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Labor Market Uncertainty and Portfolio Choice Puzzles[†]

By YONGSUNG CHANG, JAY H. HONG, AND MARIOS KARABARBOUNIS*

The standard life-cycle models of household portfolio choice have difficulty generating a realistic age profile of risky share. These models not only imply a high risky share on average but also a steeply decreasing age profile, whereas the risky share is mildly increasing in the data. We introduce age-dependent, labor market uncertainty into an otherwise standard model. A great uncertainty in the labor market—high unemployment risk, frequent job turnovers, and an unknown career path—prevents young workers from taking too much risk in the financial market. As labor market uncertainty is resolved over time, workers start taking more risk in their financial portfolios. (JEL D14, D15, D81, G11, J31, J63)

Despite a longer investment horizon, the average young household maintains a conservative financial portfolio. According to the Survey of Consumer Finances (SCF), by the Federal Reserve Board, the fraction of households that participate in risky financial investment is just 30 percent in the 21–25 age group compared to its peak of 65 percent at ages 56–60. The conditional risky share—the ratio of risky assets in total financial assets among households that participate in risky investment—is 40 percent in the age group 21–25 and mildly increases to 50 percent at ages 61–65.¹

Standard life-cycle models of household portfolio choice, such as Cocco, Gomes, and Maenhout (2005) and Gomes and Michaelides (2005), have difficulty generating a realistic age profile of risky share. Not only do these models imply a high risky share on average (the so-called equity premium puzzle) but also a steeply decreasing age profile.

It is well known that young workers face much greater uncertainty in the labor market—high unemployment rates, frequent job turnovers, unknown career paths,

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¹A detailed definition of risky share is provided in Section I.

and so forth. According to the 2013 Current Population Survey (CPS), the average unemployment rate of male workers ages 21–25 is as high as 14 percent, more than 3 times as high as that of male workers ages 51–55. Topel and Ward (1992) find that a typical worker holds seven jobs (about two-thirds of his career total) in the first ten years after entering the labor market. Moreover, young workers have much less knowledge about their true earnings ability (e.g., Guvenen 2007 and Guvenen and Smith 2014).

In this paper, we introduce three types of age-dependent labor market uncertainty—unemployment risk, the probability of switching occupations, and gradual learning about earnings ability—into an otherwise standard household portfolio choice model (Cocco, Gomes, and Maenhout 2005). The model is calibrated to match four age profiles in the data: unemployment risk, occupational mobility, earnings volatility, and cross-sectional dispersion in consumption.

We show that age-dependent labor market uncertainty can partially reconcile the gap between the risky share in the standard model and in the data. In our model, the average risky share is 56 percent, slightly higher than that in the SCF (47 percent), but much lower than the value (83 percent) in the model without age-dependent labor market uncertainty. This reasonable value of risky share in our model is achieved under a relative risk aversion of five, much lower than the typical value required in standard models. More important, the age profile of risky share exhibits a mildly increasing pattern: workers at ages 21–25 have an average risky share of 48 percent, while that for workers at ages 41–45 is 59 percent.

While our mechanism generates a more realistic age profile of the composition of savings (safe versus risky), this success comes at a cost. A larger labor market uncertainty reinforces the precautionary savings motive and induces the young to build up financial assets at a fast rate—faster than what the data suggest. Hence, labor market uncertainty by itself cannot simultaneously account for both age profiles (composition and level) of savings.

Another important contribution of our analysis is the gradual and realistic resolution of uncertainty through the interaction between the occupational change and learning about income profile. It is well known that uncertainty is resolved quickly under standard Bayesian learning. For example, in life-cycle models with Bayesian learning (Guvenen 2007 and Guvenen and Smith 2014), uncertainty over the short horizon (1–5 years) is resolved extremely fast.²

Our paper contributes to the large literature on household portfolio choice in at least three ways. First, many previous studies focus on the extensive margin of risky investment (i.e., stock-market participation). Vissing-Jorgensen (2002) argues that the cost of participating in the stock market can explain why poor households do not hold risky assets. Gomes and Michaelides (2005) show that the fixed cost of participation, heterogeneity in risk aversion, and Epstein-Zin preferences can account for the hump-shaped participation rate over the life cycle. Alan (2006) structurally estimates entry costs and stock market participation costs in a life-cycle model. Wachter

²Guvenen (2007) shows that an imperfect information model with heterogeneity in income growth can generate significant income risks over the long horizon. However, the uncertainty over the short horizon is resolved very quickly.

and Yogo (2010) account for the positive correlation between wealth and risky share using a non-homothetic utility. What has not yet been well understood is the reason why young households choose to hold a low risky share *conditional* on participation (intensive margin). Our paper fills this gap.

Second, we contribute to the literature analyzing the interaction between labor income risk and financial portfolio choice. According to Storesletten, Telmer, and Yaron (2007); Benzoni, Collin-Dufresne, and Goldstein (2007); and Lynch and Tan (2011), stock-market returns tend to move together with labor income in the long run. This correlation makes investment in stocks riskier for young workers than for old.³ However, the empirical evidence on this correlation is somewhat mixed (e.g., Campbell et al. 2001). For example, Huggett and Kaplan (2016) find that human capital and stock returns have a smaller correlation than the one in Benzoni, Collin-Dufresne, and Goldstein (2007). Our model does not rely on the covariance between stock and labor market risk. Instead, we investigate the important link between age-dependent, labor market uncertainty and portfolio choice over the life cycle.

Third, according to our theory, workers in an industry (or occupation) with highly volatile earnings should take less risk with their financial investments. Based on industry-level, labor income volatility measures from Campbell et al. (2001), we show that a household whose head is working in an industry with high income volatility does exhibit a lower risky share. Our result is consistent with previous findings by Angerer and Lam (2009), who find a negative correlation between labor income risk and risky share in the National Longitudinal Survey of Young Men (NLSY), and Betermier et al. (2012) who show that, based on Swedish data, households switching from an industry with a low wage volatility to one with high wage volatility reduces the share of risky assets in financial investment.

Our benchmark measure of risky share abstracts from an important asset of household wealth—houses. Certainly, the treatment of housing is a crucial factor for both measurement and theory (e.g., Cocco 2005 and Glover et al. 2014). It is plausible for young households not to invest too aggressively, if housing is a risky asset or they plan to buy a house in the near future. We discuss this in detail in our empirical analysis in Section I. In a nutshell, we show that homeowners and renters exhibit a similar shape of age profile of risky share in financial assets, and when the value of house(s) is included as a part of risky investment, the risky share still increases with age.

The paper is organized as follows. In Section I, based on extensive data from the SCF, we document the stylized facts on household-portfolio profiles. We show that the increasing age profile of risky share is robust to various alternative measures. Section II develops a fully specified life-cycle model for our quantitative analysis. We then calibrate the model to match four age profiles over the life cycle: unemployment risk, occupational changes, earnings volatility, and consumption dispersion in the data. In Section III, we consider various specifications of the model to evaluate the marginal contribution of each component of labor market uncertainty newly

³Roussanov (2010) and Athreya, Ionescu, and Neelakantan (2015) show that the investment in human capital can also help to generate a more realistic age profile of financial portfolios.

featured. Section IV tests the prediction of our theory using the cross-industry variation of income risks. Section V concludes.

I. Life-Cycle Profile of Households' Portfolios

A. Definition of Risky Share

Based on the SCF for 1998–2007, we document several stylized facts on the life-cycle profile of households' portfolios. The SCF provides detailed information on the households' characteristics and their investment decisions. To be consistent with our model (where households face a binary choice between risk-free and risky investment), we classify assets in the SCF into two categories: "safe" and "risky." (A detailed description of how to classify assets into these two categories is presented below.) Several facts emerge:

- *Participation*: On average, just a little over half (55.3 percent) of the population invests in risky assets. This participation rate shows a hump shape over the life cycle, with its peak around the average retirement age (see Figure 1, panel A).
- *Conditional Risky Share*: Households that participate in risky investment, on average, allocate about half (46.5 percent) of their financial wealth to risky assets. This conditional risky share increases monotonically over the life cycle.
- *Unconditional Risky Share*: When participation and conditional risky share are combined, the unconditional risky share exhibits a hump shape over the life cycle.

In the SCF, some assets can be easily classified into one type or the other. For example, checking, savings, and money market accounts are safe investments, while direct holding of stocks is risky. However, other assets (e.g., mutual funds and retirement accounts) are invested in a bundle of safe and risky instruments. Fortunately, the SCF provides some information about how these accounts are invested. The respondents are asked not only how much money they have in each account but also where the money is invested. If the respondent reports that most of the money in the accounts is in bonds, money markets, or other safe instruments, we classify them as safe investments. If the respondent reports that the money is invested in some form of stocks, we categorize them as risky investments. If the respondent reports that the account involves investments in both safe and risky instruments, we assign half of the money to each category.⁴

The financial assets considered safe are checking accounts, savings accounts, money market accounts, certificates of deposit, the cash value of life insurance, US government or state bonds, mutual funds invested in tax-free bonds or government-backed bonds, and trusts and annuities invested in bonds and money market accounts. The assets considered risky are stocks, stock brokerage accounts,

⁴The 1998 and 2001 SCF do not provide exact information on how pension plans are invested. In this case, we classify half of the money invested in these accounts as safe assets and the rest as risky assets (because the average risky share is about half). In Appendix A, we recalculate the risky share with different split rules between safe and risky assets such as 80–20 or 20–80, for example. The average of risky share is affected by the split rule, but the shape of the age profile is not.

TABLE 1—HOUSEHOLD SAVINGS BY ACCOUNT

Account	Average amount (in 2009 \$)	Participation (percent)
<i>Total safe assets (S)</i>	106,187	99.8
Checking account	5,182	87.9
Savings account	11,357	58.3
Savings bond (safe)	9,576	19.6
Life insurance	9,509	27.8
Retirement accounts (safe)	26,879	42.5
<i>Total risky assets (R)</i>	135,356	55.3
Stocks	44,374	21.2
Trust (risky)	8,137	1.5
Mutual funds (risky)	21,702	15.1
Retirement accounts (risky)	40,403	45.9
Total financial assets ($R + S$)	241,543	100.0
<i>Debt (D)</i>	5,532	51.9
Consumer debt	2,965	47.5
Education loans	2,566	13.2
<i>Net house wealth (NH = H - M)</i>	177,141	73.4
House wealth (H)	250,867	73.4
Mortgages/lines of credit (M)	73,726	49.2
Total net wealth ($R + S - D + NH$)	413,152	100.0
Actively managed business (B)	90,065	11.3

Note: The sample is restricted to households with a positive amount of financial assets in the SCF (1998–2007).

mortgage-backed bonds, foreign and corporate bonds, mutual funds invested in stock funds, trusts and annuities invested in stocks or real estate, and pension plans that are a thrift, profit-sharing, or stock purchase plan. Also considered as a risky investment is the “share value of businesses owned but not actively managed excluding ownership of publicly traded stocks.” We exclude the share value of *actively managed* businesses from our benchmark definition of risky investments. We also present an alternative measure of risky share in which we include the value of actively managed businesses below.

Table 1 shows a snapshot of households’ portfolios in the SCF. It reports the average amount (in 2009 dollars) held and the participation rate (the fraction of households that have a positive amount in that account) in each type of account. We restrict the sample to households that have a positive amount of assets. Nearly every household (99.8 percent) owns some form of safe assets, while only 55.3 percent of households invest in risky assets. For example, 87.9 percent of households hold a checking account and 58.3 percent hold a savings account, but only 21.2 percent directly own stocks. About half of the households in the sample (51.9 percent) have some form of debt, such as consumer debt and education loans. However, the average amount is relatively small.⁵ House wealth constitutes 42.7 percent of total assets

⁵ While 11 percent of households have negative net worth, only 3 percent of households have negative net worth and hold some amount of risky assets at the same time.

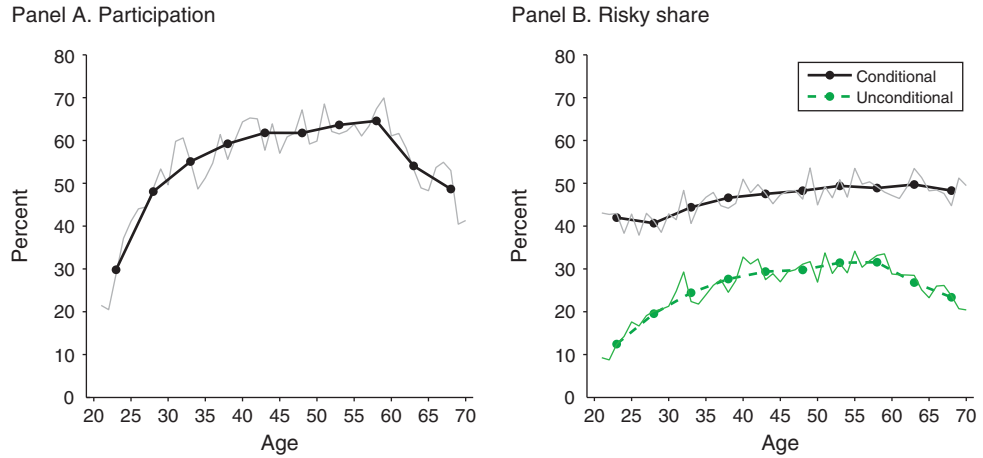


FIGURE 1. RISKY SHARE OVER THE LIFE CYCLE

Notes: Survey of Consumer Finances (1998–2007). The line with circles represents the five-year average. Panel A shows the participation rate (the fraction of households that participate in risky investment). Panel B shows the unconditional and conditional (on participation) risky shares.

and 73.4 percent of households own a house. Finally, 11.3 percent of households actively own business(es).

We define the risky share as the total value of risky financial assets divided by the total amount of financial assets, safe and risky. This definition is consistent with measures of risky share found in numerous studies in the literature (Ameriks and Zeldes 2004, Guiso, Haliassos, and Jappelli 2002, and Gomes and Michaelides 2005, to name just a few). In Section IB, we explore alternative measures of risky share that include debt, houses, and own business investment.

