problem is that not all the students know about it. And when we want to attend or explore the Activities, we face many problems like:

- No one reliable source for the Activities: we must join many WhatsApp Groups and follow the Clubs account in twitter and not all the activates we can find it in their account or groups.
- Updates Made: Even when we attend the activity we can not know if there is any updates were made (like if they canceled the activity)
- **Recorded attendees:** the big problem here that the students and Clubs suffer from it, when someone attend, the deanship of student's affairs sometimes miss to record the point in student account. He can receive a certificate but with out points!



Figure 1: shows the certificate when the student achieve the 50 points



Figure 2: shows the General certificate for any activity



Figure 3: Student record points



### **KAU Activities Website**

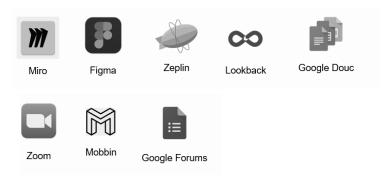
UX/UI & Developing

#### **Our Solution:**

Our website will solve the problem that Students, Clubs, Visitors, Student deanship affairs faced it and make a great experience to find the events and got a clear feedback if the student are eligible to receive the certificate and if not, then what he should do so he can get it soon.

#### My Roles:

- Plan and conduct user research.
- Create user stories, personas, user journey mapping, storyboards and Affinity Diagram.
- Determine information architecture.
- Translate concepts into user flows, wireframes, mockups and prototypes
- Create UX Writing.
- Define the visual style and illustrate graphics to create the brand identity.
- Conduct usability testing, and Validation,





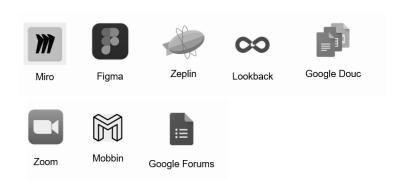


#### App Idea:

Since Our children waste a lot of time playing video games and watching YouTube videos, we designed our app where the father can create an account for his children and start selecting the main questions to display in the children app, once the kid answer the question with the correct answer, he will receive points and these points can be replaced with gifts and the father can see his kids progress and report

#### My Roles:

- Plan and conduct user research.
- Create user stories and Affinity Diagram.
- Determine information architecture.
- Translate concepts into user flows, wireframes, mockups and prototypes
- Work on UX Writing.
- Define the visual style and illustrate graphics to create the brand identity.
- Conduct usability testing, and Validation,







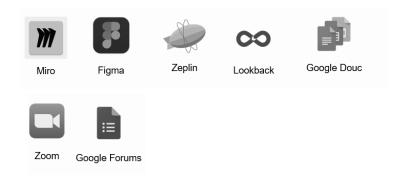


#### **About Thmanyah:**

Since Our children waste a lot of time playing video games and watching YouTube videos, we designed our app where the father can create an account for his children and start selecting the main questions to display in the children app, once the kid answer the question with the correct answer, he will receive points and these points can be replaced with gifts and the father can see his kids progress and report

#### My Roles:

- Enhance User Experience based in interviewing 5 persons.
- Create user stories.
- Enhance User Interface Design.
- Enhance User Experience Writing.
- Make A/B Testing and select the best one.







#### **About the Project:**

University graduated student-facing problems and troubles about how to apply for the first job and what skills needed, in this project I act as a Product Manager/ Owner that wants to solve this problem in an efficient way based in researching and calculating all things needed to apply this new future.

#### My Roles:

- Define Business Case.
- Searching for Competitors.
- Write Roadmap and Vision
- Presentation & Delivery









#### ملاحظة:

تم العمل على تحسين نصوص الموقع بالتعاون مع أحد المجموعات وهم: نادية سيوطي، ود بن يمين، محمد العطاس، حنان يعقوب و هشام تعباني.





#### ملاحظة:

تم العمل على تحسين نصوص الموقع بالتعاون مع أحد المجموعات وهم: نادية سيوطي، ود بن يمين، محمد العطاس، حنان يعقوب و هشام تعباني.





#### ملاحظة:

تم العمل على تحسين نصوص الموقع بالتعاون مع أحد المجموعات وهم: نادية سيوطي، ود بن يمين، محمد العطاس، حنان يعقوب و هشام تعباني.







# Thank You 💙