String3 Playback Workshop

Tuesday 8th December 2pm - 6pm

Auditorium, Digital Catapult Centre
9th Floor, 101 Euston Road
London, NW1 2RA

Last summer we held a workshop to explore the business cases for String3. You helped us focus on designing String3 to be a risk monitoring tool. So that's what we've done! Build is now complete and we'd love to show you what String3 can do. Since last summer, we've formed a lot of new relationships as well, so even if you weren't at the last workshop, we'd love for you to hear about the journey we took and explore together what the future potentials of String3 could be.

Agenda

1:30 - 2:00	**Registration & Coffee**

2:00 - 3:00	**Welcome: The road since June 2014**
	The journey we took and the things we've learnt. What is String3 supporting brands and retailers achieve? And why do we keep talking about algorithms?
	Presentation: Tim Wilson

3:00 - 4:00	**Where we are now: String3 in action**
	See a demo of String3, understand its current scope and hear about how we tested and piloted it.
	Presentation: Simon Himmens-Warrick

4:00 - 5:00	**The road ahead: Where next with String3?**
	Group discussion: Questions and opportunity to shape future uses of String3.
	For example, applicability to Modern Slavery Act? Monitoring chemical use in supply chains? Relevance to food sector?

4:00 - 5:00	**Close & Networking**
	Drinks and nibbles provided

Please RSVP to hannah.harris@historicfutures.com or on getstring3.com/invitation