Our primary focus is how the risky share changes across different age groups. Figure 1, panel A shows the participation rate, conditional (on participation) risky share, and unconditional risky share over the life cycle. The line with circles represents the 5-year average (e.g., 21–25, 26–30, and so on). In panel A, the participation rate (the fraction of households that participate in risky investment) exhibits a hump shape over the life cycle with its peak just before the average retirement age. It increases from 29.8 percent in the 21–25 age group to 55.1 percent at ages 31–35, reaches its peak of 64.5 percent at ages 56–60, and then decreases to 54.0 percent at ages 61–65. Panel B of Figure 1 shows the conditional and unconditional risky shares. The conditional share—the share among the households that participate in risky investment—increases over the life cycle. It increases from 41.9 percent in the 21–25 age group to 47.5 percent at ages 41–45, and then to 49.7 percent at ages 61–65. Since our model abstracts from the participation decision, when we compare the model and the data, we will focus on the conditional risky share only. The average conditional risky share is 46.5 percent. Table 2 reports the estimates from the regression of a household’s risky share on the household head’s age using all four waves in the SCF (1998–2007). The impact of age on the risky share is statistically significant but small: the risky share increases by about 0.2 percentage points per year on

TABLE 2—AGE PROFILE OF RISKY SHARE

Dependent variable: Risky share (percent)		
	(1)	(2)
<i>age</i>	0.1890 (0.0097)	0.9430 (0.0700)
<i>age</i> ²		−0.0082 (0.0008)
Observations	49,886	

Notes: The sample consists of households that invest in the stock market and have a positive wealth in the SCF (1998–2007). The numbers in parentheses are standard errors. The regression also includes a constant (not reported).

average. This age effect is fairly robust with respect to the inclusion of household characteristics such as income, education, marital status, and industry dummies.

The unconditional risky share (participation rate times conditional risky share) exhibits a hump shape. It rises from 12.4 percent in the 21–25 age group to its peak of 31.5 percent at ages 55–60, and then decreases to 26.8 percent at ages 61–65. In sum, these life-cycle patterns of risky share clearly suggest that younger investors are reluctant to take financial risks, despite longer investment horizons and higher average rates of return to risky investment.

Our benchmark definition of the risky share calculated the raw risky share averaged across age. Our data include information from four different SCF waves (1998–2007). It is of interest to check whether the increasing pattern remains intact if we control for year or cohort effects. Ameriks and Zeldes (2004) use earlier available surveys from 1983–1998. They find that both the unconditional and the conditional risky share weakly increase with age (or exhibit a hump shape) if time effects are controlled for but increase strongly with age if they control for cohort effects.

Figure 2 plots the results from regressing risky shares on age dummies and either year or cohort dummies. Similar to Ameriks and Zeldes (2004), we find that the risky share increases at a faster rate if we control for cohort effects (from 41 percent between ages 21–25 to 55 percent between ages 61–65). If time effects are controlled for, the risky share increases a little less sharply from 41 percent between ages 21–25 to 49 percent between ages 61–65. Overall, cohort and time effects do not seem to affect the increasing pattern of the conditional risky share.

B. *Robustness: House, Debt, and Business*

In our benchmark definition, the risky share is defined as the total value of risky assets divided by the total gross value of financial assets: $\frac{R}{R+S}$, where R and S are risky and safe assets, respectively. We examine whether the increasing age profile of risky share is robust to the inclusion of debt (D), house (H), and actively managed business (B).

According to Table 1, about half of households (51.9 percent) hold some amount of debt, such as credit card debt or education loans. It is possible that young households have low risky shares relative to their gross assets but high risky shares relative

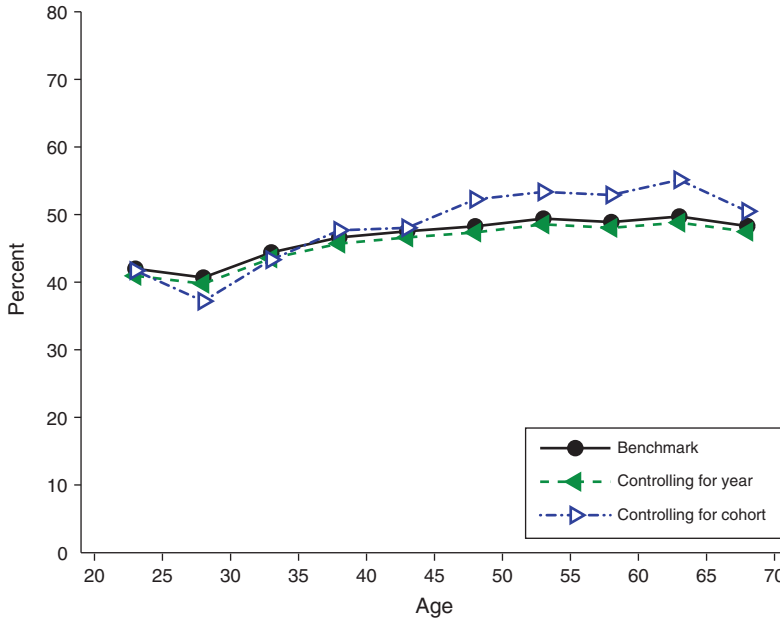


FIGURE 2. CONDITIONAL RISKY SHARE: YEAR AND COHORT EFFECTS

Note: Survey of Consumer Finances: We plot the raw risky share as in our benchmark definition and compare it with the risky share controlling for year and cohort effects.

to *net* assets. Panel A of Figure 3 compares the risky shares relative to gross assets (our benchmark definition, $\frac{R}{R+S}$) to that relative to net assets ($\frac{R}{R+S-D}$ in the dotted line with squares).

For an average household, consumer debt (\$5,532) is fairly small relative to its total financial assets (\$241,543). Thus, the difference between the two measures is small. The average risky share increases from 46.5 percent to 50.5 percent. The shape of the age profile is little affected. It is increasing but at a slightly smaller rate. The risky share increases from 45.5 percent at ages 21–30 to 50.7 percent at ages 61–65. Panel B of Figure 3 compares the risky shares of two subgroups based on our benchmark measure: those with some amount of debt and those without any debt. The age profiles of the two groups look similar.

Our benchmark definition of risky share also abstracts from an important asset of household wealth, houses. According to the SCF, 73.4 percent of households own a house. For the median household in the wealth distribution, house wealth is 52.4 percent of its total wealth. It is not obvious how to classify investment in houses. There are at least three ways to deal with houses in the measurement of risky share. The first way is to include the total house(s) worth (as well as any investment in real estate, such as vacation houses) as part of risky assets: $\frac{R+H}{R+S+H}$. Panel C of Figure 3 plots the risky share using this definition (the dotted line with diamonds). While the average risky share increases significantly to 75.7 percent, it rapidly increases up to age 35 and flattens until age 50 and then starts declining toward retirement.

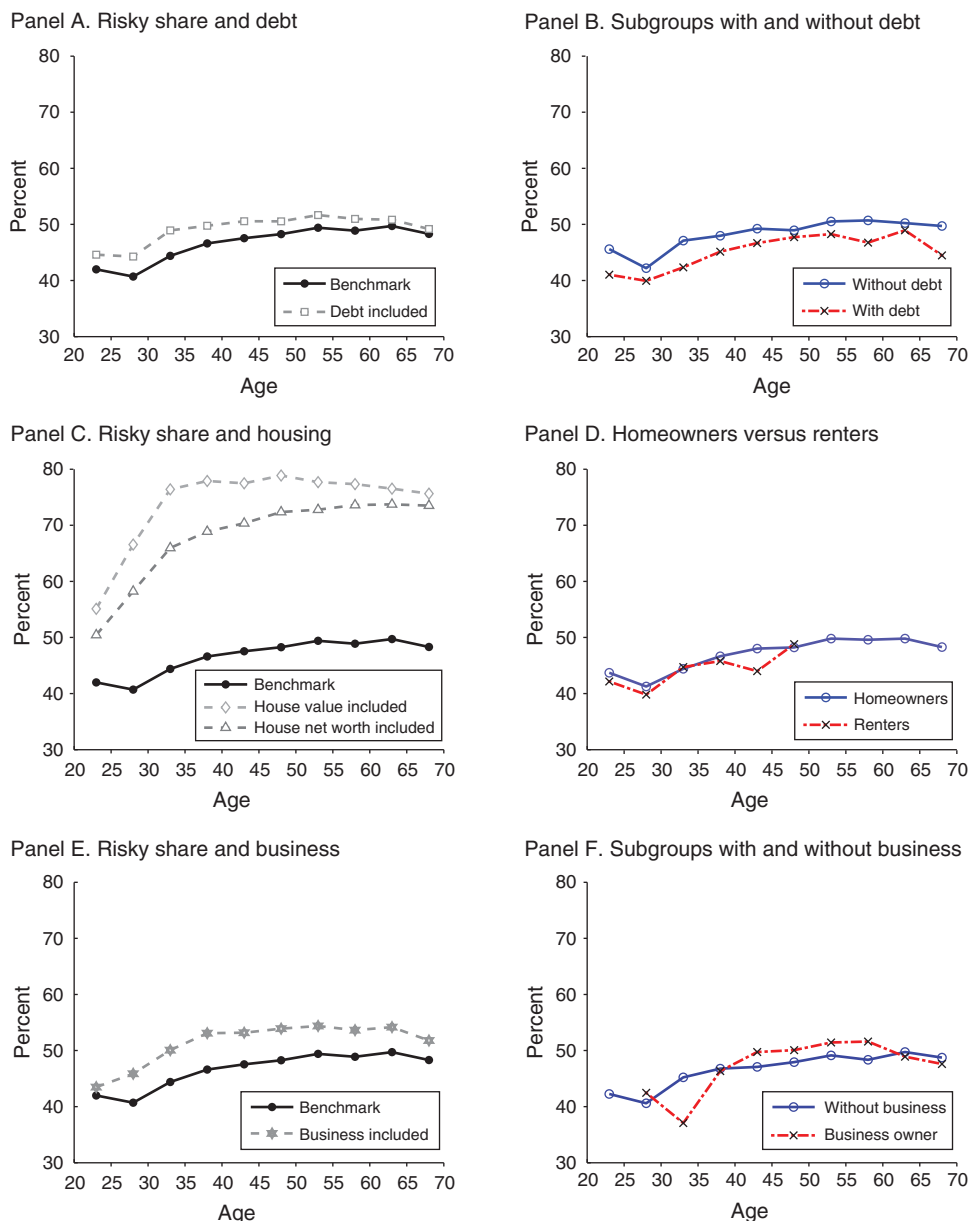


FIGURE 3. CONDITIONAL RISKY SHARE: ALTERNATIVE DEFINITIONS AND SUBGROUPS

Notes: The left panels (A, C, and E) compare the risky shares under the benchmark definition to alternatives including debt (A), house value and net house value (C), and business worth (E). The right panels (B, D, and F) compare the risky shares across different groups under our benchmark definition: debtors and no-debt holders (B), renters and homeowners (D), and households that actively manage a business and those that don't (F).

The second way to treat house(s) is to include only the net worth of house(s) as a part of risky assets $\left(\frac{R + NH}{R + S + NH}\right)$. The net worth of house(s) is the sum of the house(s) value minus the amount borrowed as well as other lines of credit or loans the household may have (i.e., $NH = H - M$, where H is the house value and M

represents mortgages as well as other lines of credit or loans for the house). Using this definition, the average risky share increases to 69.0 percent (the dotted line with triangles in Figure 3, panel C). The risky share monotonically increases over the life cycle, similar to our benchmark definition.

Finally, one could view the total value of house(s) as a risky asset but include the net value in total wealth: $\frac{R+H}{R+S+NH}$. This is the definition used by Glover et al. (2014). This measure produces a steeply decreasing risky-share profile. The average risky share is 189.0 percent (well above 100 percent) at ages 21–30 and declines to 95.4 percent at ages 61–65. However, note that this definition treats the house in an asymmetric way: total house value in the numerator and net house value in the denominator. According to this definition, the risky share decreases over the life cycle in a somewhat mechanical way. Most households buy a house at a relatively young age and pay their mortgage down over time. This leads to a rapidly decreasing risk share. By contrast, according to the first two measures, which treat house(s) in a symmetric way, the risky share exhibits a mildly increasing pattern over the life cycle.⁶

There are also reasons to believe that homeownership may affect the risky share of financial assets. Based on a popular view, young households do not invest much in the stock market because their wealth is tied down to an illiquid asset, their house. Moreover, as noted by Cocco (2005), house price risk may crowd out stock holdings. Panel D of Figure 3 plots the risky shares (using our benchmark definition) of homeowners and renters, separately. In contrast to conventional wisdom, the two groups exhibit a remarkably similar age profile. The average conditional risky share for renters (43.3 percent) is slightly lower than that of homeowners (47.7 percent). These figures suggest that homeownership may not be the main reason why young households do not take more risk (than old) in financial investments.

Finally, our benchmark risky share does not reflect investment in households' own business. Panel E of Figure 3 shows the risky share when the net value of actively managed businesses (B) is a part of risky assets: $\frac{R+B}{R+S+B}$. The net value of the business is the value of the business minus any amount the business owes plus any amount owed to the household by the business. With the value of an actively managed business, the average risky share increases to 50.6 percent (from 46.5 percent according to our benchmark measure). However, the increasing pattern of the risky-share profile is unaffected. It increases from 42.6 percent at ages 21–25 to 52.7 percent at ages 61–65. Panel F of Figure 3 compares the risky shares (using our benchmark measure) between households that do and do not actively run a business. While the average risky share is higher for business owners (48.0 percent versus 46.6 percent for those who do not actively own a business), the increasing pattern of the age profile is similar for both groups.

⁶We would like to mention that the literature on portfolio choice has evolved into two groups in terms of which wealth components to include in the measurement of risky share. One focuses on *financial* assets (for example, Ameriks and Zeldes 2004; Cocco, Gomes, and Maenhout 2005; Gomes and Michaelides 2005; and Huggett and Kaplan 2016, to name only a few) and the other focuses on broader portfolios that include housing and privately owned business (for example, Glover et al. 2014). Our analysis mostly builds on the first group in the literature.

II. Life-Cycle Model

A. Economic Environment

To quantitatively assess the link between labor market uncertainty and portfolio choice, we develop a fully specified life-cycle model.

Demographics.—The economy is populated by a continuum of workers with total measure of one. A worker enters the labor market at age $j = 1$, retires at age j_R , and lives until age J . There is no population growth.

