

Hitarth Bhatt

IOS DEVELOPER

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Work Experience

Meesho (Meesho App)

Bangalore, India

Software Engineer II

April 2025 - Present

- **Pioneered feature modularization** in the Meesho iOS app by extracting **Help Center & Navigation** into independent modules, improving scalability and enabling further migrations
- Set up production alerts using Meesho's in-house **Signal system**, increasing alert accuracy to **90%** and reducing incident detection time.
- Reduced iOS app size by **6.2 MB (71.1 → 64.9 MB)** by migrating from CocoaPods to SPM, driving significant improvement in **Kaizen metrics**.
- Collaborated with Product, Design, and Android teams to ship high-impact features like **Personalized First Order Discount (4% 1ODNR, 1% NMV growth) & Sale Revamp (5% O/DAU uplift)**.

Walmart Global Tech (Walmart App)

Bangalore, India

Software Engineer III

Mar 2024 - April 2025

- Enhanced Walmart e-Commerce item pages as part of the Apparel team, improving customer experience.
- Integrating **Bazel Build** for faster iOS build.
- Implemented **Complete the Look** feature to boost cross-selling and customer engagement.
- Introduced **Dynamic size guide** to reduce return rates with personalized size recommendations.

Adobe Systems (via Hughes Systique Corporation) (PSX App)

Noida, India

iOS Developer

Mar 2023 - Mar 2024

- Contributor to **Adobe PSX** Growth team, helping maintain a **4.8 rating** with **700K+ reviews**.
- Ensured seamless light and dark theme support throughout the app.
- Initiated experiments with A/B variants in different countries, using Adobe Analytics to elevate successful variants to global features.
- Developed a **Python script** to establish an A/B infrastructure for languages localisation.

Simform Solutions (AI-Health App)

Ahmedabad, India

iOS Developer

Jul 2021 - Feb 2023

- Working on Fitness application which works over Apple devices (**iPad, iPhone, watchOS**).
- Working with 5 person's team in a remote environment and providing fast deliveries of new features.
- Revamped legacy codebase by implementing **MVVM architecture** and integrating **SwiftUI** framework, resulting in a 40% reduction in app crashes and improved user experience.
- Refactor more than 80% watchOS screens to SwiftUI framework.

Projects

SSLineChart (Link)

Ahmedabad, India

Open Source Project

- Developed an open-source library exclusively for watchOS, offering the unique capability to create gradient-based line charts in Swift.
- Implemented functionality for drawing gradient elements, meeting the demand for visually appealing data representation on watchOS platforms.

Skills

Concepts

Data Structures, OOPS, Multi-Threading, MVC, MVVM - C, RESTful APIs, App Store Publishing.

Language & Tools

Swift, C++, Objective C, Xcode, Git, JIRA, SourceTree, CocoaPods, Swift Package Manager, Charles, Proxyman.

Frameworks & Library

SwiftUI, UIKit, Combine, Firebase, Swift Charts, Concurrency, CoreData, Bazel.

Education

Arya College Of Engineering And IT

Jaipur, India

BTech in Information Technology

2017 - 2021

Certificate & Achievements

Present **Leetcode**, Solved **200+** data structure and algorithm problems

[Link](#)

Dec 2019 **Udemy**, The Complete iOS App Development Bootcamp

[Link](#)

Oct 2019 **University of Toronto**, Introduction To Swift Programming

[Link](#)