

## Implementation of Cost benefit analysis

Example:

The table below gives the estimated cash flow for three different projects:

- Calculate Net Profit for each project. Based on your answer select which project you would choose to develop.
- Using shortest payback method, identify which project you would select for development. Justify your answer referring to the projects payback period and possible profits in payback year.
- Calculate ROI of each project given in the table and select the project based on your ROI calculation.
- Calculate NPV using 10% discount rate.

Year	Project-1	Project-2	Project-3
0	-195000	-160000	-295000
1	15000	15000	30000
2	30000	15000	35000
3	55000	20000	50000
4	50000	35000	120000
5	55000	55000	110000
6	50000	90000	115000

### **SOLUTION :**

**Payback period** = time taken to pay back the total investment

**ROI** = (Average Annual Profit / Total Investment ) \* 100 where

Average Annual Profit = Net Profit ÷ Project duration

#### **For Project 1 :**

**NET PROFIT = Rs 60000**

**Payback period** = time taken to pay back the total investment of Rs 195000

= 5 - (10/55) = **4.82 years**

Average Annual Profit = Net Profit ÷ Project duration = 60000 ÷ 6 = 10000

**So, ROI** = (average annual profit / total investment ) \* 100

= (10000/195000) \* 100 = **5.13 %**

#### **For Project 2 :**

**NET PROFIT = Rs 70000**

**Payback period** = time taken to pay back the total investment of Rs 160000

= 6 - (70/90) = **5.22 years**

Average Annual Profit = Net Profit ÷ Project duration = 70000 ÷ 6 = 11666.67

**ROI** = (average annual profit / total investment ) \* 100

= (11666.67 / 160000) \* 100 = **7.29 %**

**For Project 3 :****NET PROFIT = Rs 165000****Payback period** = time taken to pay back the total investment of Rs 295000

$$= 5 - (50000/110000) = 4.55 \text{ years}$$

$$\text{Average Annual Profit} = \text{Net Profit} \div \text{Project duration} = 165000 \div 6 = 27500$$

$$\text{ROI} = (\text{average annual profit} / \text{total investment}) * 100$$

$$= (27500) / 295000 * 100 = 9.32 \%$$

**COMPUTATION OF NPV FOR EACH PROJECT**

YEAR	Project 1	Project 2	Project 3	D.F	PV	PV	PV
0	-195000	-160000	-295000	1	-195000	-160000	-295000
1	15000	15000	30000	0.9091	13636.5	13636.5	27273
2	30000	15000	35000	0.8264	24792	12396	28924
3	55000	20000	50000	0.7513	41321.5	15026	37565
4	50000	35000	120000	0.683	34150	23905	81960
5	55000	55000	110000	0.6209	34149.6	34149.5	68299
6	50000	90000	115000	0.5644	28220	50796	64906
NET PROFIT	60000	70000	165000		-18730.5	-10091	13927
ROI	5.13	7.29	9.32	NPV computed	-18730.5	-10091	13927
PBP	4.82	5.22	4.55				

- In case of Net Profit, **Project 3** should be selected as it has the maximum Net Profit of Rs. 165000
- In case of Payback, **Project 3** should be selected as it has the minimum Payback Period value of 4.55 years
- In case of ROI, **Project 3** should be selected as it has the maximum ROI value of 9.32 %
- In case of Net present value, **Project 3** should be selected as it has the maximum NPV of 13927. Project1 and project 2 are not feasible as they have negative NPV.

## **EXAMPLE 2**

A company projecting revenue of 64 lacs in first year and the revenue is going to increase by 25% every year for the next 3 years in succession, after which revenue decreases by 20 lacs in the fifth year and thus will be closed after 5 years. The fixed initial investment for the project is 120 lacs and working capital requirement is 60 lacs. Compute these for the project :

- a) Payback Period    b) ROI    c) NPV assuming 12.5% discount rate

### **SOLUTION:**

**Payback period** = time taken to pay back the total investment of 180 Lac

$$= 3 - (10.33/70.23) = \mathbf{2.853 \text{ years} = 2 \text{ years } 10 \text{ months } 7 \text{ days}}$$

Average Annual Profit = Net Profit ÷ Project duration = 294 lacs / 5 = 58.8 Lacs

**ROI** = (average annual profit / total investment) x 100

$$= (58.8/180) \times 100 = \mathbf{32.67\%}$$

### **Computation of NPV :**

Year	Cash flow	Discount factor @12.5%	Discounted cash flow	Cumulative Profit/revenue
0	-180 L	1.0000	-180 L	-180 L
1	64 L	0.8889	56.89 L	-123.11
2	80 L	0.7901	63.21 L	- 59.9 L
3	100 L	0.7023	70.23 L	10.33 L
4	125 L	0.6243	78.04 L	88.37 L
5	105 L	0.5549	58.26 L	146.63 L
<b>Net Profit :</b>	<b>RS 294Lacs</b>	<b>NPV :</b>	<b>RS. 14,663,000</b>	

**EXAMPLE 3**

Project A with cashflows of -100000, 10000, 10000, 10000, 20000, 100000 and Project B with cashflows of -120000, 30000, 30000, 30000, 30000, 75000 for year 0, 1, 2, 3, 4 and 5 respectively are to be chosen. Which of these projects will be chosen on the basis of :  
a) Payback Period b) ROI c) NPV assuming 10% discount rate

**Project A computation of Payback, ROI and NPV for 10 % discount rate :**

Year	Cashflows	D.F.	PV	ROI	Payback Period
0	-100K	1	-100K	ROI = Average annual profit / Investment $= (10000/100000) * 100\%$ $= 10\%$ So, <b>ROI = 10%</b>	Payback = $5 - (50/100) =$ <b>4 ½ years</b>
1	10K	0.9091	9.091K		
2	10K	0.8264	8.264K		
3	10K	0.7513	7.513K		
4	20K	0.6830	13.660K		
5	100K	0.6209	62.09K		
Net Profit	50,000	NPV =	Rs 618		

**Project B computation of Payback, ROI and NPV for 10 % discount rate :**

Year	Cashflows	D.F.	PV	ROI	Payback Period
0	-120K	1	-120K	ROI = Average annual profit / Investment $= (15000/120000) * 100\%$ $= 12.5\%$ So, <b>ROI = 12.5%</b>	Payback = <b>4 years</b>
1	30K	0.9091	27.273K		
2	30K	0.8264	24.792K		
3	30K	0.7513	22.539K		
4	30K	0.6830	20.490K		
5	75K	0.6209	46.5675K		
Net Profit	75,000	NPV=	23661.50		
		Rs			