Preferences.—Each worker maximizes the time-separable discounted lifetime utility:

$$(1) \quad U = E \sum_{j=1}^J \delta^{j-1} \frac{c_j^{1-\gamma}}{1-\gamma},$$

where δ is the discount factor, c_j is consumption in period j , and γ is the relative risk aversion.⁷ For simplicity, we abstract from the labor effort choice and assume that labor supply is exogenous when employed.

Income Profile.—We assume that the log earnings of a worker i with age j , Y_j^i , are:

$$(2) \quad Y_j^i = z_j + y_j^i \quad \text{with} \quad y_j^i = a_j^i + \beta_j^i \times j + x_j^i + \varepsilon_j^i.$$

Log earnings consist of common (z_j) and individual-specific (y_j^i) components. The common component, z_j , represents the average age-earnings profile, which is assumed to be the same across workers, and thus observable. The individual-specific component, y_j^i , consists of the income profile, $a_j^i + \beta_j^i \times j$, and stochastic shocks, $x_j^i + \varepsilon_j^i$. The income profile is characterized by the intercept, a_j^i , and the growth rate, β_j^i .⁸ Upon a worker's entering the labor market in period 1, these income profile parameters are drawn from the normal distribution: $a_1^i \sim N(0, \sigma_a^2)$ and $\beta_1^i \sim N(0, \sigma_\beta^2)$. If the worker stays in the same occupation, these parameters remain the same. However, with probability λ_j , which varies with age, workers change occupations (or jobs). Upon occupational change, each component of the income profile varies according to an AR(1) process:

$$(3) \quad a_j^i = \rho^a a_{j-1}^i + \nu_j^{ai}, \quad \text{with} \quad \nu_j^{ai} \sim \text{i.i.d. } N(0, \sigma_{av}^2);$$

$$(4) \quad \beta_j^i = \rho^\beta \beta_{j-1}^i + \nu_j^{\beta i}, \quad \text{with} \quad \nu_j^{\beta i} \sim \text{i.i.d. } N(0, \sigma_{\beta v}^2).$$

⁷ Alternative preferences have also been proposed to address the portfolio choice puzzles. For example, Gomes and Michaelides (2005) use Epstein-Zin preferences with heterogeneity in both risk aversion and inter-temporal elasticity of substitution. Wachter and Yogo (2010) use non-homothetic preferences. We adopt the standard preferences with constant relative risk aversion in order to highlight the role of labor market uncertainty.

⁸ To avoid further computational complexity, we choose to abstract from a heterogeneous quadratic component in life-cycle earnings. Such a modification could add more strength to our main mechanism.

The persistence parameter reflects the fact that workers inherit some earnings prospect from previous occupations (or jobs).

Workers also face idiosyncratic earnings shocks each period. These idiosyncratic shocks consist of persistent (x_j^i) and purely transitory (ε_j^i) components. The persistent component follows an AR(1) process:

$$(5) \quad x_j^i = \rho x_{j-1}^i + \nu_j^i, \quad \text{with } \nu_j^i \sim \text{i.i.d. } N(0, \sigma_\nu^2),$$

where the transition probability is represented by a common finite-state Markov chain $\Gamma(x_j|x_{j-1})$. The transitory component follows an i.i.d. process: $\varepsilon_j^i \sim N(0, \sigma_\varepsilon^2)$, where the probability distribution of ε is denoted by $f(\varepsilon)$. In the calibration below, we ascribe the wage changes due to occupational switch to shocks to (a, β) and those within the occupation to shocks to (x, ε) . The stochastic movement in the income profile due to occupational switch is important for our model. Under imperfect information about the earnings profile (which is described below), the occupational (or job) change makes inference about the true parameters, a , β , and x , harder. This helps us to generate a more realistic speed of Bayesian learning and consequently much greater uncertainty for young workers.

Unemployment Risk.—Each period, workers face age-dependent unemployment risk. With probability p_j^u , a worker becomes unemployed. We also assume that an unemployed worker switches occupations (when employed in the next period) with probability κ .

Savings.—Financial markets are incomplete in two senses. First, workers cannot borrow. Second, there are only two types of assets for savings: a risk-free bond b (paying a gross return of R in consumption units) and a stock s (paying $R_s = R + \mu + \eta$), where $\mu (> 0)$ represents the risk premium and η is the stochastic rate of return.⁹ Workers save for insuring themselves against labor market uncertainty (precautionary savings) as well as for retirement (life-cycle savings).

Social Security.—The government runs a balanced-budget, pay-as-you-go social security system. When a worker retires from the labor market at age j_R , he receives a social security benefit amount, ss , which is financed by taxing workers' labor incomes at rate τ_{ss} .¹⁰

Bayesian Learning.—In our benchmark model, workers do not have perfect knowledge about their income profile. While the individual-specific component of earnings, y , is observed, workers cannot perfectly distinguish each component (a , β , x , and ε). We assume that workers form their priors and update them in a Bayesian fashion. Given the normality assumption, a worker's prior belief about

⁹For simplicity, we abstract from the general equilibrium aspect by assuming exogenous average rates of return to both stocks and bonds.

¹⁰Ball (2008) analyzes financial investments for different levels of the social security benefit. He finds that the generosity of the social security system has little impact on portfolio choice.

the income profile is summarized by the mean and variance of intercept, $\{\mu_a, \sigma_a^2\}$, and those of slope, $\{\mu_\beta, \sigma_\beta^2\}$. Similarly, a worker's prior belief about the persistent component of the income shock is summarized by $\{\mu_x, \sigma_x^2\}$. When the prior beliefs over the covariances are denoted by σ_{ax} , $\sigma_{a\beta}$, and $\sigma_{\beta x}$, we can express the prior mean and variance matrices as

$$(6) \quad \mathbf{M}_{j|j-1} = \begin{bmatrix} \mu_a \\ \mu_\beta \\ \mu_x \end{bmatrix}_{j|j-1}, \quad \mathbf{V}_{j|j-1} = \begin{bmatrix} \sigma_a^2 & \sigma_{a\beta} & \sigma_{ax} \\ \sigma_{a\beta} & \sigma_\beta^2 & \sigma_{\beta x} \\ \sigma_{ax} & \sigma_{\beta x} & \sigma_x^2 \end{bmatrix}_{j|j-1},$$

where the subscript $j|j-1$ denotes information at age j before the actual earnings y_j are realized. The subscript $j|j$ denotes the information after earnings y_j are realized, i.e., posterior. The posterior means and variances at age j are given by

$$(7) \quad \mathbf{M}_{j|j} = \mathbf{M}_{j|j-1} + \begin{bmatrix} \frac{\sigma_a^2 + \sigma_{a\beta} + \sigma_{ax}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{a\beta} + \sigma_\beta^2 j + \sigma_{\beta x}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{ax} + \sigma_{x\beta} j + \sigma_x^2}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \end{bmatrix} (y_j - \mathbf{H}_j' \mathbf{M}_{j|j-1}),$$

$$(8) \quad \mathbf{V}_{j|j} = \mathbf{V}_{j|j-1} - \begin{bmatrix} \frac{\sigma_a^2 + \sigma_{a\beta} + \sigma_{ax}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{a\beta} + \sigma_\beta^2 j + \sigma_{\beta x}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{ax} + \sigma_{x\beta} j + \sigma_x^2}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \end{bmatrix} \mathbf{H}_j' \mathbf{V}_{j|j-1},$$

where $\mathbf{H}_j = [1 \ j \ 1]'$ is a (3×1) vector and $\Gamma = 2\sigma_{a\beta}j + 2\sigma_{ax} + 2\sigma_{\beta x}j$.

After the posterior is formed, the worker forms a belief about his next period's income. For the worker who does not change his occupation, the belief (prior) about the next period's income is written by the conditional distribution function:

$$(9) \quad F(y_{j+1}|y_j) = N(\mathbf{H}_{j+1}' \mathbf{M}_{j+1|j}, \mathbf{H}_{j+1}' \mathbf{V}_{j+1|j} \mathbf{H}_{j+1} + \sigma_{\varepsilon_j}^2),$$

where

$$(10) \quad \mathbf{M}_{j+1|j} = \mathbf{R} \begin{bmatrix} \frac{\sigma_a^2 + \sigma_{a\beta} + \sigma_{ax}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{a\beta} + \sigma_\beta^2 j + \sigma_{\beta x}}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{ax} + \sigma_{x\beta} j + \sigma_x^2}{\sigma_a^2 + \sigma_\beta^2 j^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \end{bmatrix} (y_j - \mathbf{H}_j' \mathbf{M}_{j|j-1}),$$

$$(11) \quad \mathbf{V}_{j+1|j} = \mathbf{R}\mathbf{V}_{j|j}\mathbf{R}' + \mathbf{Q},$$

with \mathbf{R} denoting a (3×3) matrix whose diagonal elements are $(1, 1, \rho)$ and \mathbf{Q} denoting a (3×3) matrix whose diagonal element is $(0, 0, \sigma_\nu^2)$.

For the worker who changes his occupation in the next period, the belief about his next period's income is summarized by the following conditional distribution function:

$$(12) \quad F^0(y_{j+1}|y_j) = N(\mathbf{H}'_{j+1}\mathbf{M}_{j+1|j}^0, \mathbf{H}'_{j+1}\mathbf{V}_{j+1|j}^0\mathbf{H}_{j+1} + \sigma_{\varepsilon_j}^2),$$

where

$$(13) \quad \mathbf{M}_{j+1|j}^0 = \mathbf{R}^0 \mathbf{M}_{j|j-1} + \begin{bmatrix} \frac{\sigma_a^2 + \sigma_{a\beta} + \sigma_{ax}}{\sigma_a^2 + \sigma_{\beta j}^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{a\beta} + \sigma_{\beta j}^2 + \sigma_{\beta x}}{\sigma_a^2 + \sigma_{\beta j}^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \\ \frac{\sigma_{ax} + \sigma_{x\beta j} + \sigma_x^2}{\sigma_a^2 + \sigma_{\beta j}^2 + \sigma_x^2 + \sigma_\varepsilon^2 + \Gamma} \end{bmatrix} (y_j - \mathbf{H}'_j \mathbf{M}_{j|j-1}),$$

$$(14) \quad \mathbf{V}_{j+1|j}^0 = \mathbf{R}^0 \mathbf{V}_{j|j}^0 \mathbf{R}^{0'} + \mathbf{Q}^0.$$

In this case, \mathbf{R}^0 is a (3×3) matrix whose diagonal elements are $(\rho^a, \rho^\beta, \rho)$ and \mathbf{Q}^0 is a (3×3) matrix with diagonal element of $(\sigma_{av}^2, \sigma_{\beta v}^2, \sigma_\nu^2)$.

Value Functions.—Let $k = \{e, u\}$ denote the employment status of a worker: employed or unemployed. It is convenient to collapse financial wealth into one variable, “cash in hand,” $W = bR + sR_s$. Then, the state variables include workers' wealth (W), the individual-specific component of labor income (y), the prior mean ($\mathbf{M}_{j|j-1}$), and the prior variance ($\mathbf{V}_{j|j-1}$).

One novel feature of our model is that we keep track of the prior variance ($\mathbf{V}_{j|j-1}$) as a state variable. A history of occupational changes will lead to different perceptions about one's future income. In a model without occupational change, age (j) is a sufficient statistic for the prior variance (e.g., Guvenen 2007 and Guvenen and Smith 2014).

Now, the value function of a worker at age j is

$$(15) \quad V_j^e(W, y, \mathbf{M}_{j|j-1}, \mathbf{V}_{j|j-1}) \\ = \max_{c^k, s', b'} \left\{ \frac{c_j^{1-\gamma}}{1-\gamma} + \delta p_j^u (1 - \kappa) \int_{\eta'} V_{j+1}^u(W', y' = 0, \mathbf{M}_{j+1|j}, \mathbf{V}_{j+1|j}) d\pi(\eta') \right. \\ + \delta p_j^u \kappa \int_{\eta'} V_{j+1}^u(W', y' = 0, \mathbf{M}_{j+1|j}^0, \mathbf{V}_{j+1|j}^0) d\pi(\eta') \\ + \delta(1 - p_j^u)(1 - \lambda_j) \int_{\eta'} \int_{y'} V_{j+1}^e(W', y', \mathbf{M}_{j+1|j}, \mathbf{V}_{j+1|j}) dF_j(y'|y) d\pi(\eta') \\ \left. + \delta(1 - p_j^u) \lambda_j \int_{\eta'} \int_{y'} V_{j+1}^e(W', y', \mathbf{M}_{j+1|j}^0, \mathbf{V}_{j+1|j}^0) dF_j^0(y'|y) d\pi(\eta') \right\}$$

subject to

$$(16) \quad c^k + s' + b' = (1 - \tau_{ss}) \exp^{Y_j} \times \mathbf{1}\{k = e\} + ss \times \mathbf{1}\{j \geq j_R\} + W,$$

where $\mathbf{1}\{\cdot\}$ is an indicator function, and income is $Y_j = z_j + y_j$.

Each period with probability p_j^u a worker becomes unemployed ($k = u$). Workers who remain employed draw the next period's income y' according to $F_j(y'|y)$, if they do not change occupations (with probability $1 - \lambda_j$). Those who do change occupations (with probability λ_j) draw the next period's income from $F_j^0(y'|y)$. With probability κ , an unemployed worker also changes occupations when he is employed next period.

Perfect Information Model (PIM).—In order to evaluate the marginal contribution of each component of labor market uncertainty, we consider various specifications differing with respect to assumptions about (i) unemployment risk, (ii) occupational change, and (iii) imperfect information about the income profile. The first alternative specification we consider is the standard life-cycle model without any of these three features. This specification is very similar to Cocco, Gomes, and Maenhout (2005). We will refer to this specification as the perfect information model (PIM). In this case, the value function of a j -year-old worker with an income profile of $\{a, \beta\}$ is

$$(17) \quad V_j^{[a, \beta]}(W, x, \varepsilon) = \max_{c, s', b'} \left\{ u(c) + \delta \int_{\eta', x', \varepsilon'} V_{j+1}^{[a, \beta]}(W', x', \varepsilon') df(\varepsilon') d\Gamma(x'|x) d\pi(\eta') \right\}$$

subject to

$$c + s' + b' = (1 - \tau_{ss}) \exp^{Y_j} + ss \times \mathbf{1}\{j \geq j_R\} + W.$$

The second alternative specification we consider is the standard model with age-dependent unemployment risk only, which is referred to as “PIM + U.” Finally, we consider the standard model with unemployment risk and occupational change (“PIM + U + O”).¹¹

B. Calibration

The model is calibrated to closely match four age profiles over the life cycle in the data: unemployment risk, occupational changes, earnings volatility, and the cross-sectional dispersion of consumption.

There are six sets of parameters: (i) life-cycle parameters $\{j_R, J\}$, (ii) preferences $\{\gamma, \delta\}$, (iii) asset returns $\{R, \mu, \sigma_\eta^2\}$, (iv) labor income process $\{z_j, \rho, \rho_a, \rho_\beta, \sigma_a^2, \sigma_\beta^2, \sigma_\nu^2, \sigma_{av}^2, \sigma_{\beta\nu}^2, \sigma_\varepsilon^2\}$, (v) unemployment risk and occupational changes $\{p_j^u, \lambda_j, \kappa\}$, and (vi) the social security system $\{\tau_{ss}, ss\}$. Table 3 reports all parameter values for the benchmark case.

¹¹ The value function of these alternative specifications can be written by extending equation (17) to contain unemployment risk p_j^u and occupational change λ_j , similar to equation (15).

Life Cycle, Preferences, and Social Security.—The model period is one year. Workers are born and enter the labor market at $j = 1$ and live for 60 periods, $J = 60$. This life cycle corresponds to ages 21–80. Workers retire at $j_R = 45$ (age 65) when they start receiving the social security benefit, ss . The social security tax rate $\tau_{ss} = 0.13$ is chosen to target the replacement ratio of 0.4 for a worker with average productivity. The relative risk aversion, γ , is set to 5. Note that this value is much lower than those typically adopted to match the average risky share in the literature. As shown below, our benchmark model is able to generate the average risky share of about 56 percent, close to that in the data, with this value of risk aversion. The discount factor, $\delta = 0.92$, is calibrated to match the capital-to-income ratio of 3.2, the value commonly targeted in the literature.¹²

Asset Returns.—The gross rate of return to the risk-free bond $R = 1.02$ is based on the average real rate of return to 3-month US Treasury bills for the post-war period. Following Gomes and Michaelides (2005), we set the equity premium, μ , to 4 percent. The standard deviation of the innovations to the rate of return to stocks, σ_η , is 18 percent, also based on Gomes and Michaelides (2005).¹³ We assume that the stock returns are orthogonal to labor income risks.¹⁴

Unemployment Risk.—Based on the CPS for 1976–2013, Choi, Janiak, and Villena-Roldán (2014) estimate the transition rates from employment to unemployment over the life cycle. Panel A of Figure 4, reproduced based on their estimates, clearly shows that the probability of becoming unemployed decreases with age. For example, a 21-year-old worker faces a 3.5 percent chance of becoming unemployed, whereas a 64-year-old worker faces a much smaller risk, less than 1 percent. We use these estimates for the age-dependent unemployment risk, p_j^u .

Occupational Changes.—According to Topel and Ward (1992), the average number of jobs held by workers within the first ten years of entering the labor market is seven. Kambourov and Manovskii (2008) estimate that the average probability that workers ages 23–28 switch occupations (at the 3-digit occupation-code level) is 39 percent for workers without a college education and 33 percent for those with some college education. For workers ages 47–61, these numbers significantly decline to 7 percent and 9 percent, respectively. Panel B of Figure 4 plots the age-dependent probability of switching occupations, λ_j , based on their estimates. It is important to emphasize that occupational switch provides an additional source of uncertainty in the labor market, which is reflected in the variance-covariance matrix $\mathbf{V}_{j+1|j}^0$ in equation (12). This interaction between occupational change and Bayesian learning

¹²In the perfect information model (PIM), we set $\delta = 1.01$. In this case, the model requires a large discount factor to match the capital-to-income ratio observed in the data because (i) the precautionary savings motive (against income uncertainty) is small and (ii) an increasing profile of earnings induces workers to save little early in life.

¹³Jagannathan and Kocherlakota (1996) report that for the period between 1926 and 1990, the standard deviation of annual real returns in the S&P stock price index was 21 percent as opposed to 4.4 percent in T-bills.

¹⁴The empirical evidence on the correlation between labor income risk and stock market returns is mixed. While Davis and Willen (2000) find a positive correlation, Campbell et al. (2001) find a positive correlation only for specific population groups.

TABLE 3—BENCHMARK PARAMETERS

Parameter	Variable	Value	Target/source
Life cycle	J	60	—
Retirement age	j_R	45	—
Risk aversion	γ	5	—
Discount factor	δ	0.92	Capital to income ratio
Risk-free rate	R	1.02	Gomes and Michaelides (2005)
Equity-risk premium	μ	0.04	Gomes and Michaelides (2005)
Stock-return volatility	σ_η	0.18	Gomes and Michaelides (2005)
Social Security benefit	ss	0.40	Replacement ratio
Social Security tax	τ_{ss}	0.13	Balanced Social Security budget
Persistence of a (intercept)	ρ_a	0.50	PSID
Variance of innovation to a	$\sigma_{a\nu}^2$	0.035	PSID
Persistence of β (slope)	ρ_β	0.17	PSID
Variance of innovation to β	$\sigma_{\beta\nu}^2$	0.00006	PSID
Population variance of a	σ_a^2	0.16	Consumption variance for age 27
Population variance of β	σ_β^2	0.00012	Consumption variance for age 57
Persistence of x	ρ	0.756	Guvenen and Smith (2014)
Variance of innovation to x	σ_ν^2	0.0515	Guvenen and Smith (2014)
Variance of i.i.d. component ε	σ_ε^2	0.01	Guvenen and Smith (2014)
Common age-earnings profile	$\{z_j\}_{j=21}^{65}$	—	Hansen (1993)
Unemployment risk	$\{p_j^u\}_{j=21}^{65}$	Figure 4	Choi et al. (2014)
Probability of occupational change	$\{\lambda_j\}_{j=21}^{65}$	Figure 4	Kambourov and Manovskii (2008)
Probability of occupational change: Unemployed	κ	0.51	PSID

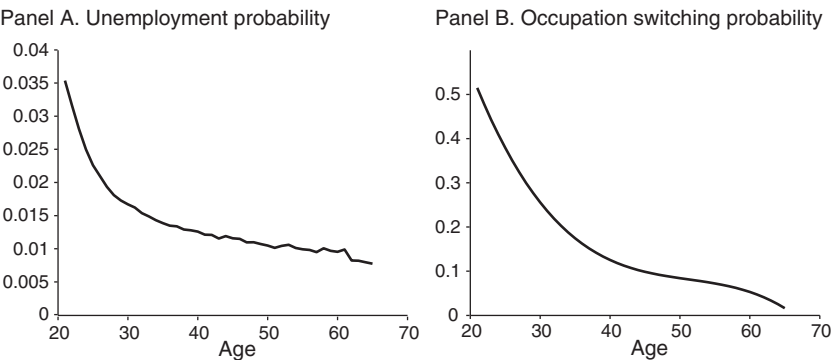


FIGURE 4. UNEMPLOYMENT RISK AND OCCUPATIONAL MOBILITY OVER THE LIFE CYCLE

Notes: Panel A plots the age profile of the probability of becoming unemployed from Choi, Janiak, and Villena-Roldán (2014). Panel B plots the probability of switching occupation by age from Kambourov and Manovskii (2008).

distinguishes our model from those of Guvenen (2007) and Guvenen and Smith (2014).

Labor Income Process.—The deterministic age-earnings profile, which is common across workers, z_j , is taken from Hansen (1993). For the stochastic process of the idiosyncratic productivity shock (x, ε), we use the estimates of Guvenen and

Smith (2014), according to which $\rho = 0.756$ and $\sigma_v^2 = 0.0515$ for the persistent component (x) and $\sigma_\varepsilon^2 = 0.01$ for the purely transitory component (ε).

Regarding the income profile (a, β), we follow Guvenen and Smith's (2014) strategy; they use consumption dispersion to infer the uncertainty that workers face under imperfect information. The initial variance of the intercept in the income profile, σ_a^2 , is chosen to match the cross-sectional consumption variance at age 27. The initial variance of the slope of the profile, σ_β^2 , is chosen to match the cross-sectional variance of log consumption at age 57. Thus, our model almost exactly reproduces the observed increasing age profile of the consumption variance as reported by Heathcote, Storesletten, and Violante (2014). (See Figure 8.)

A worker switches his occupation with probability λ_j . Upon occupational change, the income profile may change as well. We assume that this occurs according to an AR(1) process. We estimate this stochastic process for the profile shift, $\{\rho_a, \rho_\beta, \sigma_{av}^2, \sigma_{\beta v}^2\}$, based on the individual wage data from the PSID 1970–2005.¹⁵ First, we run the regression of log hourly wages ($\ln w_{it}$) on 3-digit occupation dummies (OCC_s) and time dummies (D_t), as well as age and age squared:

$$(18) \ln w_{it} = b_0 + b_1 age_{it} + b_2 age_{it}^2 + \sum_{s=1}^S b_s^o \times OCC_s + \sum_{t=1970}^{2005} b_t \times D_t + e_{it}.$$

The occupation dummies capture the average wage in each occupation (occupation-specific ability). The estimated occupation-specific ability is assigned to each worker in the corresponding occupation as a measure of a_i . We estimate an AR(1) process of changes in a_i , equation (3), using the sample of workers who switch occupations between time t and $t + 1$. This yields our estimates of an AR(1) process of a upon occupational change: $\rho_a = 0.5$ and $\sigma_{av}^2 = 0.035$. For the growth component (β_i), we first calculate the growth rate in the hourly wage for each occupation between ages 25 and 55. We then calculate the occupation-specific slope coefficient using the average growth rates of each occupation. As in the case of the intercept, we assign the occupation-specific slope component to each worker in the corresponding occupation. Equation (4) is estimated using the sample of workers who switch occupations between time t and $t + 1$. This yields our estimates for β_{it} : $\rho_\beta = 0.17$ and $\sigma_{\beta v}^2 = 0.00006$.

Finally, according to the PSID, 51 percent of unemployed workers (being unemployed for longer than 3 months during the year) who find a job in the following year reported that they changed occupations. This gives us $\kappa = 0.51$.¹⁶

Initial Priors.—We assume that workers do not have any prior knowledge regarding their income profile upon entering the labor market. Thus, we set their initial prior variances to those of the unconditional population variances. While we view this assumption as a useful benchmark, we also consider the case where workers have

¹⁵ Following the convention in the literature, we restrict the data sample to not self-employed male workers between the ages of 21–60 who work more than 250 hours annually and earn more than half the minimum wage for the given year. We calculate the hourly wage by dividing annual labor earnings by annual working hours.

¹⁶ If we use 1 month as a threshold for being unemployed, this value is 47 percent. With 6 months, this value is 54 percent.

some information about their income profile as in Guvenen (2007) and Guvenen and Smith (2014). We find that our main results are robust to this assumption.

III. Results

A. Policy Functions

In order to understand the basic economic mechanism of the model, we first illustrate the portfolio decision in the model without any age-dependent labor market uncertainty (such as unemployment risk, occupational changes, and imperfect information). We call this specification the perfect information model (PIM). All other parameter values in the PIM remain the same except for the discount factor, which is adjusted to match the wealth-to-income ratio. Thus, the PIM still contains the idiosyncratic productivity shocks (which we calibrated to the standard values in the literature).

Panel A of Figure 5 shows the optimal portfolio choice (i.e., policy function) of a worker with the median income for three age groups: 25, 45, and 65 in the PIM. The horizontal axis represents wealth, from 0 to 25, where the average wealth is about 6 in our model. Without any age-dependent uncertainty in the labor market, the risky share falls with age—opposite to what we see in the SCF—as young workers face much longer investment horizons to take advantage of a high equity premium. For example, a 25-year-old worker with median labor income and average wealth would like to allocate almost all financial wealth to risky assets. The risky share decreases with wealth for all three age groups. Despite the presence of idiosyncratic productivity risk, workers can predict the future labor market outcome fairly well in the PIM. Thus, having a future labor income stream is similar to holding a low-risk asset. A worker with little wealth allocates almost all his savings to risky investments. This is because “safe” labor income makes up a large portion of his total wealth, which is the sum of financial wealth and the present value of lifetime labor income (i.e., the value of human capital). But, for wealthier workers, “safe” labor income is a small portion of total wealth. Hence, wealthier investors exhibit a low risky share in terms of their financial wealth.

However, in our benchmark model (panel B of Figure 5) young workers face much greater uncertainty in the labor market, discouraging them from taking further risk in the financial market. A 25-year-old with average wealth (about 6 in the model) shows a risky share of 61 percent in the benchmark as opposed to that of 100 percent in the PIM. A 45-year-old with average wealth is also somewhat conservative: his risky share is 62 percent, while it is 96 percent in the PIM. A 65-year-old worker who retires next period exhibits a portfolio choice almost identical to that in the PIM because the labor market uncertainty is irrelevant.

Unlike the PIM, the risky share is not monotonic in wealth in the benchmark. This is because workers face two conflicting incentives for taking risk in financial investments. On the one hand, they would like to hedge against the large labor market uncertainty. On the other hand, they would like to build up wealth quickly by taking advantage of the equity premium (life-cycle savings motive). For both 25- and 45-year-old workers, the risky share increases with wealth when the wealth level is close to 0, indicating that the life-cycle savings motive dominates the desire

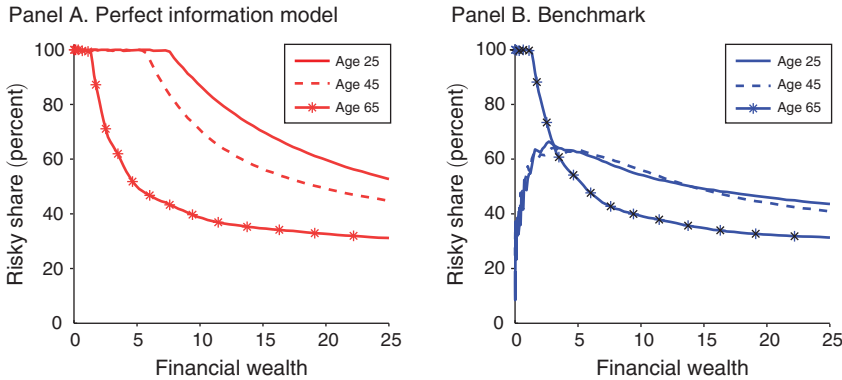


FIGURE 5. OPTIMAL PORTFOLIO CHOICE FOR A WORKER WITH MEDIAN INCOME

to hedge against labor market uncertainty for wealth-poor workers. The risky share starts declining around 3, which is one-half of the average wealth in our model.

B. Age Profile of Risky Share

Table 4 presents the average risky share and the slope of the age profile from the data (SCF), the benchmark model, and the PIM.¹⁷ Our benchmark model generates a risky share of 56.3 percent close to the 46.5 percent in the data. This is generated with a relative risk aversion of 5, much lower than values typically assumed in the literature. In the PIM, which is similar to the standard life-cycle model without age-dependent labor market uncertainty, this ratio is 83.4 percent. If the PIM were to match the average risky share of 46.5 percent, it would require a value of relative risk aversion above 15 under the same parameterization of the income process. Even in this case, however, the PIM fails to generate an increasing profile of risky share over the life cycle.

We next turn our attention to the age profile. Financial advisors often recommend that young investors, facing a longer investment horizon, take more risk in financial investments. However, our data based on the SCF show a pattern opposite to this advice: the risky share on average increases by 0.13 percentage points each year between ages 21 and 65 (Table 4).¹⁸ In our benchmark model, on average, the risky share increases by 0.36 percentage point. Young workers, faced with great uncertainty in the labor market, would not want to take too much risk in the financial market. As the labor market uncertainty gradually resolves over time—through (i) decreased unemployment risk, (ii) decreased probability of occupational switch, and (iii) learning about one’s true earnings ability, they can afford to take more risk in financial investments. By stark contrast, the PIM (which does not have any of these features) generates a risky-share profile that steeply *decreases* by

¹⁷The model statistics are based on a simulated panel of 10,000 households.

¹⁸Since the age profile of the risky share is almost linearly increasing in age, this number is very close to the age regression coefficient of 0.19 percentage points (Table 2).

TABLE 4—RISKY SHARES: DATA VERSUS MODELS

Statistic	Data	PIM	Benchmark
Average (percent)	46.5	83.4	56.3
Ages 21–25	41.9	99.7	47.9
Ages 41–45	47.5	89.6	59.7
Ages 61–65	49.7	51.0	52.3
Slope of age profile (in percentage points)	0.13	−1.22	0.36

Notes: The slope of the age profile refers to the average increase of the risky share (in percentage points) over the life cycle (from age 21 to 65). PIM refers to the perfect information model.

1.22 percentage points each year between ages 21 and 65. This is because younger workers expect a long stream of (relatively safe) labor income so they can afford to take more financial risk.

Figure 6 plots the risky shares of the PIM and the benchmark over the life cycle. In the PIM, the risky share starts with 99.7 percent at age 21, gradually decreases to 86.8 percent at age 45, and declines sharply to 46.0 percent at age 65. In our benchmark model, however, the age profile of the risky share is not monotonic. It starts with a low level of 33.1 percent at age 21, increases to 58.8 percent at age 45, and decreases gradually to 48.9 percent at age 65.

This is because a young worker faces two conflicting incentives to take risks in making investments. On the one hand, he would like to hedge against the high labor market uncertainty. On the other hand, he would like to build up his savings (life-cycle savings motive) quickly by taking advantage of the risk premium. When the worker enters the labor market, the former effect dominates, suppressing the risky share, but gradually the latter (life-cycle savings) effect comes in, generating a non-monotonic shape. Overall, our model is able to track the age profile of the risky share in the SCF. We view this as a partial resolution in reconciling the tension between the data and theory on households' portfolio choice over the life cycle.

C. *Wealth-to-Income Ratio*

While our primary focus is the interaction between labor market uncertainty and the composition of savings (portfolio choice), it is important to examine how labor market uncertainty affects the level of total savings over the life cycle. Figure 7 plots the average age profile of the (financial) wealth-to-income ratio in the SCF, the benchmark model, and the PIM. In our benchmark model, young workers face a greater labor market uncertainty and thus save more than those in the PIM. In both models, the wealth-income ratio is higher at young ages and lower at older ages relative to the data. The latter shortcoming is related to the fact that our models abstract from various important savings motives in the later stage of life, such as health risks and bequests. In sum, while the age-dependent labor market uncertainty helps us to better match the composition of savings, it slightly over-predicts the level of total savings for the young and under-predicts the saving of the old.

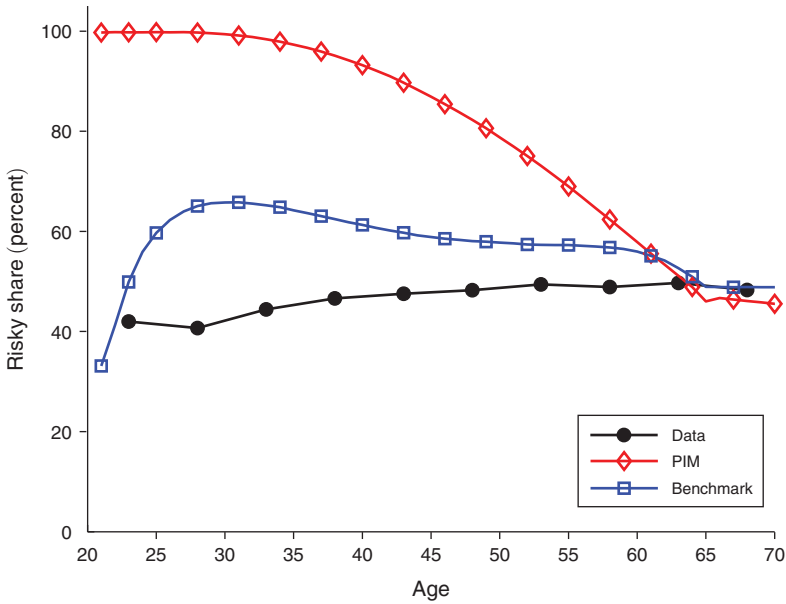


FIGURE 6. RISKY SHARE OVER THE LIFE CYCLE: DATA VERSUS MODELS

D. Dispersion of Consumption

It is well known that the cross-sectional dispersion of consumption increases over the life cycle. For example, Heathcote, Storesletten, and Violante (2014) find that the variance of log consumption increases from 0.1 at age 25 to 0.2 at age 55. We chose the parameters for the heterogeneous income profile (dispersion of a and β) to match these values. As Guvenen (2007) points out, a gradual learning about income profile can generate a *linearly* increasing dispersion in consumption: a household's consumption depends on its permanent income, which is gradually revealed over time. Figure 8 shows that the age profile of the cross-sectional variance of log consumption in our model closely tracks that reported in the literature, confirming that our heterogeneous income profile and learning are well specified.

E. Speed of Learning: Short- versus Long-Run Uncertainty

One novel feature of our model is a realistic speed of learning. Guvenen (2007) shows that an imperfect information model with heterogeneous income profiles can generate significant income risks over long horizons. However, the uncertainty over the short horizon (e.g., 1–2 years) is resolved very fast under Bayesian learning. For example, as shown below, within a couple of years after entering the labor market, almost 90 percent of one-period income uncertainty is resolved. We find this rate of learning unrealistic. We argue that not only the long-run but also the short-run risk is particularly important for the portfolio choice because portfolio decisions can take place at frequent time intervals. By introducing occupational switch, which is associated with potential shifts in the income profile, the uncertainty is resolved at

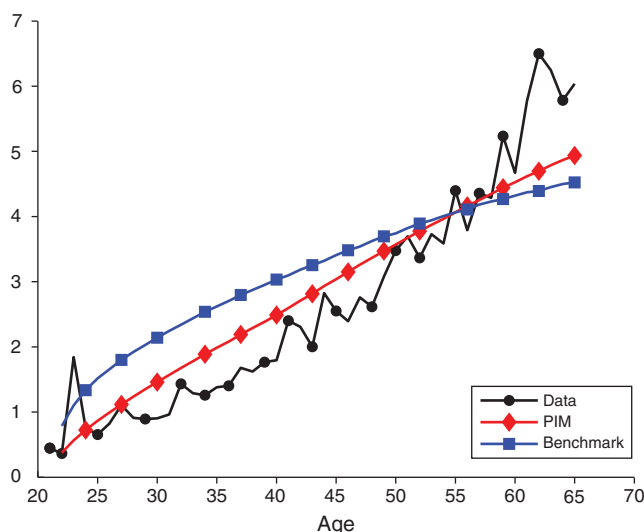


FIGURE 7. AGE PROFILE OF WEALTH-TO-INCOME RATIO

a more realistic slower rate. We show that this interaction between learning and job changes is particularly important for generating a realistic age profile of risky share.

To distinguish between short-run and long-run income risks, we compute the forecast error variance or mean squared error (MSE)—also used in Guvenen (2007) and Guvenen and Smith (2014)—at various horizons. The forecast error variance is defined as

$$\text{MSE}_{j+s|j} = \mathbf{H}'_{j+s} \mathbf{V}_{j+s|j} \mathbf{H}_{j+s} + \sigma_{\varepsilon_j}^2 \quad \text{with} \quad \mathbf{V}_{j+s|j} = \mathbf{R}^s \mathbf{V}_{j|j} \mathbf{R}^{s'} + \sum_{i=0}^{s-1} \mathbf{R}^i \mathbf{Q} \mathbf{R}^{i'}.$$

The speed of learning is measured by how fast MSE converges to that under perfect information.

Figure 9 shows the *one-period* forecast error variance of income, $\text{MSE}_{j+1|j}$, for three model specifications: the PIM (plotted with diamonds), benchmark (squares), and the benchmark without occupation changes, $\lambda = 0$ (triangles). In the PIM, MSEs reflect the uncertainty due to stochastic income shocks only (x and ε). Thus, it is not age dependent by construction. When there is no occupational switch ($\lambda = 0$), the MSE converges to that of the PIM within almost a year. That is, the short-run uncertainty related to the income profile is quickly resolved right after the worker enters the labor market. Considering the number of job turnovers and the time it takes for workers to settle into a long-term career (e.g., Topel and Ward 1992), this speed of learning seems too fast. However, in our benchmark model, since young workers face a high probability of occupational change, the short-run uncertainty is resolved gradually: the MSE is significantly larger than that of the PIM and is resolved at a much slower rate.

We have just shown that without occupational change, income uncertainty over a short horizon is resolved very quickly. This is not true for uncertainty over longer time horizons. Figure 10 shows the MSE over various horizons for workers ages 35

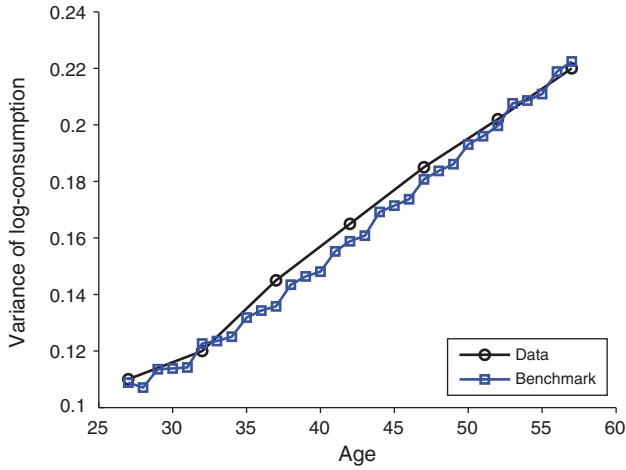


FIGURE 8. CROSS-SECTIONAL VARIANCE OF LOG CONSUMPTION BY AGE

Note: The data are from the estimate in Heathcote, Storesletten, and Violante (2014).

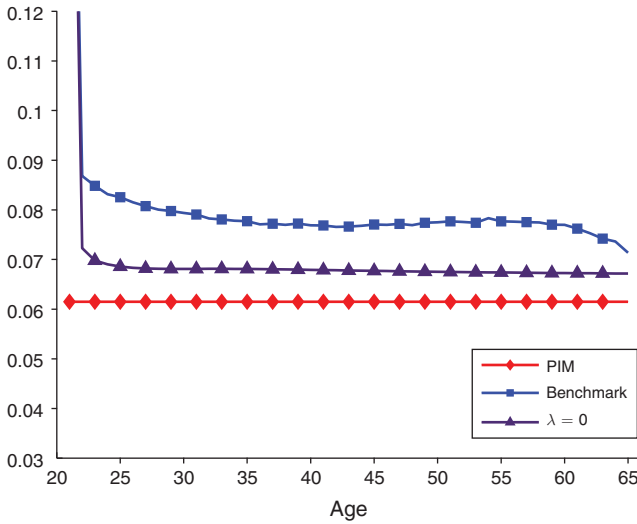


FIGURE 9. SHORT-RUN UNCERTAINTY: ONE-PERIOD FORECAST ERROR VARIANCE OF INCOME

Note: We plot average one-year forecast-error variance of income, $MSE_{j+1|j}$, where “ $\lambda = 0$ ” represents the benchmark model without occupational switches.

and 45, for example. In both benchmark models with and without an occupational switch, uncertainty about the slope of the income profile, β_j , translates into a substantial amount of risk over longer horizons, as was emphasized by Guvenen (2007).¹⁹

¹⁹In the case of an occupational switch, priors about the variance evolve based on $\mathbf{V}_{j+1|j}^0 = \mathbf{R}^0 \mathbf{V}_{jj}^0 \mathbf{R}^0 + \mathbf{Q}^0$, where \mathbf{R}^0 is a (3×3) matrix whose diagonal elements are $(\rho^a, \rho^\beta, \rho)$, and \mathbf{Q}^0 is a (3×3) shock matrix with diagonal elements $[\sigma_{au}^2, \sigma_{\beta u}^2, \sigma_v^2]$. While innovations $\sigma_{\beta u}^2$ add noise to the system, the relatively small persistence $\rho^\beta = 0.17$ decreases the prior uncertainty. Over long time horizons the latter effect is stronger, resulting in a smaller variance—for this specific case—compared to the one with $\lambda_j = 0$.

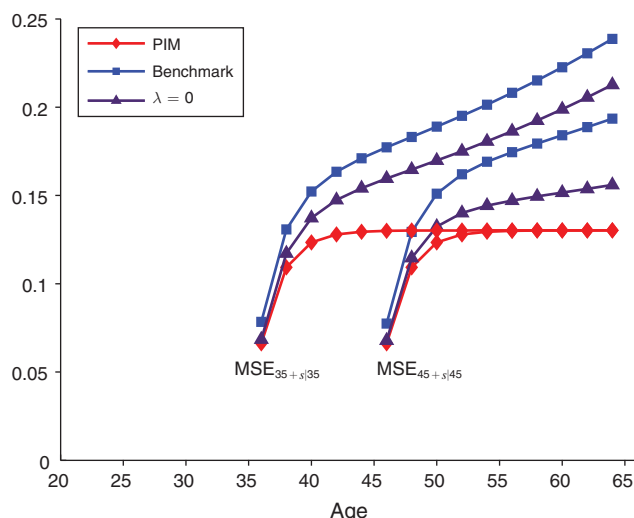


FIGURE 10. FORECAST ERROR VARIANCE OF INCOME OVER VARIOUS HORIZONS

Note: We plot $MSE_{j+s|j}$ for two age groups $j = 35$ and 45 for various horizons s for the PIM, benchmark, and the benchmark model without occupational changes ($\lambda = 0$).

This distinction between short- and long-run uncertainty is subtle but important for the portfolio choice. The lifetime uncertainty about earnings ability is important for *total* savings, which is well illustrated by Guvenen (2007). However, for the portfolio choice, labor market uncertainty over the short horizon is also important because workers are able to adjust their financial portfolios frequently (e.g., every year in our model).

F. Decomposing the Contribution of Three Types of Uncertainty

We have introduced three types of labor market uncertainty into the standard life-cycle model: (i) age-dependent unemployment risk, ii) age-dependent occupational mobility, and (iii) imperfect information about earnings ability. We decompose the contribution of each component by considering various specifications of the model economy.

The first model specification we consider is the PIM. The second model is the PIM with age-dependent unemployment risk only, referred to as “PIM+U.” The comparison of this model with the PIM will isolate the contribution of age-dependent unemployment risk. The third model is the PIM with age-dependent unemployment risk and age-dependent probability of occupational switch, referred to as “PIM+U+O.” The comparison of this model with “PIM+U” will isolate the marginal role of occupational switch. This specification is also equivalent to the benchmark model without imperfect information about true earnings ability. Thus, the comparison of this specification with the benchmark will provide a marginal contribution of imperfect information. Table 5 summarizes the labor market uncertainty of these

TABLE 5—LABOR MARKET UNCERTAINTY ACROSS MODELS

	PIM (1)	PIM+U (2)	PIM+U+O (3)	Benchmark (4)
Unemployment risk	No	Yes	Yes	Yes
Occupational switch	No	No	Yes	Yes
Imperfect information	No	No	No	Yes

4 specifications. For each specification, we recalibrate the discount factor to match the wealth-to-income ratio of 3.2 and keep all other parameters the same.

Figure 11 shows the age profile of the risky share for all four model specifications along with that from the data. Adding the age-dependent unemployment risk to the PIM decreases the average risky share from 83.4 percent to 75.8 percent. Figure 11 shows that the impact of unemployment risk on risky share is most important for young workers (line with “∇”). For example, a 25-year-old worker who faces a 3 percent unemployment risk decreases the risky share from 99.8 percent to 79.9 percent. The impact of unemployment risk on the portfolio choice becomes negligible after age 40 when the annual unemployment risk becomes close to 1 percent.

Introducing the probability of an occupation switch (thus moving from PIM+U to PIM+U+O) by itself has little impact on the risky-share profile. It slightly decreases the average risky share to 74.1 percent. This is because any additional risk of occupational switch is completely resolved once a worker observes his new income profile in the new occupation. However, as we introduce imperfect information into the model, which becomes our benchmark, the average risky share decreases to 56.3 percent. Overall, in accounting for the total decrease in average risky share from 83.4 percent (PIM) to 56.3 percent (benchmark): (i) age-dependent unemployment risk has contributed 25 percent, (ii) occupational mobility contributed 8 percent, and (iii) imperfect information the most, 69 percent. We would like to note, however, that imperfect information alone is not sufficient to decrease the risky share by this magnitude. As we have shown in Figure 9, absent the probability of occupational switch, the uncertainty about the income profile is resolved quickly. In fact, the benchmark model without occupational switch—i.e., the $\lambda = 0$ case we have shown above—generates an average risky share of 69 percent, just 6 percentage points lower than that of PIM+U (75 percent). Hence, only when coupled with an occupational switch does imperfect information substantially decrease the risky share.

G. Sensitivity Analysis

We perform various sensitivity analyses to see whether our main results are robust with respect to different parameterizations. In particular, we are concerned with the robustness in eight dimensions. First, we examine the case where workers have some private information about their ability upon entering the labor market. Second, we consider two alternative values of relative risk aversion: $\gamma = 3$ and $\gamma = 4$. Third, we see how the initial distribution of wealth (the wealth distribution of 21-year-old

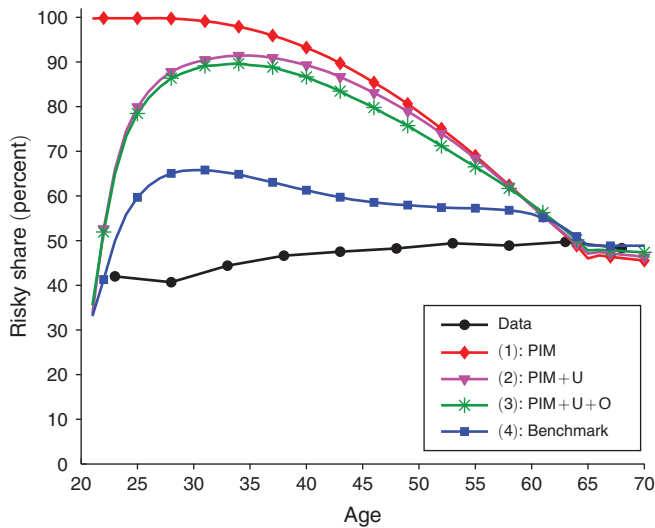


FIGURE 11. AGE PROFILE OF RISKY SHARE

Notes: “Benchmark” features all three types of labor market uncertainty: unemployment risk, occupational change, and imperfect information about the income profile. “PIM+U” refers to the PIM with unemployment risk. “PIM+U+O” refers to the PIM with unemployment risk and occupational switch.

workers) affects the results. Fourth, we consider the model with a smaller dispersion in the intercept of earnings profiles, $\sigma_a^2 = 0.08$, the value used in Guvenen and Smith (2014) for a direct comparison to their results. Fifth, we introduce a stock market participation decision and analyze its implications for the conditional risky share. Sixth, we examine the case where workers draw a completely new income profile (a, β) from the unconditional population distribution upon occupational change. We view this as an upper bound case for the role of imperfect information and slow learning. Seventh, we study the impact of a positive correlation between labor income and stock market returns. Finally, we consider alternative measures of unemployment risk based on longer duration. In each sensitivity analysis, we keep all other parameters of the model the same as those in our benchmark specification. Table 6 reports the results of these sensitivity analyses.

In our benchmark model, we assumed that workers are not fully informed about their initial earnings ability upon entering the labor market and their prior variances start with the population variance of the unconditional distribution of a and β . This might be too extreme given that workers might have some private information about themselves. Indeed, Guvenen (2007) and Guvenen and Smith (2014) find that workers know a significant fraction of their lifetime income. In our model, the amount of prior knowledge is given by the matrix

$$\mathbf{V}_{1|0} = \begin{bmatrix} (1 - \psi_a) \sigma_a^2 & \sigma_{a\beta} & \sigma_{ax} \\ \sigma_{a\beta} & (1 - \psi_\beta) \sigma_\beta^2 & \sigma_{\beta x} \\ \sigma_{ax} & \sigma_{\beta x} & \sigma_x^2 \end{bmatrix},$$

TABLE 6—SENSITIVITY ANALYSIS

Model	Average risky share (percent)	Slope of profile (pp)
Data	46.5	0.13
Benchmark	56.3	0.36
$\psi_a = 0.80, \psi_\beta = 0.80$	56.5	0.31
$\gamma = 4$	78.7	−0.26
$\gamma = 3$	94.7	−0.42
Initial assets = $0.1 \times \bar{W}$	59.1	0.07
$\sigma_a^2 = 0.08$	59.3	0.58
Stock market participation	Figure 12	Figure 12
Priors fully reset	51.2	0.53
$\text{corr}(Y, R^s) = 0.5$	Figure 13	Figure 13
Long-term unemployment risk	Figure 14	Figure 14

Notes: The benchmark features $\psi_a = 0, \psi_\beta = 0, \gamma = 5, \sigma_a^2 = 0.16$, zero initial assets, zero cost of participating in the stock market, a zero covariance between stock returns and labor income, and priors evolve according to the AR(1) process in equation (13).

where the benchmark corresponds to $\psi_a = 0$ and $\psi_\beta = 0$. Following Guvenen (2007) and Guvenen and Smith (2014), we set: $\{\psi_a = 0.80, \psi_\beta = 0.80\}$.²⁰ It turns out that the amount of information upon labor market entry has little impact on our results (Table 6). Even if young workers completely know their initial income profiles, they may face new uncertainty once they change occupations and draw a new (unobserved) profile. Hence, the initial amount of uncertainty makes a difference in a model with constant (a, β) but not in our benchmark, where the income profile may change upon occupational switch.

The relative risk aversion in our benchmark model is 5. We consider somewhat smaller values of relative risk aversion: $\gamma = 4$ and $\gamma = 3$. As we lower the value of γ , the risky share significantly increases to 78.7 percent and 94.7 percent, respectively. The increasing pattern of the age profile is also affected, while the risky share is increasing at ages 21–24 only. On average, the risky share decreases by 0.26 and 0.42 percentage point when $\gamma = 4$ and $\gamma = 3$, respectively.

Young workers enter the labor market with zero assets in our benchmark. While most workers enter the labor market with little wealth or debt, many can borrow or rely on family financing. The ability to borrow should affect financial decisions toward risk. To reflect this, we consider the case where workers enter the labor market with a small amount of wealth—10 percent of the economy-wide average wealth. This has a small impact on the result. Since they have some wealth, the average risky share slightly increases to 59.1 percent and the risky share is increasing very mildly with age by 0.07 percentage point on average over the life cycle.

In the benchmark, we chose the initial dispersion of ability, $\sigma_a^2 = 0.16$, to match the cross-sectional variance of log consumption of 27-year-old workers in the data (from Guvenen 2007). We now consider the case with a smaller initial ability dispersion: $\sigma_a^2 = 0.08$, the value used in Guvenen and Smith (2014). The average

²⁰Guvenen (2007) and Guvenen and Smith (2014) examine prior uncertainty with respect to σ_β^2 . Since in our parameterization σ_a^2 is set to a larger value, we also experiment with the prior uncertainty regarding this parameter.

risky share increases slightly to 59.3 percent and the risky share increases at a faster rate, by 0.58 percentage point per year.

In the benchmark model, there is no cost to participate in the stock market. We have shown in Figure 1, panel A that a large fraction of investors (around 45 percent) choose not to allocate any savings in the stock market. We examine how a non-trivial decision to participate affects the conditional risky share. We assume that if the investor decides to invest in a stock he/she has to pay a fixed cost FC so that the budget constraint becomes

$$c^k + s' + b' = (1 - \tau_{ss}) \exp^{Y_j} \times \mathbf{1}\{k = e\} - FC_j + ss \times \mathbf{1}\{j \geq j_R\} + W.$$

We assume that the fixed cost is a quadratic function of age ($FC_j = a_0 + a_1 \times j + a_2 \times j^2$) and calibrate it to reproduce the hump-shaped age profile of participation rates from the SCF shown in Figure 1, panel A.²¹ Table 7 reports the dollar amount of the fixed cost implied by our benchmark model. We normalize the average income in the model to be \$40,000, which is approximately the average labor income in the SCF 2004. On average, the household has to pay \$2,095, close to 5 percent of the average labor income. We view this as a reasonable value as it lies within the range of estimates in the literature. For example, according to Haliassos and Michaelides (2003), the estimated participation cost ranges from 3 percent to 34 percent of the household's average labor income. Under this fixed cost schedule, the left panel of Figure 12 plots the risky share conditional on participation for the data, the "Benchmark," and the "PIM" with and without the stock market participation cost. The right panel plots the participation decision for the data and the two models in the presence of a positive stock market participation cost. The risky share is mildly affected in our benchmark model by the stock market cost, especially for the young. Young people with stable careers (few or no a, β shocks) will invest aggressively in the stock market as their uncertainty is resolved relatively early. On the other hand, young people with frequent job switches might choose to avoid participating in the stock market altogether. This selection effect drives the risky share for young people somewhat higher. In the PIM, the risky share is as high as it can be (100 percent) so the participation cost does not have any visible effects.

The next sensitivity analysis concerns how the priors are formed upon an occupational switch. In our benchmark model, the income profile follows an AR(1) process and workers' perceptions reflect this actual shift in the income profile. Thus, the prior also follows an AR(1) and is reflected in the variance-covariance matrix $\mathbf{V}_{j+1|j}^0$ in equation (12). Sometimes, a job change across very different industries or occupations may generate considerable new uncertainty. Now, consider a somewhat extreme case where, upon occupational change, workers "incorrectly" believe that they would draw completely new values of (a_{j+1}, β_{j+1}) from the unconditional distribution, independently of their current (a_j, β_j) . Thus, the (subjective) priors about the next period's income profile are fully reset upon occupational change. We call

²¹ The purpose of this exercise is not to build a realistic theory of stock market participation, but to analyze the conditional risky share in a model under a realistic participation profile. With $a_0 = 0.008$, $a_1 = 0.0029$, and $a_2 = -0.000035$, our model closely matches the participation rates in the data.

TABLE 7—FIXED COST FOR STOCK-MARKET PARTICIPATION	
Age	Cost (\$)
21–30	941
31–40	1,843
41–50	2,454
51–60	2,773
61–65	2,829
Average	2,095

Note: The average labor income in the model is \$40,000, which is approximately the average labor income in the SCF 2004.

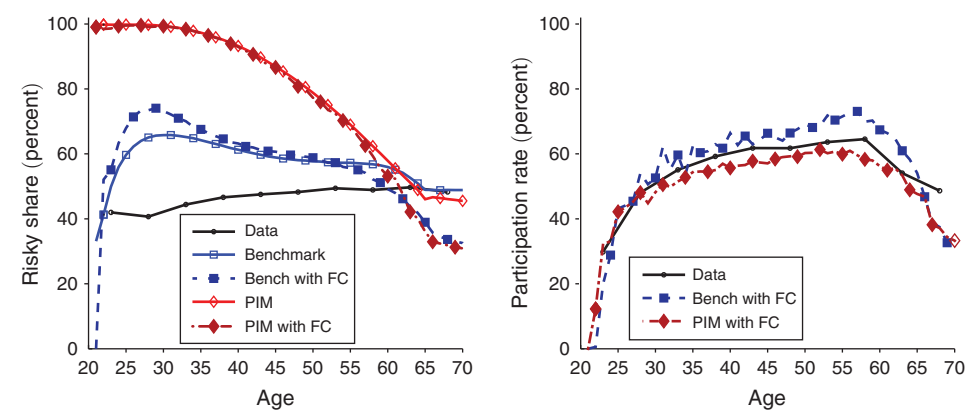


FIGURE 12. RISKY SHARE WITH AND WITHOUT PARTICIPATION COST

Notes: The left panel plots the risky share conditional on participation for the data, the “Benchmark,” and the “PIM” model with and without the fixed cost of participation (FC). The right panel plots the participation decision for the data and the two models with the fixed cost of participation (FC).

this specification as “priors fully reset” model. This model sets the diagonal elements of \mathbf{R}^0 and \mathbf{Q}^0 to $(0, 0, \rho)$ and $(\sigma_a^2, \sigma_\beta^2, \sigma_\nu)$, respectively, in the prior updating rule in equation (13). This specification can be considered an upper bound for the uncertainty created by the occupational change. With priors fully reset, the average risky share further decreases to 51.2 percent, almost the same as that in the data. Moreover, the age profile tracks that in the data very closely as the risky share increases by 0.53 percentage point per year on average.

Benzoni, Collin-Dufresne, and Goldstein (2007) and Lynch and Tan (2011) examine the portfolio choice in the presence of a positive correlation between labor income and stock returns. A positive correlation between stock return and labor income risks, especially in the long run, would reduce the incentive for young households to invest in stocks. Figure 13 shows the risky shares when we assume that the contemporaneous correlation between stock returns and labor income is 0.5: $\text{corr}(Y, R^s) = 0.5$.²² This positive correlation undermines young workers’ incentive to hold stocks, and thus slows down a rapid accumulation of risky assets for

²²For example, Campbell et al. (2001) estimate the correlation between stock returns and labor income to be 0.15. Since our model is calibrated to a lower persistence of shocks (which might weaken the long-run correlation

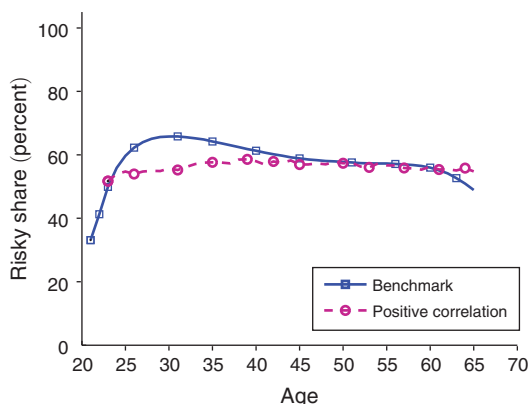


FIGURE 13. RISKY SHARE UNDER POSITIVE CORRELATION IN STOCK RETURNS AND LABOR INCOME

young households. This milder increase in the risky share is closer to the data. While the positive correlation generates a more realistic age profile of risky share, this correlation is not precisely estimated in the literature and still remains an open question. For example, Huggett and Kaplan (2016) argue that human capital and stock returns have a much smaller correlation than the one in Benzoni, Collin-Dufresne, and Goldstein (2007).

Finally, our benchmark calibration of unemployment risk (based on Choi, Janiak, and Villena-Roldán 2014) does not distinguish between short- and long-term unemployment. Given that the average unemployment spell of young workers is short, our calibration may overstate the unemployment risk of the young. To address this issue, we also construct the probability of being unemployed—i.e., the EU transition rate from employment to unemployment—based on the different duration of unemployment spells from the PSID.²³ The left panel of Figure 14 shows the three measures of probability of being unemployed: Choi, Janiak, and Villena-Roldán (2014) from the CPS, and the two transition rates we construct from the PSID (transition rate into at least three or six months of unemployment). The transition rates based on unemployment of at least three months in the PSID is close to those in Choi, Janiak, and Villena-Roldán (2014) except for the very young workers (age less than 30). The right panel compares the age profiles of the risky share in our model under these three different probabilities of being unemployed. The risky-share profile under the definition of unemployment of at least three months is almost identical to that of our benchmark calibration. When we use long-term unemployment (unemployment of at least six months' duration), the risky shares are higher than those in our benchmark case, since the unemployment risk is reduced.²⁴ In sum, it appears that the

between these components)—as part of a sensitivity analysis—we choose to set a contemporaneous correlation around three times higher.

²³The PSID asks “How much work did you miss in months during the last year?” Based on this question, we construct the two EU transition rates that differ by the duration of unemployment: 3 months or more and 6 months or more of unemployment.

²⁴While focusing on long-term unemployment might be an appropriate way of representing the unemployment risk of the young, it may underestimate the risk of job turnovers and uncertain career paths through short spells of unemployment.

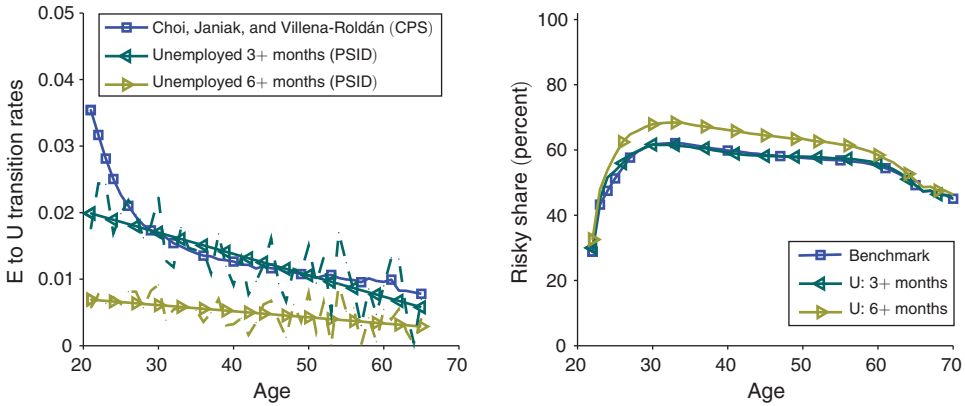


FIGURE 14. LONG-TERM UNEMPLOYMENT AND RISKY SHARE

Notes: The left panel plots three measures of the probability of being unemployed: (i) Choi, Janiak, and Villena-Roldán (2014), (ii) an unemployment spell of at least three months in the PSID, and (iii) an unemployment spell of at least six months in the PSID. The right panel plots the risky share from our model in each case.

impact of the age-dependent unemployment risk on the risky share is still important even when we focus on long-term unemployment risk only.

H. Risky Share and Wealth

While the primary focus of our analysis is on the age profile of the risky share, Guiso, Haliassos, and Jappelli (2002) and Carroll (2002) highlight another stylized fact that is hard to reconcile with standard models: the correlation between wealth and risky share. In the data the risky share is disproportionately high for wealthy households. Wachter and Yogo (2010) reproduce this using a non-homothetic preference (a decreasing relative risk aversion in wealth). Roussanov (2010) analyzes how concerns regarding social status can explain the portfolios for the rich. We now examine whether the age-dependent labor market uncertainty also helps us to close this gap between the model and the data.

Table 8 reports the average (conditional) risky share across five quintile groups in the wealth distribution in the SCF. The risky share clearly shows a strong positive correlation with household wealth. The conditional risky share increases from 35.9 percent in the first quintile to 44.4 percent in the third, and 66.6 percent in the fifth. The participation rate (not reported in the table) monotonically increases with wealth. For example, in the fifth quintile of the wealth distribution, almost everyone (97.5 percent) participates in risky investment. We report these statistics for the PIM and the benchmark. In the PIM, the risky share *decreases* from 88.4 percent in the first quintile to 52.3 percent in the fifth, which is completely opposite to that in the data. According to the benchmark the risky share increases with wealth, although it is not monotonic: it is 41.5 percent in the first quintile, increases to 65.3 percent in the third quintile, and then decreases to 46.8 percent in the fifth. While our benchmark model produces a moderately positive correlation between wealth and risky share, which is much closer to the data, this is mainly driven by the improvement

TABLE 8—RISKY SHARE BY WEALTH—BENCHMARK

Wealth quintile	Data (percent)	PIM	Benchmark
1st	35.9	88.4	41.5
2nd	40.5	99.0	63.2
3rd	44.4	94.5	65.3
4th	51.7	77.6	59.4
5th	66.6	52.3	46.8
Average	46.5	83.4	56.3

in the age profile of the risky share. The correlation between wealth and risky share *conditional* on age in our benchmark is similar to that in the PIM.

IV. Industry Income Volatility and Risky Share

Our theory predicts that workers in jobs (e.g., industries or occupations) with highly volatile earnings should be conservative with their financial investments. Testing this implication is not simple because workers also self-select into industries across which income volatilities are systematically different (e.g., agriculture versus education). Despite this limitation, we examine the partial correlation between the risky share and industry-specific income risk (measured by the average volatility of individual income shocks).

For the industry-specific, labor income risk, we use the estimate by Campbell et al. (2001), which is based on the PSID.²⁵ According to these estimates, workers in agriculture face the largest uncertainty in income with an average variance of income shock of 31.7 percent, whereas those in public administration face the smallest variance, 4.7 percent. Across industries, the variances of income shocks are high in construction (10.8 percent) and business services (11.8 percent); moderate in wholesale and retail trade (8.9 percent) and transportation and finance (9 percent); and small in communication (6.7 percent) and manufacturing (5.2 percent).

We regress the household's risky shares on the industry-specific income risk (for the household head's main job), total income, age, college dummy, the number of children, and the marital status of the household in the SCF 1998–2007. Since we are using the conditional risky share, we restrict our sample to households that participate in risky investment only. Table 9 reports the estimated coefficients and their standard errors from this regression. The coefficient on the industry-specific income risk is negative and statistically significant (at 5 percent), confirming the prediction of our theory: larger labor market risk crowds out financial risk. For example, when the risk in the labor market (the variance of the labor income shock) increases by 10 percentage points, the household's risky share decreases by 0.85 percentage point (with a standard error of 0.36). This is consistent with Angerer and Lam

²⁵The income specification used by Campbell et al. (2001) is $\log(Y_{it}) = f(t, Z_{i,t}) + \nu_{i,t} + \varepsilon_{i,t}$, where $f(t, Z_{i,t})$ is a deterministic function of age and other characteristics, $\nu_{i,t}$ represents a permanent shock that evolves based on $\nu_{i,t} = \nu_{i,t-1} + u_{i,t}$, with $u_{i,t} \sim N(0, \sigma_u^2)$, while $\varepsilon_{i,t}$ is a temporary shock with $\varepsilon_{i,t} \sim N(0, \sigma_\varepsilon^2)$. The variances reported here are the sum of the estimated variances for σ_u^2 and σ_ε^2 for every industry.

TABLE 9—REGRESSION OF RISKY SHARE ON INCOME RISK OF INDUSTRY

Dependent variable: Household's risky share (percent)		
Industry income risk	−0.085	(0.036)
Age	0.174	(0.015)
log income	3.098	(0.094)
College	3.333	(0.363)
Number of children	−0.428	(0.102)
Marriage dummy	−0.656	(0.306)

Notes: The numbers in parentheses are standard errors. Industry income-risk measures are based on Campbell et al. (2001).

(2009), who find a negative correlation between labor income risks and the share of risky assets from the NLSY 1979 cohort. Similarly, Betermier et al. (2012), using Swedish data, show that a household switching from a low- to a high wage-volatility industry reduces its portfolio share in risky assets by 25 percent. The other coefficients are consistent with our economic priors. Workers with a college education (a proxy for permanent income) or total income exhibit higher risky shares in their financial portfolios. So do older workers.

V. Conclusion

Despite a longer investment horizon, the average young household maintains a conservative financial portfolio, not aggressively taking advantage of high rates of return from risky investment; old households invest more aggressively, showing a much higher risky share in their financial portfolios. We argue that the increasing age profile of the risky share has to do with labor market uncertainty over the life cycle. It is well known that young workers face greater uncertainty in the labor market—high unemployment risks, frequent job turnovers, unknown future career, and so forth. Young workers—faced with much greater uncertainty in the labor market—are not willing to take too much risk with their financial investments. As the labor market uncertainty is gradually resolved over time, they can afford to take more risks in the financial market.

To assess the quantitative importance of the link between labor market risk and financial investment, we introduce three types of age-dependent labor market uncertainty into an otherwise standard life-cycle model of household portfolio choices: unemployment risk, occupational changes, and gradual learning about the true income profile. When the model is calibrated to match the life-cycle patterns of income volatility, unemployment risk, occupational changes, and consumption dispersion in the data, the model is able to generate the age profile of the risky share that is consistent with what we found from the Survey of Consumer Finances.

According to our model, the average risky share is 56 percent, slightly higher than that in the SCF (47 percent), but much lower than the value (83 percent) in the model without age-dependent labor market uncertainty. This reasonable value of the risky share in our model is achieved under the relative risk aversion of 5, much lower than the typical value required in standard models. More important, the risky share increases, on average, with age: workers at ages 21–25 show an average risky

share of 48 percent, while workers at 41–45 exhibit an average of 59 percent. On the other hand, the standard life-cycle model without age-dependent labor market uncertainty generates a counter-factual, rapidly decreasing age profile of the risky share. Thus, our model partially reconciles the large gap between the data and the standard model. Our theory also predicts that workers in an industry with highly volatile earnings should take less risk in their financial portfolios. We confirm this prediction in the data: a household working in an industry with higher income volatility exhibits a lower risky share on average in its financial investment.

We argue that a complete theory of households' portfolio choice should consider the risk not only in financial investments but also elsewhere, especially in the labor market.

APPENDIX

A. Data: Survey of Consumer Finances

General Description.—In our data analysis we use available surveys from the Survey of Consumer Finances (SCF) for the periods 1998–2007. The SCF is a cross-sectional survey conducted every three years. It provides detailed information on the finances of US families. Respondents are selected randomly, with a strong attempt to select families from all economic strata. The “primary economic unit” consists of an economically dominant single individual or couple (married or living as partners) in a household and all other individuals who are financially dependent on that individual or couple. In a household with a mixed-sex couple the “head” is taken to be the male. One set of the survey cases was selected from a multi-stage area-probability design and provides good coverage of characteristics broadly distributed in the population. The other set of survey cases was selected based on tax data. This second sample was designed to disproportionately select families that were likely to be relatively wealthy. Weights compensate for the unequal probabilities of selection. To deal with respondents who were unable to provide a precise answer the survey gives the option of providing a range. In the surveys, variables that contained missing values have been imputed five times drawing repeatedly from an estimate of the conditional distribution of the data. Multiple imputation offers a couple of advantages over singly-imputed data. Using all surveys we are left with a total of 88,415 observations.

Example of Survey.—We provide an example of the questionnaire related to checking accounts. The following questions are being asked, among others. (1) Do you have any checking accounts at any type of institution? (2) How many checking accounts do you have? (3) How much is in this account? (What was the average over the last month.) For some other accounts like individual retirement accounts, the respondent is asked specifically how the money is invested. The questions are: (1) Do you have any individual retirement accounts? (2) How much in total is in your IRA(s)? (3) How is the money in this IRA invested? Is most of it in certificates of deposit or other bank accounts, most of it in stocks, most of it in bonds or similar assets or what? The possible answers are (1) CDs/Bank accounts; money

market, (2) Stock; Mutual funds, (3) Bonds/Similar assets; T-Bills; Treasury notes, (4) Combinations of (1), (2), (3), (5); Combinations of (2), (3), (6); Combinations of (1), (2), (7); Universal life policy or other similar insurance products, (8) Annuity, (9) Commodities, (10) Real estate/mortgages, (11) Limited partnership/Other similar investments, (12) Brokerage accounts, (13) Split/Other.

Construction of Variables.—In this section we explain the type of assets we categorize as safe and risky. Most SCF surveys code variables under the same name, with few exceptions. We will describe variables based on 1998 and note any changes with respect to the other years: 2001, 2004, 2007. In all our definitions, we make use of weights, variable X42001.

Checking Accounts, Money Market Accounts: The variables X3506, X3510, X3514, X3518, X3522, X3526 report the amount of money the respondent has in six different accounts. The respondent is asked whether each of these accounts is a checking account or a money market account. Responses can be found in variables X3507, X3511, X3515, X3519, X3523, X3527. We define *Checking Accounts* (and respectively *Money Market Accounts*) as the sum of these accounts.

Savings Accounts: We define the sum of variables X3804, X3807, X3810, X3813, X3816 as *Savings Accounts*.

Certificates of Deposit: The variable X3721 gives the amount of money in certificates of deposit. We define *Certificates of Deposit* as equal to this variable as long as the account does not belong to someone unrelated to the household (variable $X7620 < 4$).

Saving Bonds: We define as *Savings Bonds(safe)* the sum of variables X3902 (money saved in US government savings bonds), variable X3908 (face value of government bonds) and variable X3910 (money in state and municipal bonds). We define as *Savings Bonds(risky)* the sum of variables X3906 (face value of Mortgage-backed bonds), variable X7934 (face value of Corporate bonds) and variable X7633 (face value of Foreign bonds).

Life Insurance: Variable X4006 gives the cash value of life insurance policies while variable X4010 the amount currently borrowed using these policies. We define as *Life Insurance* the amount given by $X4006 - X4010$.

Credit Card Debt: Variables X413, X421, X424, X427, X430, X7575 gives the amounts owed on credit card loans. We define *Credit Card Debt* as the sum of these variables.

Miscellaneous Assets and Debts: This category gives the amount of money the respondent is owed by friends, relatives or others, money in gold or jewelry and others. Variable X4018 gives the total amount owed and X4022, X4026, X4030 the dollar value in these types of assets. Variable X4032 is the amount owed by

the respondent. We define *Miscellaneous Assets* as $X4018 + X4022 + X4026 + X4030 - X4032$.

Other Consumer Loans: Variables $X2723$, $X2740$, $X2823$, $X2840$, $X2923$, $X2940$ give the amount still owed on loans like medical bills, furniture, recreational equipment, or business loans. Using variables $X6842$ - $X6847$ we make sure these loans are not part of business loans and we define the variable *Other Consumer Loans* equal to $X2723 + X2740 + X2823 + X2840 + X2923 + X2940$.

Education Loans: Variables $X7824$, $X7847$, $X7870$, $X7924$, $X7947$, and $X7970$ give the amount still owed on education loans. We define the variable *Education Loans* equal to the sum of these variables.

Debt: We define variable *Debt* as equal to the sum of Credit card debt, other consumer loans, and education loans.

Brokerage Accounts: Variable $X3930$ gives the amount the total dollar value of all the cash or call money accounts, and the variable $X3932$ the current balance of margin loans at a stock brokerage. We define *Brokerage Accounts* equal to $X3039 - X3932$.

Mutual Funds: Variable $X3822$ gives the total market value of all the Stock Funds, variable $X3824$ the total market value of all of the Tax-free Bond Funds, variable $X3826$ the total market value of all Government-Backed Bonds, variable $X3828$ the total market value of Other Bond Funds, and variable $X3830$ the total market value of all of the Combination funds or any other mutual funds of the respondent. We define as *Mutual Funds(safe)* the sum of variables $X3824 + X3826 + X3828 + 0.5 \times X3830$ and as *Mutual Funds(risky)* the sum of variables $X3822 + 0.5 \times X3830$.

Publicly Traded Stocks: Variable $X3915$ gives the total market value of stocks owned by the respondent, and variable $X7641$ the market value of stocks of companies outside the United States. We define *Stocks* as equal to $X3915 + X7641$.

Annuities: Variable $X6820$ gives the total dollar value of annuities. Variable $X6826$ reports how the money is invested. We define *Annuities(safe)* equal to $X6820$ if $X6826 = 2$ (Bonds/interest; CDS/Money Market) and equal to $0.5 \times X6820$ if $X6826 = 5$ (Split between Stocks/Interest; Combination of Stocks, Mutual Fund, CD). We define *Annuities(risky)* equal to $X6820$ if $X6826 = 1$ or 3 (Stocks; Mutual Funds or Real Estate) and equal to $0.5 \times X6820$ if $X6826 = 5$.

Trust: Variable $X6835$ gives the total dollar value of assets in a trust. Variable $X6841$ reports how the money is invested. We define *Trust(safe)* equal to $X6835$ if $X6841 = 2$ (Bonds/interest; CDS/Money Market) and equal to $0.5 \times X6835$ if $X6841 = 5$ (Split between Stocks/Interest; Combination of Stocks, Mutual Fund, CDs). We define *Trust(risky)* equal to $X6835$ if $X6841 = 1$ or 3 (Stocks; Mutual Funds or Real Estate) and equal to $0.5 \times X6835$ if $X6841 = 5$.

Individual Retirement Accounts: Variables X3610, X3620, X3630 report how much money in total is in individual retirement accounts. Variable X3631 reports how the money is invested. We define the variable $IRA(safe)$ equal to $X3610 + X3620 + X3630$ if $X3631 = 1$ (money market) or $X3631 = 3$ (Bonds/ Similar Assets; T-Bills) or $X3631 = 11$ (Universal life policy). Here, $IRA(safe)$ equals $\frac{2}{3}(X3610 + X3620 + X3630)$ if $X3631 = 4$ (combination of money market-stock mutual funds-bonds and T-bills), equals $\frac{1}{2}(X3610 + X3620 + X3630)$ if $X3631 = 5$ (combination of stock mutual funds-bonds and T-bills), and equals $\frac{1}{2}(X3610 + X3620 + X3630)$ if $X3631 = 6$ (combination of money market-stock mutual funds) or $X3631 = -7$ (split). Similarly we define the variable $IRA(risky)$ equal to $X3610 + X3620 + X3630$ if $X3631 = 2$ (stocks) or $X3631 = 14$ (Real Estate/Mortgages) or $X3631 = 15$ (Limited Partnership) or $X3631 = 16$ (Brokerage account). Here, $IRA(risky)$ equals $\frac{1}{3}(X3610 + X3620 + X3630)$ if $X3631 = 4$ (combination of money market-stock mutual funds-bonds and T-bills), equals $\frac{1}{2}(X3610 + X3620 + X3630)$ if $X3631 = 5$ (combination of stock mutual funds-bonds and T-bills), and equals $\frac{1}{2}(X3610 + X3620 + X3630)$ if $X3631 = 6$ (combination of money market-stock mutual funds) or $X3631 = -7$ (split).

Pensions: The variables X4226, X4326, X4426, X4826, X4926, X5026 give the total amount of money at present in pension accounts. We subtract any possible loans against these accounts by using the variables X4229, X4328, X4428, X4828, X4928, X5028. Variables X4216, X4316, X4416, X4816, X4916, X5016 provide information on how the money is invested. We define $Pensions(risky)$ if any of the latter variables equal 3 (Profit-Sharing Plan) or 4 (Stock purchase plan). Other than these two options the SCF does not provide many details regarding pension plans. For example, respondents can report that the money is invested in a 401K without further information on how the money is invested. In this case, we split the money half in $Pensions(safe)$ and the other half in $Pensions(risky)$. As mentioned in the text, we experiment with other split rules and show our findings in Table A1 in the Appendix.

Business: Variables X3129, X3229, X3329 report the net worth of business, variables X3124, X3224, X3324 and X3126, X3226, X3326 the amount owed to the business and the amount owed by the business, respectively. Finally, variable X3335 gives the share value of any remaining businesses. We define *Actively Managed Business* as equal to $X3129 + X3229 + X3329 + X3124 + X3224 + X3324 - X3126 - X3226 - X3326 + X3335$. Similarly we define *Non-Actively Managed Business* as the sum of $X3408 + X3412 + X3416 + X3420 + X3424 + X3428$.

Housing: Variable X513, X526 gives the value of the land the respondent (partially) owns, variable X604 the value of the site, and variable X614 the value of the mobile home, the respondent owns. Variable X623 is the total value of home and site if he owns both. Variable X716 is the value of home/apartment/property that the respondent owns (partially). Variables X1706, X1806, X1906 give the total value of property such as vacation houses or investment in real estate. We define *Value of the Home* as the sum of the above variables. Variables X805, X905, X1005, X1044 and X1715, X1815, X1915 are the amounts of money owed on loans associated with

these properties. Finally, variables X1108, X1119, X1130, X1136 are other lines of credit. We define the variable *Mortgages* as equal to the sum of these variables.

Safe Assets: *Safe Assets* = *Checking Accounts* + *Money Market Accounts* + *Savings Accounts* + *Certificates of Deposit* + *Savings Bonds(safe)* + *Life Insurance* + *Miscellaneous Assets* + *Mutual Funds(safe)* + *Annuities(safe)* + *Trust(safe)* + *IRA(safe)* + *Pensions(safe)*.

Risky Assets: *Risky Assets* = *Savings Bonds(risky)* + *Brokerage Accounts* + *Stocks* + *Mutual Funds(risky)* + *Annuities(risky)* + *Trust(risky)* + *IRA(risky)* + *Pensions(risky)* + *Non-Actively Managed Business*.

Our benchmark definition is

$$\frac{R}{R + S} = \frac{\text{Risky Assets}}{\text{Risky Assets} + \text{Safe Assets}}.$$

When we include debt in our definition we calculate

$$\frac{R}{R + S - D} = \frac{\text{Risky Assets}}{\text{Risky Assets} + \text{Safe Assets} - \text{Debt}}.$$

To calculate the risky share including housing we follow three different approaches using the house worth ($H = \text{Value of the Home}$) and net house worth ($NH = \text{Value of the Home} - \text{Mortgages}$). Finally to calculate the risky share including business we use

$$\frac{R + B}{R + S + B} = \frac{\text{Risky Assets} + \text{Business}}{\text{Risky Assets} + \text{Safe Assets} + \text{Business}}.$$

Differences in Variables Definitions across Surveys.—The 2001 survey asks more detailed questions about other future retirement benefits. We use information from variables X6491, X6492, X6493, X6494, X6495, X6496 to allocate these pensions to safe and risky categories. The 2004 and 2007 surveys code variables X6577 and X6587 for money invested in annuities and trusts, respectively. These last two surveys convey much more detailed information regarding pension plans. Variables X11032, X11132, X11232, X11332, X11432, X11532 report how much money in total is in pension funds. Variables X11036, X11136, X11236, X11336, X11436, X11536 report how the money is invested. We add to the variable *Pension(safe)* the amount in any account if any of X11036 – X11536 is equal to 2 (interest-earning assets). We add to the variable *Pension(risky)* if these variables equal 1, 4, or 5 (stocks, real estate, hedge fund). If they equal 3 (split) we split the money half in each category.

B. Division of Pension Plans between Risk-less and Risky Assets

As mentioned in the main text, the 1998 and 2001 SCF do not provide exact information on how pension plans, such as a 401(k), are invested. For our benchmark

TABLE A1—PORTFOLIO CHOICE FOR DIFFERENT SPLIT RULES

Age group	Risky Share (percent)		
	Benchmark	50-50	80-20
21–30	40.9	45.4	36.4
31–40	45.7	50.7	40.6
41–50	47.9	52.5	43.3
51–60	49.1	52.4	45.9
61–65	49.4	51.2	47.7
Average	46.5	51.0	42.7

definition of the risky share, we categorized half of the money invested in these accounts as safe asset holdings and half as risky assets. Our choice of an equal split related to the average risky share is close to 50 percent. Based on Munnell (2012), investors typically hold around 65 percent of their pension plans in equities. To this end, we re-calculate the risky share of financial assets using alternative split rules. In particular, we experiment with two extreme cases: a rule that allocates 80 percent of the money in these accounts to safe assets (and 20 percent in risky), and a rule that allocates 20 percent of these money to safe assets (and 80 percent to risky). We report our findings in Table A1. The average risky share is sensitive to our choice. Naturally, if we allocate most of the money to risky assets, the risky share will increase to 51.0 percent. If we allocate most of the money to safe assets, the risky share will decrease to 42.7 percent. However, the increasing age profile documented under our benchmark definition remains intact.

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